# EXECUTIVE SUMMARY LIONS CLUBS INTERNATIONAL FOUNDATION BOARD OF TRUSTEES MEETING

Oak Brook, Illinois, USA August 15-17, 2019

- 1. Amended the LCIF Bylaws to add Africa as the eighth constitutional area for trustee representation. (Article VI Board of Trustees; Section 2. Composition)
- 2. Amended the LCIF Operations and Policy Manual to add Africa as the eighth constitutional area for trustee representation. (Chapter I Structure; Paragraphs D. and F.1.)

## **AUDIT COMMITTEE**

- 1. Amended the LCIF Operations and Policy Manual to add the LCIF treasurer as a member of the Audit Committee. Other members include the LCIF chairperson and the two LCI international president's appointees to the LCIF Board of Trustees. (Chapter I Structure; Paragraph E.5.)
- 2. Received an update on the following: open audit observations; audit plan progress for the year; and 2019-2020 risk assessment and audit plan.

#### **DEVELOPMENT COMMITTEE**

- 1. Reviewed LCIF fundraising achievements totaling US\$110.6 million in cash donations and pledges (unaudited), representing 100% of the June 30, 2019 benchmark of US\$110 million.
- 2. Reviewed in joint session with the Marketing Committee opportunities to collaborate and enhance Campaign 100 worldwide, including reaching the club level and further spreading the campaign message throughout membership.
- 3. Reviewed Philanthropy Division staffing plan.
- 4. Received updates on LCIF coordinator training strategy and upcoming trainings for each constitutional area.

#### FINANCE COMMITTEE

- 1. Received an update on the performance of the foundation's investment portfolio.
- 2. Reviewed preliminary revenue and expenses for 2018-2019.

#### MARKETING COMMITTEE

- 1. Reviewed in joint session with the Development Committee opportunities to promote Campaign 100 and LCIF, including new videos and marketing materials; regional customization of materials; Facebook activity; and plans for celebrating LCIF week and Melvin Jones' birthday.
- 2. Received updates on marketing programs and campaigns, including social media awareness campaigns; digital materials; content creation for beneficiary stories; the annual report; and resources for LCIF coordinators.

### PROGRAMS COMMITTEE

- 1. Approved 68 matching and diabetes grants totaling US\$4,312,977.
- 2. Tabled one grant.
- 3. Denied two grants.
- 4. Approved a grant of US\$1 million for infrastructure development in 2019-2020 at the Global HOPE centers of excellence in Uganda, Malawi, and Botswana.
- 5. Approved a grant of US\$83,333 to help establish a children's cancer center at M.P. Shah Hospital in Kenya.
- 6. Amended the LCIF Operations and Policy Manual Matching Grant Criteria by inserting a criterion that limits a grant application's support to a single beneficiary organization. (Exhibit G, Criteria Number 10)
- 7. Approved a grant of US\$250,000 for the Lions of Norway's project to support a vocational training program for refugees in Lebanon.