



## LEO ADVISORY PANEL 2022-23





# Leo Advisory Panel Symposium

## Reminders:

- Report your officers for this year and next year in MyLCI soon!
- Report your service in MyLion
- Leo Leadership Grant and Global Action Team Success Story Funding applications are due May 1
- There are several awards available for the end of the year – check out the Leo award webpage
- Convention is July 7-11 – will you be there?!
- Mark your calendars! Leo Advisory Panel applications for 2024-2026 will open in July





# Young Lions and Leos Team

Name	Email	Job Title	What We Do
Khamisi Grace	kgrace@lionsclubs.org	Department Manager	Leo-Lion Board Liaisons, Oversees YLL team
Cynthia (Cindy) Wicklund	cwicklund@lionsclubs.org	Department Coordinator	Awards & Recognitions, Travel & Scholarship Reimbursements, Creating and Cancelling Leo Clubs
Ashley Christensen	achristensen@lionsclubs.org	Senior Youth Program Specialist	Leo Club Program, Leo Advisory Panel, Cub Program
Kaylee Baumbach	kbaumbach@lionsclubs.org	Young Lions Specialist	ALLI and Cultural Exchange Scholarships, Campus Clubs, Leo to Lion/Leo-Lion Transition





# Leo Advisory Panel Committees

Recruitment

Membership  
Experience

Transition





**Leo Advisory Panelists**

# **Recruitment Committee 2022-2023**

**On the Spot Recruiting: Elevator Speeches**

# Meet Our Team!

**CA1**



**Leo Angela Li**  
**Committee Chair**

**CA5**



**Leo-Lion Timothy Chan**  
**Committee Cochair**

**CA1**



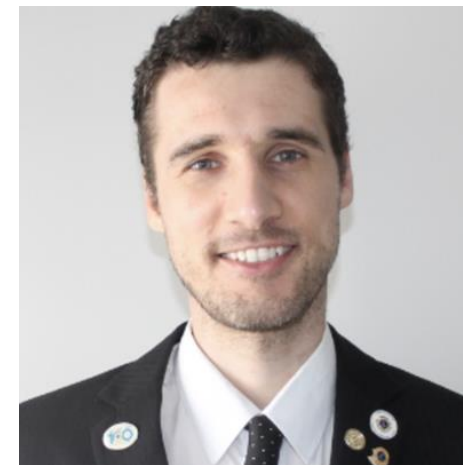
**Lion Diana Grise**

**CA2**



**Leo-Lion Sophia Nguyen**

**CA3**



**Lion Guilherme Manenti**

**CA 3**



**Leo Hygor Nunes**

**CA 4**



**Leo Patrik Sandu**

**CA 6**



**Leo-Lion Muhammad Arslan**



**CA 7**



**Lion John Clare**

**CA 7**



**Lion Andrew Roberts-Thomson**

**CA 8**



**Leo Djibrilla Yaye Moussa**



# 2023 Data (year-over-year difference)

CA	Alpha Leos	Omega Leos	Leo-Lions	Young Lions
1	18,125 (+645)	1,077 (-224)	511 (+95)	26,561 (+2,033)
2	1,138 (-72)	103 (+1)	43 (+14)	2,882 (-37)
3	2,754 (58)	10,171 (-943)	924 (+319)	19,112 (-49)
4	1,415 (-24)	7,580 (+226)	431 (+164)	11,123 (+863)
5	7,076 (814)	8,318 (+858)	448 (+108)	34,065 (+5,084)
6	16,860 (-2,735)	107,373 (+12,225)	3,900 (+1,415)	98,276 (+16,112)
7	1,744 (-31)	1,247 (+34)	79 (+19)	4,713 (+462)
8	2,120 (381)	10,944 (+1,178)	507 (+194)	10,566 (+1,260)

\*Data as of April 2023







**On the Spot Recruiting**

# Elevator Speeches





# What Are Elevator Speeches?

- Short pitches around 30 seconds long
  - Used to introduce concept to someone fast
- For Recruitment:
  - Introduce club type of interest to potential members
  - Model to help Leos know what to say in on-the-spot recruitment
  - Then answer any follow-up questions





# Why Elevator Speeches?

- Lots of resources are focused on Recruitment strategies
- To make the process easier for Leos
- To offer Leos guidance on what to say
- Fits Lions culture of “Just Ask”
- To create excitement about process of recruiting and about the organization
- Meet people in new places and who you normally wouldn’t have a chance to talk to





# How Does An Elevator Speech Work?

- Leos start off with a main pitch that quickly grabs the interest of potential members
  - Teaches them about organization
  - Why they should choose to become a Leo
- Potential members will probably ask questions about content said
  - Leos are given a wide range of potential questions and responses that they can reference
  - Questions are specific to clubs of interest
  - General questions and answers are also provided





# On-The-Spot Recruitment Tips and Tricks



- Share stories about volunteering events that you really liked
- Ask potential members what they're passionate about
- You can ask potential members if they like helping people to get conversation started
- You can recruit anywhere! Block parties, parks, Farmer's Markets, schools, and more!
- But most of all, have fun! Don't think of recruitment as a chore, but rather as a great way to meet really cool new people with varied interests and talents



# ALPHA LEO CLUBS

COME JOIN MY ALPHA LEO CLUB! WE'RE A VOLUNTEER CLUB THAT REALLY VALUES COMMUNITY AND FUN, AND A PLACE WHERE EVERYONE BELONGS! IN ALPHA LEO CLUBS, YOU HAVE THE SUPPORT OF LIONS INTERNATIONAL, THE LARGEST SERVICE CLUB ORGANIZATION IN THE WORLD, TO START YOUR OWN SERVICE PROJECTS AND YOU CAN MEET NEW FRIENDS FROM ALL AROUND THE WORLD! YOU ALSO HAVE THE OPPORTUNITY TO HAVE ALL SORTS OF EXPERIENCES, LIKE LEADERSHIP TRAINING, DEVELOPING YOUR TALENTS WITH THE SUPPORT OF PASSIONATE LEOS AND LIONS ALL AROUND YOU, AND MOST OF ALL, HAVE A TON OF FUN!

WHAT IS AN ALPHA LEO?

WHAT OPTIONS DO I HAVE FOR ALPHA LEO CLUBS?

WHY SHOULD I BECOME AN ALPHA LEO?

ALPHA LEOS ARE YOUTH FROM AGES 12-18, AND AS AN ALPHA LEO, YOU CAN STAY IN THE CLUB UNTIL YOUR 19TH BIRTHDAY.

THERE ARE TWO TYPES OF ALPHA CLUBS, SCHOOL BASED AND COMMUNITY BASED. WHETHER BASED IN THE COMMUNITY OR A SCHOOL, LEO CLUBS PROVIDE MEMBERS WITH THE CAMARADERIE AND GROWTH THAT COME FROM PARTICIPATION IN COMMUNITY SERVICE PROJECTS, SOCIAL FUNCTIONS, AND LEADERSHIP DEVELOPMENT ACTIVITIES.

YOU CAN BRING FRESH NEW IDEAS TO YOUR COMMUNITY AND TRY THINGS THAT HAVEN'T BEEN TRIED BEFORE, FOR NEW PROJECTS. YOU CAN ALSO PARTNER WITH LIONS CLUB MEMBERS ON JOINT PROJECTS, AND SHARE IDEAS ON FUN PROJECTS TO DO TOGETHER.



# OMEGA LEO CLUBS

Hi, WOULD YOU BE INTERESTED IN JOINING AN OMEGA LEO CLUB? IT'S A GREAT PLACE TO DO VOLUNTEER WORK AFTER SCHOOL AND WORK, GET CONNECTED TO YOUR COMMUNITY, AND MAKE MORE FRIENDS IN AN INTERNATIONAL ORGANIZATION!

WHAT IS AN OMEGA LEO?

OMEGA LEOS ARE PEOPLE FROM THE AGES 18 TO 30, SO IF YOU BECOME AN OMEGA LEO, YOU CAN MEET ALL SORTS OF COOL PEOPLE WITH DIVERSE AND INTRIGUING LIFE EXPERIENCES AND STORIES.

WHY SHOULD I BECOME AN OMEGA LEO AND WHAT OPPORTUNITIES DO OMEGA LEOS HAVE?

AS AN OMEGA LEO YOU CAN LEARN TO BE A LEADER AND WORK IN A TEAM, WHETHER IT'S THROUGH LEADING VOLUNTEERS IN A SERVICE PROJECT, OR STARTING YOUR OWN SERVICE PROJECT WITH PEERS SIMILARLY PASSIONATE FOR VOLUNTEERING.

OMEGA LEO CLUBS ARE ALSO A GREAT PLACE TO MAKE NEW FRIENDS, AND DEVELOP YOUR TALENTS!





# COMMUNITY-BASED LEO CLUB

WOULD YOU LIKE TO JOIN OUR COMMUNITY-BASED LEO CLUB? WE HAVE REALLY COOL PEOPLE FROM A LOT OF DIFFERENT SCHOOLS HERE, AND WE DO A LOT OF FUN SERVICE PROJECTS THAT HELP OUT PEOPLE ALL AROUND WHERE WE LIVE! AS A LEO CLUB, WE'RE SUPPORTED BY THE LIONS INTERNATIONAL, WHICH IS THE LARGEST SERVICE ORGANIZATION IN THE WORLD, SO WE CAN DO SERVICE PROJECTS ON A HUGE SCALE!

**WHAT DOES THE COMMUNITY LEO CLUB DO THAT OTHER VOLUNTEER CLUBS DON'T DO?**

COMMUNITY CLUBS DO MANY SERVICE PROJECTS UNIQUE TO THEIR OWN COMMUNITIES. IT COULD BE ANYTHING FROM FIRE, FLOOD OR STORM RELATED DISASTERS THAT NEED ALL SORTS OF CLEAN-UP AND ASSISTANCE FOR PEOPLE THAT HAVE LOST EVERYTHING TO RAISING FUNDS FOR A LOCAL SPORTING GROUP, SCHOOL, OR GOOD CAUSE TO PUTTING ON COMMUNITY FOCUSED EVENTS LIKE TRIVIA NIGHTS, RAFFLES, MARKETS OR BARBECUES.

**SHOULD I JOIN A COMMUNITY-BASED LEO CLUB OR A SCHOOL-BASED CLUB?**

SCHOOL-BASED CLUBS TEND TO BE MAINLY FOCUSED ON SCHOOL-BASED OR SCHOOL LEADERSHIP DRIVEN PROJECTS RATHER THAN GETTING INVOLVED IN THE GREATER COMMUNITY. IN A COMMUNITY-BASED CLUB, YOU CAN MEET PEOPLE FROM SEVERAL DIFFERENT SCHOOLS ALL OVER THE AREA, AND THEY'RE GREAT AT CONNECTING COMMUNITIES TOGETHER. YOU CAN LEARN ABOUT THE NEEDS OF ALL SORTS OF PLACES AROUND YOU AND DO SERVICE PROJECTS TARGETED TOWARDS THE WIDER COMMUNITY



# SCHOOL-BASED LEO CLUB

DO YOU WANT TO MAKE A POSITIVE IMPACT IN YOUR SCHOOL AND COMMUNITY, JOIN AN INTERNATIONAL ORGANIZATION AND LEARN NEW SKILLS? THEN A LEO CLUB WOULD BE A GOOD FIT FOR YOU! LEO CLUBS ARE ACTIVE BOTH IN AND OUT OF SCHOOL MEANING YOU GET TO MEET NEW PEOPLE, LEARN NEW SKILLS THAT YOU CAN'T FIND IN SCHOOL AND MAKE A DIFFERENCE TO INDIVIDUALS BOTH IN AND OUT OF SCHOOL. LEOS SUPPORTS A MYRIAD OF SOCIAL ISSUES SUCH AS DIFFERENT ILLNESSES AND EVEN THE ENVIRONMENT, AND IS AN INTERNATIONAL ORGANIZATION THAT CONNECTS PEOPLE FROM ALL OVER THE WORLD THROUGH SERVICE. THERE IS NO CLUB THAT IS LIKE LEOS. THIS IS AN EXPERIENCE THAT LASTS A LIFETIME AND MAKES A DIFFERENCE IN PEOPLE'S LIVES.

**WHY SHOULD I JOIN A LEO CLUB OVER OTHER VOLUNTEER CLUBS?**

IN MOST SCHOOL CLUBS THERE IS A LACK OF COMMUNITY AND NETWORK AS MANY CLUBS ONLY RUN AND HOLD EVENTS IN SCHOOL. AS LEO CLUBS ARE SPONSORED BY LIONS CLUB, LEOS WILL BE ABLE TO COMMUNICATE AND ENGAGE WITH MEMBERS OF THE COMMUNITY AND HELP THOSE BOTH IN THEIR SCHOOL AND THEIR COMMUNITY. IN ADDITION, LEOS ARE ABLE TO JOIN A NETWORK OF LIKE-MINDED YOUTH ALL OVER THE WORLD AND LEARN FROM THOSE OF DIFFERENT CULTURES AND BACKGROUNDS. YOU CAN ALSO GET COMMUNITY SERVICE HOURS AND BELONG TO AN INTERNATIONAL ORGANIZATION.

**WHAT DO SCHOOL CLUBS DO?**

- FOUR 4 MAIN THINGS - DEVELOP LEADERS, GIVE BACK TO THE COMMUNITY, TAKE ACTION, AND JOIN FORCES WITH OTHERS.
- **DEVELOP LEADERS** - AS A YOUNG PERSON IN SCHOOL, A LEO CLUB OFFERS LEADERSHIP OPPORTUNITIES, INCLUDING THE ABILITY TO SERVE AS LEO OFFICERS IN THEIR CLUB, DISTRICT AND MULTIPLE DISTRICTS. MOREOVER, THE LEADERSHIP OF A YOUNG LEO IN SCHOOL CAN GROW WHILE ORGANIZING EVENTS AND PROJECTS AND AS THEY MOTIVATE OTHERS MEMBERS OR COLLEAGUES TO JOIN.
  - **GIVING BACK** - WE ENCOURAGE OUR LEO MEMBERS TO GIVE BACK TO THEIR COMMUNITY WITHOUT PERSONAL REWARD AND TO ENCOURAGE PRODUCTIVITY AND ADVANCE HIGH ETHICAL STANDARDS.
  - **TO TAKE ACTION** - AS LEOS, WE'RE STIMULATED TO CARRY AN ACTIVE INTEREST IN THE SOCIAL AND MORAL BENEFIT OF THE COMMUNITY FROM A YOUNG AGE.
  - **JOIN FORCES** - AS LEOS, WE LEARN THAT WITH COMPANIONSHIP, GREAT PARTNERSHIP AND SHARED UNDERSTANDING, ANY PLAN OR ASSIGNMENT CAN BE ACCOMPLISHED.





# CAMPUS CLUBS

Hi, would you be interested in joining a campus LEOS club? It's a great place to get connected to your community through service, make lifelong friends, and start your own volunteer projects that you've always wanted to with the support of Lions International, the largest service organization in the world!

That sounds pretty interesting, but why would I join your campus LEO club over other volunteer clubs?

At a LEO club, you're not just a volunteer, but also a leader. You get great leadership training, have the perfect environment to develop your talents, and it's an international organization, so you can meet new people from all over the world who are super passionate about serving their communities! But most of all, it's super fun!

Wow! I'd love to join your LEO club!





# On-The-Spot Recruitment

## General Questions



- Why should I become a Leo?
  - New friends, sometimes lifelong friends!
  - Develop critical skills, including leadership skills
  - You can learn a lot through available classes
  - Earn merit points or service hours from doing community service
  - Most of all, it's fun!
- Should I join a School-Based Club or Community-Based Club?
  - School based - easy to get members, more school-based projects
  - Community based - members from many different areas and schools, more diverse amount of community service projects available to work with because greater access to projects





Credit to the Baldvis Leo Club, W2, CA7, Australia





Credit to the Abbott Tech Leo Club from District 23A in Connecticut, USA



# Recruitment Success Story







Credit to Leo Reegan Davis, Charter President  
Waroona LEO Club, W2, CA7, Australia





# Thank you for listening!





Lions Clubs International



# Leos Leadership Development & Opportunities

## Membership Experience Committee



Please Use Headphones to Avoid Sound Feedback



## Meet the Team



**Katie Townsend**  
CA7 - New Zealand  
**Membership Experience Chairperson**



**Nichele Smith-Abreu**  
CA1 - St. Maarten  
**Membership Experience Co-Chairperson**



**Tim Beer**  
CA2 - Canada



**Javishaa Thiyagarajah**  
CA 2 - Canada



**Adriana Godoy**  
CA 3 - Guatemala



**Luc Debois**  
CA4 - Belgium







## Meet the Team



**Rhea Maringal**  
CA5 - Philippines



**Bernard Tang**  
CA5 - Malaysia



**Sandeep Kasaudhan**  
CA6 - Nepal

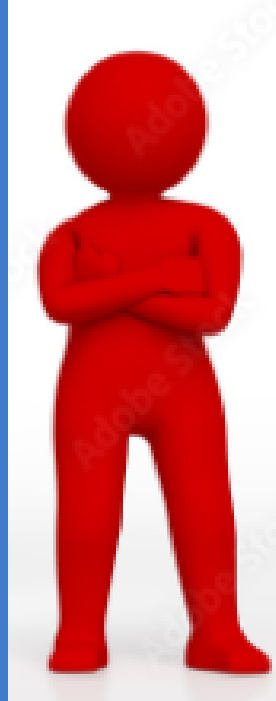


**Anita Boakye-Yiadom**  
CA8 - Ghana



# What qualities make a good leader?

- Empathy
- Integrity
- Adaptability
- Excellent communication
- Competency
- Decisiveness
- Responsible



- Innovative
- Good listener
- Open-minded
- Selfless
- Strategic thinking
- Foresight
- Understanding



# Importance of building leaders



- Leaders guide the team
- Efficient leaders make the organisation better
- Leaders set good examples for the team
- Experienced and skilled leaders will lead the team to flourish
- Leaders bring good change by creating an impact



# There are many leadership roles in club/ district/ multiple district/ international levels



- **President**
- **Vice President**
- **Secretary**
- **Treasurer**
- **Leo/Leo-Lion Cabinet/  
Council Liaison**
- **Leo Advisory Panel**
- **Leo-Lion board Liaison**



# Leos officer success story- Leo District President

CA 1, District 60B (Jamaica)- Olivia Browne (2022/2023).



- Mental Health Awareness
- District Challenges
- Virtual Sessions



# Learn

## Member Portal

Welcome, Leo Katie!



**MyLion**



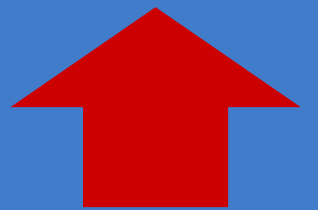
**MyLCI**



**Insights**



**Learn**



# Online Training

## Online Training

- Take free online courses
- Encourage your personal growth
- Access leadership tools and insights

Lions Learning Center

GO

- Club Officer Roles and responsibilities
- Leo Learning Pathway
- Leo- Lion Learning Pathway
- + Many more



# Leo Learning Pathway



- **Goal Setting**
- **Public Speaking**
- **Conflict Resolution**
- **Effective Listening**

# Leo-Lion Learning Pathway



- Promoting Innovation
- Decision Making
- Effective Teams
- Public Speaking
- Conflict Resolution

# Emerging Lions Leadership Institute (ELLI)



For Lions and Leos who wants to pursue leadership roles in their club.

- Communication
- Mentoring
- Conducting effective meetings
- LCIF
- Diversity
- Creative thinking
- Ensuring club success
- Change management
- Supporting Lions teams

**COMING SOON: ELLI Leo Grant!!!**

# Leo experience- ELLI

CA5 - Rhea Maringal





# Regional Lions Leadership Institute (RLLI)



For Lions and Leos who wants to pursue leadership roles within the Lions community

- Local Issues and Opportunities
- Public Speaking
- Working in teams
- Lions Fundamentals
- Diversity
- Goal Setting
- Personal Mission Statement
- Time management
- Member motivation

# Advanced Lions Leadership Institute (ALLI)



**For Lions and Leo-Lions who aspire for leadership roles beyond the club level**

- Conflict resolution
- Delegation
- Promoting Lions Image
- Leadership Fundamentals
- Developing Lions Leaders of tomorrow
- LCIF
- Project management
- Focused discussions
- Developing Extraordinary teams

**\*Leo-Lion ALLI scholarship available**

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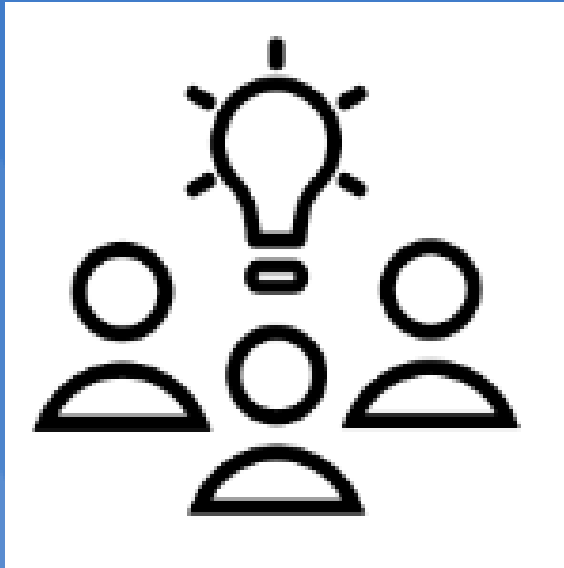
# Leo-Lion & Lion experience - ALLI

CA1/CA2- Tim Beer/ Ojas Chitnis /Alicia-Kiri Beer



# Supplemental Resource:

## Leadership Development Workshop



**Brainstorm**



**Plan**



**Present**





COMING  
SOON:  
Leo  
Advancement  
Sessions

## Leos Leadership Grant



<https://www.lionsclubs.org/en/start-our-approach/grant-types/leo-grants>

# How can we support our future leaders?



- BOTH LIONS AND LEOS PROMOTE LEADERSHIP!!!
- Leos organise service projects/ activities alongside other Youth
- Help Leos to be able to access more leadership opportunities to benefit Leos professional and personal development
- Encourage past Leos leaders to share their stories and mentor current/ prospective Leos leaders
- Leos representation and advocacy





**THANK YOU!!!**

# LEO ADVISORY PANEL SYMPOSIUM

## Transition Committee





# CONTENTS:



1. Meet the Transition Committee
2. LCI Statistics
  - a. Leo-Lion Members
  - b. Leo-Lion Clubs
3. Beyond Leos: Continuing the Service Journey
  - a. Who can become a Leo-Lion?
  - b. Leo-Lion Membership Benefits
  - c. Leo-Lion Members' Network and Leadership Opportunities
  - d. Leo-Lion Scholarship Programmes
  - e. Success Stories (CA 1, CA 2, CA 8)
5. Beyond Leos: Leo to Leo-Lion Transition Made Easy
  - a. How can Lions make transition easier for Leos?
  - b. How can Leos make transition easier?
  - c. Leo Advisors assisting Leos to transition?



# Transition Committee





CA	MEMBERS	CLUBS
CA 1 U.S. and Affiliates, Bermuda & Bahamas	511	1
CA 2 Canada	43	0
CA 3 South America, Central America, Caribbean & Mexico	924	15
CA 4 Europe	431	7
CA 5 Orient & Southeast Asia	448	10
CA 6 India, South Asia, & the Middle east	3,900	127
CA 7 Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific	79	7
CA 8 Africa	507	32
Total Current	6,843	199

Report based on data as of 4/13/2023.

# BEYOND LEOS:

# Continuing the Service Journey





# Who can become a Leo-Lion?

- Current or former Leos between the ages of legal majority through age 35
- Have served as Leos for at least one year and one day
- Lions under age 36, who previously aged out of the Leo-Lion program may rejoin the program

# Leo-Lion Membership Benefits



- 50% DISCOUNT on International dues
- Entrance or charter fee WAIVER
- Exclusive Leo-Lion membership PIN
- Years of LEO SERVICE credited to your Lions record
- Continued connection to the Leo identity under the name 'LEO-LION'

# Leo-Lion Members' Network and Leadership Opportunities



- Option to serve in a *Leo-Lion Club* or any other Lion Club type
- *Exclusively for Leo-Lion members:* LinkedIn Leo-Lion professional networking group
- Eligible to serve as a Leo-Lion board liaison
- Eligible to serve as a Leo-Lion Cabinet or council liaison

# Leo-Lion Scholarship Programme

- In-person training scholarship opportunity to attend an Advanced Lions Leadership Institute (ALLI)
- Leo-Lion Cultural Exchange Ambassador-International Service Scholarship opportunity. Up to US\$2,625.00

# SUCCESS STORIES

Leo to Leo-Lion  
Leo to Lions





# BEYOND LEOS:

## Leo to Leo-Lion Transition Made Easy





# How can Lions make transition easier for Leos?

# How can Lions make transition easier for Leos?



- Mentoring
- Develop good relationships
- Awards and Recognition
- Offer Leadership Opportunities
- Connect in Service
- Encourage and motivate
- Leo Service Grants up to \$5,000.00



# How can Leos make transition easier?



**Who can serve in  
a Leo-Lion club?**

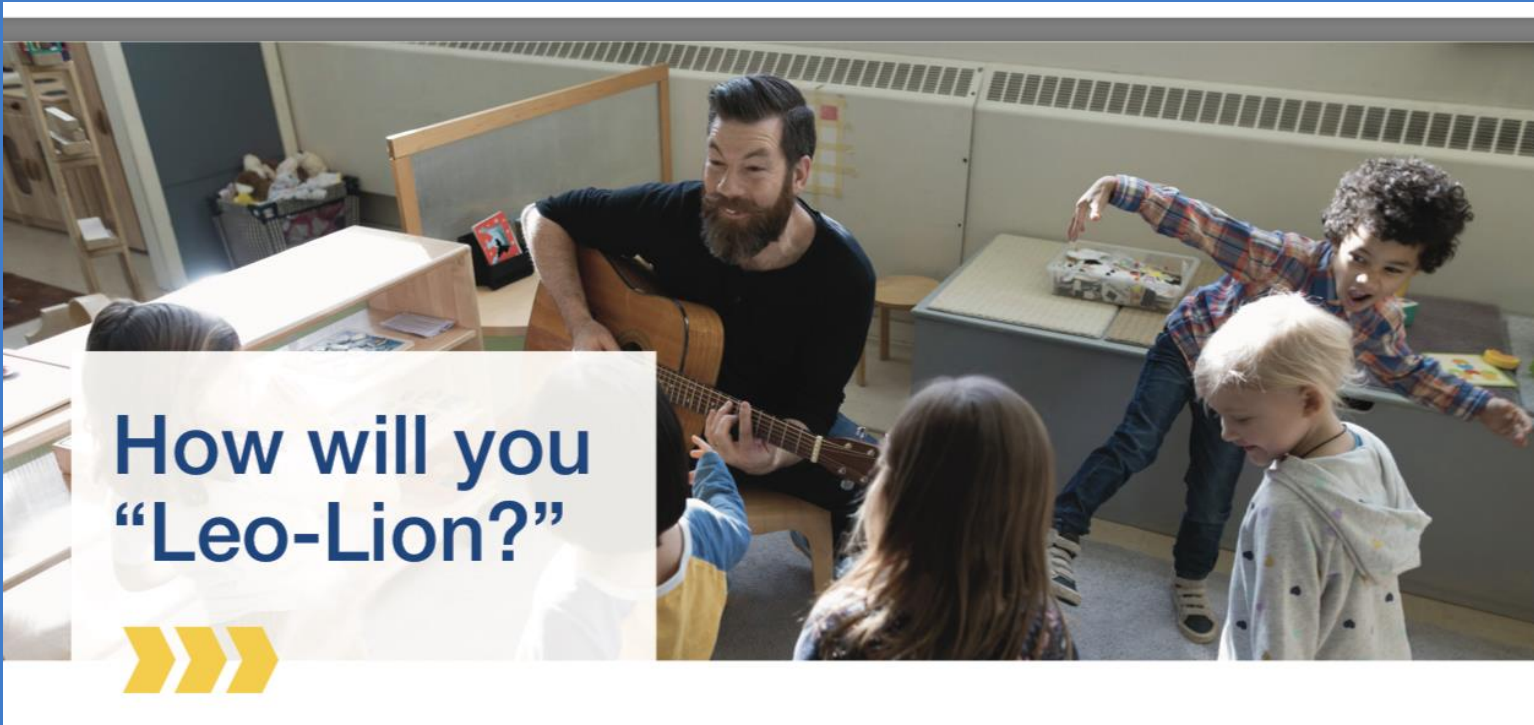
As a Leo, you took part in service projects that not only improved your community but provided you with valuable leadership experience.

Now you have an opportunity to expand your skills while growing personally and professionally as a Lion.

### **Become a Lion**

There are many ways to serve as a Lion. Continue serving your community while further developing your leadership skills and networking with Lions around the world.





# How can Leo Advisors make it easier for Leos to transition to Leo-Lions?



**Thank you!**

**Have questions?  
We have answers!**



# Let's play a Kahoot!

