



MARKETING GRANT APPLICATION FORM FOR MULTIPLE OR SINGLE DISTRICT-WIDE PROGRAMS (FISCAL YEAR 2023-2024)



APPLICANT INFORMATION

Date prepared

Program Title

Who is requesting this grant?

Multiple District

Single District

Other Undistricted Areas

Provisional Region

Provisional Zone

Are you located in the United States or U.S. territory?

Yes No

If yes, please fill out a [W-9 form](#) and send it with your completed application.

Application preparer information (your name and information):

Name

Daytime Phone

Email

GOALS AND OBJECTIVES

What is the community problem or need that will be addressed?

GOALS AND OBJECTIVES

With this grant, what are your goals for the following categories? If not applicable to your project, please type a zero.

Number of people reached

Number of new members added

Number of new clubs added

Number of media stories

Number of advertisements

Number of social media engagements

Number of visits to a website

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MARKETING GRANT PLANNING DETAILS

Outline of specific marketing activities planned and dates (please provide a detailed explanation of how your marketing efforts will be promoted to media and the community).

Will you promote a specific service project as part of your marketing grant campaign?

Yes No

What are your plans for follow-up activities after your marketing project has concluded?

How will you measure your success to determine if you have reached your goals?

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Amount of funds requested in US\$:

How will 10% matching funds be collected?

GRANT PROGRAM RULES AND APPROVALS

All grant recipients are required to submit a post report within 30 days of completing the program. Post reports must be submitted using the online form located on the [Marketing Grant Program webpage](#). This report will require you to show paid invoices and receipts for all purchases related to this marketing grant and data related to the overall success of your marketing grant activities. Failure to submit a post report may result in withholding grant funding and prevent the district from applying for another grant in the future. Do you agree to submit a post report within 30 days of completing the program?

Yes No

Do you agree to abide by Lions International's Brand Guidelines for any branded materials included in this proposed marketing project? Brand Guidelines can be found at www.lionsclubs.org/brand.

Yes No

Have you read and understood the Marketing Grant Program details document? (Marketing Grant Program details can be found on the [Marketing grants website](#).)

Yes No

Application Endorsement and Approval Signatures

To the best of my knowledge, the information submitted is accurate. The need for the program and the capacity to successfully carry out both the program and the marketing activities exist as indicated. Therefore, I endorse this proposal and will do everything in my power to ensure proper and efficient administration of any funds granted, proper accounting and end-of-year reporting to Lions International.

Council Chairperson for Multiple District
District Governor for Single Districts
Coordinating Lion for Provisional Zones, Regions or other Undistricted Areas

Name and email address of the approved signer

Name

Email Address

Mailing Address (no P.O. boxes)

Check Box

Council Chairperson District Governor Coordinating Lion

Signature

Date