You are encouraged to communicate NAMI progress regularly. This is a sample. Feel free to adjust to fit your style and your Lions.

All instructional paragraphs, like this one, should be deleted.

We are on a journey to more service!

Lion NAME,

This year our district is participating in the North America Membership Initiative to maximize our membership so we can maximize our service.

Our district has the following membership goals:

* Charter \_\_ new clubs
* Induct \_\_\_ new members in existing clubs
* Lose no more than \_\_\_ members

It is time for us to update you on our progress, identify areas that need attention and ask for your renewed commitment to success.

Will you help by leading your club on this journey to greater service, increased membership and enhanced leadership opportunities?

# How are we doing?

Currently, we have \_\_\_ new clubs, \_\_\_ new members in our existing clubs, and have lost \_\_\_ members. Recently, we have:

Provide 2-5 recent accomplishments. For example: “Held a new club information meeting in Oakton with 15 prospective Lions” or “Zone chairs spoke to clubs on the Club Quality Initiative”



# What’s next?

Provide 2-5 upcoming activities. For example: “The AAA Lions Club will hold a membership growth event, planting trees with community members” or “Host a club officer summit in Hillside”



# How can you help?

Enter what you’d like club leaders to focus on. For example, “Discuss what happens when a prospective member attends a club meeting and plan how your club can improve the process for that prospective member to become a Lion” or “Talk about your next service opportunity and how every club member can participate”

# Have ideas?

Our NAMI team wants to hear from you. Contact \_\_\_ at \_\_\_\_.