Note: All instructional paragraphs, like this one, can be deleted.

1. Enter your district number above by double-clicking in the header area.
2. Enter today’s date below by double-clicking in the footer area.
3. The purpose of this document is to identify the actions your district will take to achieve its goals. Enter your goal numbers below after the headings for focus areas 1 through 3.
4. Sections are allocated below for three Actions to support each focus area. Your plan may have fewer or more actions. Copy and delete sections as needed to achieve your goals.
5. Enter the information about each of your actions, including a:

* Unique **action** name. For example: “Charter Specialty Club,” “Sponsor District-wide Service Activity” or “Hold Club Growth Webinar”.
* Brief **description**. For example: “Train and mentor eight Guiding Lions through bi-monthly webinars.” Specifics, like numbers of Lions, clubs, or activities help to clearly communicate what is to be done.
* **Date range** that includes time for planning and follow up. For example: “August – March”.
* **Leader(s)**, the key individual(s) who will do the work to complete the action.
* Key **resources** that will be used execute this action. For example, “New Member Orientation video and Benefits of Lion Membership flyer” or “District webinar system.”
* **Budget**, which is an estimate of the total cost and a breakout of the major elements. For example: “$240 (booth space $100, banner $100, giveaways $40)” or “$425 (room charge $200, refreshments $200, printed materials $25)”.

1. Completed plans should be shared with your Council Chairperson and MD GAT for review. (Single districts that are not part of a multiple district should share their plan with their GAT Area leader.) These leaders can provide valuable support for plan implementation.

# Focus Area 1: Rejuvenate districts with new clubs

**District Goal**: Our team will charter ### new clubs

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

# Focus Area 2: Revitalize clubs with new members

**District Goal**: Our existing clubs will induct ### new members

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

# Focus Area 3: Re-motivate members with new fellowships and exciting service

**District Goal**: Our district will lose no more than ### members

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

# Focus Area 4: Support district and club leaders

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**:

## Action

**Description**:

**Date Range**:

**Leader(s)**:

**Resources**:

**Budget**: