EXECUTIVE SUMMARY LIONS CLUBS INTERNATIONAL FOUNDATION BOARD OF TRUSTEES MEETING

Oak Brook, Illinois, USA January 9-11, 2019

- 1. Amended the LCIF Articles of Incorporation Article X, effective July 9, 2019, to designate that the composition and terms of service for the Board of Trustees shall be set forth in the by-laws of the foundation.
- 2. Amended the LCIF Operations and Policy Manual Exhibit E (Privacy Notice) to update language to be in compliance.

DEVELOPMENT COMMITTEE

- 1. Reviewed LCIF fundraising achievements totaling US\$80,819,895 in cash donations and pledges (unaudited).
- 2. Discussed fundraising goals and strategies for Campaign 100: LCIF Empowering Service, including lead and major giving; peer-to-peer encouragement; model club activity; institutional giving; recognition; Worldwide Report Day on January 22, 2019; partnership agreement with the Lions of Germany; and overall operations updates.
- 3. Reviewed in joint session with Marketing Committee opportunities to collaborate and enhance overall fundraising performance, including increased fundraising at the international convention; international LCIF Day celebrating Melvin Jones' birthday; Lions Share program; LCIF Chairperson Sweepstakes; and an independent social media presence for fundraising purposes.
- 4. Amended the LCIF Operations and Policy Manual as follows:
 - deleted "Honor Roll" from Forms of Recognition (Chapter II Operations, Paragraph J; Exhibit D Forms of Recognition, Section I)
 - included guidelines for lead gift designation (donations of US\$100,000 or more) (Exhibit B LCIF Gift Acceptance Guidelines, Section V)
 - inserted paragraph in LCIF volunteer structure that effective July 9, 2019, endorsed and certified candidates for the offices of international director and international third vice president are not permitted to serve as constitutional area leader or area leader (Chapter I Structure, Paragraph F)

FINANCE COMMITTEE

- 1. Selected J.P. Morgan as LCIF's independent investment advisor.
- 2. Approved second quarter forecast for 2018-2019 operating budget of US\$25,703,846, reflecting a decrease of US\$122,615 from first quarter forecast approved in October 2018.
- 3. Approved capital fundraising campaign budget of US\$18,382,456, reflecting an increase of US\$56,098 from the campaign budget approved in October 2018.

MARKETING COMMITTEE

- 1. Received overview on various marketing programs, including World Sight Day, Giving Tuesday, Grants to Follow, content creation, website, Google Grants, and the annual report.
- 2. Reviewed nominations for the 2019 Humanitarian Award.

PROGRAMS COMMITTEE

- 1. Approved 106 matching and diabetes grants totaling US\$6,988,121.
- 2. Tabled two grants.
- 3. Denied three grants.
- 4. Approved a US\$560,000 disaster grant for Multiple District 318 (India) to support the construction of homes through the Kerala flood Major Catastrophe grant (MCAT) activities.
- 5. Approved that the moratorium for grants for Multiple District 305 and the sub-districts (Pakistan) be lifted contingent upon LCIF's review and acceptance of the audit report provided on the 2010 MCAT flood relief activities.
- 6. Approved that District 355-B1 (Korea) be placed on an indefinite moratorium effective immediately until a satisfactory resolution is reached for four open grants.
- 7. Approved that the restrictions for a previously-approved grant be modified as requested in support of LCIF's collaboration with the World Diabetes Foundation and Lions in the Republic of Georgia.