# EXECUTIVE SUMMARY LIONS CLUBS INTERNATIONAL FOUNDATION VIRTUAL BOARD OF TRUSTEES MEETING

Oak Brook, Illinois, USA January 10-15, 2024

#### **FINANCE COMMITTEE**

- 1. Approved an increase of US\$100,347 to the operating budget for fiscal year 2023-2024.
- 2. Received an update on the performance of the foundation's investment portfolio.
- 3. Amended the asset allocation for the SightFirst II portfolio in the LCIF Operations and Policy Manual (Exhibit C Investment Policy Statement, Appendix A Strategic Asset Allocation, SightFirst II Asset Allocation).

## **DEVELOPMENT COMMITTEE**

- 1. Reviewed LCIF fundraising progress for 2023-2024 totaling US\$35.7 million in cash donations, pledge balances, partner commitments, and Lions Legacy Society commitments.
- 2. Reviewed several possible changes to the Humanitarian Partner recognition program.
- 3. Established guidelines with criteria to determine financial support of Lion-led fundraisers for LCIF to be included in the Operations and Policy Manual.

## **MARKETING COMMITTEE**

- 1. Received updates on marketing strategy goal progress, digital/social media initiatives, public relations, videos, content creation, and convention and forum support.
- 2. Reviewed the Humanitarian Award, including previous recipients and current policy.
- 3. Discussed expenses for the second quarter of 2023-2024, the budget for 2023-2024, Lions Quest working group, LCI Marketing Division updates, training and resources, and simplification of the online donations process.

#### **PROGRAMS COMMITTEE**

- 1. Approved 121 grants totaling US\$7,321,698.
- 2. Denied one grant application.
- 3. Approved a US\$300,000 Board-directed grant to provide block grant funding for the Lions Quest Community Partnership grant program.
- 4. Approved a US\$100,000 Major Catastrophe grant to support flood relief activities in Multiple District 201 (Australia).
- 5. Approved a US\$1 million Board-directed grant to support the LCIF-Global HOPE partnership.
- 6. Approved entering into a new partnership with World Food Program USA and awarded a US\$1 million Board-directed grant to support school feeding activities.
- 7. Required District F-3 (Colombia) to return US\$23,333, representing the local matching funds for grant STD15092/F-3. Funds to be returned by June 30, 2024.
- 8. Approved new Grant Regulations, to be included in the Operations and Policy Manual, as a standard set of regulations to govern all LCIF grants.
- 9. Approved new criteria for the Matching grant program to be included in the Operations and Policy Manual.
- 10. Approved new criteria for the Childhood Cancer grant program to be included in the Operations and Policy Manual.
- 11. Approved new criteria for the Hunger grant program to be included in the Operations and Policy Manual.