

# LEO CLUB AWARENESS MONTH TOOLKIT

April is Leo Club Awareness Month! Spread the word about your Leo club and the great work you do. Increase your Leo club's online exposure with resources in our toolkit.

## Checklist

- ☐ Update your social media profile picture with the #proudLEO filter
- ☐ Plan a joint service project with local Lions clubs
- ☐ Take a photo with the #proudLEO hashtag and tell us why you serve
- ☐ Share some of our downloadable badges on your social media pages

## #proudLEO filter

Click on the second image below to download the #proudLEO filter. Watch the [instructional video](#) to learn how to add the filter to your own pictures.



## Serve Together with Lions Clubs

By serving together, Leos and Lions can make a positive impact within their communities. Leo clubs should consider planning a joint service project with local Lions and participate in the [“Protecting Our Environment” Centennial Service Challenge](#).

Leo clubs that participate in the Centennial Service Challenge are eligible to receive a [Leo Club Centennial Service Certificate](#).

In addition, clubs that successfully collaborate with each other can apply for the newly designed [Leo Lion Serving Together Banner Patch](#).

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## Social Media Banners and Badges

Click the images below to download sharable content for your social media accounts.

