



**For Information Contact:**

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**For Immediate Release**

**(CITY) LIONS RECYCLE FOR SIGHT**

(City, date)-- As spring cleaning gets under way, the (city) Lions are asking people to look through dresser drawers and closets for used eyeglasses and donate them to the Lions Recycle For Sight program.

During the month of May (or collection dates), the (name) Lions Club will be collecting used prescription eyeglasses and prescription and non-prescription sunglasses as part of a unique recycling program. The collected glasses will be cleaned and prepared for distribution in developing countries where eye care is often unaffordable and inaccessible.

“We need everyone to donate their used eyeglasses,” said (name, title such as club president or project chairperson). “In most developing countries, an eye exam can cost as much as one month’s wages and a single eye doctor may serve a community of hundreds of thousands of people.”

The donated glasses will be shipped to a regional Lions Eyeglass Recycling Center where they will be cleaned, categorized by prescription and prepared for distribution by Lions and other groups.

To donate used glasses (including sunglasses and reading glasses), place them in the specially marked Lions Recycle For Sight collection boxes located at (list stores or businesses and addresses. Include permanent collection sites if program accepts glasses year-round).

The (name) Lions Club has (#) members and meets on (day of week/month) at (time) at (location). Lions clubs are a group of men and women who identify needs within the community and work together to fulfill those needs. For more information or to get involved with the (name) Lions Club, please contact (name) at (phone number/add Web site address if appropriate).

Lions Clubs International is the world’s largest service club organization with more than 1.3 million members in approximately 45,000 clubs in 205 countries and geographical areas around the world. Since 1917, Lions clubs have aided the blind and visually impaired and made a strong commitment to community service and serving youth throughout the world. For more information about Lions Clubs International, visit the Web site at [www.lionsclubs.org](http://www.lionsclubs.org).

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