**Overview**

Zone Chairpersons will ask their club leaders (President, Vice President, Treasurer, Secretary, Membership Chairperson, Service Chairperson and Marketing Chairperson) to complete a survey. The results of the survey will be used to identify where the zone team’s attention should be focused and where assistance can be provided. Survey request emails and the survey questions are provided below and can be edited to best fit each zone.

**Email Request**

Don’t forget to attach the survey to your email

Dear Lion\_\_\_\_\_\_\_\_\_,

The Global Membership Approach aims to rejuvenate our districts with new clubs, revitalize our clubs with new members and re-motivate our members with new fellowships and exciting service.

Our first step is to complete a club leader survey to identify where we can assist each other in strengthening our clubs.

This short survey should take no more than 15 minutes of your time. I would very much appreciate if you could complete the survey by {Insert Date here}, so we can move forward quickly.

All responses are anonymous and will be tabulated with all other responses in our zone.

With my thanks for your service to our great association,

Zone Chairperson \_{insert your name here}\_\_\_\_

**Reminder Request**

Don’t forget to attach the survey to your email

Dear Lion\_\_\_\_\_\_\_\_\_,

If you have not done so already, please complete the Global Membership Approach Club Leader Survey by {Insert Date here}. The survey results will be shared with all club leaders in our zone and will guide our efforts to strengthen our clubs in the coming months.

Your service as a team members with me on this approach is very much appreciated.

With my thanks for your service to our great association,

Zone Chairperson \_{insert your name here}\_\_\_\_

**Club Officer Survey**

Thank you for participating in this survey to help our zone and our clubs. All responses are complete anonymous and will be tabulated at the zone level. The responses will be used to determine where we should focus our improvement efforts and where we can learn from each other to strengthen our clubs.

For each rating question, choose from 1 = not satisfied at all to 5 = extremely satisfied.

Question 1

How satisfied are you with your club’s service activities? [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can your club’s service best be improved**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 2

How satisfied are you with member recruitment in your Lions club? [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can your club’s member recruitment best be improved**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 3

How satisfied are you with the engagement of Lions in your club? [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can engagement of your club’s Lions best be improved**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 4

How satisfied are you with the marketing of your Lions club? [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can the marketing of your Lions club best be improved:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 5

How satisfied are you with the support and resources available to you as a Lion leader?

 [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can the support and resources for Lion leaders best be improved**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 6

How satisfied are you with the overall operations of your club? [ ]  1 [ ]  2 [ ]  3 [ ]  4 [ ]  5

How can your club operations best be improved**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Question 7

Is there anything else you would like to share that would help this approach improve our zone and clubs?

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**Thank you**

Thank you for completing the this survey and participating in our Global Membership Approach. Together, we will build stronger Lions clubs ready to serve more people in need.

Sincerely,

Zone Chairperson \_{insert your name here}\_\_\_\_