



## 2020-2021 DISTRICT EXCELLENCE AWARD APPLICATION

Date \_\_\_\_\_

District \_\_\_\_\_

2020-2021 District Governor Name (*please print*) \_\_\_\_\_

Member Number \_\_\_\_\_

2020-2021 District Governor Signature \_\_\_\_\_

### 1. MEMBERSHIP

- ☐ Achieved a net growth of: \_\_\_\_\_ **or** Chartered new Lions club, Leo Club or Club Branch:

Name of club, or branch: \_\_\_\_\_

#### *Additional Achievements (3 additional):*

- |  |  |
|--|--|
| <input type="checkbox"/> A club within your district organized a new club branch | <input type="checkbox"/> Encouraged clubs to elect club membership chairperson                                 |
| <input type="checkbox"/> District achieved a net increase in women members       | <input type="checkbox"/> District or club provided new member orientation                                      |
| <input type="checkbox"/> Majority of clubs reported membership monthly           | <input type="checkbox"/> Supported member retention by increasing member satisfaction. Outline Strategy: _____ |
| <input type="checkbox"/> District hosted an Extension Workshop or initiative     |  |
| <input type="checkbox"/> Conducted club level training on membership             |  |

### 2. SERVICE

- ☐ 90% of the clubs held meaningful projects

#### *Additional Achievements (3 additional):*

- |  |   |
|--|---|
| <input type="checkbox"/> District hosted and reported a service project              | <input type="checkbox"/> Conducted club level training focused on service         |
| <input type="checkbox"/> Majority of the clubs reported service activities           | <input type="checkbox"/> LCIF District Coordinator promoted contributions to LCIF |
| <input type="checkbox"/> District has a Lions Youth Exchange Program                 | <input type="checkbox"/> Promoted <i>LCIF Campaign 100: Empowering Service</i>    |
| <input type="checkbox"/> Majority of clubs involved nonmembers in service activities | <input type="checkbox"/> Encouraged clubs to elect a LCIF Club Coordinator        |
| <input type="checkbox"/> Encouraged clubs to elect a club service chairperson        | <input type="checkbox"/> Hosted a Women's Symposium or Workshop                   |

### 3. ORGANIZATIONAL EXCELLENCE

- ☐ 90% of clubs are in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.
- ☐ Conducted training for current and potential club officers. Training Event: \_\_\_\_\_ Date: \_\_\_\_\_

#### *Additional Achievements (3 additional):*

- |   |  |
|---|--|
| <input type="checkbox"/> Conducted District Officer Training            | <input type="checkbox"/> Promoted <i>Blueprint for a Stronger Club</i> |
| <input type="checkbox"/> All Zones Conducted District Advisory Meetings | <input type="checkbox"/> Promoted Lions Learning Center                |
| <input type="checkbox"/> Made annual club visitations                   | <input type="checkbox"/> Promoted <i>Your Club, Your Way!</i>          |
| <input type="checkbox"/> Hosted Certified Guiding Lion Training         | <input type="checkbox"/> Hosted training to develop women leaders      |
| <input type="checkbox"/> Promoted <i>Club Quality Initiative</i> (CQI)  |  |

### 4. MARKETING AND COMMUNICATION

- ☐ Promoted district events, service activities, conventions, leadership training opportunities.

How were these activities promoted? \_\_\_\_\_

#### *Additional Achievements (3 additional):*

- |   |  |
|---|--|
| <input type="checkbox"/> District promoted the Peace Poster Contest                 | <input type="checkbox"/> Conducted club Marketing and Communication Training             |
| <input type="checkbox"/> Shared International announcements and programs with clubs | <input type="checkbox"/> Encourage clubs to elect a Marketing Communications Chairperson |
| <input type="checkbox"/> Used social media to promote service and events            | <input type="checkbox"/> Promoted e-clubhouse or club-based websites                     |
|   | <input type="checkbox"/> Developed a sample membership marketing plan for the clubs      |

***As district governor you will receive the District Governor Team Excellence Award and five (5) additional awards to recognize Lions who put forth an exceptional effort to achieve excellence in the categories noted above.***

**Due by:** August 31, 2021

**Send to:** [districtexcellenceaward@lionsclubs.org](mailto:districtexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2021-2022 District Governors

Request for review of award eligibility from a disqualified district governor team will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.