

# GLOBAL ACTION TEAM



## Constitutional Area Leader

### Term

Annual appointment, with option for re-appointment during the duration of *MISSION 1.5* from 2024-2027.

### Position Overview

As the Global Action Team (GAT) constitutional area leader, you will champion the GAT initiatives with a focus on providing strategic support in the implementation of *MISSION 1.5* membership growth plan and goals, as established. You will have a solid understanding of initiatives, successes, and challenges in your constitutional area. Communicating with, listening to your leaders and understanding area specific needs will be the keys to the success of *MISSION 1.5* in your area.

### Actions for Success

- Commits to the organization-wide goal and objectives of *MISSION 1.5*, which includes achieving defined regional membership targets.
- Develops, supports and executes regional membership growth plans as defined by *MISSION 1.5*.
- Monitors progress towards membership growth targets, tracks and interprets data, forecasts results and conducts monthly check-in calls with area leadership.
- Motivates, inspires and provides mentorship to area leaders while reinforcing the importance of taking action to achieve membership goals.
- Establishes and adheres to an annual engagement calendar to monitor progress towards *MISSION 1.5* regional targets.
- Maintains effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc.
- Supports LCI divisions by providing information to/from the field to help improve plans established for *MISSION 1.5* and the development/roll-out of service, leadership development and LCIF initiatives/resources.
- Identifies new and emerging leaders to participate in service, membership and leadership development opportunities.
- Collaborates with GAT area leaders to conduct relevant *MISSION 1.5* seminars, events, and projects at the local leadership forum, Council and Cabinet meetings when possible, and other local meetings.
- Actively participates in scheduled Worldwide Report Days with *MISSION 1.5* Steering Committee, International Board of Directors, and other regional leaders.
- Shares best practices, successes, opportunities and needs with Executive Officers, area leaders, multiple district/district GAT and LCI staff.
- Promotes completion of the Global Membership Approach training path.

### Measuring Success

At the end of each Lion year,

- Achieves positive net membership growth as defined by *MISSION 1.5* including sponsoring at least one new member and extending at least one club.
- Assigned constitutional area shows measurable net membership growth, meeting or exceeding *MISSION 1.5* targets.
- Assigned constitutional area shows measurable growth in club extension, meeting or exceeding *MISSION 1.5* targets.
- Assigned constitutional area shows measurable growth over the previous Lion year in the areas of service, leadership, and donations to LCIF.

## **Recommended Qualifications**

- Passionate about Lions, effectively promotes the Lions International Strategic Plan and is invested in the association's future.
- Leads by example; proven track record in membership growth and extension.
- Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).
- Graduate or faculty member of an Advanced Lions Leadership Institute or Faculty Development Institute, or other professional leadership program.

## **Reporting**

- GAT constitutional area leader reports to an International Vice President.
- GAT area leaders report to the GAT constitutional area leader.