| **Who** | **What** | **How** | **Responsible** | **Notes** |
| --- | --- | --- | --- | --- |
| Club Officers | NAMI Goals  NAMI Progress  Help Requests | Monthly email | NAMI Champion | Help requests would be items to work on within each club |
| Zone Chairs | NAMI Goals  NAMI Plan  NAMI Progress  Help Requests | Monthly email | District Governor | Similar to club officer messages, with tailored help requests |
| CC / GAT-MD | NAMI Progress | Monthly email | NAMI Champion | Brief highlights of completions and next steps |
| District Lions | NAMI Goals  NAMI Progress  Help Requests | Club meetings  District newsletter  District convention | Club officers  District Governor  NAMI Champion | Message reinforcement during club visits |