



Lions Clubs International

Your Club, Your Way!



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Customizing Your Club Meetings



Welcome!



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Customizing Your Club Meeting

Your club has the freedom to structure club meetings in a way that best meets your members' needs.



General Meeting Types - Traditional

- Follows a strict agenda that would generally include a ceremonial opening and a pledge and/or an invocation
- Follows protocol and are usually very formal
- Often have a separate board meeting where business is discussed and a general meeting that features a presenter
- May meet in-person several times a month

General Meeting Types - Connected

- Referred to as “cyber clubs”
- Uses different ways to communicate and often plan events and gain consensus on activates via smart phones or emails
- Meetings are less formal since most of the business is conducted outside the meeting time via electronic communication
- Face-to-face gatherings are usually social gatherings or an opportunity for hands on service work

General Meeting Types – The New Normal

- Cyber Meetings - Pick the platform that best suits your club
- Design the meeting so it is most effective for your club
- Utilize video, if possible, so members can stay connected and engaged
- Celebrate Lions traditions and create new ones!
- Manage club business via the avenue your club decides best fit with most rapid response

Reinventing Your General Meeting

Are there ways to make your club meetings more inviting and enjoyable?

Every Lions club is different!

Reinventing Your General Meeting in the New Normal

- Establish Goals
- Determine Frequency
- Examine Protocol
- Identify Channels of Communication
- Establish Date and Time for the Meeting
- Consider Renaming the Event
- Consider Themes
- Consider Icebreakers

Phasing in Change

If your members decide that they would like to change the format or any element of the meeting, determine when the change should take place.

Key to Meeting Success

1. Have an agenda and stick to it! Share it with participants prior to the meeting
2. Start and end on time
3. Meetings should be positive and allow everyone to participate
4. Transparency is always important
5. Meeting facilitator
6. There should be some aspect of learning/education offered.



Alternative Meeting Formats

- Online Voting: Club business
- Record the minutes
- Distribute the minutes
- Transparency



Alternative Meeting Formats

- Club Elections
 - Maintaining the integrity of the process
 - Ensure that everyone is provided an opportunity to vote
- Tabulating the results: Election committee/vote counters
- Transparency is key!



Alternative Voting Platforms

- Research - They do exist!
- Determine what may make the most sense for your club, district, or multiple district.
- Election Buddy - <https://electionbuddy.com/>
 - Free to test and free for under 20 voters
 - Fees for over 20 voters in a graduated rate, but reasonable so maintain transparency!



Other Tips For Effective Events

How can you increase participation when time is limited?

Consider focusing on involvement instead of attendance.

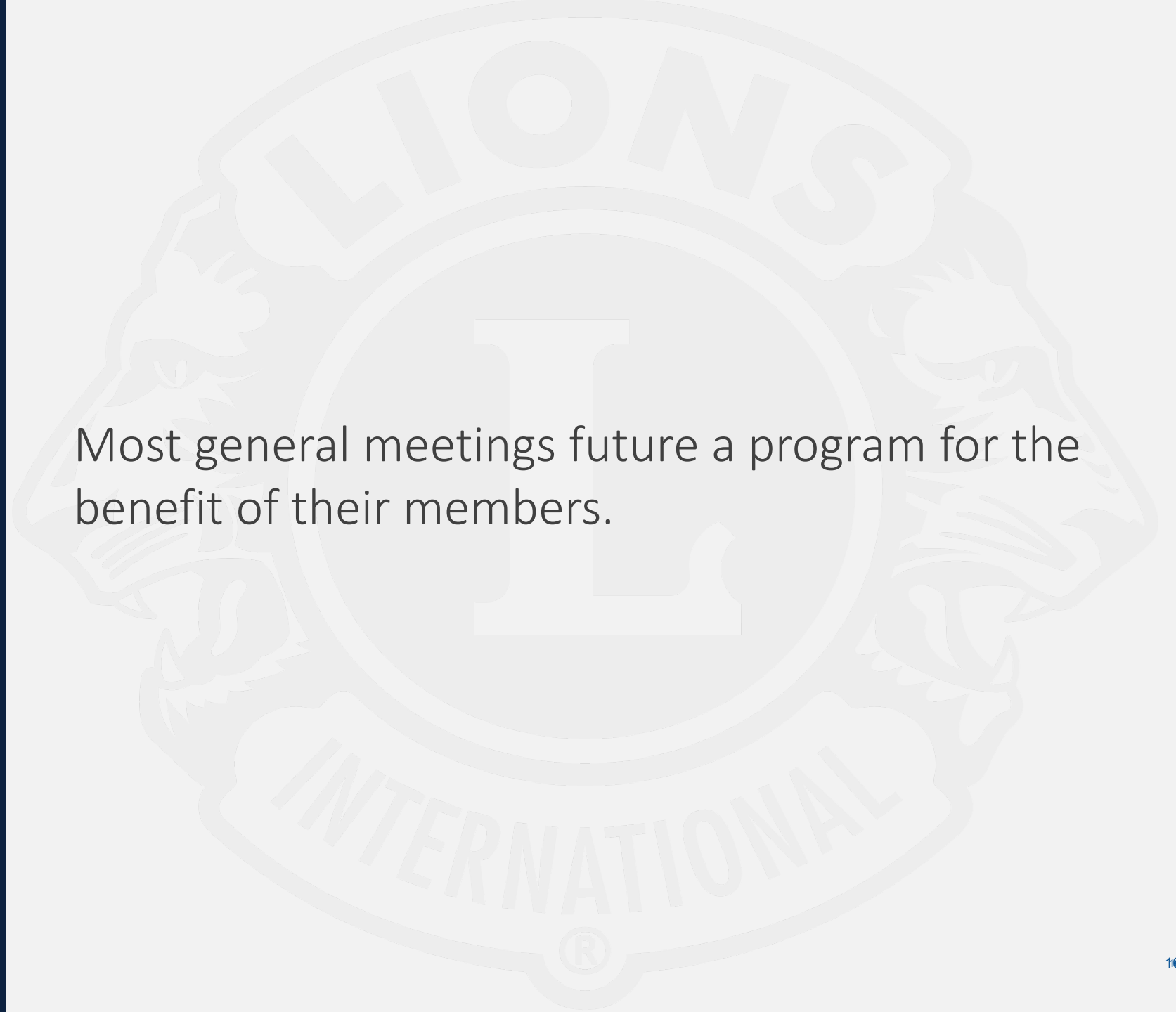
Ideas to Increase Involvement

- Make sure dates, time and location are convenient to members
- Make sure the meeting place is comfortable and meets the needs of attendees
- Feature an interesting program or meaningful activity
- Use multiple communication methods to encourage attendance
- Invite members and potential members
- Include potential members on your invitation list
- Keep members who are unable to attend events informed
- Use evite, Facebook, Instagram, Twitter, mass text



Club Meeting Program Ideas

Most general meetings feature a program for the benefit of their members.



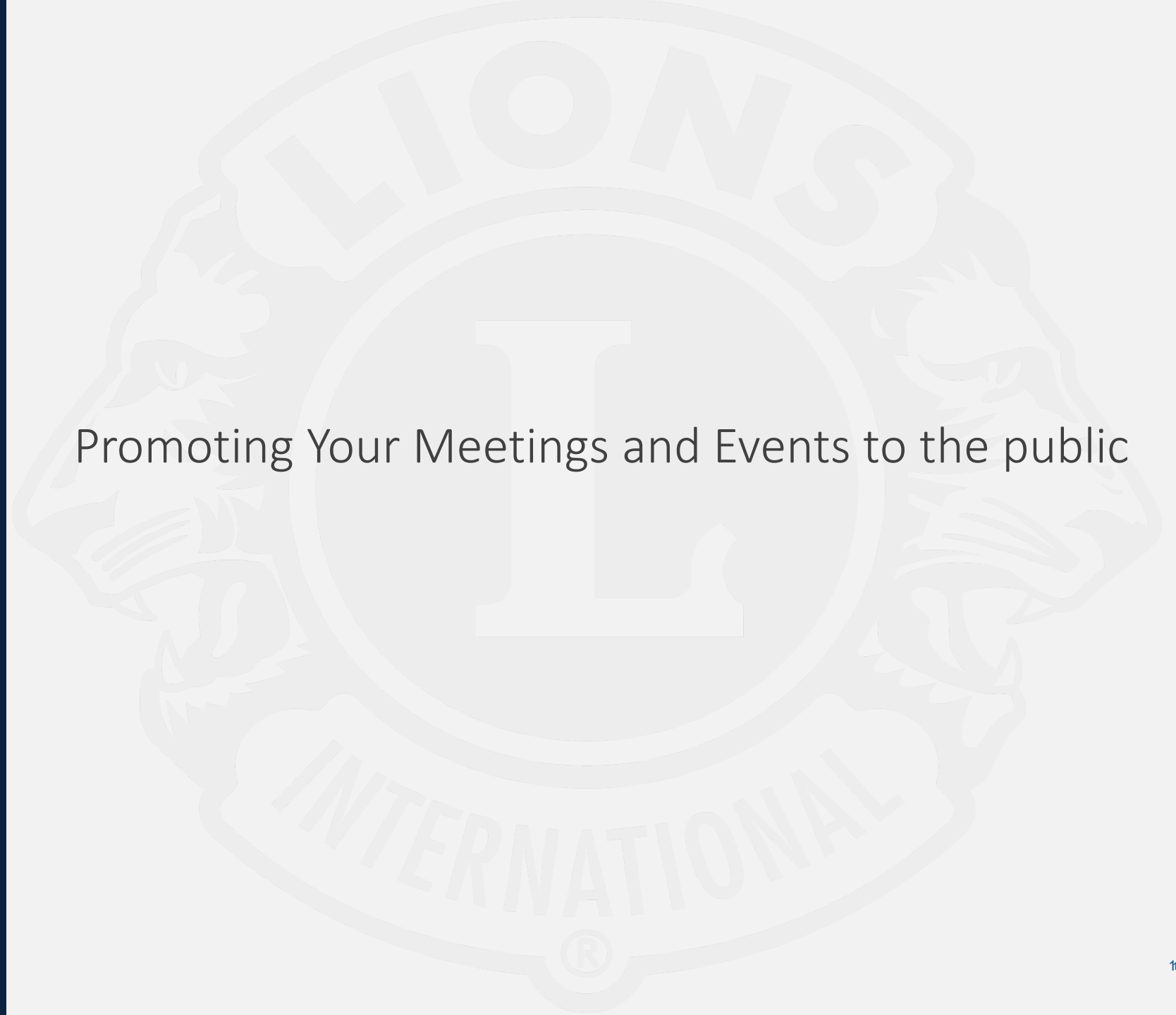
Club Meeting Program Ideas

- Local community leaders
- Local business people
- Recipients of club service
- Cultural organizations
- Lions orientation information
- Organizations that help disabled
- District committee chairperson
- Programs in a pinch
- Networking opportunities



Other Tips For Effective Events

Promoting Your Meetings and Events to the public



Promoting to the Public

- Prominently display a meeting plaque or sign at the meeting location
- Place posters in public areas
- Post meeting date, time and location on your club website, Facebook page and other social media sites
- Ask your community to add a link to your club's website on their website too




Reinventing Your Meeting

A large, light gray watermark of the Lions International logo is centered in the background. It features a circular emblem with the word "LIONS" at the top and "INTERNATIONAL" at the bottom, flanked by two lion heads. In the center of the emblem is a large letter "L".

Member Survey

Member Survey



Reinventing Your Meeting

MEMBER SURVEY

Lion name:

Event: ☐ General meeting ☐ Board meeting ☐ Other event:

1. What would you like to accomplish during the meeting? (Check all that apply)

- ☐ Plan upcoming events
- ☐ Involve members in activities
- ☐ Enjoy an informative speaker
- ☐ Conduct a service project
- ☐ Enjoy the fellowship of other Lions
- ☐ Other: please explain:

2. Would you like to have presentations or speakers at each general meeting? ☐ Yes ☐ No
If yes, which topic would you like or do you have any suggestions?

3. How often do you want to get together? ☐ Weekly ☐ Bi-weekly ☐ Monthly
☐ Other:

4. Do you prefer a regular scheduled meeting or a gathering that is flexible and based on the community service or social event?

If you would prefer a regular scheduled meeting, please indicate the following:

Which day of the week would you prefer?

What time of day works best for you?

Comments

5. Do you prefer having a meal during club meetings? ☐ Yes ☐ No
Do you have a preferred location?

6. Which traditions or items of protocol would you prefer to keep or perhaps do without?

Continue	Eliminate	
<input type="checkbox"/>	<input type="checkbox"/>	Singing Lion or country song
<input type="checkbox"/>	<input type="checkbox"/>	Invocation
<input type="checkbox"/>	<input type="checkbox"/>	Pledge
<input type="checkbox"/>	<input type="checkbox"/>	Tall Twister
<input type="checkbox"/>	<input type="checkbox"/>	Head table or special seating for club officers and special guests
<input type="checkbox"/>	<input type="checkbox"/>	Special recognition of club leaders
<input type="checkbox"/>	<input type="checkbox"/>	Acknowledging members by title

☐ Other:

7. What should members wear to meetings?

- ☐ Lions vests ☐ Polo shirts ☐ Matching club ties
- ☐ Your favorite Lions apparel ☐ Whatever you want

Suggestions:

8. Should the meeting be more family friendly? ☐ Yes ☐ No
If yes, what changes need to take place to accommodate families?

9. How would you like to be informed of meetings and events?

- ☐ Email announcements
- ☐ Facebook
- ☐ Text messages
- ☐ Twitter
- ☐ Club website
- ☐ Other:

10. What should we call our meeting event?

- ☐ Club meeting
- ☐ Club event
- ☐ Club celebration
- ☐ Club social
- ☐ Club gathering
- ☐ Other (be creative):

Do you have any other suggestions to make our meeting or event more meaningful or enjoyable?

Thank you for your input!
Please return this survey to the club secretary or designated member.

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LCI Contact Information

- Phone: (630) 468-6890
- Email: clubofficers@lionsclubs.org
- Website <https://www.lionsclubs.org/en/resources-for-members/resource-center/improving-club-quality>
- Facebook Group: Improving Lions Club Quality
<https://www.facebook.com/groups/317754885360703/>



Any Questions?

Thank You!