



## Standard Membership Development Grant Application 2023-24 LY

GENERAL INFORMATION					
Date Submitted:					
Grant Administrator Name:				Lion Title:	
Grant Administrator Email Address:				Member ID#:	
Participating District(s)/Multiple District:			Location (State, Province, Country, etc.):		
Amount of Funds Requested (USD):			(Maximum \$1500 per District or \$4500 per Multiple District)		
I am comfortable with communicating in English with LCI staff regarding this application <input type="checkbox"/> YES <input type="checkbox"/> NO					

GRANT HISTORY		
Has the District(s)/Multiple District received a Membership Development Grant during the current Lion year?		<input type="checkbox"/> YES <input type="checkbox"/> NO
Date of Grants received this Lion year (Please list all below)	Amount of Grant Received (USD) (Please list all below)	Was grant successful? (Did you meet your goals?)
		<input type="checkbox"/> YES <input type="checkbox"/> NO
		<input type="checkbox"/> YES <input type="checkbox"/> NO
		<input type="checkbox"/> YES <input type="checkbox"/> NO

PROPOSED RECRUITMENT GOAL TO BE REACHED WITH THIS GRANT
<p><b>Recruitment Goal:</b></p> <p>By the end of the _____ Lion year, my district (or multiple district) will charter _____ new clubs with _____ new charter members utilizing these grant funds.</p> <p>By the end of the _____ Lion year, my district (or multiple district) will recruit _____ new members utilizing these grant funds.</p> <p><b>Trend Reports:</b></p> <p><input type="checkbox"/> I have reviewed district(s) 5-year Trend Report Report Link: <a href="http://www8.lionsclubs.org/reports/">http://www8.lionsclubs.org/reports/</a></p> <p><input type="checkbox"/> I have reviewed district(s) Monthly Membership Progress Report for Gender Distribution.</p> <p>District Report Link: <a href="http://www8.lionsclubs.org/reports/MonthlyMembershipProgressDist/">http://www8.lionsclubs.org/reports/MonthlyMembershipProgressDist/</a> Multiple District Report Link: <a href="http://www8.lionsclubs.org/reports/MonthlyMembershipProgressMultiDist/">http://www8.lionsclubs.org/reports/MonthlyMembershipProgressMultiDist/</a></p>

## TARGET MARKET ANALYSIS

**Please fill out the Target Market Analysis, Action Plan, and Budget sections below. The more detail that is provided by your team included allows for the Membership Development Committee to make an informed decision on the total amount your District/Multiple District will be granted.**

Describe the previous and current membership situation, noting areas of decline and why growth is difficult to attain.

Identify the target market selected according to your area (i.e. young adults, women, family members, etc.) and why your team has chosen that target market.

Provide, in detail, how the target market will be reached, noting the specific strategy for approaching the market. For example, how leaders in the market will be contacted, techniques to be used for recruiting.

### ACTION PLAN

Please complete the attached Action Plan template to provide a detailed account on how your teams plan on meeting their goal. A well-developed goal is specific, measurable, actionable, realistic and time bound. Be sure to include how your team will assess the progress of the goal. Click [HERE](#) to access Action Plan Template.

### BUDGET

Please complete the attached Budget Template to show both the proposed income and cost estimates, directly noting how the district(s) will cover 25% of the expenses. Grants cannot be used to pay LCI membership fees and dues. Click [HERE](#) to access Budget Template.

Please provide any additional budget narrative/explanation below (optional).

### VOLUNTEER TEAM

Identify a committed team of Lions who are dedicated to fulfilling the goals of this grant application. (Minimum of 6 needed.)

Name	Title	Member ID#	Email Address

ENDORSEMENT AND APPROVAL			
<p>To the best of my knowledge, the information submitted is accurate and complete. I, the undersigned, endorse this proposal and will do everything in my power to ensure proper and efficient administration of any funds granted, including accounting and regular reporting to Lions Clubs International. I understand that if the application does not meet the expectations of the Membership Development Committee or staff standards, it will be denied and/or returned for additional clarification. I agree to uphold all requirements and criteria, including the completion of the Membership Development Grant Progress Report Form, in order to receive the reimbursement funds upon completing the outlined activities and the Final Report Form at completion of grant.</p>			
DISTRICT GRANT REQUIRED SIGNATURES (The 3 signatures below are required for a single district grant.)			
Grant Administrator Name:		Title:	
Grant Administrator Signature:		Date:	
Council Chairperson Name:			
Council Chairperson Signature:		Date:	
District Governor Name:			
District Governor Signature:		Date:	
MULTIPLE DISTRICT GRANT REQUIRED SIGNATURES (The 3 signatures below are required for a multiple district grant.)			
Grant Administrator Name:		Title:	
Grant Administrator Signature:		Date:	
Council Chairperson Name:			
Council Chairperson Signature:		Date:	
Multiple District GMT Name:			
Multiple District GMT Signature:		Date:	

**Please submit the application to:**

Lions Clubs International  
 Membership Development Division  
 300 W 22nd St  
 Oak Brook, IL 60523-8842 USA  
 Phone: 630.203.3831  
 E-mail: [membershipgrants@lionsclubs.org](mailto:membershipgrants@lionsclubs.org)