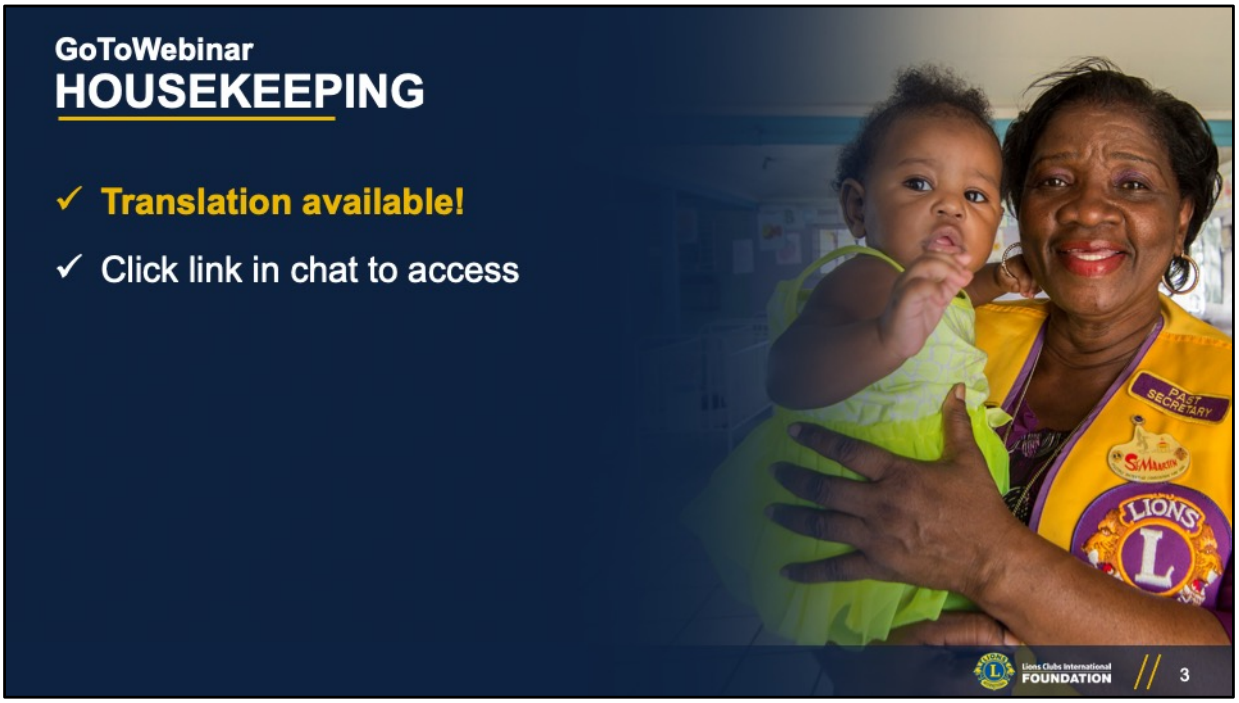
LCIF GRANTS

Tips You Need,
Projects to Inspire

Lions Clubs International
FOUNDATION

Hello, Lions! Thank you for joining us today for the latest installment of our Foundation Fridays webinar series.

My name is Lara Lebeck, and I am the Marketing & Communication Specialist with Lions Clubs International Foundation and will serve as your moderator. I have joining me today International Second Vice President Dr. Patti Hill, Past District Governor Dr. Mahmoud Elmaghraby, LCIF Global Grants Division Manager KaSondra Byrd, and LCIF Regional Program Specialists Karen Kilberg, and Danielle Hormillosa.



A few housekeeping items before we begin:

- We will be playing video during the webinar. For the best experience, we highly recommend using Google Chrome, Mozilla Firefox, or Safari as your internet browser if you are on a computer. If you are using Internet Explorer or Microsoft Edge, please see the troubleshooting link in the chat if you are having audio issues when video is playing. For the best experience, we also recommend using your computer, phone, or table speakers rather than calling into the webinar.

- The webinar is being recorded, and the recording will be emailed to you following the webinar along with a certificate of attendance.

- We will also post the recording to Lions' Virtual Events Center and on the GoToWebinar Foundation Fridays Stage. Links to both are in the handouts.

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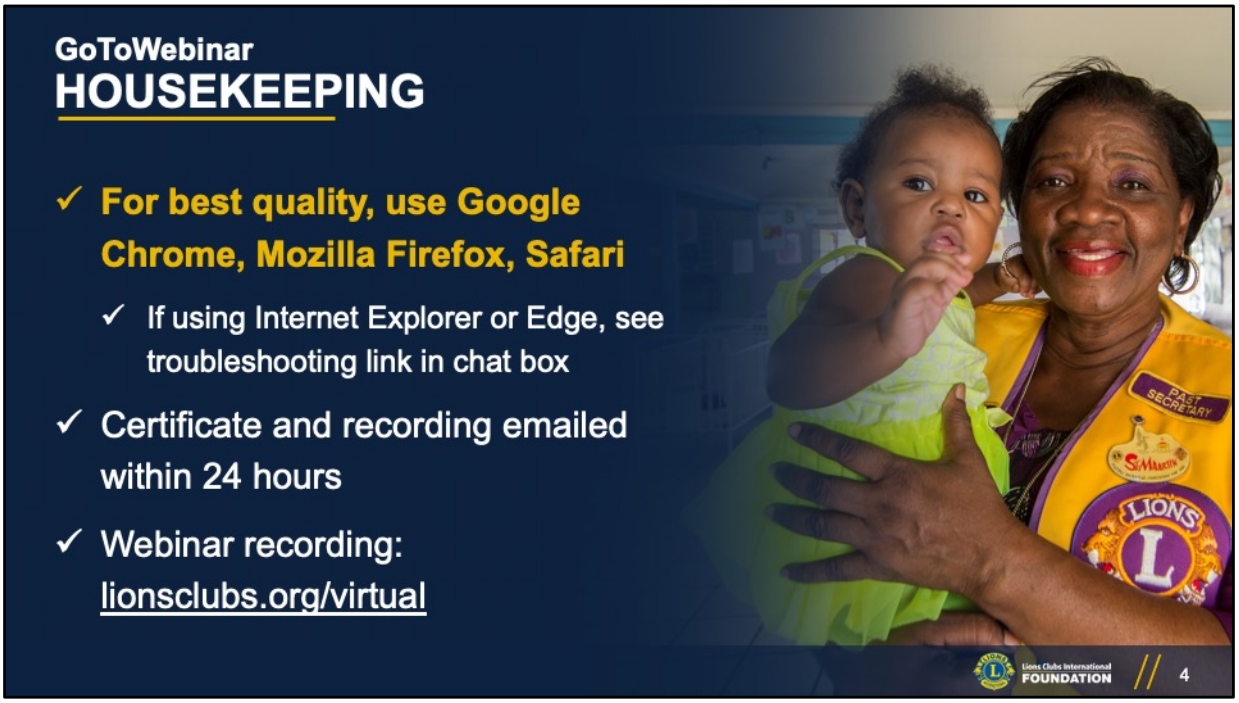

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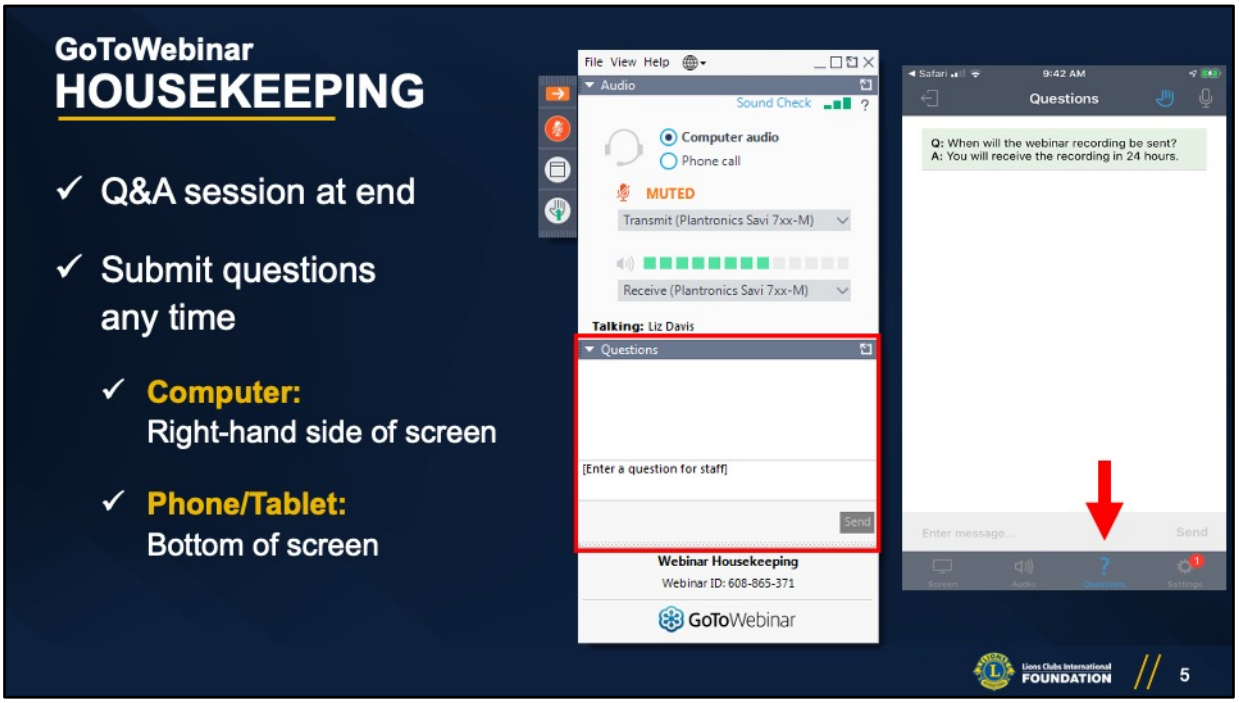

- Throughout the presentation, please feel free to submit questions using the box on the right-hand side of your screen if you are on a computer or by clicking the question button through the app on your phone or tablet. I will be collecting those for our Q&A session at the end.

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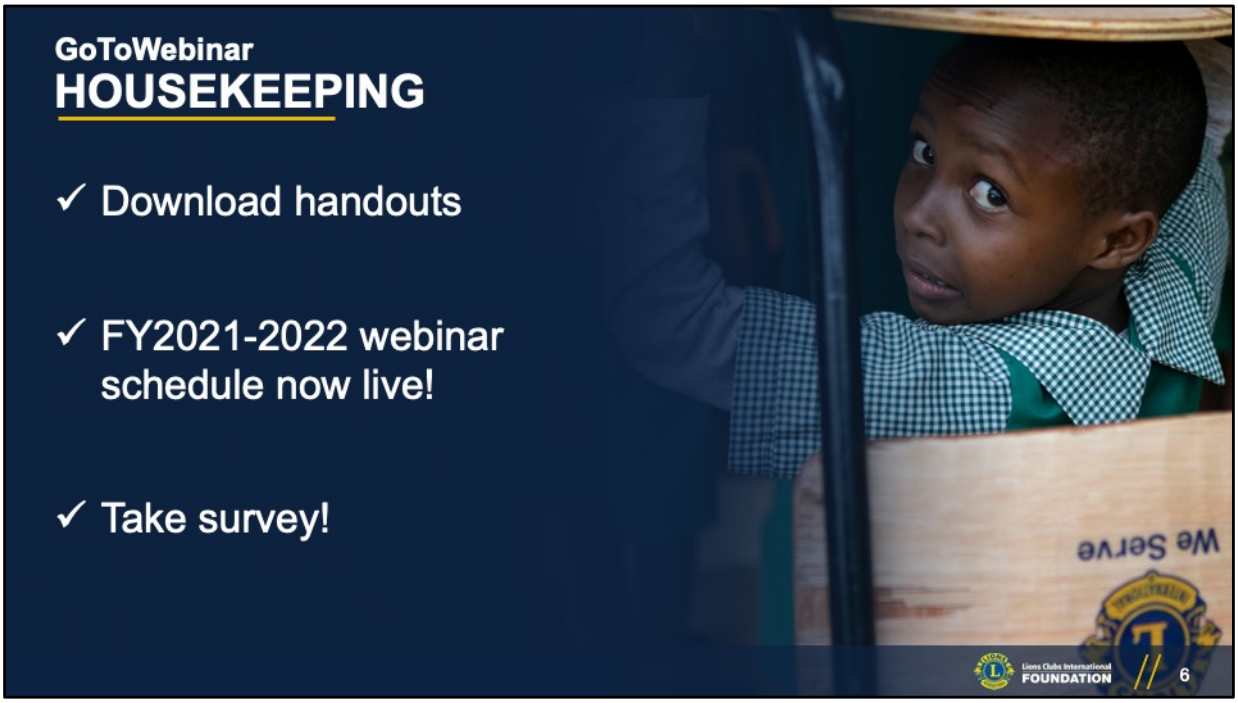

- You will also see several handouts are available for download.
- Also, we have planned new and exciting webinars for this entire Lion year. You can find updates on the Virtual Events Center at lionsclubs.org or through the link in today's handouts.
- Finally, we value your feedback, which helps us plan future webinars for you. At the end of today's webinar, a survey link will pop up on your screen. Thank you for taking two minutes of your time today to provide your feedback. If you are unable to complete the survey today, the email you receive tomorrow will include both a link to a recording of today's webinar and a link to the survey.

Thank you all, and enjoy today's webinar.

(ROLL VIDEO)

LCIF:
HELPING
HUMANITARIANS
ROAR
Lions Clubs International
FOUNDATION
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(ROLL VIDEO)

(Hill)

Hello! Thank you for joining us today for this Foundation Fridays. I'm thrilled to be part of several webinars this Lion year and hope you'll join us each month to learn more about how Lions Clubs International Foundation – our global foundation – magnifies YOUR service through grant funding for projects in your community and around the world.

(next slide)

(Hill)

Did you know Lions Clubs International Foundation has been a part of Lions history for 53 years? In half a century, LCIF has awarded more than 1.1 billion U.S. dollars in grants! Just think of the millions of lives you, and other Lions and Leos, have changed through LCIF grants!

I'd also ask that you think about the **scale** of projects you and fellow Lions have been able to undertake with LCIF grant funds. They're larger! Quite simply, LCIF grants help us tackle larger challenges by taking on larger-scale projects… projects your club can't do alone, my club can't do alone, NO club can do alone.

(next slide)

(Hill)

As you know, the ability to award such grants takes funding. Generous Lions like you continue to fund LCIF each year. And LCIF continues to ensure that 100% of each donation goes directly back into our communities to support those in need! I don't just support LCIF because I'm a Lion and know grant funding supports projects important to my club and district. I support LCIF because I KNOW that each and every dollar I donate is stewarded responsibly and that the Foundation operates so very ethically and efficiently.

Let's see how LCIF has supported your communities last Lion year.

(next slide)

(Hill)

Here you see a breakdown of grants awarded by Constitutional Area. LCIF dollars truly reach around the globe!

(Hill)

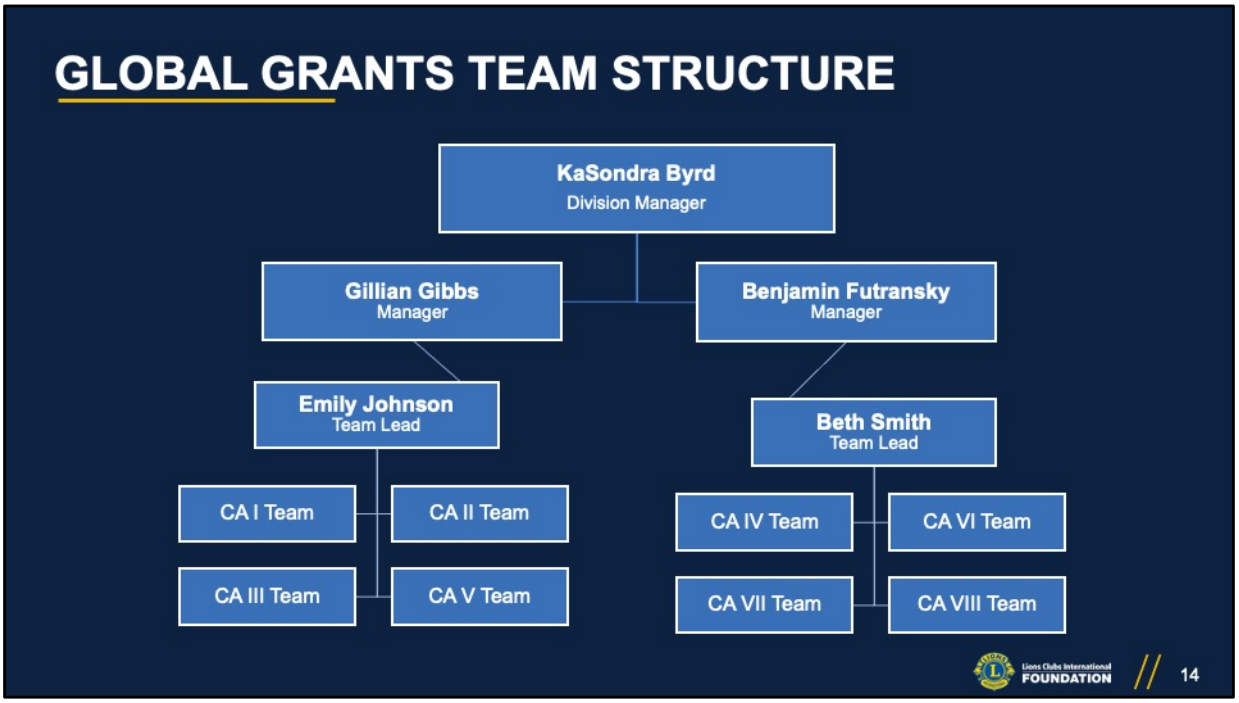
This slide shows our foundation's impact by cause area last fiscal year. LCIF helped us improve health and well-being…strengthen our own communities…and protect those most vulnerable through more than 1,200 grants totaling more than 34 million U.S. dollars.

Assisting with grant applications and monitoring project process are critical to YOUR projects' success and also provide confidence that your donor dollars are being used wisely. Leading the LCIF team that carries out these important efforts is LCIF Global Grants Division Manager KaSondra Byrd, who's here to introduce the newly reorganized Global Grants team.

KaSondra?

(Byrd)

Thank you Vice President Hill, and welcome Lions and Leos!


GLOBAL GRANTS TEAM STRUCTURE
KaSondra Byrd
Division Manager
Gillian Gibbs
Manager
Benjamin Futransky
Manager
Emily Johnson
Team Lead
Beth Smith
Team Lead
CA I Team
CA II Team
CA III Team
CA V Team
CA IV Team
CA VI Team
CA VII Team
CA VIII Team
Lions Clubs International FOUNDATION
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(Byrd)

MEET THE GLOBAL GRANTS TEAM
KASONDRA BYRD
GILLIAN GIBBS
BENJAMIN FUTRANSKY
KARA THOMPSON
EMILY JOHNSON
GRISELL BARRAZA
JUNE KIM
CASSANDRA ROTOLO
RYAN STEFANI
BETH SMITH
JULIE BOONPRASARN
OUMAR DIALLO
DANIELLE HORMILLOSA
KAREN KILBERG

(Byrd)

(Byrd)

Next, I will give you a high-level overview of our grant programs.

(Byrd)

You've heard it before. Where there's a need, there's a Lion. There's also LCIF, which offers a wide variety of grant programs to help you serve your community's needs and the needs of communities around the world.

As you see here, LCIF's grant programs align directly with one or more cause areas you, your club and district are most passionate about.

(Byrd)

Each grant has specific qualifying criteria relating to things such as:

- Matching funds required
- Club, district, or multiple district level involvement
- Project specifications
- Technical review
- Lion and Leos' participation in the project

(next slide)

(Byrd)

Now that we've talked about LCIF grant programs available, I'll share a few resources to help you start the grant application process. We'll then review some tips to ensure you find the RIGHT grant program for your project.

OK. Resources!!! First, PLEASE help yourself by taking advantage of LCIF's Grants Toolkit webpage, which offers comprehensive information on applying for and managing your LCIF grant.

As most grant requests must receive LCIF Board of Trustees' approval, make sure you know grant application deadlines. For most types of LCIF grants, applications must be submitted 90 days prior to board meetings in order to give staff ample time to review.

Lastly, make sure to download today's handouts, which will help you start the application process.

(click)

And you can always email lcif@lionsclubs.org for assistance.

Now I would like to turn the presentation over to Karen Kilberg and Danielle Hormillosa to walk you through 10 tips to apply for an LCIF grant.

(Karen)

Thank you, KaSondra. My name is Karen Kilberg and I am the Global Grants Specialist for CA VIII Africa.

We have a great resource in today's handouts called 10 Tips to Apply for an LCIF Grant.

Today, Danielle and I will review each tip with you today and provide a few helpful examples.

Danielle?

(Danielle)

Thanks, Karen. Hello everyone, my name is Danielle Hormillosa and I am the Global Grants Specialist for CA VI South Asia. Let's get started on reviewing 10 tips on how to apply for an LCIF grant!

Tip 1 is to identify a project that addresses an unmet humanitarian need for an underserved population.

This should be done by:

- Conducting a community needs assessment.
- Assessing your club's, district's or multiple district's capacity to facilitate and fundraise for the project.
- Identifying potential project partners.

Remember, Lions involvement is essential for grant approval and leads to more successful projects. Therefore, it's important to determine how Lions will help

carry out the project early in the application process. I would also like to point out for Leo grant projects it is important to have BOTH Leo and Lion involvement.

(Karen)

Tip 2 is to discuss your project idea with others who can guide you and be trusted resources. This can include:

- Local Lions leaders
- Club LCIF coordinators
- Local partners and experts
- LCIF technical advisors
- And, of course, LCIF staff. They're ALWAYS available to guide your project idea through the submission process. They're there for YOU, so don't hesitate to reach out!

(Danielle)

Next, determine which LCIF grant program could fund your project.

Earlier we mentioned the wonderful LCIF Grants Toolkit page on lionsclubs.org. Take advantage of all the information there, which includes grant application forms and each grant program's criteria. Again, if you're unsure which program is best suited to your project, reach out to LCIF staff.

We won't review all grant programs today, but I WILL share that LCIF's District and Club Community Impact Grant program is a great program to explore for smaller projects or projects that don't quite fit criteria of other grant programs.

(Karen)

Tip 4. Partner with LCIF to ensure a successful application.

We keep mentioning this because it's SO important! LCIF staff is knowledgeable in all grant areas and eager to help guide you as you guide your project. Staff can also help explore the status of other grant applications or open grants. Grant criteria may only allow for one application and/or grant to be open at once in a single district or multiple district, which is why it is important to check with LCIF staff.

(Danielle)

Matching funds are required for almost all LCIF grants, so Tip 5 is very important. Understand the matching criteria component of each grant program before applying!

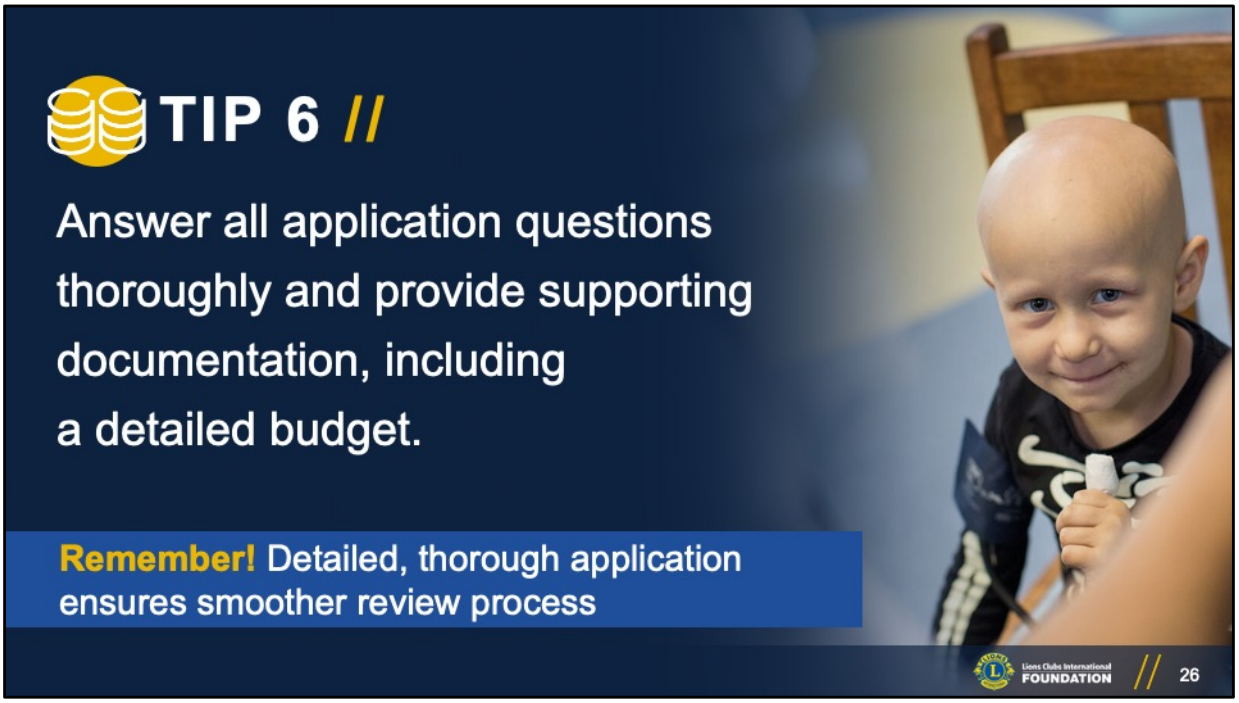
For example, the Childhood Cancer Grant program requires a 50% match from Lions. Therefore, if the project cost is $20,000, LCIF would award a grant for $10,000 and Lions would be required to raise $10,000 towards the project.

Keep in mind a few things about a matching funds requirement in ANY LCIF grant program:

- Local matching funds must be monetary. Non-monetary donations, such as time or materials, don't satisfy a grant's matching funds requirement.
- Matching funds may be available from multiple sources. Connect with LCIF staff for ideas!
- Prepare for success by knowing the timeframe by which matching funds must be collected.

And always remember that a strong financial commitment from the local community

can make your project even more successful.



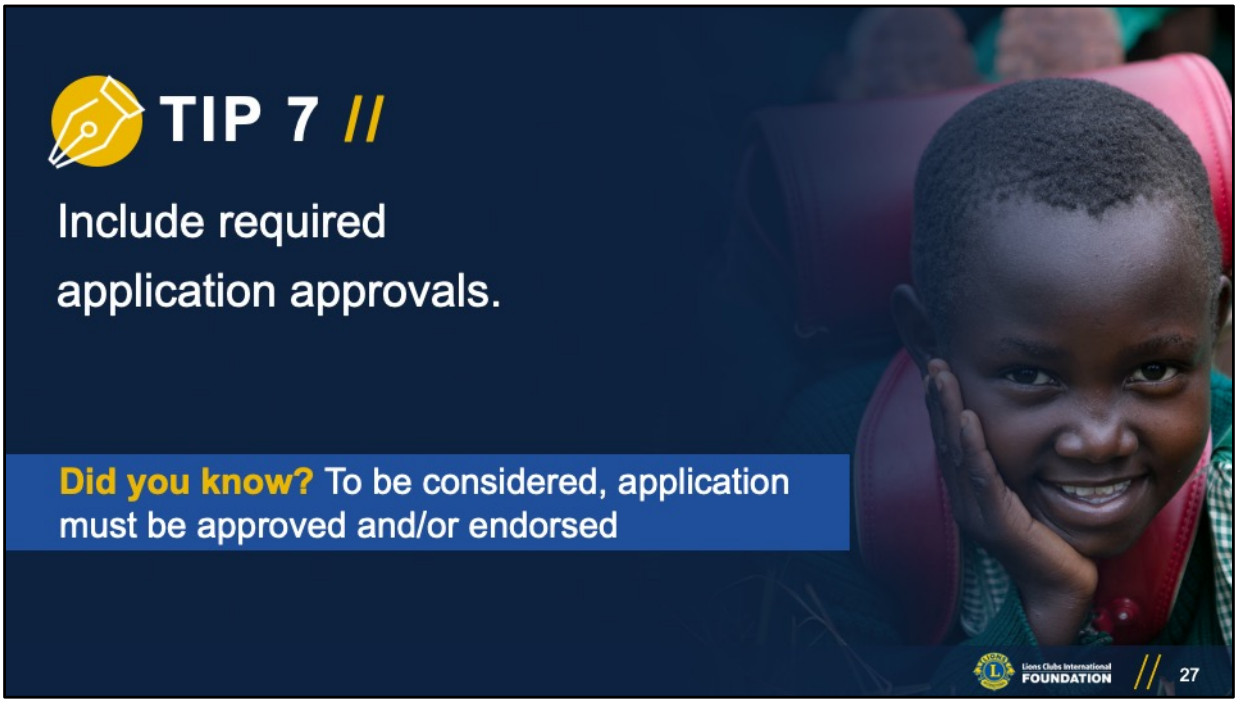
(Karen)

Moving on to Tip 6. This is about completing the application thoroughly, which includes providing supporting documentation, including a detailed budget.

Detailed applications ensure a smoother and faster review process. In fact, incompleteness is why many grant applications are rejected at first.

Before submitting your grant application:

- Be sure you've provided detailed answers and documentation. This will streamline the application process.
- And don't forget to include a detailed budget COMPLETE WITH a narrative explaining each expense. We've made this step a bit easier for you by providing budget templates within each grant application.

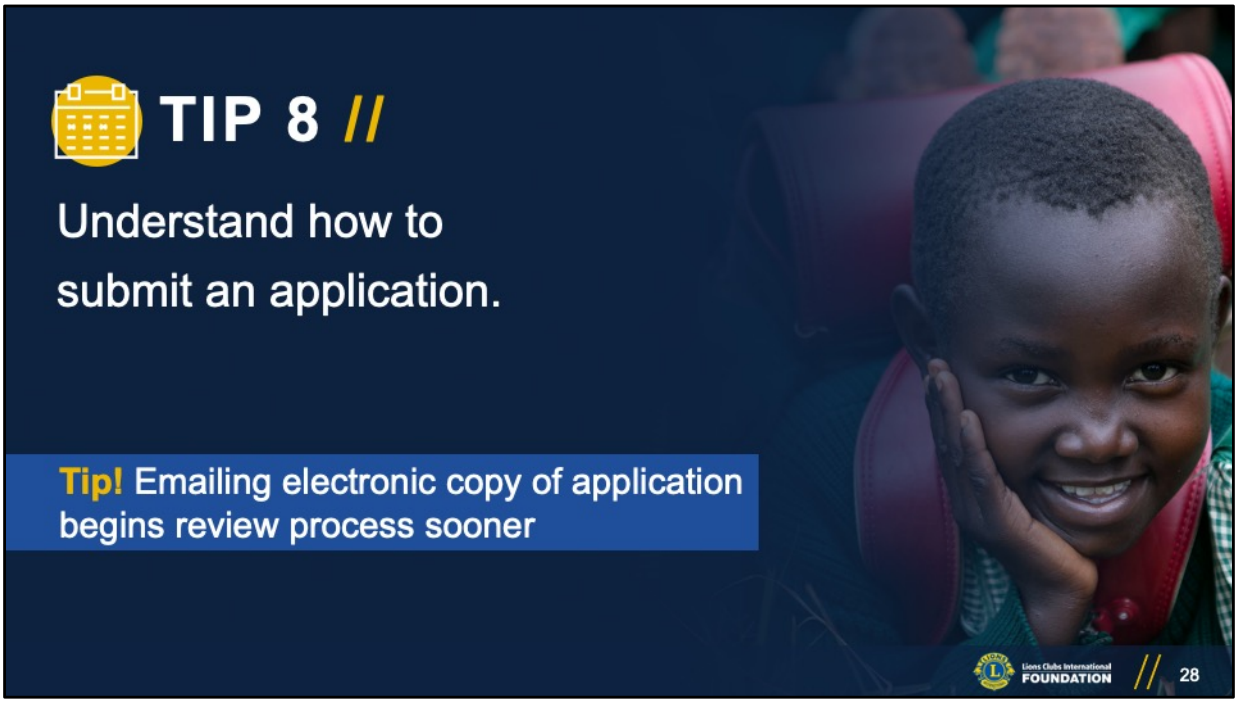


(Danielle)

Another component of a thorough and complete grant application is all required approvals and signatures.

- Remember to include all required signature endorsements.
- And be sure to submit club/district/multiple district approval as indicated in the application, if required.

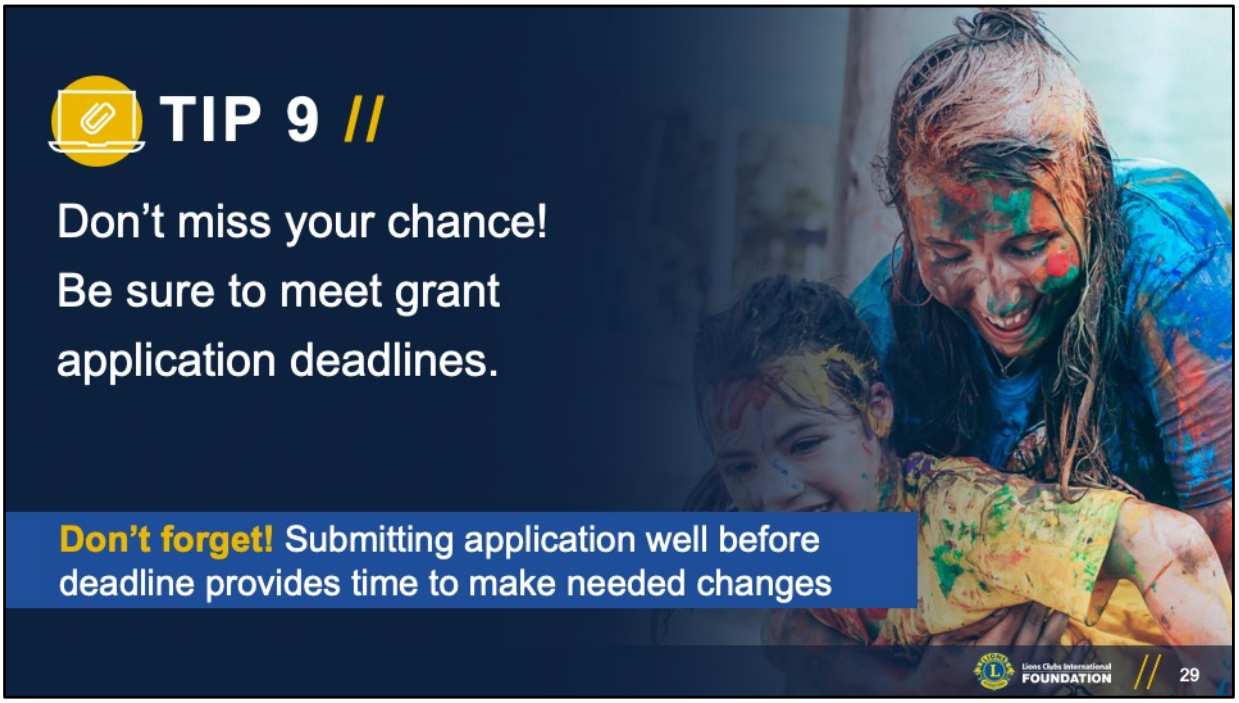
LCIF can't consider your application until it includes required approvals and endorsements. Don't let a missing signature or endorsement be the reason your grant application is returned for revision!



(Karen)

Tip 8 is to understand HOW to submit your grant application.

- The most expedient way to submit your application is to email an electronic copy to the address on the application.
- If this isn't possible, mailing a paper copy to the address on the application works too.



(Danielle)

I can't stress this enough. Be sure to meet application submission deadlines found in each grant application.

- The deadline for applications requiring LCIF Board of Trustees' approval is 90 days prior to the board meeting at which the application review is desired. Trustees review applications for grants in August, January, and May.
- For some grant programs, however, applications are reviewed on an ongoing basis. If applying for an LCIF District and Club Community Impact grant or Emergency Disaster Relief grant, know that you can submit your application any time!

Please be aware that it's quite common for grant applications to need revisions. Therefore, it's a good idea to submit your application well in advance of the deadline. This gives you plenty of time to work with LCIF's grants specialists to update and re-submit your application before the deadline.

(Karen)

And finally, thank you for being patient after submitting your application, which is assigned a tracking number used from throughout the grant lifecycle. After the grant tracking number is assigned:

- LCIF staff carefully review your application and may ask questions or request additional information to make your application successful.
- Once your application is deemed complete, it is presented to the appropriate approval entity.

Now, I'd like to welcome back Vice President Hill, who'll share stories with us about a few inspirational projects made possible by successful applications that resulted in LCIF grant funding.

(Hill)

Thank you, Karen

I hope you're beginning to brainstorm different projects in your community that could be magnified by the power of an LCIF grant. As an executive officer, I've had the privilege of visiting so many wonderful projects throughout the world. I'm eager to begin traveling again, once it's safe to do so, to see the impact you continue to make on your communities with grant support from LCIF.

(Hill)

First, I want to highlight a project I was able to participate in back in 2019.

Food insecurity is a major issue facing India today and is cause for underdevelopment in society.

Leos in District 322B1 took on the challenge of hunger, which affects many children throughout Kolkata and Howrah in West Bengal.

Supported by a US$2,500 Leo grant, nearly 500 Leos, Lions, and other volunteers, cooked, packaged, and distributed more than 2,600 food boxes to local children to bring smiles and ensure no child sleeps hungry. Helping in this important effort filled my heart, while filling hungry bellies!

Needless to say, this project had far broader impact because of LCIF funding.

(Insert more personal details)

(Next slide)

(Hill)

COVID-19 has drastically changed all our lives and quickly shifted how we ALL connect and serve our communities.

However, I have great news to share on how LCIF continues to support Lions service through the pandemic.

Since March 2020, LCIF has awarded more than 6 million U.S. dollars for COVID-19 relief. How was our global foundation able to award this funding so quickly? With support from donors like you giving what you can. Your gifts to LCIF, LCIF India, Lions Australia Fund for LCIF, and Lions of Canada Fund for LCIF and our campaign are why much needed personal protective equipment and other necessities reached healthcare workers in your community and mine.

One such grant was awarded to Lions in Jakarta, Indonesia.

To provide community members with increased handwashing opportunities, Lions in and near Jakarta used a 10,000 U.S. dollar LCIF Emergency grant to build 11 sanitizing

stations outside health centers and hospitals throughout the area. Each setup offers a refillable water tank, four sinks, soap dispensers, and paper towels for public use.

Helping further, our fellow Lions used remaining LCIF grant funds to purchase invaluable personal protective equipment and distribute it to local hospitals. As many as 50,000 community members are estimated to have benefitted from the gloves, surgical masks, boots, face shields, hazmat suits, and thermometers provided.

But there's more to this LCIF story of pride! LCIF broadened its support in Indonesia, provided three additional 10,000 U.S. dollar grants – 30,000 more dollars – for COVID-19 relief efforts throughout the country.

So very recently, August 14 to be exact, a massive earthquake struck the island of Haiti. 2,100 people lost their lives, more than 12,000 were injured, and 53,000 homes were destroyed. Days later the country was hit hard again, this time by a strong tropical storm affecting relief efforts, which were doubly difficult due to COVID-19.

Yet there we were. LCIF and Lions. With help from a US$100,000 LCIF Major Catastrophe grant, Lions were able to provide much needed food, water, and other emergency supplies to Haitian families in desperate need. Additionally, LCIF's support of the Swedish Lions' tent program enabled 200 tents to be sent to Haiti. No doubt, relief and rebuilding efforts will continue for months – and years.

With support from LCIF made possible by my donations and yours, Lions will be there for those in Haiti, just as they'll be there when devastation hits our own countries. And rest assured that your donations to the disaster relief fund at LCIF will help fund relief items, such as tents, that are much needed during times of great need.

(Hill)

In another part of the world, Bosnia and Herzegovina, Lions received a nearly US$37,000 LCIF Matching grant to provide a van for transporting a team of medical professionals delivering follow-up to childhood cancer survivors. Lion Dr. Mehmed Kundurovic was one of the many Lions who brought this life-changing service to fruition.

Let’s hear from Lion Dr. Mehmed to learn more.

(ROLL SOP VIDEO)

PDG Mahmoud Maghraby

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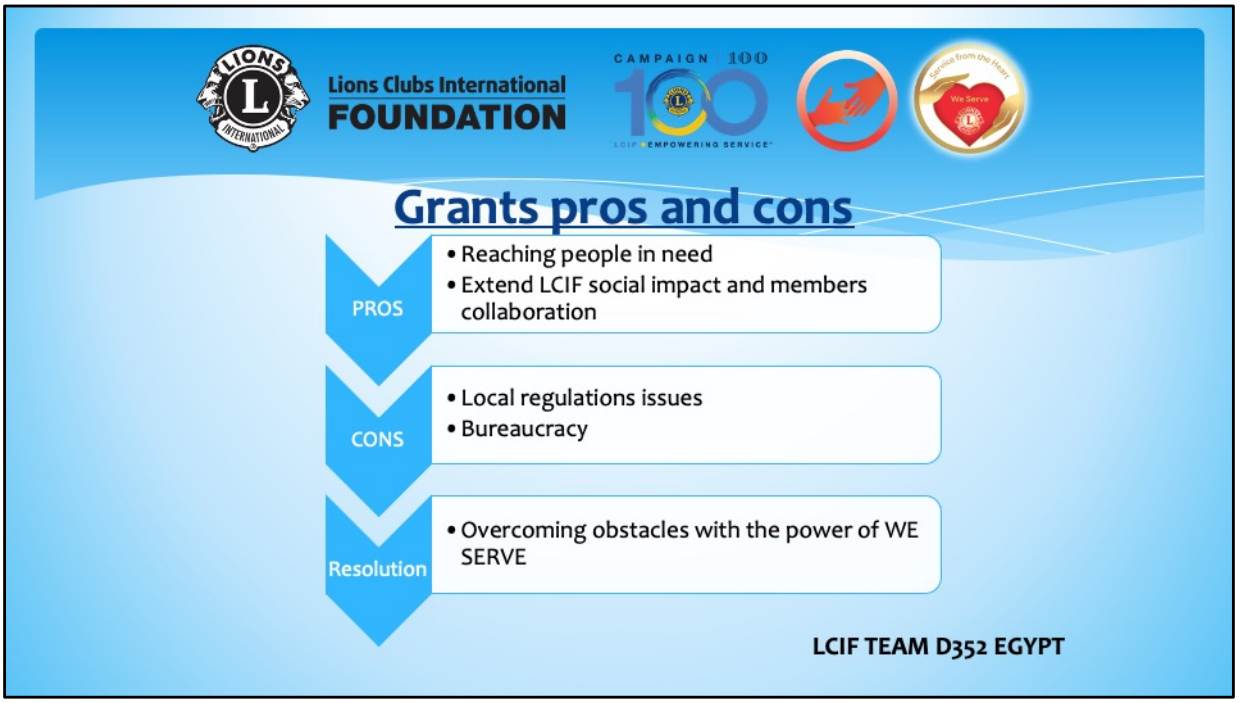

PDG Mahmoud Maghraby

Thank you, PDG Mahmoud. And thank you for supporting LCIF! Every gift makes projects like yours, and like this one, possible:

International Director Allan Hunt has been a Lion for more than forty years. When he learned a nearby hospital was struggling with outdated eye equipment, he and his club, the Mount Cheam Lions Club, stepped in to help. With a US$100,000 LCIF Matching grant, the club provided much needed equipment upgrades for the hospital.

Let's hear from International Director Allan.

(ROLL SOP VIDEO)

I know there are many questions, but before we address them, I ask all of you here to remember the common thread among the 5 stories of service – stories of pride – we just heard. What made each project extraordinary, even life-changing, is a combination of YOUR service empowered and magnified by LCIF grant funds.

Please, let's all give **what** we can, **whenever** we can. Every gift makes a difference in someone's life. We've entered our final year of LCIF's Campaign 100. We each have 10 months to become part of Lions history by giving individually and through our clubs. On behalf of LCIF, I kindly ask for your support so LCIF can provide grant funds to you, Lions and Leos for decades to come.

And now, your questions! Lara, KaSondra, Karen, and Danielle will you please join me?

(next slide)