



GLOBAL ACTION TEAM

Multiple District Chairperson (Council Chairperson)

Position Overview

As the council chairperson you will serve as the multiple district chairperson of the Global Action Team (GAT). Your efforts directly impact the success of *MISSION 1.5* membership growth plan implementation and achievement of goals, as established. You will ensure that your multiple district's GST, GMT, and GLT coordinators are collaborating and implementing plans to develop skilled leaders, strengthen membership, and expand the district's humanitarian service. You are the driving force that ensures your multiple district is strong, stable and focused. Your actions define the pathway to success for your multiple to ensure its success in executing *MISSION 1.5*.

Actions for Success

- Commits to the organization-wide goal and objectives of *MISSION 1.5*, which includes achieving defined regional membership targets.
- Develops, supports and executes an annual membership growth plan as defined by *MISSION 1.5* in collaboration with GAT leadership.
- Monitors district membership reports, tracks and interprets data, forecasts results, and conducts monthly check ins with GAT area leader and district GAT.
- Establishes and adheres to an annual engagement calendar to monitor progress towards *MISSION 1.5* regional targets.
- Implements strategies and provides ongoing motivation and training to support districts in achieving their *MISSION 1.5* goal in relation to membership growth and extension, and ensures districts are aware of available membership programs and resources.
- Maintains effective communication across all levels of GAT via multiple channels such as in-person visits, newsletters, correspondence, social media, etc. in collaboration with multiple district GAT leadership.
- Promotes available programs and resources available to support implementation of *MISSION 1.5*.
- Guarantees the selection of qualified Lion leaders for the multiple district GAT positions (GST, GMT, and GLT coordinators) and that the positions are reported to LCI.
- Ensures the GST, GMT, and GLT support the multiple district goals and implement the action plans as defined by *MISSION 1.5*.
- Supports local community service projects that create a sense of belonging and pride to the Lions and Leos in the multiple district.
- Partners with multiple district GAT leadership to conduct relevant *MISSION 1.5* seminars, events, and projects at council and cabinet meetings, multiple district convention and other training events, when possible.
- Collaborates with the area's GAT and other council chairpersons to further initiatives focused on leadership development, membership growth and expanding humanitarian service.
- Promotes completion of the Global Membership Approach training paths and shares best practices.

Measuring Success

At the end of each Lion year:

- Achieves positive net membership growth as defined by *MISSION 1.5* including sponsoring at least one new member and extending at least one club.
- Confirms that 1st and 2nd vice district governors participate in vice-district governor multiple district training.
- Decreases membership drops by 5%.
- Strengthens membership diversity and inclusion.
- Ensures that prospective member inquiries provided by LCI have been contacted in a timely manner and informed about membership benefits.
- Increases service project implementation and reporting by 5% over previous year.
- Identifies at least one service initiative in region that can be strengthened by LCIF resource utilization.
- Increases Leo Club development and hands-on service collaboration between Lions and Leos over the previous year.

Recommended Qualifications

- Passionate about Lions and is invested in the association's future.
- Leads by example; proven track record in membership growth and extension. Able to use technology (Email, Microsoft Office, Lion Portal, LCI website, social media).
- Graduate of the Faculty Development Institute, LCIP Certified, a past participant at an Advanced Lions Leadership Institute or other professional leadership program.

Reporting

- The multiple district GAT chairperson reports to the council of governors and the GAT area leader.
- The GLT, GMT, and GST multiple district coordinators report to the multiple district GAT chairperson (council chairperson).