***LIONS VIDEO SCRIPT SAMPLE***

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**LIONS PARK CLEAN UP**

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| **VISUAL** | **AUDIO** |
| Establishing shots of Lions Park with Lions signage |  |
| Action shots of volunteers cleaning park and painting playground equipment |  |
| Quote from Lion Jane Smith | “We’re here at Lions Park picking up trash and painting playground equipment.” |
| Shots of parents and children walking into park |  |
| Quote from Lion John Rodgers | “Boys and girls come from all over town to play here. We want to make sure it is a safe and fun environment for them.” |
| Shots of children playing in the playground |  |
| Quote from Lion Sally Thomas | “It feels great to be a part of this effort to help beautify this park used by so many.”  |
| Shots of Lions interacting with parents and children |  |
| Quote from Parent Michelle Jones | “This is great. My children play here all the time. I am grateful that the Lions are maintaining the park for all of us to enjoy.” |
| Shot of Michelle Jones pushing her son on the swings. |  |
| Quote from Child Steven Jones | “I love to play here. Thank you, Lions.” |
| Shots of Lions smiling while cleaning and painting.  |  |
| Shot of two Lions giving a high five. |  |
| Shot of children happily running in the park. |  |
| Over shot of park or on blank background, add your call to action (for example: “Join us. Become a Lion.”). | Join us. Become a Lion. |
| End Slate including: LCI logo and your contact information such as a website URL or email address | www.anytownlionsclub.org |