



Lions International

LIONS AND LEOS ARE WORKING TO PROTECT THE ENVIRONMENT
TO CREATE HEALTHIER COMMUNITIES AND A MORE SUSTAINABLE WORLD.

Environmental Advocacy,
Awareness and Education

Recycling & Waste
Management

Clean Water & Sanitation

Tree Planting &
Tree Care



Environmental Cleanup & Restoration

Preserve nature and habitats by cleaning debris and shielding pollutants from harming ecosystems, marine life, and the community.

SUSTAINABLE DEVELOPMENT GOALS

The United Nations Sustainable Development Goals (SDGs) provide a shared blueprint for peace and prosperity for people and the planet, now and into the future. The 17 Goals are an urgent call for action by all countries—developed and developing—in a global partnership. Achievement of the SDGs also relies on the involvement of volunteer organizations, who connect governmental strategies and initiatives with complementary, yet essential, community action.

THIS SERVICE AREA SUPPORTS SDG #14 & SDG #15

14 LIFE
BELOW WATER



CONSERVE AND SUSTAINABLY USE THE
OCEANS, SEA AND MARINE RESOURCES
FOR SUSTAINABLE DEVELOPMENT

15 LIFE
ON LAND



PROTECT, RESTORE AND PROMOTE
SUSTAINABLE USE OF TERRESTRIAL
ECOSYSTEMS, SUSTAINABLY MANAGE
FORESTS, COMBAT DESERTIFICATION, AND
HALT AND REVERSE LAND DEGRADATION
AND HALT BIODIVERSITY LOSS



Plastics are ingested by humans through seafood, drinks, and even common salt. They penetrate the skin and are inhaled when suspended in the air. This can cause hormonal changes, developmental disorders, reproductive abnormalities and even cancer.*



Plastic pollution kills an estimated **100,000 marine mammals** every year.**



1 million plant and animal species are threatened with extinction. Restoring biodiversity – the nature around us – is crucial to human well-being such as providing food, medicine, and clothing.**



Plastic accounts for 85% of all marine litter. By 2040, it will nearly triple, adding 23-37 million metric tons of waste into the ocean per year.*



3.2 billion people, or 40% of the global population, are adversely affected by land degradation – disturbances to the land such as human activities and other forces that pollute and deplete it.†



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Service Ideas

lionsclubs.org/environment



Explore resources through the **UN Environment Program's (UNEP) World Environment Situation Room** with relevant information on **Oceans, Seas, and Coasts** and **Biodiversity and Nature Loss** that highlight initiatives from around the world.



Explore cleanup projects from around the world in honor of **World Cleanup Day** - the third Saturday of September. Join a project in your area or sign up to lead one!



Spread awareness about the impacts of plastics and pollutants that end up in nature and our bodies of water. Consider holding a workshop with local experts or hosting a panel discussion in your community and explore ways to reduce plastic use at the source.



Learn about the **UN Decade on Ecosystem Restoration 2021-2030** and read their **Practical Guide to Healing the Planet** for hands-on service ideas designed to protect nature.



Work with your club, district, or Multiple District to organize a monthly cleanup to pick up trash at a beach, coastal area, community space, land area or waterside area. Consider holding the cleanup project on a recurring basis to increase sustainability.



Follow the **Ocean Cleanup project**, which aims to reduce ocean plastic by 90% by 2040.



Plan a community beautification project: cleanup and restore a vacant lot, plant a community garden, or repurpose an unused area as a nature space. Partner with local government offices and community groups to help identify areas in need.



Download the **Marine Debris Tracker** - a global app that passionate citizens, community groups, dedicated educational, nonprofit and scientific organizations from all around the world use to report litter to create a bigger picture of plastic pollution. Add your club, district, or Multiple District as a registered group and monitor your progress and get inspired from communities around the world.



Plan a club service activity in honor of **World Oceans Day** on June 8. Consider a community-wide ocean cleanup that mobilizes people to connect on a global day of service to protect the environment. Use the posters, photos, videos, and other assets provided by UNEP to raise awareness of the day in your community. Share your impact on social media using the #WorldOceansDay hashtags.



Research local organizations focused on environmental cleanups and plan a community event with them. Download LCI's **guide to developing local partnerships** to get started.



Connect with your local parks, aquariums, or other environmental organizations for information about cleanups in your area.