



We Serve Through Diversity

Creating harmony through service with 102nd
International President, Dr. Jung-Yul Choi

As a Lion for over 40 years, International President Choi leads by example. His career and life have been defined by a passionate work ethic, along with a dedication to bridging differences, connecting people and embracing diversity to create harmony for all.

"If you work harder than you're expected to, extraordinary results will not be far behind."



Lions Clubs International

The Many Ways We Serve

This Year's Global Priorities



Specialty Clubs

While Lions serve a wide range of needs in their communities, more and more clubs are forming around a specific area of interest, a single cause or common background. Specialty clubs allow people to join a community that is specific to their situation and interests—growing membership and helping our organization do even greater good. See the difference at lionsclubs.org/SpecialtyClubs.

Members of all Ages

Our members represent every culture, background and generation. This year, we can strengthen our clubs—for today and tomorrow—by inviting young people and seniors to join us in service. This multi-generational approach is critical to unifying people, leveraging skills and experience, and making clubs a welcoming place for all. Strengthen your membership at lionsclubs.org/InviteMembers.

Global Causes

Our new global causes give Lions around the world new opportunities to unite so we can address some of the most pressing issues facing humanity. This year, we're encouraging all clubs to expand their service and use the resources available to them to make an even bigger difference in their communities. Find your cause at lionsclubs.org/GlobalCauses.

Service Journey

Learn, Discover, Act, Celebrate. These are the four steps of our new Service Journey, a comprehensive way for Lions to increase their service impact through access to resources supporting our global causes. Start your journey at lionsclubs.org/ServiceJourney.

Supporting Our Foundation

Campaign 100 is a three-year effort by Lions Clubs International Foundation to raise \$US300 million, with the goal of empowering the service of Lions around the world. As we enter the second year of the campaign, we want to keep our momentum going by encouraging everyone to give what they can. Together, we can bring long-term change and lasting hope to the communities that need us most. Support our Foundation at lcif.org/Donate.

