

For Information Contact:

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For Immediate Release

**(WINNER'S NAME) WINS LOCAL COMPETITION IN
LIONS INTERNATIONAL ESSAY CONTEST**

(City, date) -- (Winner's full name), a (grade level) grade student at (school name), has taken the first step to becoming an internationally recognized writer by winning a local essay competition for the visually impaired sponsored by the **(name) Lions Club.**

(Winner's last name)'s essay was selected by **(name or if panel of judges list the name and title for each)** after careful deliberation for **(his/her)** ability to convey this year's theme **(insert theme).** The Lions International Essay Contest, sponsored by Lions Clubs International, provides an outlet for visually impaired children ages 11, 12 and 13 to express what peace means to them.

"(Quote from winner describing the essay or his/her inspiration for the essay)," the **(winner's age)-year-old** from **(city)** said.

(Club name) Lions Club President (club president's full name) said **(he/she)** was impressed by the expression and creativity of the **(name of essay winner),** "It is obvious that **(name of winner)** has strong ideas about what peace means to **(him/her).** I'm so proud that we were able to provide young people with the opportunity to share their thoughts."

One international grand prize winner will be selected by a panel of judges. The grand prize includes a cash award of US\$5,000 **(or your country's cash equivalent)** and an award.

"Our club is cheering for **(winner's first name)** as **(his/her)** essay advances in the competition, and we hope that **(his/her)** vision will ultimately be shared with others around the world," **(club president's last name)** said.

Locally, **(winner's last name)** and **(number)** other students will be honored for their participation by the **(name) Lions Club** on **(date)** at **(place).**

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Lions Clubs International is the world's largest service club organization with more than 1.35 million members in approximately 46,000 clubs in more than 206 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world. Learn more about the Lions International Essay Contest at www.lionsclubs.org.

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