

## Humanitarian Efforts



lcif.org



90% of unvaccinated people exposed to measles become ill<sup>1</sup>

### VOLUNTEERS AND VACCINES



While a safe and cost-effective vaccine is available, an unthinkable number of children dies each day from measles, the greatest burden of which is borne in Sub-Saharan Africa.

Adding to a long history of volunteerism throughout Africa aimed at stemming measles' wrath, Lions secured US\$290,000 in grants from Lions Clubs International Foundation (LCIF) to increase vaccine coverage.

Taking their efforts to new heights, Lions supported countrywide measles and rubella campaigns in Tanzania, Uganda, and Zimbabwe, leveraging community influencers, campaign kick-off events, flyers, media coverage, and advertising.

Project partners from the World Health Organization and local Ministries of Health noted that Lions' unique knowledge of their communities, and use of roadshows and town criers, helped increase significantly the number of children vaccinated – an estimated 25 million across the three countries.

"The joint effort between Lions and the Ministry of Health resulted in unprecedented coverage," said Lotalis Gadau, of Tanzania's Ministry of Health. "We commend Lions for their unflinching support."

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Lions Clubs International  
**FOUNDATION**



# A Vulnerable Population Targeted

## 95%.

Of measles-related deaths worldwide, that's the percentage that occurs in countries with low per-capita incomes and weak health infrastructures, according to the World Health Organization<sup>2</sup>.

Sadly, the disease — often causing severe pneumonia, brain damage, and death<sup>3</sup> — is still common in many developing countries. There is both heartache and hope:

Estimating the total number of cases and deaths globally and by region...

THE WORST IMPACTS OF MEASLES WERE IN SUB-SAHARAN AFRICA<sup>4</sup>



### 23 MILLION DEATHS WERE PREVENTED

primarily in the African Region and countries supported by initiatives of Gavi, The Vaccine Alliance, from 2000-2018<sup>5</sup>

THAT'S AFRICA AND THE AFRICAN REGION. GLOBALLY, MEASLES LOOKS LIKE THIS:



**6 million** people are affected by measles each year<sup>6</sup>

**10,000 babies+** are born with Congenital Rubella Syndrome annually<sup>7</sup>

Measles is a leading cause of death in children under 5<sup>8</sup>



## LCIF AND LIONS

### Funding Service, Delivering Solutions

Every year measles infects more than six million people, and every day 300 people perish because of the disease, for which a safe and effective vaccine exists<sup>9</sup>. Fortunately, numbers have declined due to strengthening routine immunization services and mass vaccination campaigns, like those made possible with funding from LCIF.

With support from LCIF, Lions will continue to be there, delivering healthier futures around the world.

[lcif.org/humanitarian](http://lcif.org/humanitarian)

**US\$83+ MILLION GLOBALLY**

**mobilized by LCIF for measles and rubella efforts**

SOURCES: <sup>1,3,6,7,9</sup>Measles & Rubella Initiative; <sup>2,4,5,8</sup>World Health Organization



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LCIF is the grant-making body empowering Lions to create greater impact in their communities and around the world. The vast majority of funding LCIF receives is from Lions; one hundred percent of every donation supports Lions service through LCIF grants and programs.

Humanitarian efforts is just one cause area supported by LCIF and *Campaign 100: LCIF Empowering Service*. With financial support from Lions and clubs worldwide, Campaign 100 is empowering Lions to increase service impact in vision, youth, disaster relief, and humanitarian efforts; fight the global epidemic of diabetes; and make important progress in expanded cause areas of childhood cancer, hunger, and the environment.

**SUPPORT YOUR SERVICE BY SUPPORTING YOUR FOUNDATION**

[lionsclubs.org/donate](http://lionsclubs.org/donate)