**Media Contact:**

\_\_(contact’s name hyperlinked to his/her email address)\_\_

\_\_(title/affiliation to Lions club)\_\_

**HEADLINE**

**SUBHEAD**

**CITY/STATE, DATE** **(MONTH/DAY/YEAR)** – The \_\_\_\_(club name)\_\_\_\_\_ Lions Club is hosting its first-ever get-together open to the community on \_\_\_(date)\_\_\_\_ at \_\_(time)\_\_ at \_\_\_(location)\_\_\_\_ in \_\_\_\_\_(city)\_\_\_\_\_\_. Attendees will enjoy \_\_\_\_(snacks/refreshments/other)\_\_\_\_\_\_ as they connect with other community-minded men and women who are interested in building a new Lions club and serving their community.

This special event is an opportunity for those looking to give back to learn how they can participate in life-changing service projects, such as \_\_\_\_\_(list your service focus or projects being considered)\_\_\_\_\_\_, and make a difference in their community with the new club.

**(QUOTE FROM CLUB ORGANIZER ABOUT HOW ATTENDEES WILL BENEFIT FROM ATTENDING YOUR EVENT)**

People interested in attending the event or those who want more information should contact \_\_\_\_(contact name)\_\_\_\_ at \_\_\_(hyperlinked email address)\_\_\_.

Once the \_\_\_\_(club name)\_\_\_\_\_ Lions Club becomes chartered as an official club, it will be part of Lions Clubs International, the largest service club organization in the world. Over 1.4 million members in more than 48,000 clubs are serving in over 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects.

**TO SEE A SAMPLE OF AN ACTUAL PRESS RELEASE FROM**

**A LIONS CLUB, PLEASE SCROLL DOWN!**

**Media Contact:**

John Doe

President, Lincoln Lions Club

**Kindness Is on Tap at Paul’s Pizza Palace, Thanks to Lions**

**Lions to serve free pizza to those looking to serve the community**

**Huntley, IL, April 1, 2019** – The Lincoln Lions Club is hosting a get-together open to the community on April 18, 2019 at 6:00 p.m. at Paul’s Pizza Palace in downtown Huntley. Attendees will enjoy free wood-fired pizza as they meet Lincoln Lions and connect with other community-minded men and women.

This special event is an opportunity for those looking to give back to learn about the club’s service projects in the community, such as vision screening for the poor and elderly, supporting a diabetic camp for young people, and providing scholarships to help deserving kids attend the University of Huntley.

Attendees will also find out how they can help make a difference in the community.

“This is a wonderful opportunity for Huntley residents to find out who we are—and what we do for the community,” said Nina Addison, an 11-year member of the club. “Although Huntley is a growing and dynamic city, there is still a lot of need here. That’s why we we’ve come together to help. And we have fun doing it too. People who join us at Paul’s will hear how we’re changing lives, and how joining us just might change their lives too.”

People interested in attending the event should register at https/huntleylions.org. You may also contact Nina Addison at ninaa@yahoo.com with questions about the event or the Lincoln Lions Club.

The Lincoln Lions Club is part of Lions Clubs International, the largest service club organization in the world. Over 1.4 million members in more than 48,000 clubs are serving in over 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects.