



2021-2022

DISTRICT EXCELLENCE AWARD APPLICATION Date: _____

2021-2022 District Governor Name: _____

Member Number: _____ District: _____

2021-2022 District Governor Signature: _____

1. MEMBERSHIP

Achieved a net growth of: _____ or Chartered new Lions club, Leo Club or Club Branch

Name of club, or branch: _____

2. SERVICE

90% of the clubs held service projects that had a positive impact on their community

Increased the percentage of clubs reporting in MyLion or local reporting tool

List Three projects/events reported by the club:

Additional Achievements (3 additional):

Hosted and reported a service project

Majority of clubs participated in LCI service programs or used a LCI service resources

Majority of clubs involved nonmembers in service activities

Majority of clubs have a club service chairperson

Conducted club level training focused on service or service reporting

Qualified for a Campaign 100 Presidential Medal

LCIF District Coordinator promoted contributions to LCIF

Promoted LCIF Campaign 100: Empowering Service

Majority of clubs have a LCIF Club Coordinator

3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

90% of clubs are in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

90% of clubs have reported club officers

Conducted and reported training for current and potential club officers. Event: _____ Date: _____

Additional Achievements (3 additional):

Conduct and report training in Learn for Zone and Region Chairperson

All Zones Conducted District Advisory Meetings

Made annual club visitations

Hosted Certified Guiding Lion Training

Hosted a New Voices/Symposium Workshop

Promoted *Club Quality Initiative (CQI)*

Promoted *Build a Vision for Your Club*

Promoted *Your Club, Your Way!*

Promoted Lions Learning Center

Hosted training to develop women leaders

4. MARKETING AND COMMUNICATION

Promoted district events, service activities, conventions, leadership training opportunities.

How were these activities promoted? _____

Additional Achievements (3 additional):

District promoted the Peace Poster Contest

Shared International announcements and programs with clubs

Used social media to promote service and events

Conducted club Marketing and Communication Training

Majority of clubs have a Marketing Communications Chairperson

Promoted e-clubhouse or club-based websites

Developed a sample membership marketing plan for the clubs

Due by: August 31, 2022

Send to: districtexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2022-2023 District Governors

As district governor you will receive the District Governor Team Excellence Award and five (5) additional awards to recognize Lions who put forth an exceptional effort to achieve excellence in the categories noted above.

Request for review of award eligibility from a disqualified district governor team will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



Lions Clubs International

District and Clubs Administration

Lions Clubs International

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