

# Seminar:

## Young Lions Diverse Leadership Skills Contribute to a Successful Future

Leo-Lion Kyle Boutilier



# Hi, I'm Kyle!

- Former Leo-Lion Board Liaison (2018-2019)
- Co-founder of the Canadian Young Lions Retreat
- Member of the Young Lions Task Force
- Alpha Leo for 4 years and Leo-Lion for 3 years
- Studying economics at the University of Western Ontario in London, Ontario
- My favourite sport is baseball
- My favourite song is “Don’t Stop Believin’” by Journey





# Outline

- Provide two examples of Young Lions and Leos from diverse backgrounds and experiences leading the charge of our great association:
  - Canadian Young Lions Retreat
  - Young Lions Task Force
- Explain how your club can welcome Young Lions from diverse backgrounds and experiences



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# Canadian Young Lions Retreat





According to the CIA, the median age in the US is 38.1 and 42.2 in Canada.



In a survey among Leos, 71% stated  
that they would like to become  
Lions one day.



# Why are we failing to attract young people?



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Rather, what kind of opportunities  
can we offer to make Lions  
attractive to young people?



# Canadian Young Lions Retreat



- Spoke to Lion Nikhil Patil and we co-founded this event
- Chair: Lion Nikhil
- Young Lion and Leo Advisory Committee
- Lion organizers: Lion George Corrin, Lion Barb Corrin & Lion Jim Keron
- March 22-24, 2019 in Woodstock, Ontario
- \$125 per participant thanks to the generous support of Lions Clubs from across Canada







# Friday Evening







# Saturday Morning







# Saturday Afternoon







# Saturday Evening





# Sunday Morning

- Closing ceremony with ID Tom Gordon (at the time)
- 33 participants from across Canada
- 3 workshops
- Service project for the Ronald McDonald House
- Networking session with Lions leaders
- 2020 Retreat cancelled due to COVID-19



# Thanks to our amazing sponsors!

- Rockton Lions
- Paris Lions
- Thamesford Lions
- Ingersoll Lions
- Edmonton Chinese Lions
- Guelph Lions
- Royal City Lions
- St. Thomas Lions
- Lynden Lions
- Havelock Lions
- Sweaburg Lions
- St. Davids Lions
- Exeter Lions
- Surrey Central Lions
- Cambridge Highlands Lions
- Gabriola Island Lions
- Dorchester Lions
- Hickson Lions
- Delaware Lions
- Lambeth Lions
- Port Stanley Lions and Leos
- Anonymous Lions donors





# Long-term vision

- Charter Leo-Lion Clubs, Young Lion Specialty Clubs, Club Branches, and Campus Clubs
- Rotating CYLR (East to Central to West)
- Canadian Young Lions Council
  - Plan the annual retreat
  - Voice of Leos and Young Lions in each district

**Ultimately, we want to establish a network of Young Lions across Canada from diverse backgrounds and experiences who will lead the charge of our great association.**



# A brief recap video...



# Young Lions Task Force



# Why?



Created as part of NAMI, which aims to turn around the declining membership trend in North America



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Sept. 2019: Creation of the Young Lions Task Force



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Sept. 2019: Creation of the Young Lions Task Force



**Focus** exclusively on the unique opportunities and challenges facing LCI as it relates to young people in CA I and CA II





# Overview and Structure

- Chaired by Lion Jordan Williams
- Task Force includes Lions and Leos from diverse backgrounds in terms of age, experience, and geography
- Executive Committee and 4 sub-committees (Young Lions, Leo-Lions, Campus Clubs, New/Specialty Clubs)



# Our accomplishments

- ✓ Survey sent to DGE at DGE training in February
- ✓ Survey targeted at non-Lions members
- ✓ Leo-Lion Service Journey
- ✓ Young Lions New Club Development Workshop Pilot in District 1A
- ✓ Several clubs chartered
- ✓ Lions Virtual – you may have attended one of our events!
- ✓ Map of all clubs in North America with Young Lions
- ✓ And many more!



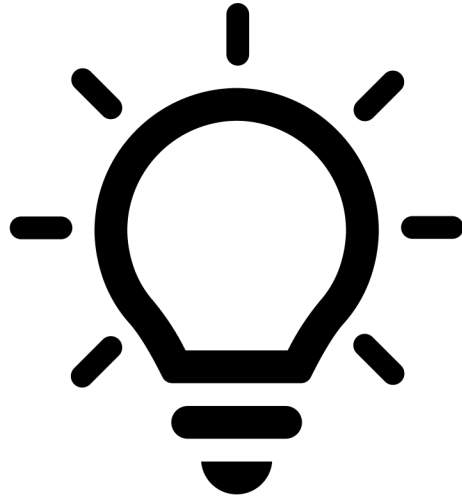
# Welcoming Young Lions from diverse backgrounds and experiences





Helps your  
club better  
reflect the  
community  
it serves





New ideas,  
skills, and  
experiences



**According to Deloitte, “83 percent of millennials are actively engaged when they believe their organization fosters an inclusive culture, compared to only 60 percent of millennials who are actively engaged when their organization does not foster an inclusive culture.”**



**“Workplace diversity is among the most important predictors of a business' sales revenue, customer numbers and profitability”  
(found on Science Daily from the American Sociological Review)**



# How?

- ✓ Ensure your club reflects the community it serves
- ✓ Treat us like adults
- ✓ Give us the opportunity to lead (but do not assume that we want to be the leader)
- ✓ Encourage us to start our own initiatives
- ✓ Be flexible





Thank you!

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