



GLOBAL ACTION TEAM GAT Coordinators Webinar

17th November 2020 at 16:00 (UK time) 17:00 (CEST)

PRESENTED BY:

PID ROBERT RETTBY

PDG MAX MONGIA

PDG ZEYNEP KOCASINAN

PCC VIRESH PAUL

GRISELL BARRAZA

CA4 AREALEADER

GAT AREA LEADER CA4D

GAT AREA LEADER CA4D

GLT COORDINATOR 105A

LCI STAFF

MODERATOR PCC VIRESH PAUL



Presentation by : PCC VIRESH PAUL



The GAT Objective

LCI Forward is our 5 year strategic plan

Our Global Causes



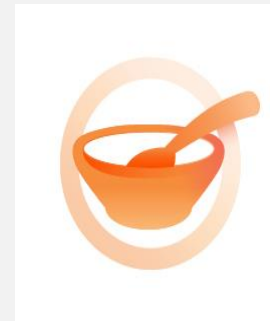
**Childhood
Cancer**



Diabetes



Environment



Hunger



Vision





Agenda:

- Welcome/Introduction by PCC Viresh Paul

- Presentations by:
PID Robert Rettby



PDG Zeynep Kocasinan



PDG Max Mongia



PCC Viresh Paul



Grisell Barraza



- Closing Remarks & Summary/QA



Presentation by :PID ROBERT RETTBY GAT CA4D AREA LEADER

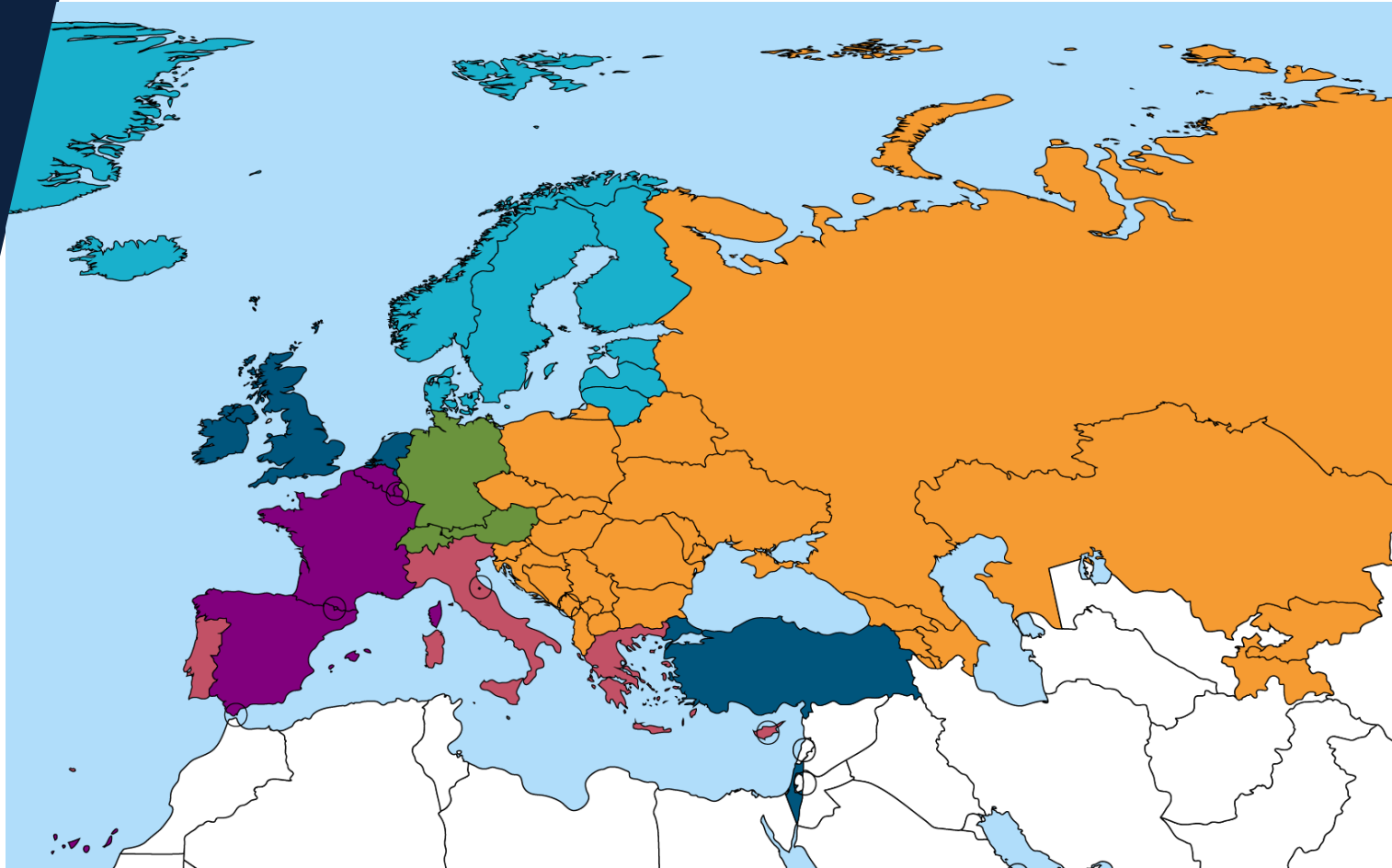




Global Action Team

CA 4: 2020-21

Constitutional Area Leader: PID Robert Rettby



4A

MD 101, 104, 106, 107, 109

D 120, 131

Undistricted Republic of Latvia

PCC Hilde Straumsheim

PDG Jenni Luomala

4B

MD 102, 111, 114

PID Regina Risken

PCC Udo Genetsch

PDG Werner Gschwandtner

4C

D 119, 121, 122, 123, 124, 126,

129, 130, 132, 132

Eastern Europe undistr. countries

PID Miklos Horvath,

PDG Niels Schnecker

PDG Heiko Dallmann

4D

MD 105, 110, 118, D 128, 133

Undistricted Andorra, Gibraltar

PDG Max Surinder Mongia

PDG Zeynep Kocasinan

4E

MD 103, 112, 116, D 113

Undistricted Princ. of Monaco

PID Pierre Châtel

PID Claudette Cornet

PCC Corinne Bloemendal

4F

MD 108, 115, 117

Undistricted countries:

Cyprus, Malta, Rep. San Marino

PID Gabriele Sabatosanti Scarpelli

PID Domenico Messina

PID José-Maria Gorgulho

What does the GAT Do?



One Team Approach to
Achieve Goals



Leadership Development



Membership Growth



Service Innovation



Foundation Support



Share and Utilize
Resources



Provide Input and
Feedback



Report



Global Membership Approach

PID Robert Rettby, MD102
GAT Constitutional Area Leader CA4

A Brief History

October 2018, Pilot Program “North America Membership Initiative” approved

June 2020, pilot program concluded & a new approach to membership development was created with an emphasis on new club development

July 2020, the program transitioned to Membership Division to roll out worldwide as the “Global Membership Approach”

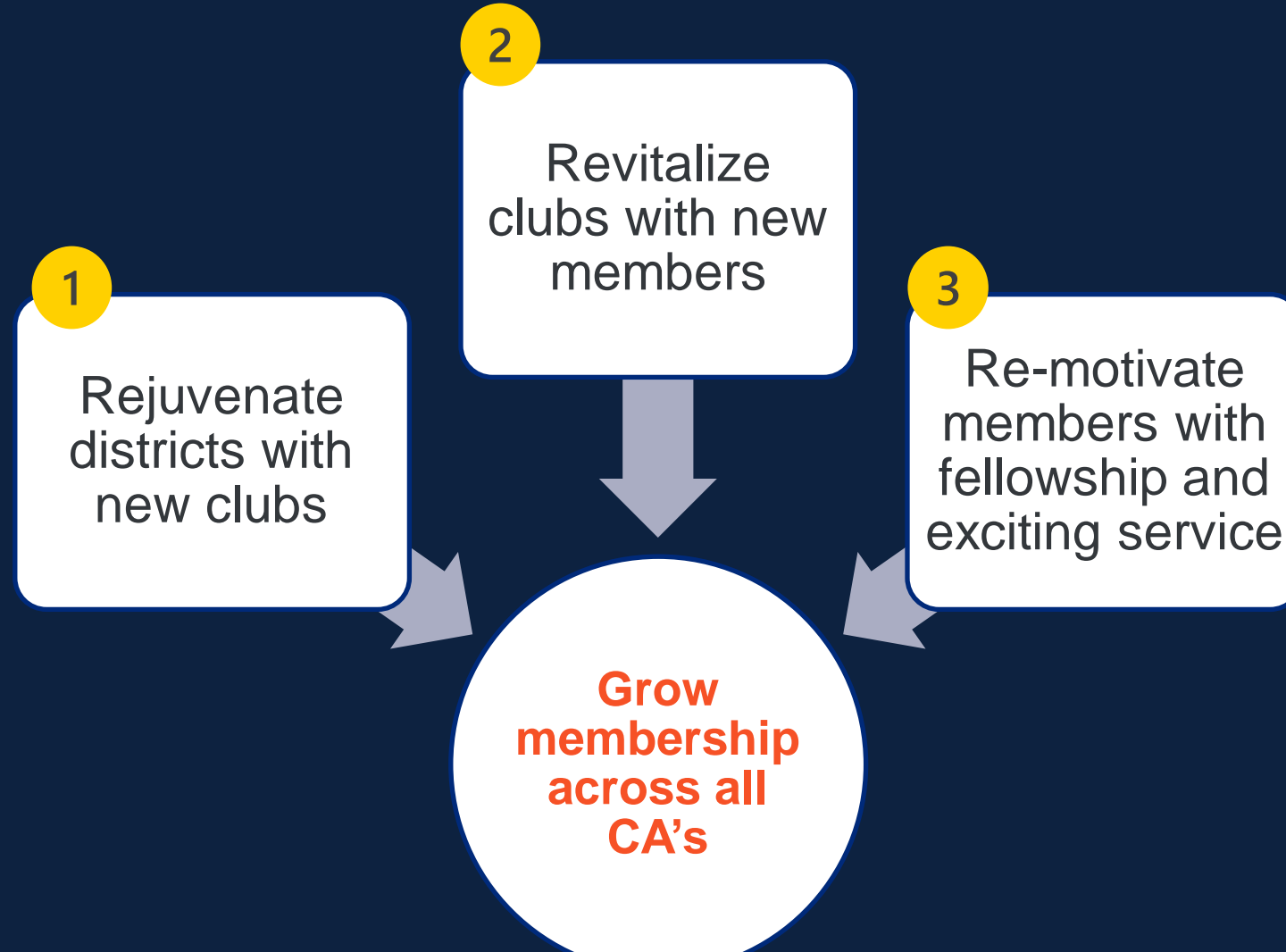


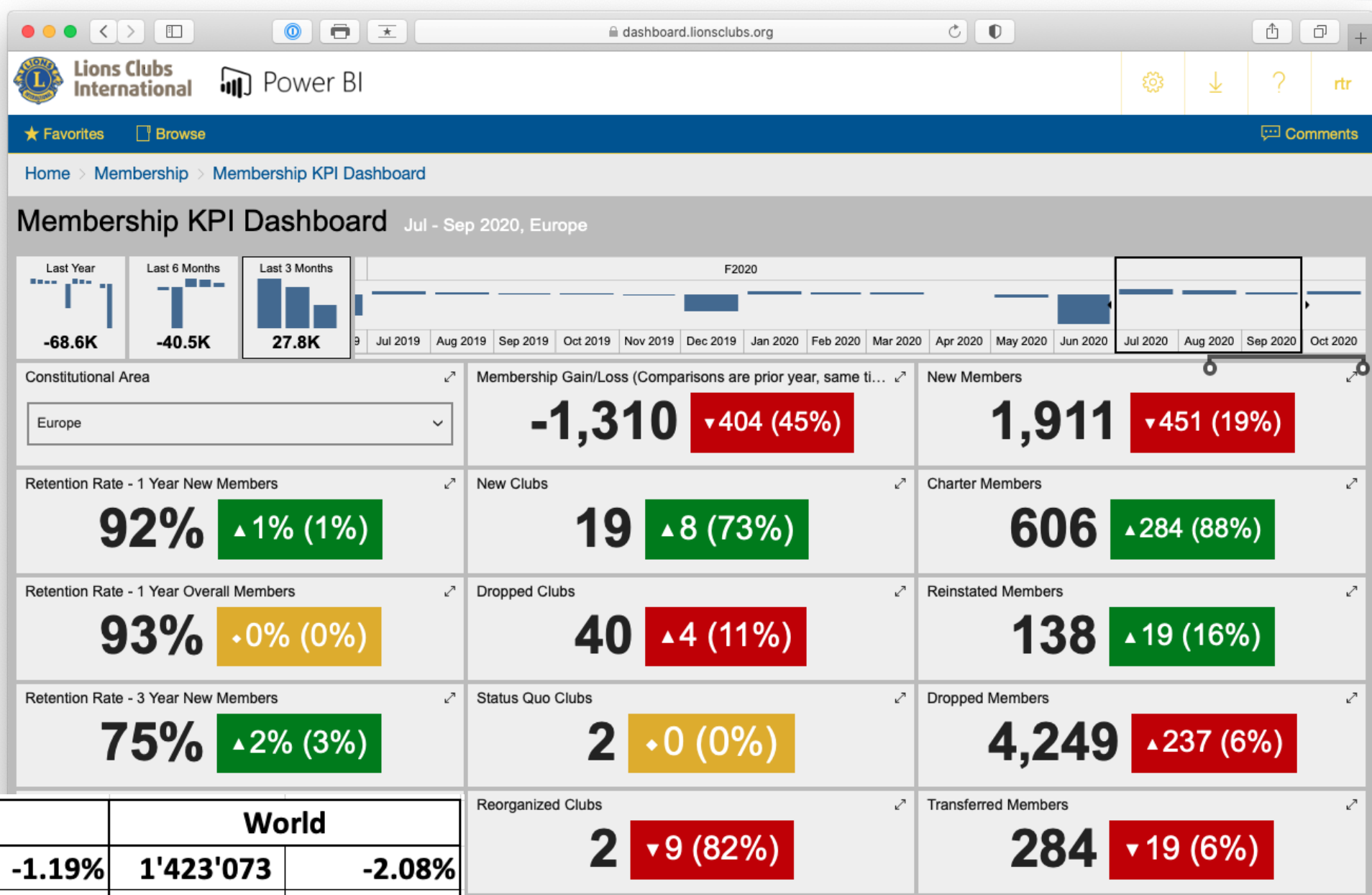
Launching of Worldwide GMA

- DGE Seminar, St-Charles
- Web-meetings CALs worldwide with International Vice Presidents
- Web-meetings ALs worldwide with GAT Chairperson PIP Kajit Habanananda
- Next:
 - Monthly GAT Impact sessions
 - Steering Committee in each CA
 - Steering committees in Pilot Districts



Global Membership Approach Objectives





	CA4		World	
30.06.19	244'360	-1.19%	1'423'073	-2.08%
30.09.19	243'453		1'438'034	
30.06.20	238'926	-2.22%	1'354'427	-4.82%
30.09.20	237'616	-2.40%	1'382'228	-3.88%

Global Membership Approach Defined

Global Membership Approach combines a strategic process and a set of resources. The goals are focused on membership growth through new club development. The 4 step process is universal, and customizable based on regional needs:

1. Build a Team

Learn about Global Membership Approach and begin developing a team to implement the approach.

2. Build a Vision

Conduct a SWOT analysis of the district, set goals based on the analysis.

3. Build a Plan

Review available resources and develop an action plan to achieve the goals.

4. Build Success

Execute the plan with engagement across the district, track and report results, and make course corrections throughout the year.



Global Membership Approach Timeline

All CAs will conduct their own pilot programs through 2021-22

GAT will drive the process and provide support and accountability in each CA

The best ideas will be integrated into our worldwide process in 2022-23

2018-19

- North American Membership Initiative startup

2019-20

- Nine CA1&2 pilot districts

2020-21

- CA1&2 districts that opt-in; CA3-8 startup

2021-22

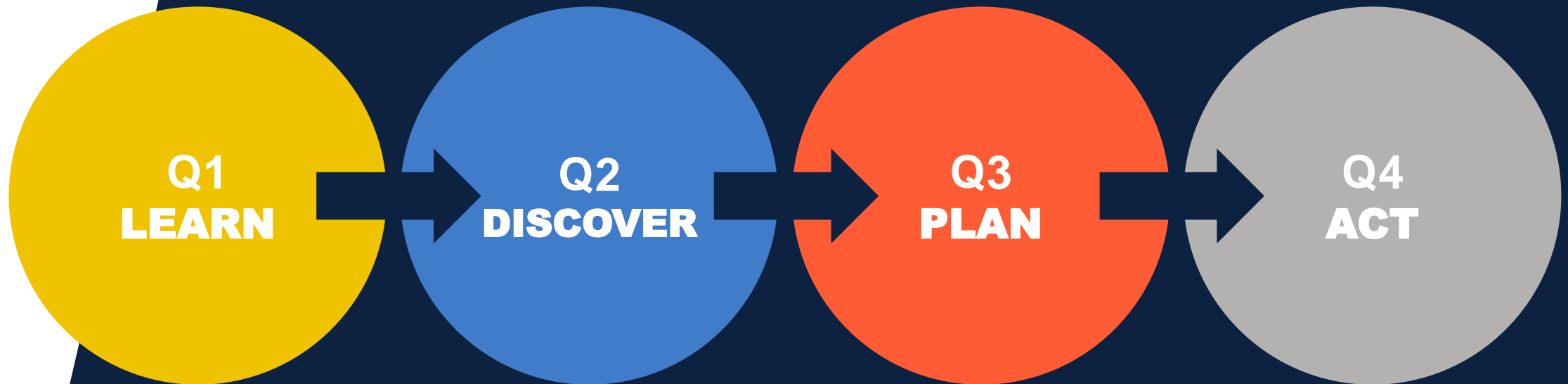
- CA1&2 districts and CA3-8 pilot districts

2022-23

- All districts worldwide



GAT Milestone Calendar



FY 2020/2021 - Development

Quarter 1:

- **Gain VP approval for GMA rollout plan.**
- **Provide** overview to CA/RA Area Leadership
- Review current resources to GAT leadership
- **Begin developing curriculum to introduce at DGE training**
- Begin development of comm strategy for 2020/2021 DGEs
- Begin development of web strategy to support the program

Quarter 2:

- Gain Membership Committee Approval
- **Develop global opt in process**
- CA/RA/Area leaders to begin conducting regular meetings to learn the process and resources.
- CA/RA/Area Leaders provide feedback on process, and suggestion regional application.
- **Implement comm strategy** for pilot districts.

Quarter 3:

- Global Membership Approach introduced at DGE school.
- **CA/RA/Area Leaders identify pilot districts**
- **Pilot district training on process begins**
- Global Membership Approach Comms included in VP messages.
- **Begin planning for 2021/2022 DGE training.**

Quarter 4:

- Gain Board approval for Global Membership Approach.
- **Complete training for pilot districts.**
- **Pilot districts complete steps 1-3 of the process with support from CA/RA/Area Leadership**
- **Develop communication calendar for 2020/2021**
- **Develop meeting calendar with pilot districts for 2020/2021**

Support from International Leadership And Headquarters

- **Executive Officers**
- **GAT Leaders**
- **Membership Development**
- **Member Operations and Support**
- **Leadership Development**
- **Leadership Development**



Next Steps

- A Membership positioning document will be developed
- A regionalization strategy will be developed
- DGE training will focus on process concepts,
- CA4 Europe
 - Q2 : Pilot districts and steering committees designated
 - ❑ Approximately 2 pilot districts per Area
 - ❑ A total of approximately 12 pilot districts in Europe
 - Q3: Planning start





Presentation by: PDG MAX MONGIA GAT AREA LEADER CA4D



Why is the Global Action Team Needed?

A Unified Approach

The Global Action Team (GAT) helps districts and clubs achieve their goals by creating a unified approach to all key areas of Lions.

With goals at the forefront, the GAT is uniquely positioned from constitutional area to club level, to help foster positive membership growth in clubs, increase Lion's visibility in the community





Who is the GAT?

The GAT is uniquely positioned at all levels of our organization



The Team

Ambassadors

Past International Presidents
International Board of Directors
Past International Directors
Past District Governors

Global Action Team Chairperson

GAT
Constitutional Area & Regional Area Leadership

GAT
Area Leadership

Multiple District Global Action Team Chairperson (Council Chairperson)

GLT
Multiple District Coordinator

GMT
Multiple District Coordinator

GST
Multiple District Coordinator

District Global Action Team Chairperson (District Governor)

GLT
District Coordinator

GMT
District Coordinator

GST
District Coordinator

Region and Zone Chairpersons

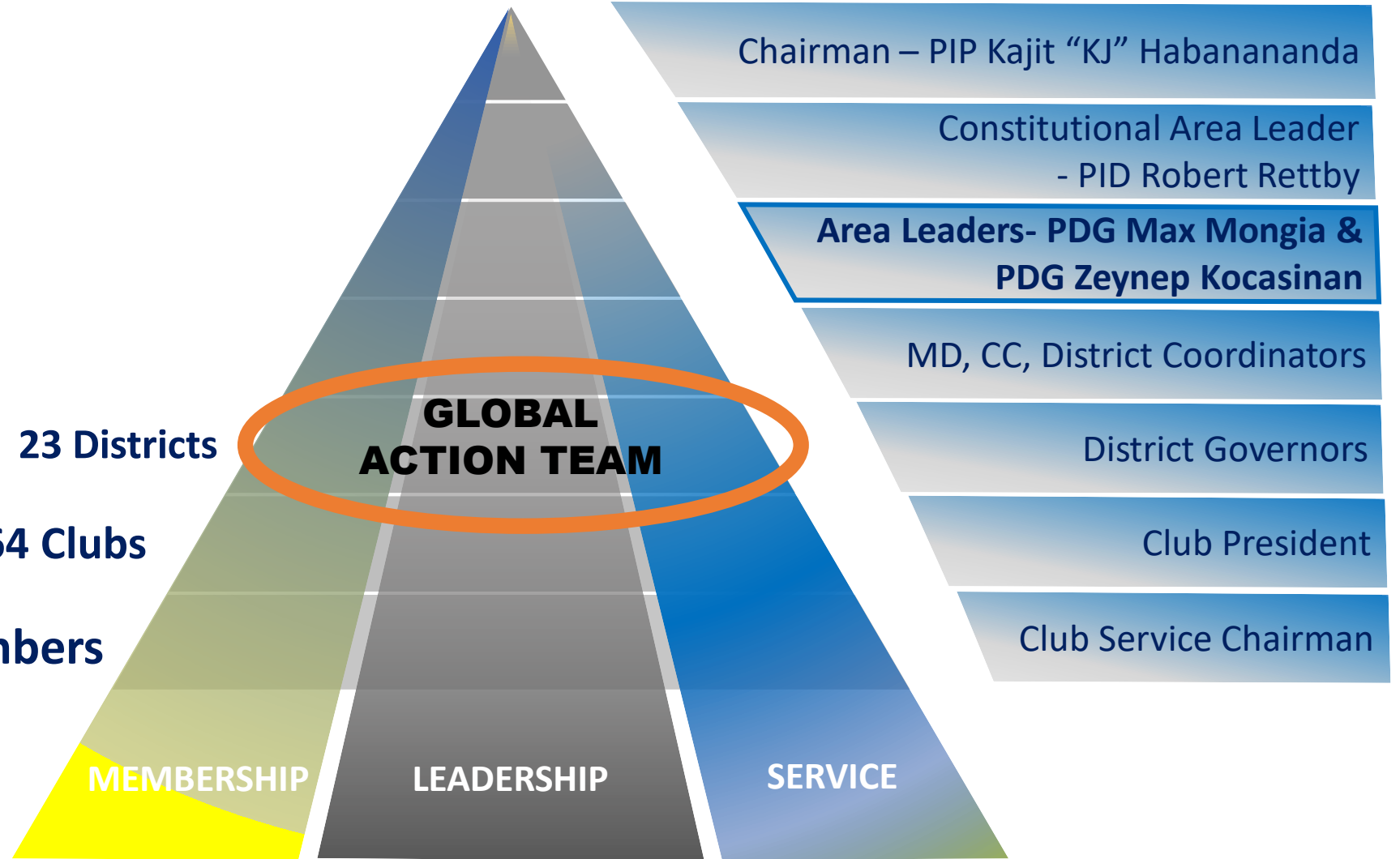
Club Global Action Team Chairperson (Club President)

GLT
First Vice President/Leadership
Chairperson

GMT
Membership Chairperson

GST
Service Chairperson

Global Action Team Structure



23 Districts

1,464 Clubs

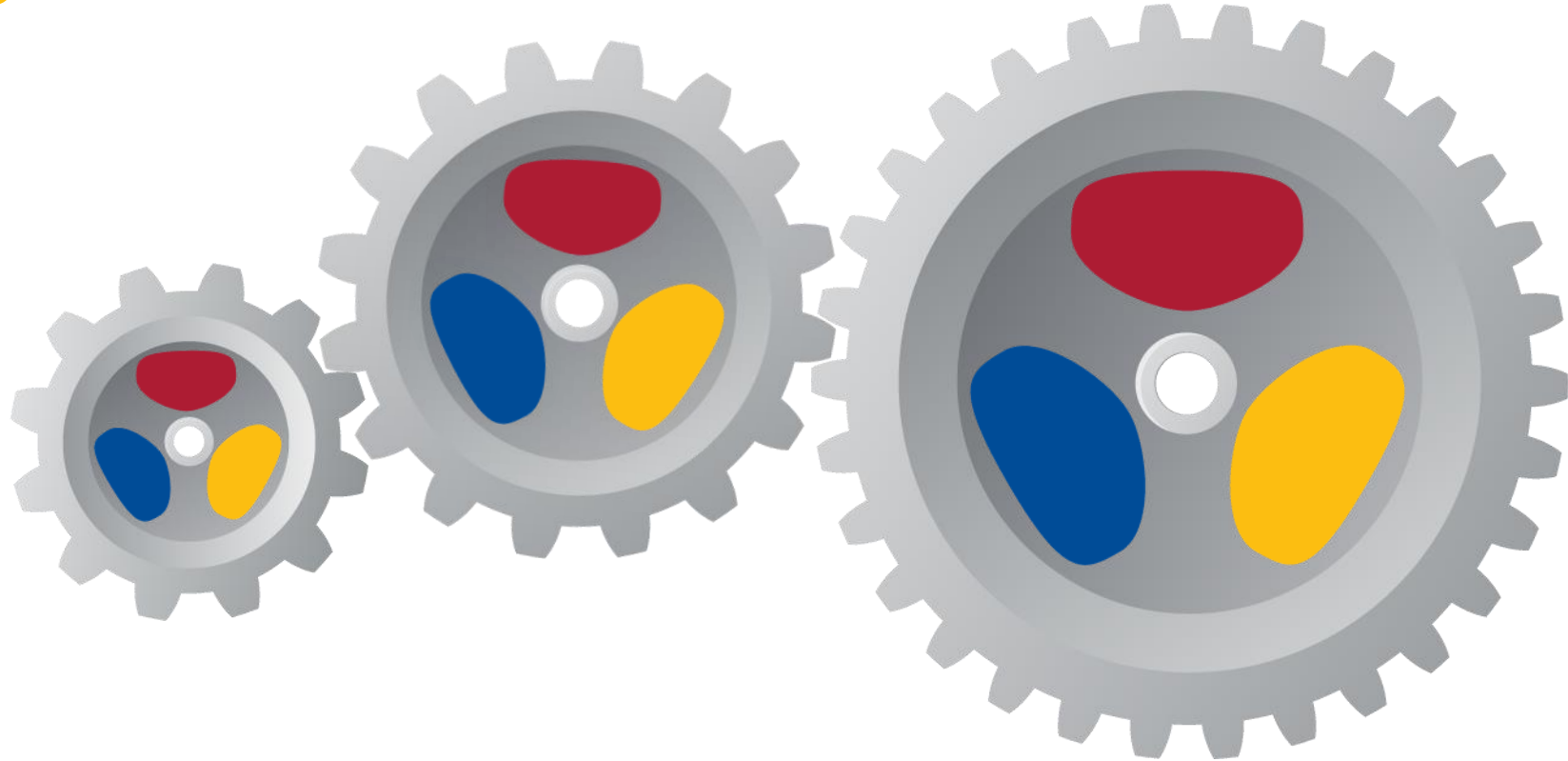
30,297 Members



SERVICE

MEMBERSHIP

LEADERSHIP

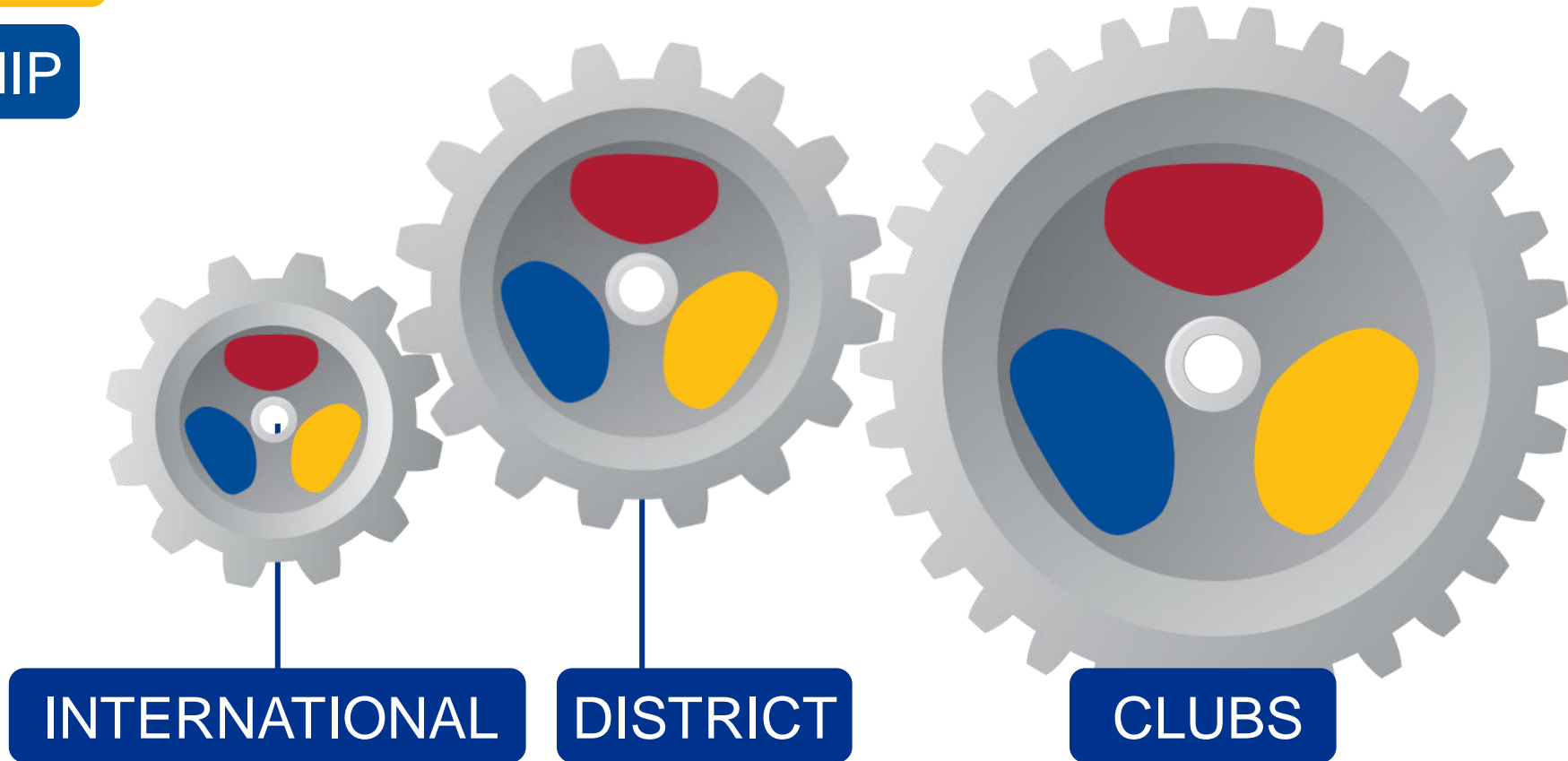


SERVICE

MEMBERSHIP

LEADERSHIP

Clubs Drive Our Association



Global Action Team Focuses

1

Supporting districts to achieve their **annual goals** and **monitoring progress**.

2

Reinforce club level **communications** through the **zone chairs** to provide initiatives, resources and suggested activities.

3


Support LCI divisions by creating a formal **feedback loop** between clubs and LCI.

4

Share the **success stories** of clubs and districts **with Lions** around the world!



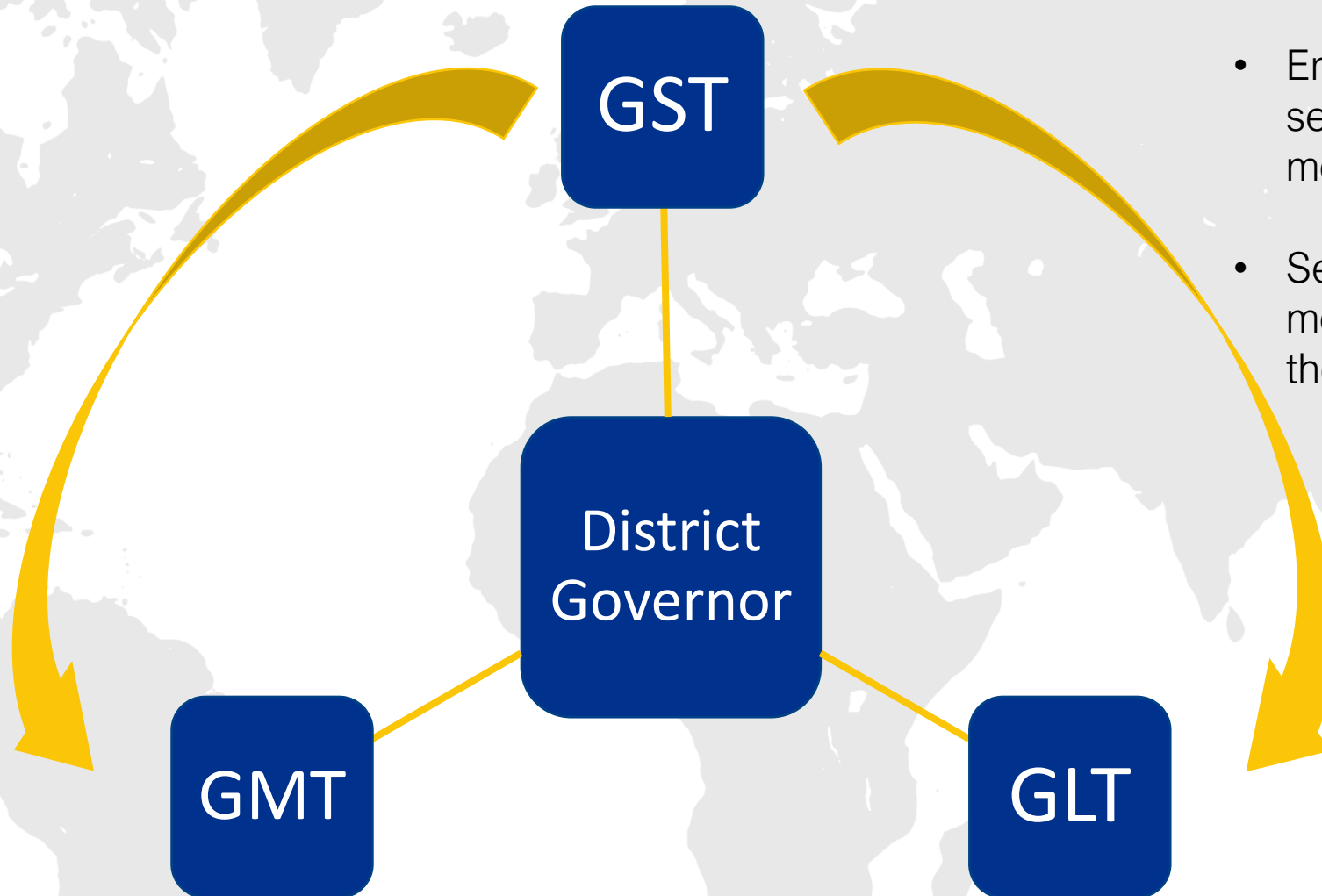
To help the Global Action Team thrive, it's important for club leaders and Lions to take consistent **action** within their clubs and communities.



Action = Impact

Benefits of Working Together

- GMT
- Promotes service projects as membership recruitment opportunities



- GST
- Encouraging more service projects, drives membership growth
- Service projects allow members to demonstrate their leadership abilities
- GLT
- Strong leadership increases member satisfaction and retention

Benefits of GAT



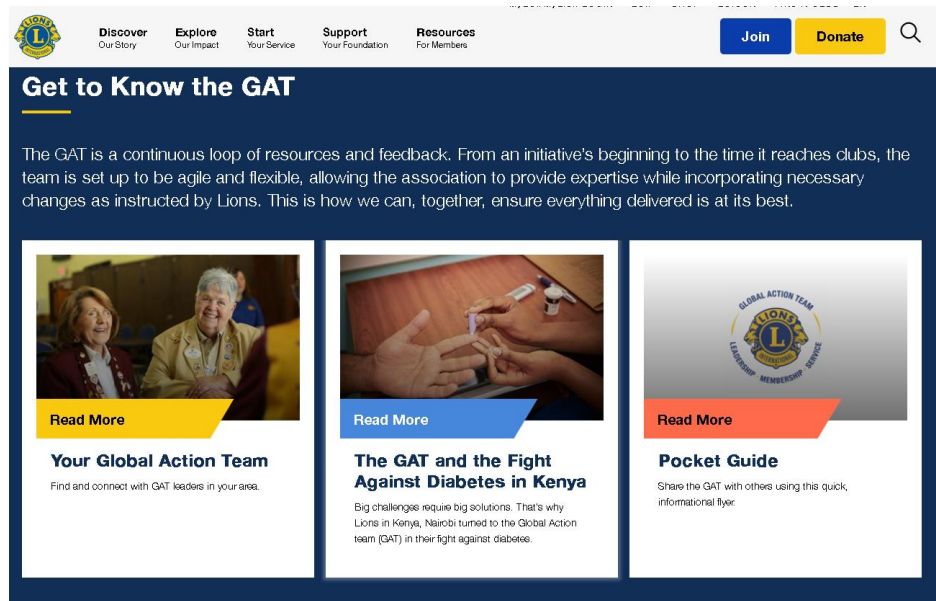
- GST - Works with the district governors and zone chairpersons to increase the effectiveness of service projects
- GMT - Recognizes and identifies new areas for growth within the club and district
- GLT - Identifies new leaders

How does GAT get it all done?

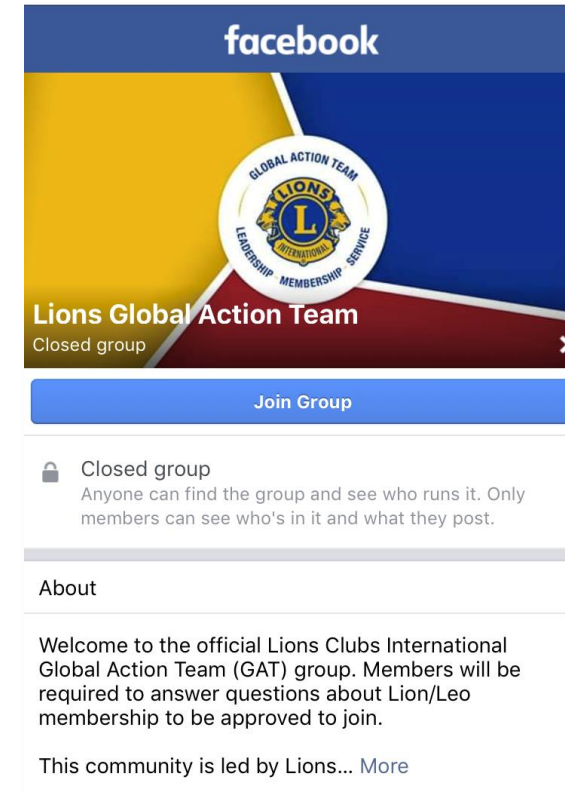


- Constant Communication
- Collaboration & Teamwork
- Development of goals and action plans
- Monitoring progress throughout the year

Global Action Team Communications



Landing Page



Facebook



Presentation by: PDG Zeynep Kocasinan GAT AREA LEADER CA4D





GAT

SUCCESS STORIES

1

Success Stories for GAT District Funding

2


Other Success Stories

Success Stories

GAT District Funding

Share the Message of the Global Action with Success Stories.

- Each District is eligible to receive district funding for 2020-2021.
- One submission per district. USD \$500 is available for each district.
- Submissions will be accepted through May 1, 2021.
- Have occurred after July 1, 2017.
- Need to fulfill the criteria.



GAT DISTRICT FUNDING

Each district is eligible to receive district funding for the 2020-21 Fiscal Year.

Basic Information

Who: Any District GAT Member (District Governor, GLT, GMT, GST District Coordinators) or Cabinet Secretary
What: USD \$500 is available for each district. One submission per district.
Where: [LCI Website](#)
When: Submissions will be accepted through May 1, 2021

Requirements


The submitted story must:

Include <u>all</u> of the following: <ul style="list-style-type: none">Involvement of the Global Action TeamA minimum of 350 wordsHave occurred after July 1, 2017Describe the results/outcome of your story	Result in at least <u>one</u> of the following: <ul style="list-style-type: none">Show an impact as a result of actionInspire the reader to do somethingShow an action that can be taken by the readerAllow the reader to learn something
--	---


Images and videos are strongly encouraged to supplement submissions.

Writing Prompts


If you're not sure how to start writing your story, consider using one of the following writing prompts:



Impact Story: A narrative story about something your GAT did and its effect on your community, district or club



Profile: A story about an influential member or members of your GAT and what they have accomplished for your district and/or community



How To/Best Practice: Detail the steps you took to utilize the GAT to succeed as a district and how other districts could achieve similar results

Please contact GAT@lionsclubs.org with any questions

Applying for GAT District Funding

www.lionsclubs.org

HOME / RESOURCE CENTER / GLOBAL ACTION TEAM (GAT) / GAT DISTRICT FUNDING

How to Receive Your Funding

Step One

Take a look at the [story requirements and writing prompts](#).

Step Three

Complete your story submission below no later than May 1, 2021.

Step Two

Plan your story and compile links to posts or stories about it and any images or documents you'd like to share.


Step Four

Tell your cabinet treasurer to watch for emails from Lions International requesting your district's banking information

Apply

Use the form here to complete your submission for GAT District Funding. Submissions that fulfill all of the criteria will receive payment within 4-6 weeks.

[Apply Now](#)


 GAT District Funding

English

*** Confirm you have read the requirements**

☐ Before beginning, please confirm that you have read and understand the success [story guidelines and criteria](#).

[Next](#)

 GAT District Funding

English

*** Story Title:**

*** Story:**

*** Did you promote anything related to this story in local or social media?**

☐ Yes

☐ No

[Prev](#) [Next](#)

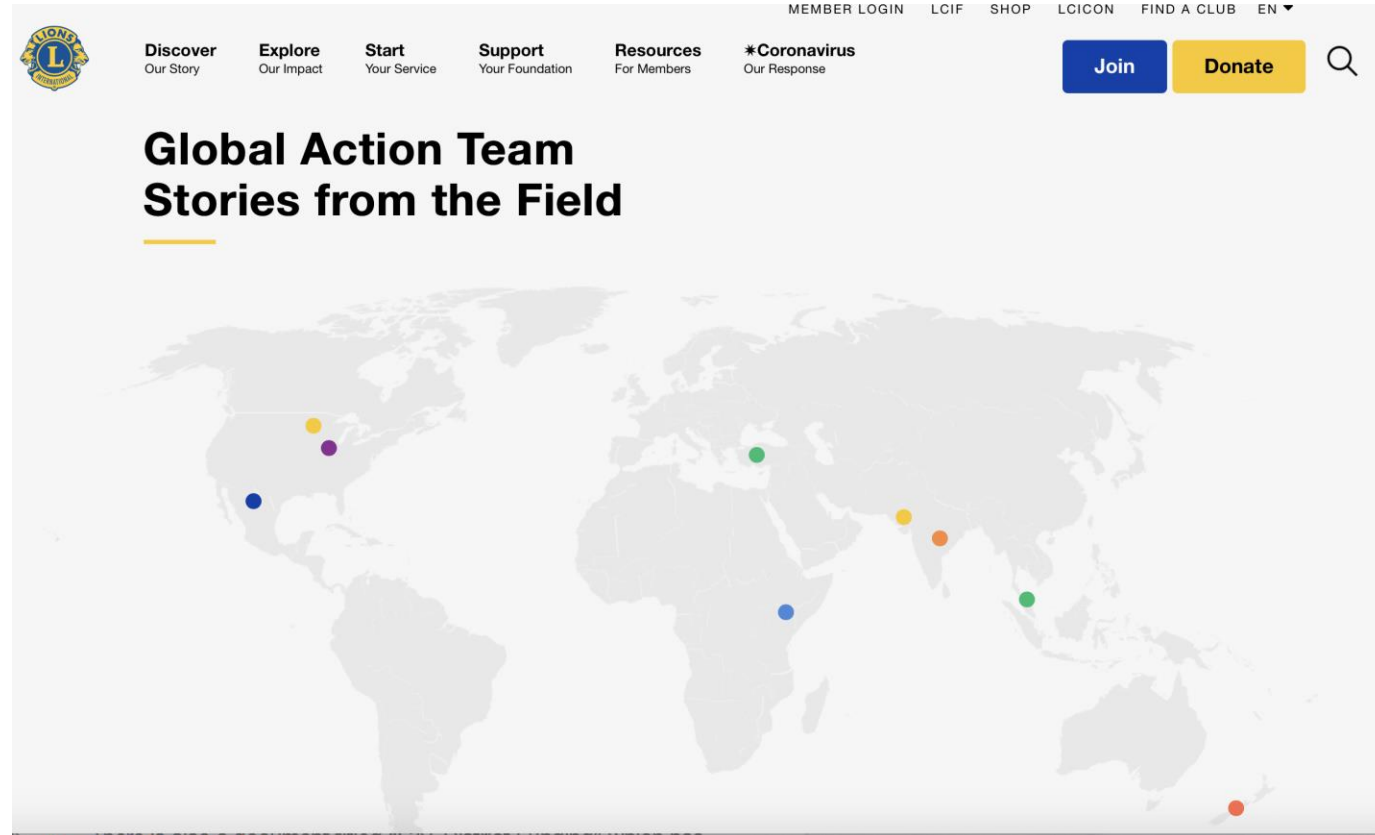
Other Success Stories

Share the Message of the Global Action with Success Stories.

Global Action Team Stories from the Field
(As of November 17th, 2020)

9 Success Stories are shared on the Global Action Team landing page, from Mexico, USA, India, Kenya, Malaysia, New Zealand and Turkey.


Chosen Success Stories are featured with an article in the Lions Blog or in social media.



Sending Success Stories

www.lionsclubs.org

HOME / RESOURCE CENTER / GLOBAL ACTION TEAM (GAT)



Discover
Our Story

Explore
Our Impact

Start
Your Service

Support
Your Foundation

Resources
For Members

*Coronavirus
Our Response

Join

Donate

Q

MEMBER LOGIN LCIF SHOP LCICON FIND A CLUB EN ▼

HOME / THE LIONS BLOG / WIDENING THE REACH OF LIONS THROUGH FACEBOOK


Widening the Reach of Lions through Facebook

Corina Castillo and Christy Kneisel - September 30, 2019



Translate Lions Blog ▼

f t in e +

Share Your Story

English ▼

* Story Title:

* Story:

* Did you promote anything related to this story in local or social media?

☐ Yes

☐ No

Next

GAT Reporting & Service - Training Reporting

- Single District and Multiple District GLT, GMT, GST Coordinators are expected to send their progress reports to their Area Leader.
- Clubs and Districts are expected to report their services on MyLion as well as reporting their Trainings.
- Reporting allows us to see the cumulative impact of our services.





LIONS NEW VOICES

The 2020-2021 New Voices Initiative promotes gender parity and diversity and seeks to increase the number of women, young adults and underrepresented populations within our association.

It features a diverse group of Lions who are selected annually by their district governor for their dynamic and innovative contributions in one of four areas:

Service, Membership, Leadership, and Marketing.

Lions New Voices Initiative



- ❖ Activities that support women, youth and underrepresented groups in Lions and in our communities are the focuses in New Voices.
- ❖ **New Voices Symposium & Workshop:** A symposium to promote gender parity and diversity, while seeking to increase the number of women, young adults, and other underrepresented populations in our organization. Explore factors, devise strategies and create action plans for implementation.
- ❖ **New Voice Nominations:** District Governors nominate four Lions or Leos in four areas, Service - Membership - Leadership - Marketing
- ❖ The Success Stories of these Lions or Leos are shared by a form signed by the District Governors. The forms are sent to newvoices@lionsclubs.org



Lions Clubs International

New Voices Symposium



Lions Clubs International

New Voices Workshop



New Voices of Districts

Service





Membership

Leadership

Marketing

2019 – 2020 New Voices Winners

Lions Clubs International is pleased to announce the top four global New Voices for 2019-2020. We received many stories worthy of recognition and acknowledgement, and want to state that we are, as always, proud of our Lions Community! We hope that each District is continuing in their efforts to promote their local New Voices so that other Lions and Leos may be inspired by their stories.


NEW VOICE OF SERVICE	NEW VOICE OF LEADERSHIP	NEW VOICE OF MEMBERSHIP	NEW VOICE OF MARKETING
			
Paola Tassarán Country: Peru District: H-3 Club: Nasca San Francisco de Asís	M Prakash Dass Country: Malaysia District: 308 B1 Club: Kuala Lumpur Capital	Junji Takahashi Country: Japan District: 333 C Club: Matsudo Green	Heli Perätalo Country: Finland District: 107-I Club: Oulu-Uleåborg

Caption

New Voices Europe Team & Firesides

New Voices

Our Speakers today:



Gudrun Yngvadottir, Immediate Past International President, Chairperson LCIF

Lion Antti Forsell, LCI Digital Product Ambassador (on video)

Aneliya Kaneva, District Governor D 130 Bulgaria, New Voices Europe Team member

New Voices

The New Voices Team Europe welcomes you!

Introduction



Elisabeth Haderer, Past International Director, Chairperson New Voices Europe

Open to all Lions and Leos in Europe

New Voices Europe Fireside 6
October 22, 2020
Virtual Fundraising:
Creative ways for Lions and Leo clubs

New Voices

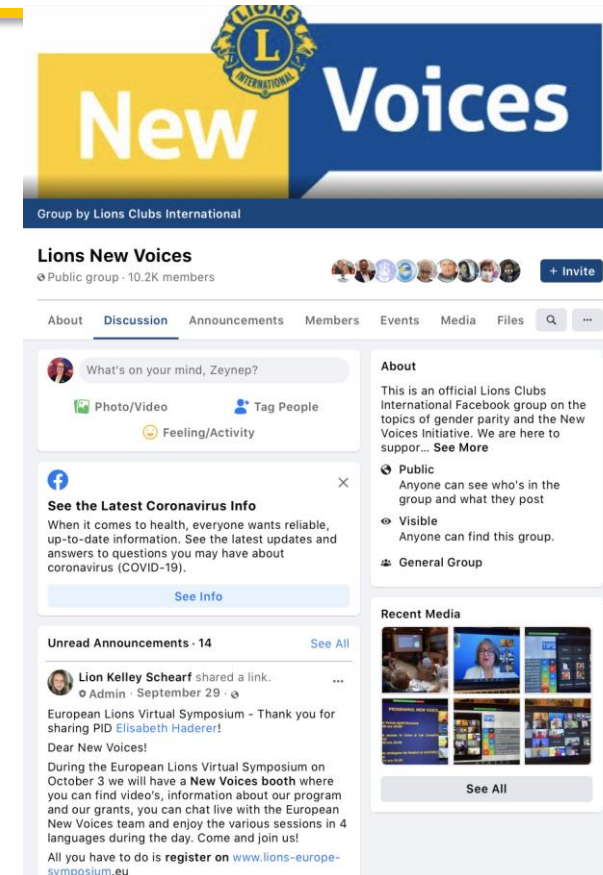
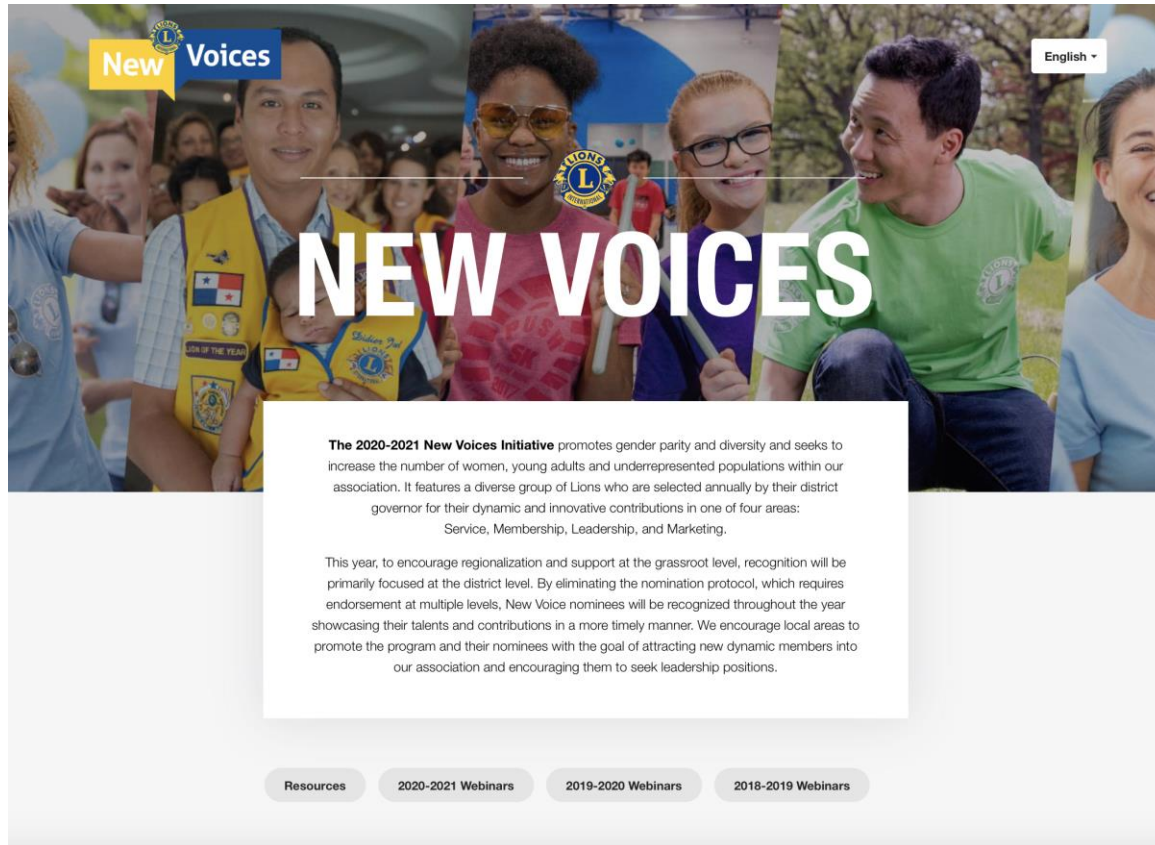


Lion and Leo Guests



Keeping connected during the Pandemic

Lions New Voices Communications



Landing Page
www.weserve.org/newvoices

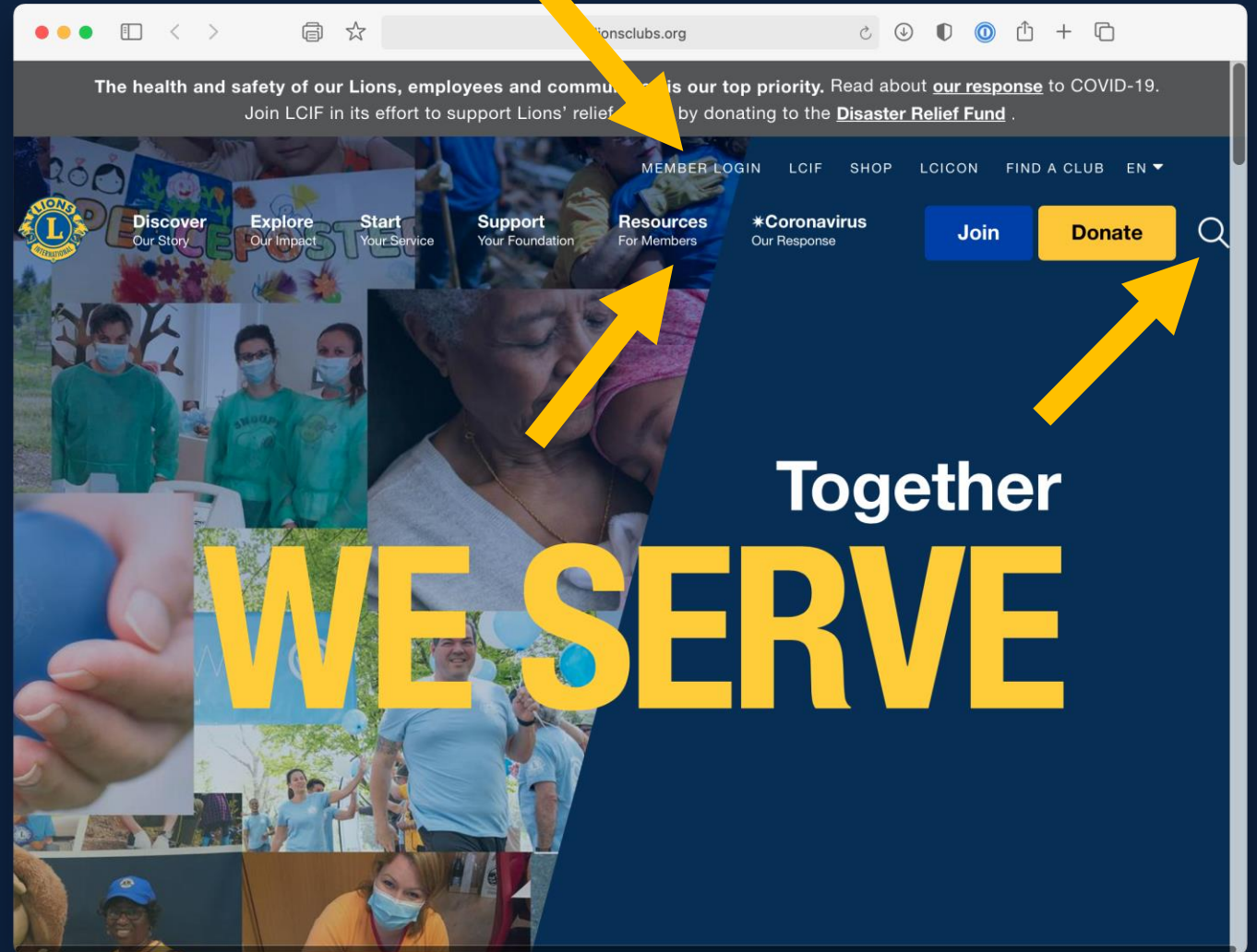
Facebook
Lions New Voices Group



Presentation by :PID ROBERT RETTBY GAT CA4D AREA LEADER

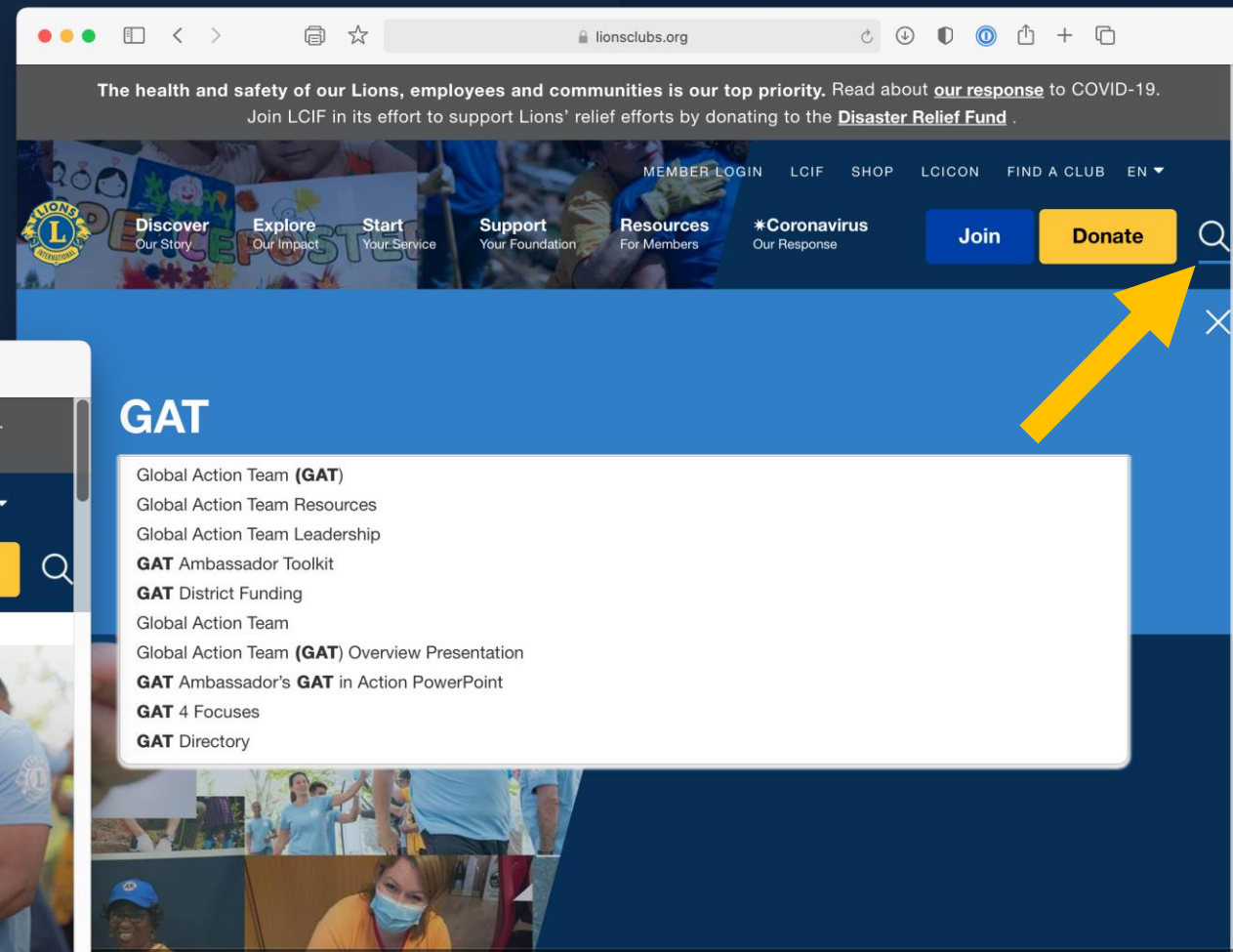
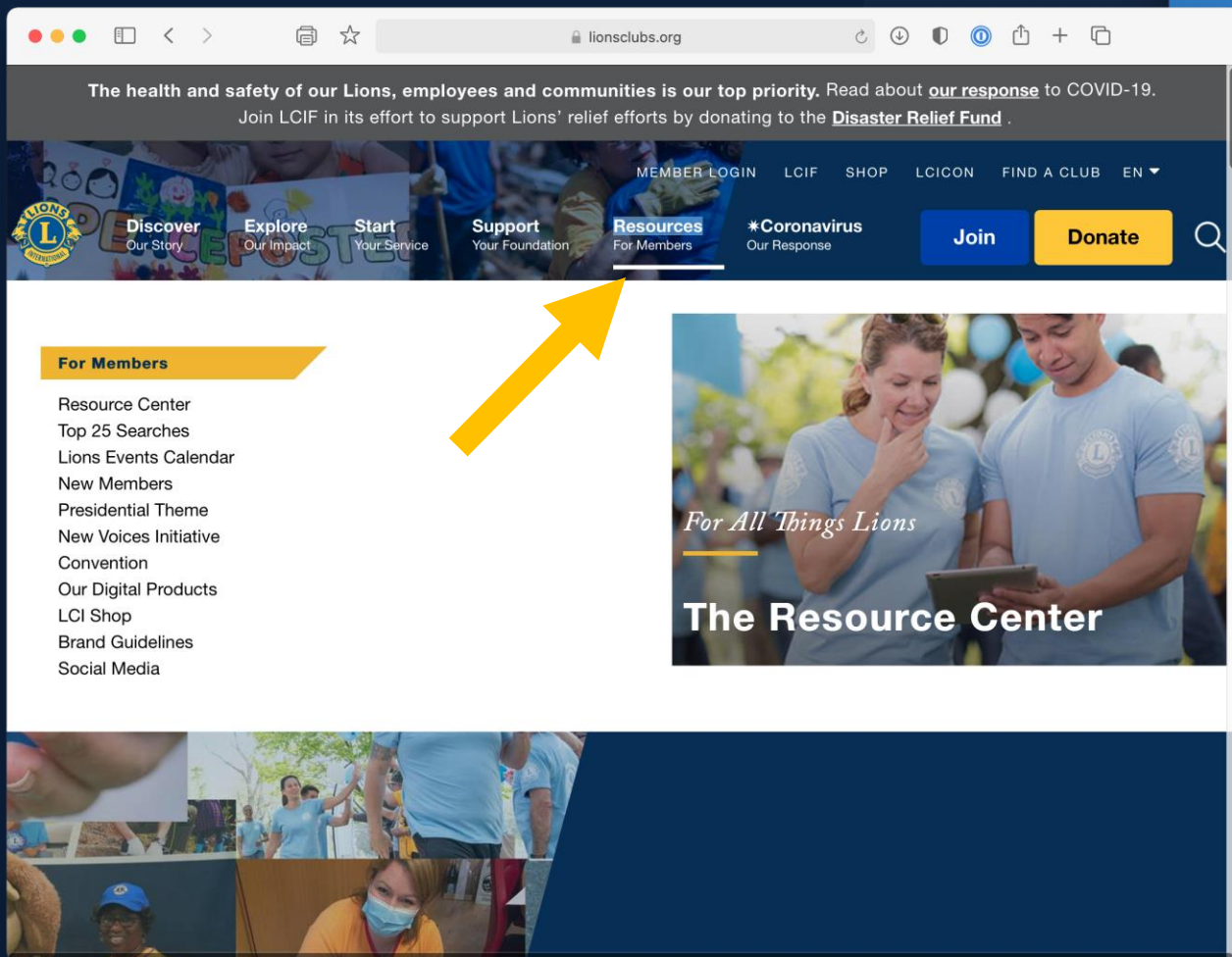


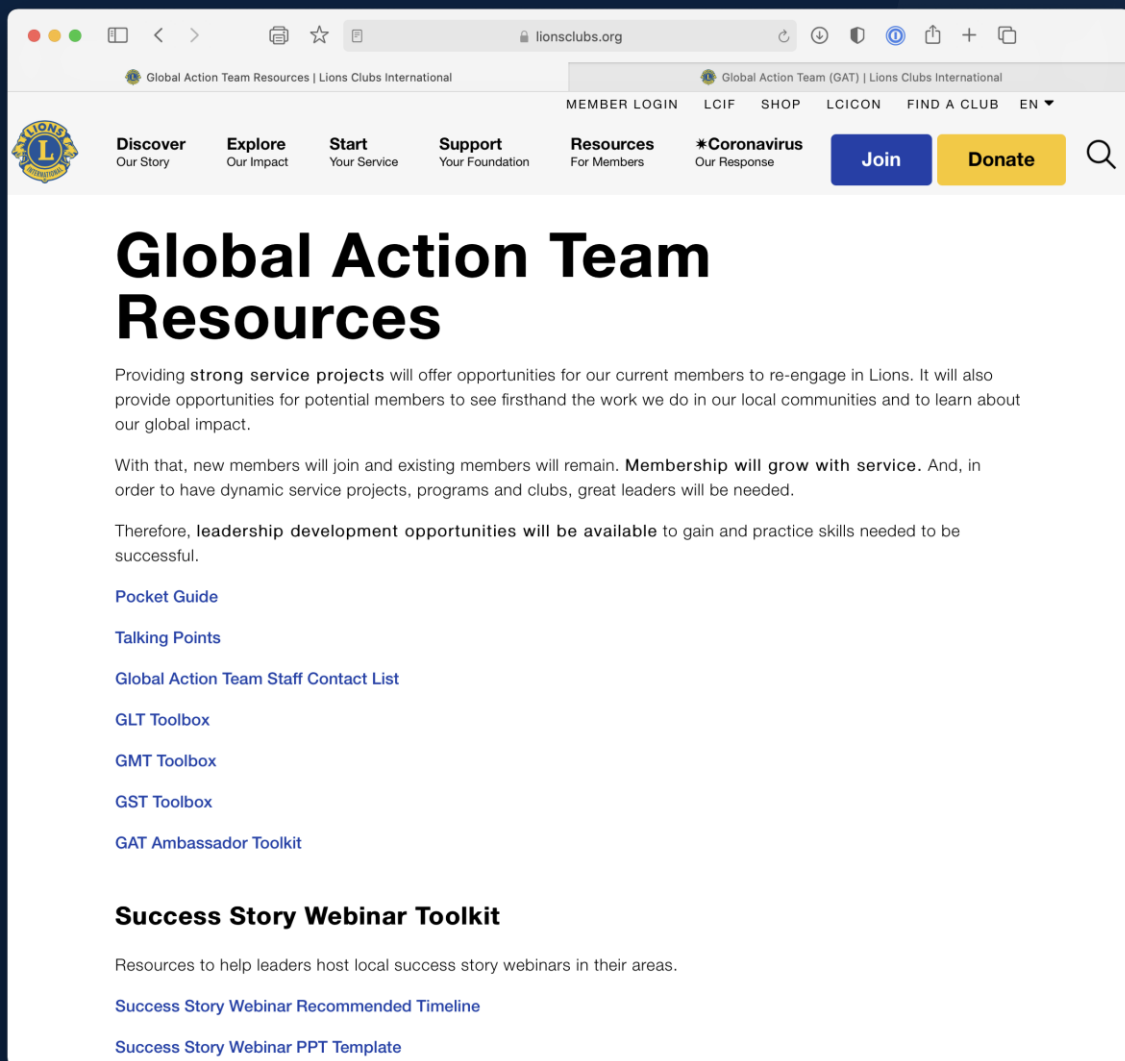
LCI Digital Products



PID Robert Rettby

GAT Constitutional Area Leader CA4





Global Action Team Resources | Lions Clubs International

MEMBER LOGIN LCIF SHOP LCICON FIND A CLUB EN

Discover Our Story **Explore** Our Impact **Start** Your Service **Support** Your Foundation **Resources** For Members ***Coronavirus** Our Response [Join](#) [Donate](#)

Global Action Team Resources

Providing **strong service projects** will offer opportunities for our current members to re-engage in Lions. It will also provide opportunities for potential members to see firsthand the work we do in our local communities and to learn about our global impact.

With that, new members will join and existing members will remain. **Membership will grow with service.** And, in order to have dynamic service projects, programs and clubs, great leaders will be needed.

Therefore, **leadership development opportunities will be available** to gain and practice skills needed to be successful.

[Pocket Guide](#)

[Talking Points](#)

[Global Action Team Staff Contact List](#)

[GLT Toolbox](#)

[GMT Toolbox](#)

[GST Toolbox](#)

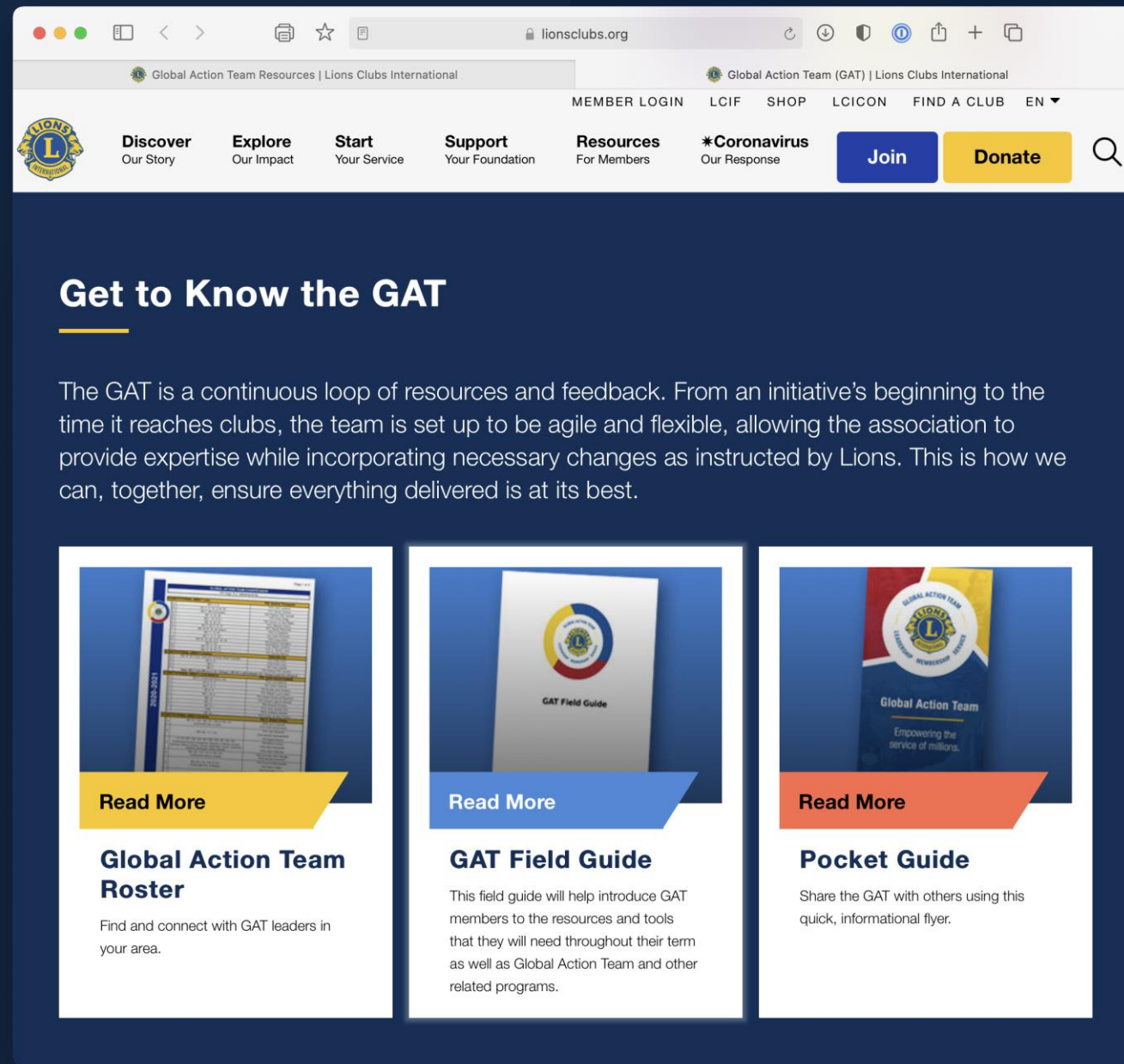
[GAT Ambassador Toolkit](#)

Success Story Webinar Toolkit

Resources to help leaders host local success story webinars in their areas.

[Success Story Webinar Recommended Timeline](#)

[Success Story Webinar PPT Template](#)




Global Action Team Resources | Lions Clubs International

MEMBER LOGIN LCIF SHOP LCICON FIND A CLUB EN

Discover Our Story **Explore** Our Impact **Start** Your Service **Support** Your Foundation **Resources** For Members ***Coronavirus** Our Response [Join](#) [Donate](#)

Get to Know the GAT

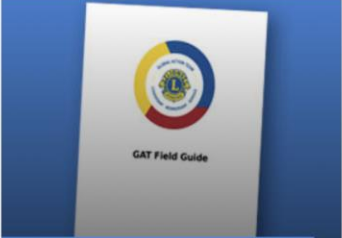
The GAT is a continuous loop of resources and feedback. From an initiative's beginning to the time it reaches clubs, the team is set up to be agile and flexible, allowing the association to provide expertise while incorporating necessary changes as instructed by Lions. This is how we can, together, ensure everything delivered is at its best.



[Read More](#)

Global Action Team Roster


Find and connect with GAT leaders in your area.



[Read More](#)

GAT Field Guide

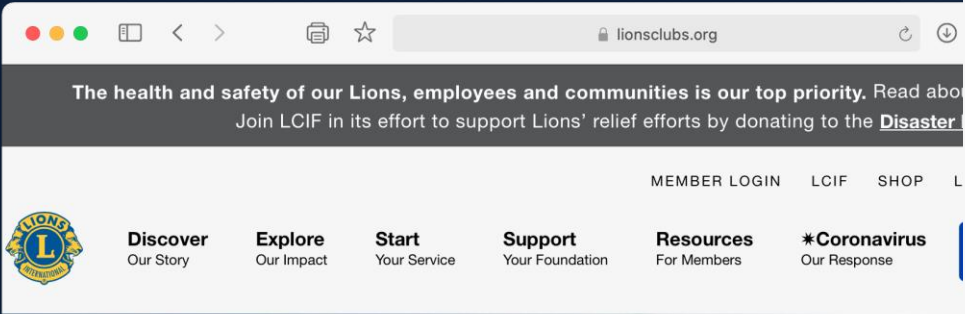
This field guide will help introduce GAT members to the resources and tools that they will need throughout their term as well as Global Action Team and other related programs.



[Read More](#)

Pocket Guide

Share the GAT with others using this quick, informational flyer.



Service Reporting

To effectively tell our story, measure our impact and grow membership, it's critical that all clubs report service. Every project we participate in as Lions and Leos, no matter how big or small, is valuable in our journey of serving our communities and the world.

Lions Served over 275 Million!



Tools & Resources

<div>REFERENCE</div> <div>PDF</div> <div>Type pdf Size 2.11 Pages 4</div> <div>MyLion How to Report and Celebrate Service Guide The MyLion How to Report and Celebrate Service Guide reviews how to submit service activities through the MyLion application.</div>	<div>REFERENCE</div> <div>PDF</div> <div>Type pdf Size 0.10 Pages 1</div> <div>Why Service Reporting Matters A helpful pdf for Lions and clubs explaining the variety of reasons service reporting is important.</div>	<div>REFERENCE</div> <div>PDF</div> <div>Type pdf Size 3.95 Pages 7</div> <div>Measuring Service Impact A detailed guide, outlining the wide variety of service that can be reported by Lions, along with directions on how to accurately calculate your service impact.</div>	<div>REFERENCE</div> <div>PDF</div> <div>Type pdf Size 0.15 Pages 3</div> <div>MyLion Access Officer Permissions Access and officer permissions list for MyLion users</div>
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Service awards

We're proud to recognize and award Lion leaders whose club(s) show excellence in service reporting. Please review the following criteria to see how you can qualify for the Kindness Matters Service Award, Presidential Award and Leadership Award.



Current awards

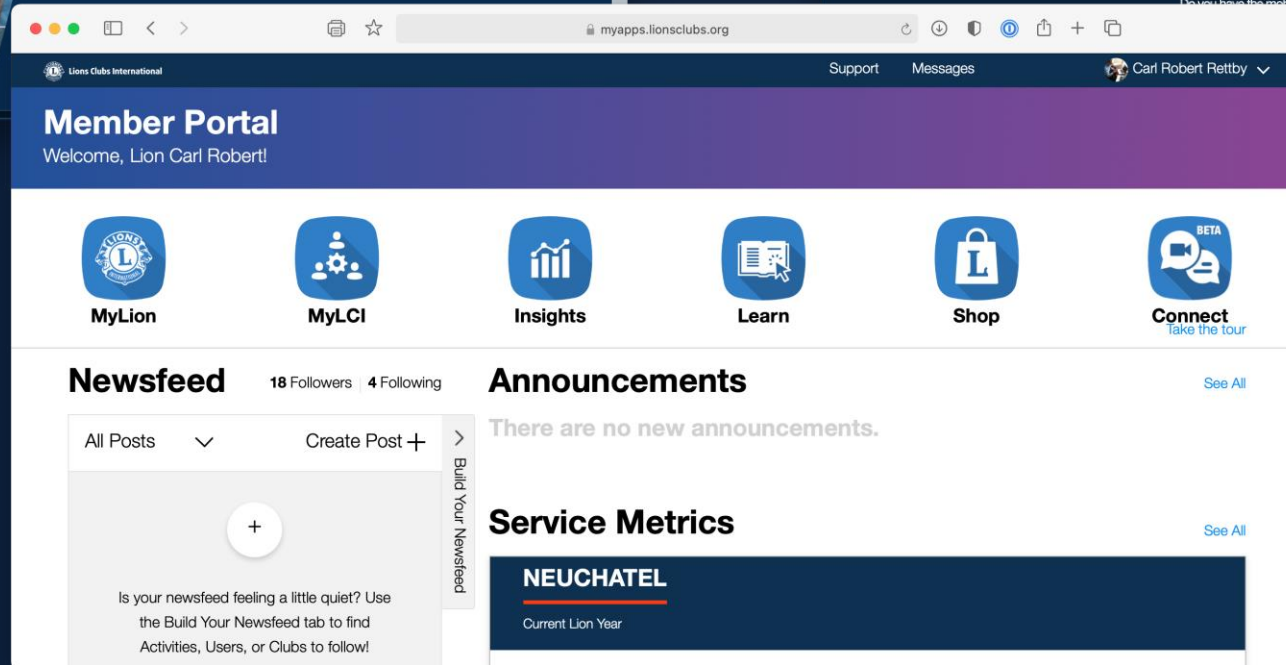
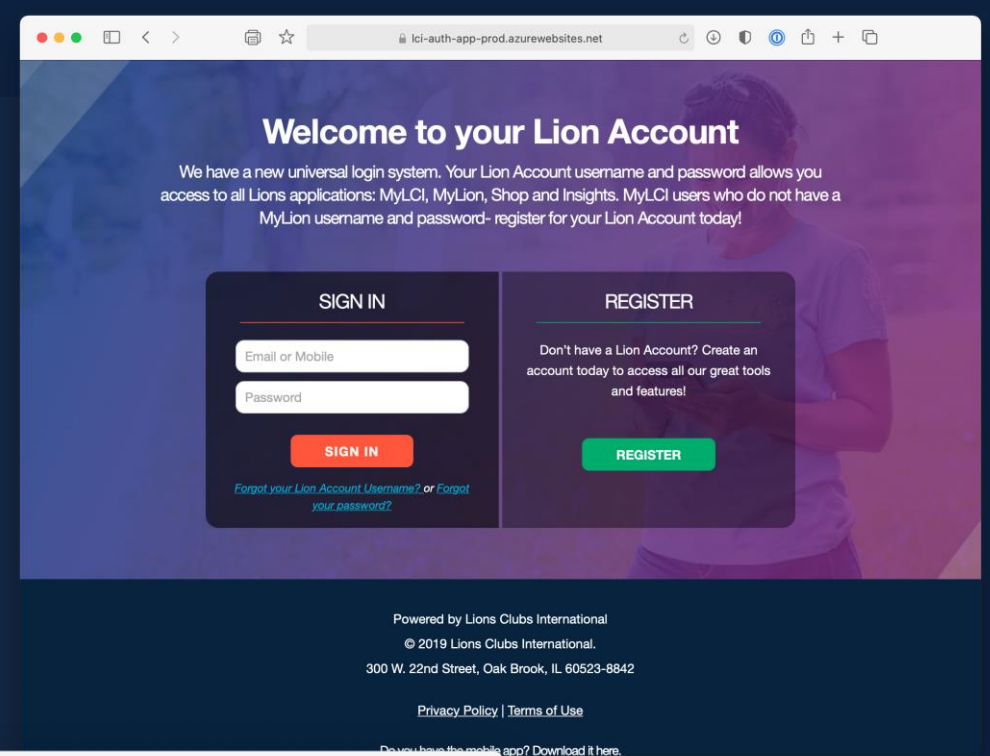
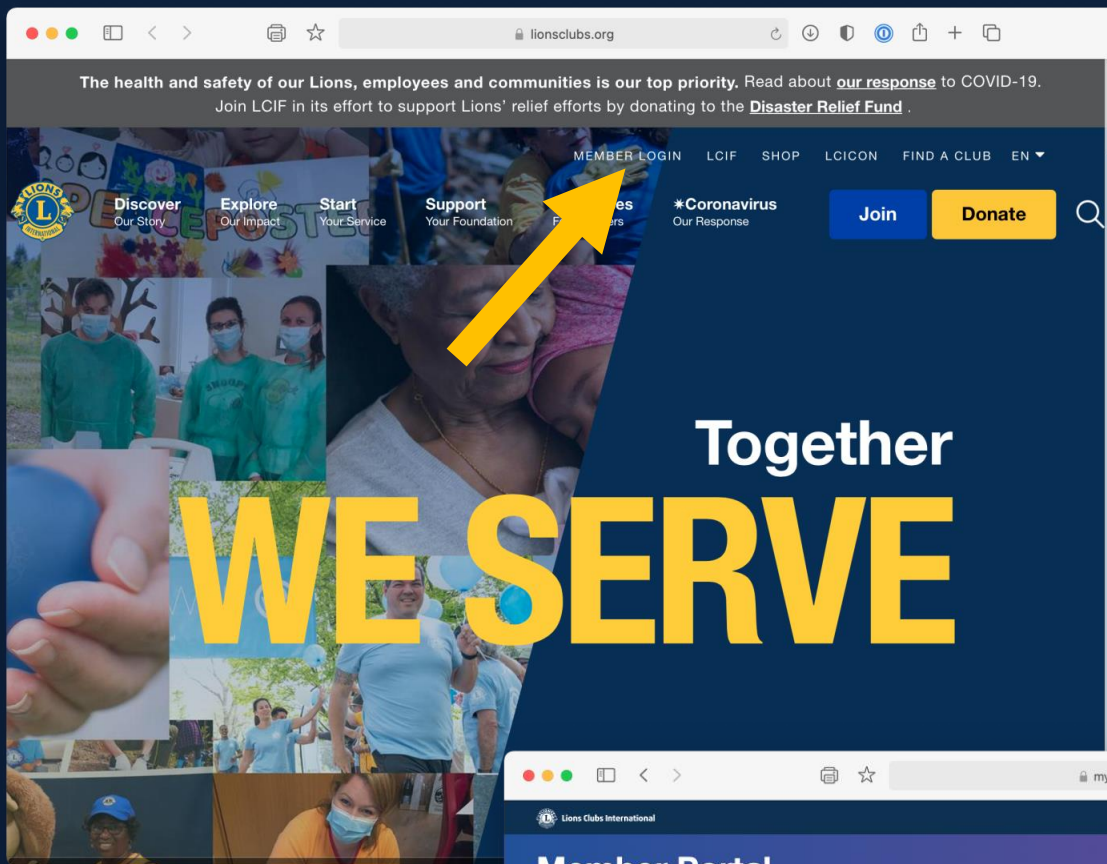
Lion and Leo clubs that demonstrate creativity and innovation within a reported service project that benefits one of our global causes may be nominated for the **Kindness Matters Service Award**. Additional criteria for nomination includes being in active status, developing local partnerships and using resources from Lions Clubs International or local Lions and/or Leos.

[Learn more](#)



Past awards

District Service Coordinators whose districts finished in the top 10 of their Constitutional Area (CA), based on the highest percentage of clubs reporting service through MyLion®, were eligible for the **Presidential Award**. Club Service Chairs and Leo Club Presidents whose clubs finished among the top 20 clubs in their CA with the highest number of service projects reported through MyLion® were eligible for the **Leadership Award**.



My LCI

The screenshot shows the MyLCI website interface. At the top, there's a navigation bar with the Lions Club logo and the text "MyLCI". Below this, there's a "Return to your Lion Account" button and a "Past International Director Carl Robert Rettby" link. The main content area is divided into several sections:

- My Tasks:** Includes links to "Constitutional Area Summary" and "GAT Constitutional Area Summary".
- My Clubs:** A table showing club statistics:

Status	Clubs
Newly Chartered	521
Status Quo	33
Cancelled	282
Pending	
Applications Started	33
Applications Authorized	135
Applications Completed	37
Active	49095
- My Info:** Displays user information for Carl Robert Rettby, including his role as "2019 - 2021 GAT Constitutional Area Leader", club information for NEUCHATEL (18867), and correspondence addresses for both member and officer roles.
- My Members:** A table showing membership statistics:

	This Month	This Year
Opening Balance	1,393,372	1,354,373
Added Members	6,089	87,250
Dropped Members	3,653	45,815
Closing Balance	1,395,808	1,395,808
Net Gain/Loss	2,436	41,435
Worldwide	1,395,808	
- My Service Activities:** A reminder about service activity support in MyLCI for the 2018-2019 fiscal year.
- My Officers:** Lists the current officers: International President (Jung-Yul Choi), Immediate Past President (Gudrun Yngvadottir), International First Vice President (DOUGLAS ALEXANDER), and International Second Vice President (BRIAN SHEEHAN).

MyLion

The screenshot shows the MyLion website interface. At the top, there's a navigation bar with the MyLion logo and the text "MyLion". Below this, there's a "Home" button and links to "Report Past Activity", "Plan Future Activity", "Activities", and "Metrics". The main content area features a large dashboard for the club NEUCHATEL with the following metrics:

- 0** People Served >
- 3** Service Activities Completed >
- \$3,792** Funds Donated >

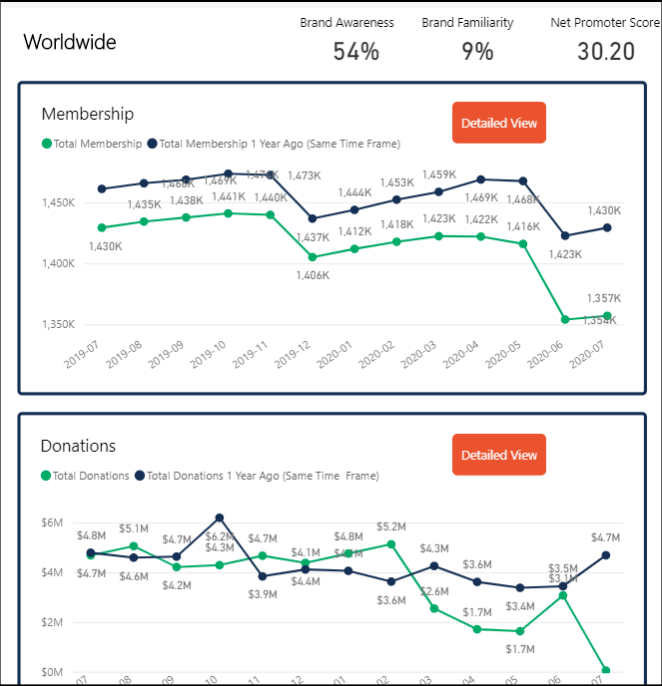
Below the metrics, there's a note: "Number of People Served reflects a 3,000 cap per club service activity" and "Current LCI Fiscal Year". On the right side of the dashboard, there's a photo of a smiling woman in a blue Lions Club shirt.

▶ Additional Metrics!

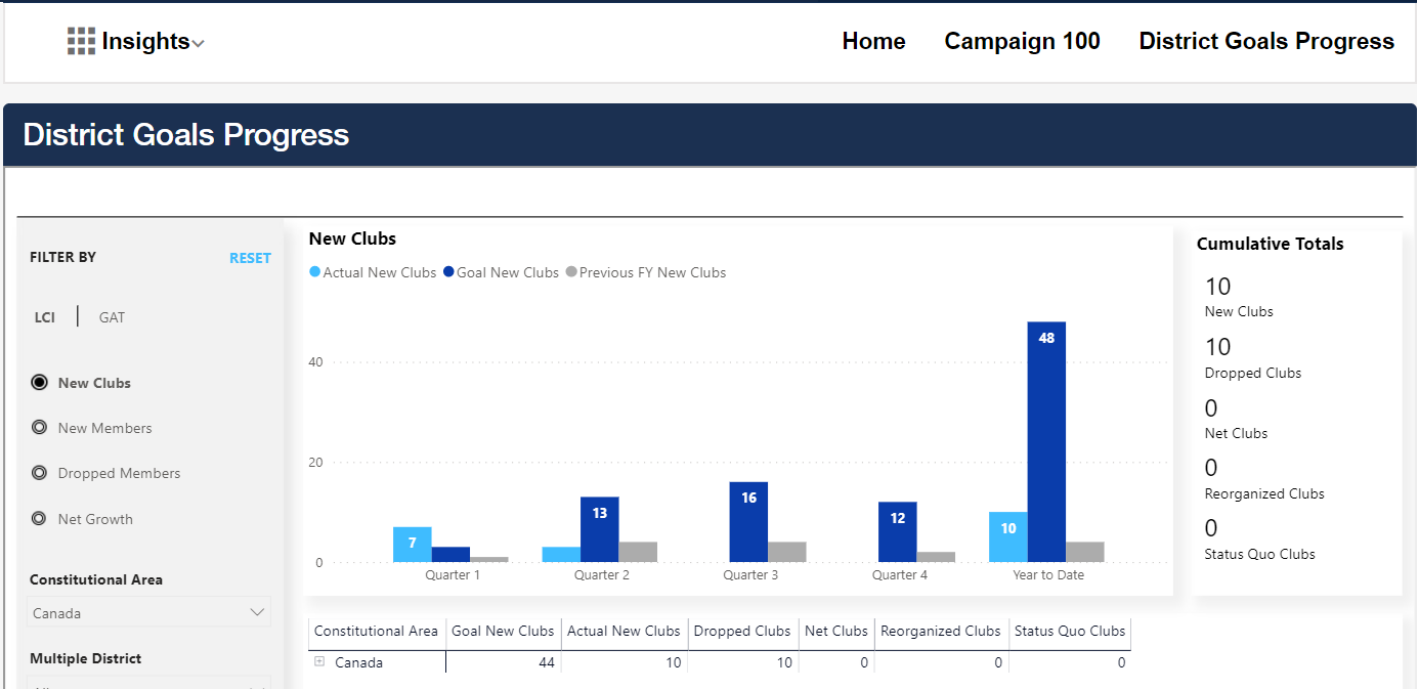
▶ Currency

▶ Your Service Reporting, Your Way!

Insights



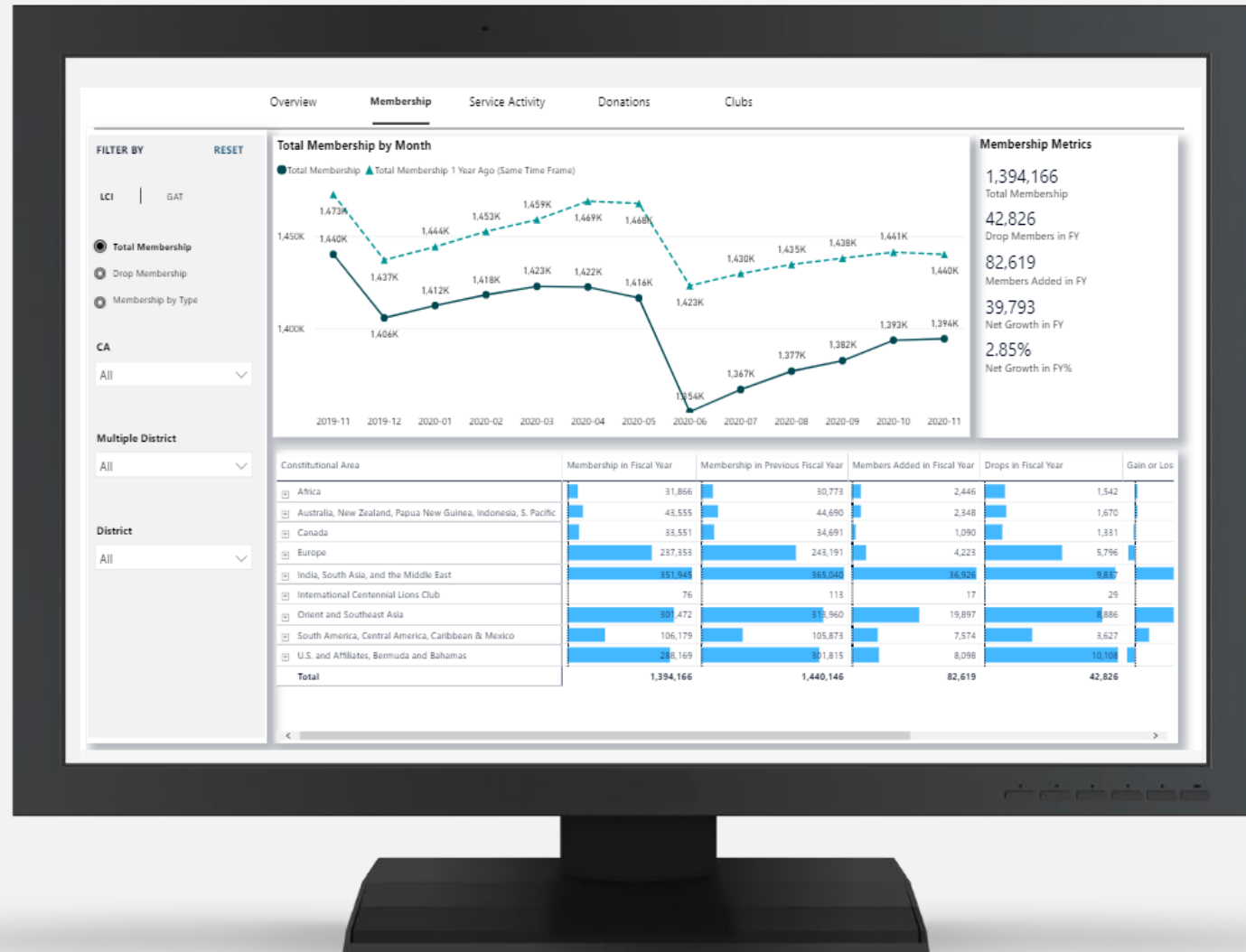
Insights



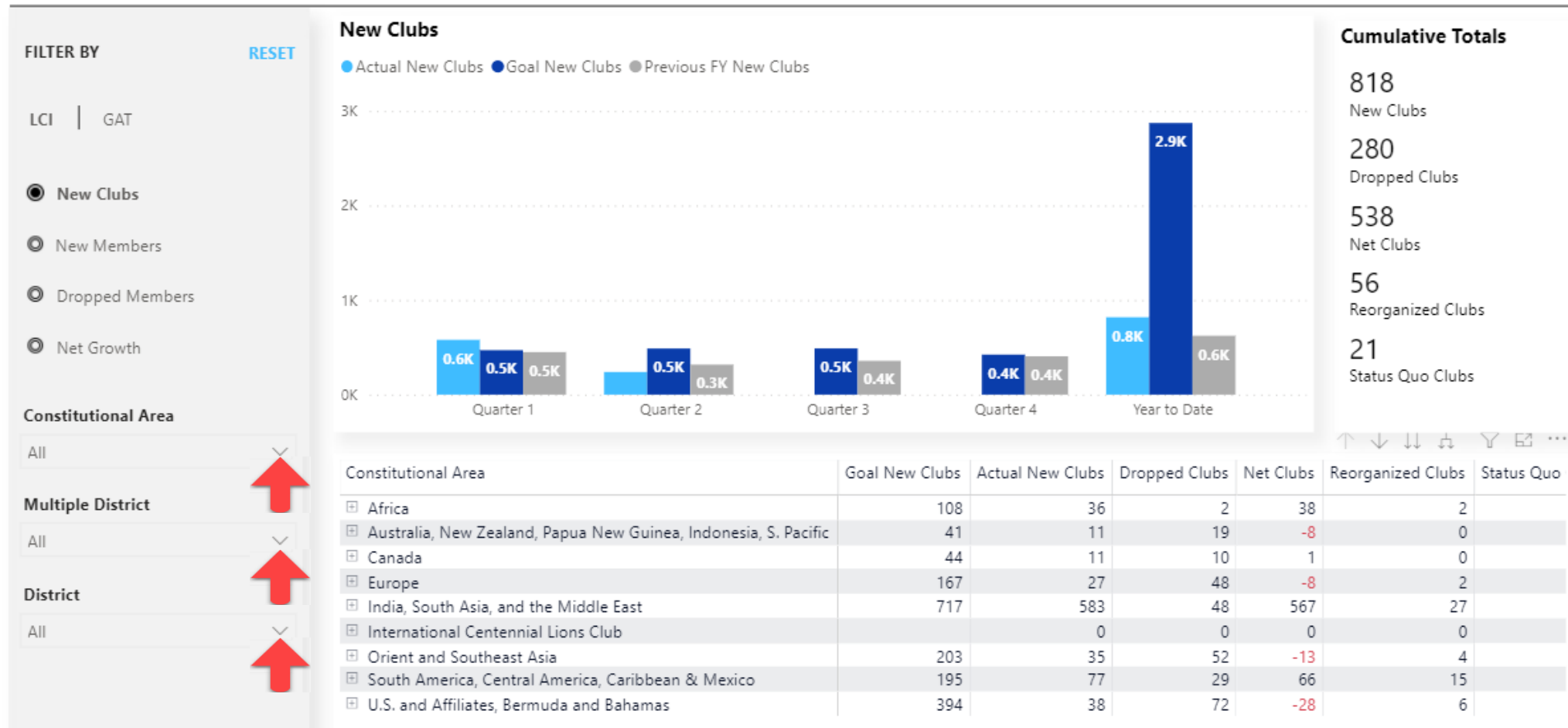
District Goals Progress




New Features



District Goals Progress



lionsclubs.org



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Explore

Our Impact

Start

Your Service

Support

Your Foundation

Resources


For Members

*Coronavirus

Our Response

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HOME / VIRTUAL EVENTS CENTER

Virtual Events Center

COVID-19 is changing the way we live, work and serve. Lions and Leos around the world are finding new ways to connect in their communities. Ready to join them? Access live training below—on topics that matter to you and your club.

Click through to browse upcoming and past events in multiple languages.

Upcoming events

Past events



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STAFF-LED EVENT

December 4, 2020

Foundation Fridays: Global Partnerships - Maximizing Impact Amplifying Lions Service (English only)

Just as LCIF helps Lions enhance their service, our Global Partnerships help us increase our ability to give. Join us to learn more about our global partnerships from our partners Johnson & Johnson Vision, Special Olympics and more!

Register now

Past events

+ English

+ Deutsch

+ Español

+ Français

+ Italiano

+ Português

+ Svenska

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Past events

- English

November 3, 2020

Diabetes Service Activities and Programs: [Recording](#) | [Presentation](#)

Learn about diabetes programs and service activities that are available to all Lions and Leos.

October 28, 2020

Excellence and Quality....Road Map to a Successful Club: [Recording](#) | [Presentation](#)

This webinar focused on the Club Excellence Award and how the qualifications outlined in the application can be used as your club's road map to excellence.

October 22, 2020

The Art of Storytelling: [Recording](#) | [Presentation](#)

Join Erin Kasdin, Senior Editor at Lions Clubs International, as she explains how to reel in readers and recruit new members with a powerful narrative. A live question and answer session will follow.

October 21, 2020

WDD: Giving a Voice to People Living with Diabetes During the COVID-19 Pandemic: [Recording](#) | [Presentation](#)

Join Past International Director Robert Rettby, and LCI's partner, Wellness Initiative (WIN), to learn more about how to conduct a diabetes focus group virtually during this unprecedented time.

October 8, 2020

Global Action Team Stories from the Field: [Recording](#) | [Presentation](#)

Leaders from Constitutional Areas 5 and 6 will share stories of what their teams have been working on in their areas

May 18, 2020

North American Membership Fireside Chat with Vice Presidents: [Recording](#) | [Presentation](#)

"Membership Mondays", join 1VP Doug Alexander, 2VP Brian Sheehan, and 3VP Patti Hill in episode 3. Season 3 of the annual series.

May 14, 2020

GAT Service Reporting: [Recording](#) | [Presentation](#)

CA 4 GAT Leaders walk you through how to use MyLion for Service reporting and why service reporting is so important. This webinar is being developed in additional languages. Please contact us for more information.

May 6, 2020

Service Journey Webinar: [Recording](#) | [Presentation](#)

Learn about the Service Journey, and how you can implement it to strengthen your service.

May 5, 2020

Global Action Team Stories from the Field: Success and Fellowship: [Recording](#) | [Presentation](#)

GAT Leaders will share stories about Lions in the field virtually engaging one-another in fellowship and safely serving those in need during the COVID-19 crisis.



Thank You



Presentation by : PCC VIRESH PAUL





Specialty Clubs Program

GAT Coordinators' Webinar – 17 November 2020

PCC Viresh Paul

What is the Specialty Clubs Program?





The Specialty Clubs Program was designed to create clubs in which members share a common interest or passion, allowing them to connect with one another on a deeper level. For example, they may share a culture, life experience, common cause, profession, or hobby.

Specialty clubs allow groups of people around the world to turn their passions into rewarding service that directly benefits their communities.

Specialty clubs are a unique expression of the diversity of Lions Clubs International, uniting men and women around causes, cultures, interests and professions.



Specialty Clubs unite our members.



Specialty clubs around the world

At October 31, 2020

Worldwide fiscal year comparison:

2017-18: 17% of new clubs were specialty clubs

2018-19: 23% of new clubs were specialty clubs

2019-20: 48% of new clubs were specialty clubs

Current year at October 31: 51%

Specialty clubs around the world

At October 31, 2020

The world still has needs to fill.



▶ Gender inequality

Girls in conflict settings are 2.5 times more likely to be out of school than boys.

▶ Diabetes

Approximately 425 million adults were living with diabetes in 2017, and 325 million people were at risk of developing it.

▶ Cancer

There were 17 million new cancer cases in 9.5 million cancer deaths worldwide in 2018.

The world still has needs to fill.



▶ Vision

Approximately 1.3 billion people are living with some form of vision impairment, many simply because they don't have a pair of glasses.

▶ Environment

More than 15 billion trees are cut down every year.



Volunteers’ service passions and preferences are changing.

- ▶ The influence of clubs in making communities stronger, more interesting and more engaged is in decline.
- ▶ The definition of “community” has changed from a physical *place* to shared *affinities*—groups with similar qualities.

Why specialty clubs?

**Volunteers’
service passions
and preferences
are changing.**

- ▶ The invitation is changing from “Come do what we do,” to “What do *you* want to do?”
- ▶ Flourishing clubs offer opportunities for curiosity, openness, inspiration and leadership development.



Why specialty clubs?

**Specialty clubs
provide a flexible
framework for
serving.**



- ▶ By promoting collaboration through shared regional and/or global service passions
- ▶ By offering club branch opportunities for specialized service
- ▶ By diversifying the ways and means of meeting evolving communities and global concerns

The benefits of specialty clubs



- ▶ Bonded network of like-minded individuals
- ▶ Meeting the needs of modern communities
- ▶ Common thread enhances the engagement of club members
- ▶ Specializing provides a means for connecting regionally or globally with other clubs who share similar passions

**Currently, approximately
50% of new clubs
chartered annually are
Specialty Clubs**



How to get involved





Visit the website

Go to lionsclubs.org/specialty-clubs to learn more about the Specialty Club Program.



Watch videos

Discover how Lions with shared interests are serving their communities at lionsclubs.org/scp-videos.

Apply to become a program coordinator at lionsclubs.org/scpc



The Specialty Club Program provides special support and resources to Lions with a desire to charter new clubs.

Specialty Clubs Program Coordinators develop specialty clubs, expanding the impact of Lions Clubs International and helping the organization grow.



Thank you



Presentation by : GRISELL BARRAZA

LCI SUPPORT STAFF



Grants Available

1

**GAT
District Funding**

2

**Leadership Development
MD/D Grant Program**

3

**Leadership Development
Institute Grant Program**

4

**Membership
Development
Grant Program**

5

**Public Relations
Grant Program**

6

**LCIF Funding
Opportunities**

GAT District Funding

US **\$500** is available for each district with the submission of a GAT success story.
One submission per district

Who:

Any district **GAT member** (District Governor, GLT, GMT, GST Coordinator) or the Cabinet Secretary

When & Where:

Submissions will be accepted at the **GAT's District Funding Page** through **March 31 2021**.



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Our Response

MEMBER

HOME / RESOURCE CENTER / GLOBAL ACTION TEAM (GAT) / GAT DISTRICT

GAT District Funding

USD \$500 is available for each district with the submission of a GAT success story (one District Governor, GLT, GMT, GST Coordinator) on record with Lions Clubs International. Submissions will be accepted through May 1, 2021.

Submissions for the 2020-21 year are now open. Please submit your story below.

How to Receive Your Funding

Step One

Take a look at the [story requirements and writing prompts](#).

Step Three

Step Two

Plan your story and gather images or documents.

Step Four

GAT District Funding

Who has applied so far?

- 105CE

Who can still apply?

- | | | | |
|----------|----------|---------|-------|
| • 105-A | • 110-AN | • 118-T | • 128 |
| • 105-CN | • 110-AZ | • 118-U | • 133 |
| • 105-CW | • 110-BN | • 118-R | |
| • 105-N | • 110-BZ | • 118-K | |
| • 105-SC | • 110-CO | • 118-E | |
| • 105-SE | • 110-CW | • 118-Y | |
| • 105-SW | | | |

What is the **Leadership Development** Multiple District and District Grant Program?



Available grants

Multiple District Level:

US\$100*

per confirmed first
vice district governor

Multiple District Level:

US\$75*

per confirmed second
vice district governor

District Level:

US\$500*

for expenses associated with
zone chairperson training

*Not to exceed actual expenses incurred.

Leadership Development Institute Grant Program

All multiple districts, single districts and undistricted provisional districts/regions/zones

can now **apply** to receive a **grant** towards an
Emerging Lions Leadership Institute (**ELLI**) or a
Regional Lions Leadership Institute (**RLLI**).

100%

of applications
awarded

ELLI vs RLLI

Emerging Lions Leadership Institute (ELLI)

- Prepares Lions for **club level** leadership (those who have not yet served as club president)
- Special sessions covering:
 - Change management
 - Mentoring
 - Creative thinking
- **Structured** 3-day learning curriculum

Regional Lions Leadership Institute (RLLI)

- Prepares Lions interested in leadership positions at the **district level**
- Special sessions covering:
 - Public Speaking
 - Conflict Resolution
 - Goal Setting
- **Customizable** institute format (flexible 1-3 day program)

ELLI/RLLI Grant Award

Maximum Grant Amounts

US\$4,500.00*
**Multiple
Districts**

US\$1,800.00*
**Single
Districts**

US\$750.00*
**Undistricted
Provisional
Districts/Regions/
Zones**

*not to exceed actual expenses

Process

- 1 Plan the institute
- 2 Apply for a grant
- 3 Submit signed disbursement agreement & banking information
- 4 50% deposit processed by LCI
- 5 Submit final reimbursement documents
- 6 Final reimbursement processed

Membership Grants

Funding available to districts to support membership development, recruitment and retention

Help target new membership markets in your region!

1

3 types of grants

2

- Standard Membership Development Grant
- Large-Scale Grant

3

- Special Initiatives Grant

Membership Development Grant Application Information Sheet

Membership hinges upon both growth and retention of current members. More Lions means more opportunities to conduct service and to improve our communities.

In order to support both recruitment and satisfaction of current members, the LCI Membership Development Committee offers Membership Development Grants on a competitive basis. These grants are meant to help regions capture new markets, particularly where membership has been declining. These grants are also meant to help ensure Lions feel they are receiving value and experience continued membership satisfaction.

To ensure global representation, Lions Clubs International has allocated the following amounts for each Constitutional Area, based upon membership size. **Districts may apply for a maximum amount of US\$5,000 and multiple districts may apply for up to US\$10,000 for a regular Membership Development Grant (applications for a Large-Scale Grant can request up to a maximum of US\$15,000 per year over a three-year period).**

Constitutional Area	Amount Available for Year
CA I	\$35,000
CA II	\$12,500
CA III	\$20,000
CA IV	\$20,000
CA V	\$10,000
CA VI	\$25,000
CA VII	\$7,500
CA VIII	\$10,000
Special Initiatives Category/Large-Scale Grant	\$45,000

Large-Scale Grant:

If a Large-Scale Grant is desired, must complete a separate/different application (for 3-year duration). The **maximum** amount for a selected Large-Scale Grant applicant is \$15,000 per year, for three years (\$45,000 total over three years). Large-Scale Grants can have either a retention or a recruitment component (or both). More information is below under the Application Requirements section and within the Large-Scale Grant application.

Special Initiatives Grant:

A Special Initiatives Category will also be available for grants that could include:

- Replicating a previously successful grant
- Targeting specific clubs (less than 15 members, men-only club, or other specific demographic)
- Excess (if a particular CA has usurped all of its available funds)
- Particular special initiative/area/type of club identified by the Board

Membership Development Grants

75%

Approved grants will provide reimbursement for up to 75% of the approved project expenses as outlined in the Reimbursement Policy.

25%

The remaining 25% of project expenses must be from non-Lions Clubs International sources.

Membership Development Grant

Special Initiatives Grant

A Special Initiatives Category will also be available for grants that could include:

- Replicating a previously successful grant
- Targeting specific clubs (less than 15 members, men-only club, or other specific demographic)
- **Excess (if a particular CA has usurped all of its available funds)**
- Particular special initiative/area/type of club identified by the Board

Membership Development Grant

Large-Scale Grant

- The maximum amount for a selected Large-Scale Grant applicant is \$15,000 per year, for three years (\$45,000 total over three years).
- Large-Scale Grants can have either a retention or a recruitment component (or both).
- More information is below under the Application Requirements section and within the Large-Scale Grant application.

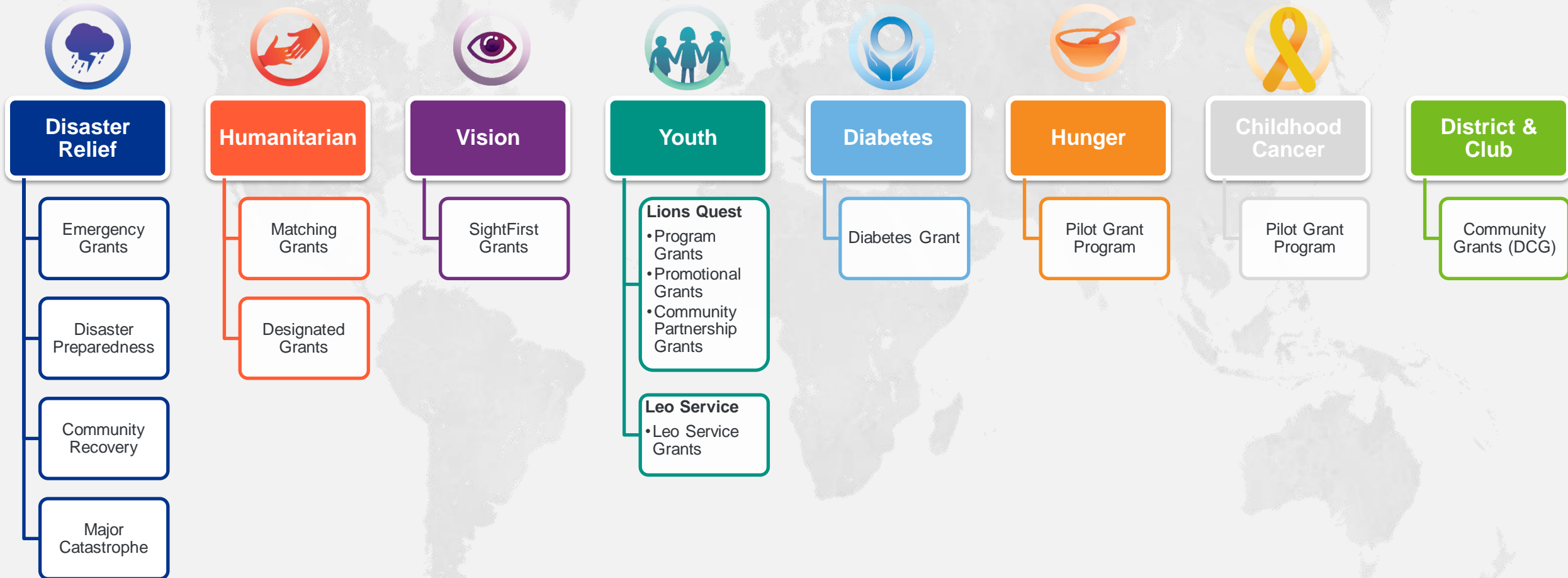
Public Relations Grant Program

\$15,000
Available

Per Multiple District

- Two-thirds (2/3) of the grant money will be awarded upon approval.
- 10% match from MD required
- Application must be signed by all district governors and council chair.
- All funds must be spent by June 30th of the fiscal year in which the grant is given and any unspent funds must be returned to Lions Clubs International by July 15th of the following fiscal year.

LCIF Grant Opportunities



Reach out for more information

You have GAT staff ready to help you.

If you have any questions about funding opportunities, send us an email:

GAT.CA4@lionsclubs.org



SUMMARY



Take Action

Scenario: Clubs in your district are struggling to recruit new members – they have expressed that community members don't see the value of joining a Lions Club. What can you share with clubs to help communicate to prospective members the value of Lions?

Scenario: There is a club in the district comprised of older members – recently this club added a handful of younger Lions. These younger Lions have different goals and ideas for what the club should be doing and there has been conflict between the two groups. How can the GAT be involved in managing this conflict?

Scenario: Club service chairperson within the district are not reporting their service – when asked why they aren't reporting many expressed they don't see the value in reporting the numbers. What can the district GAT do to show the value?

Your Challenge: Work with your district GAT to form a plan that involves the GLT, GMT and GST to come up with an action plan for one of the scenarios. Make sure to clearly identify how each team member is connected to the other parts of GAT.



TAKE AWAY

More clubs, more members, happy members

- **More and better Service**
- **Respond to the growing needs of our communities**

GAT serves this objective



Q/A