

EXECUTIVE SUMMARY
LIONS CLUBS INTERNATIONAL FOUNDATION
BOARD OF TRUSTEES MEETING
Oak Brook, Illinois, USA
August 9-11, 2018

1. Amended the LCIF Operations and Policy Manual to name Arijit Sen as the fiscal agent for India, effective July 30, 2018 (Chapter II - Operations, Paragraph H.6).

AUDIT COMMITTEE

1. Reviewed the internal audit process and current projects.

DEVELOPMENT COMMITTEE

1. Reviewed LCIF fundraising achievements for 2017-2018 totaling US\$52,574,014 in gifts and pledges (unaudited).
2. Discussed strategies for donation types for Campaign 100: LCIF Empowering Service, including lead and major gifts; mid-level gifts; planned gifts; club gifts; corporate, foundation and government donations; and Leo fundraising.
3. Approved a staff expansion plan for the Development and Donor Services departments to adequately align staff with Campaign 100 goals.
4. Amended the LCIF Operations and Policy Manual as follows:
 - reduced donation recognition levels of the Lions Share Program from US\$100, US\$200, and US\$300 to US\$50, US\$100, and US\$200 (Exhibit D, Paragraph VI)
 - approved housekeeping changes to bring policy in line with current practices that allow multiple forms of recognition for a single donation (Chapter II - Operations, Paragraph K)

FINANCE COMMITTEE

1. Approved a decrease of US\$451,932 to the overall capital fundraising campaign budget.

MARKETING COMMITTEE

1. Reviewed the three-year strategic marketing plan for Campaign 100, focusing on the 2018 international convention launch and year-one strategies and tactics.
2. Received an update on recent, current and upcoming LCIF marketing and communication programs.

PROGRAMS COMMITTEE

1. Approved 43 grants totaling US\$2,022,843.
2. Tabled four grants for reconsideration at the January 2019 meeting.
3. Denied one grant.
4. Approved a US\$1,756,700 grant for the LCI-Special Olympics "Mission: Inclusion" Partnership 2019 activities.
5. Approved that the moratorium for the consideration of grants for District 317-D (India) be lifted.
6. Requested that District 334-E (Japan) submit letter of apology and return US\$172,000 in grant funding by October 15, 2018. If deadline is not met, further action will be taken.
7. Approved a US\$450,000 grant to support the Research to Prevent Blindness (RPB)/LCIF Basic Science Low Vision Award for another three years.
8. Approved a US\$37,965 grant to support the purchase of vision screening equipment for a World Sight Day service project in California on October 19, 2018.