









Leo-Lion Alicia Kiri Beer Canada Leo-Lion Board Liaison



Leo-Lion
Akshit Bagla
India
Leo-Lion
Board Liaison



Leo Nichele
Smith
Sint Maarten
Leo Advisory
Panel
Chairperson



Leo-Lion
Muhammad
Arslan
Pakistan
Leo Advisory
Panel CoChairperson



Ask your questions to Lions International staff in the question box!



On today's call...

People from

Countries
registered for
today's webinar

Go to menti.com 8757 5732



2023 Leo Video Contest

#LeosGoGreen

- How has your club advocated for environmental awareness in your community?
- Which service project(s) has your club done to better the environment and what is the impact of this service?
- How does your club create environmental awareness in its everyday activities?
- Why does your club think the environment is an important global cause?

3rd Place



Leo Club of Kuala Lumpur Unison

Malaysia





Updates from Lions International

Leo Clubs in 2023

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13,034,447 People Served through Leo Service Projects63,293 Service Projects
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7,763 Leo Clubs

194,012 Report Leo Members

153 Nations and Territories



Grants for Leos

LCIF Leo Service Grant

Grants are available to Lions districts and multiple districts in amounts from US\$1,500 to US\$5,000 to address unmet humanitarian needs in their community.

Leo Leadership Grant

The Leo Leadership Grant Program provides financial assistance to a Lions multiple district, subdistrict or single district interested in organizing a Leo leadership conference.

Leo Advancement Sessions

The Leo Advancement Sessions (LAS) are opportunities for Leos to develop and enhance their leadership skills. Sessions include

- Working in Teams
- Time Management
- Public Speaking
- Member Motivation

Recipients of the Leo Leadership Grant must use one session in their event.



ELLI Leo Grant

- Leos who wish to pursue leadership roles within their club will benefit from the Emerging Lions Leadership Institute (ELLI)
- Funds are available to support opportunities for Leos and Lions to learn together and from each other as participants of the ELLI
- The ELLI Leo Grant was created to encourage Leos to attend ELLI



Positive Collaboration with Leos and Lions



When Lions and Leos serve together — and work together — we create new opportunities to learn, to grow as Lions and leaders and to achieve our service goals.

Check out the brand-new webpage and resource that detail why they should work together and examples of how to do so.

Membership Chairperson

At the October Board Meeting, new positions were approved for Leos – the club, district, and multiple district membership chairperson!

Roles will begin in 2024-2025 and will support membership goals and new Leos.





Brand new, started in July 2023

- One-year term
- Appointed by International President
- Can be a Leo or Leo-Lion

Leo Representative to the UN



Leo Ishaan Sudan India



Leo İncisu Dönmez Alkan Türkiye

2nd Place



Leo Club of Mumbai Young Achievers

India





Service Reporting

By sharing our impact, Lions and Leos inform, inspire and grow our global legacy of service.

Strengthen Storytelling

Collect the details needed to share powerful stories of your club's impact

Grow Partnerships Show your club's effectiveness, which helps persuade other organizations to join with you

Inform Decisions

Help your club make better decisions, including choosing service activities and setting realistic goals

Enlighten Leaders Provides actionable insight to future club officers and other Lion / Leo leaders

Inspire Service

Inspire others to serve in new ways and help staff identify best practices to share globally

Be Proud

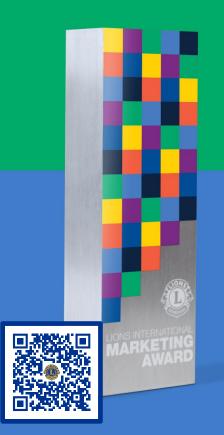
Helps communicate how **We Serve** around the world.

Learn more on our Service Reporting webpage, lionsclubs.org/service-reporting.

LIONS INTERNATIONAL MARKETING AWARD

Deadline to participate is February 1, 2024

Learn more at lionsclubs.org/marketingaward



What is the criteria?

Plan and execute a marketing campaign with a member recruitment focus i.e., promote a membership drive, club service project with membership focus, or invitation for prospective members to reach out about your club via a social media campaign. It must:

- 1. Properly represents the Lions International brand.
- 2. Showcase your club's innovation and creativity in its marketing.
- 3. Show a goal was set and achieved (or exceeded!).

Who is eligible to apply?

All Lion and Leo clubs in good standing.

How many winners will there be?

One Lion or Leo club will be selected from each constitutional area.

What could my club win?

Each winning club will receive:

- Trophy
- \$2,000 USD award to use for marketing
- Complimentary LionsCon registration for two members plus guest
- Recognition through Lions International 22 channels

1st Place



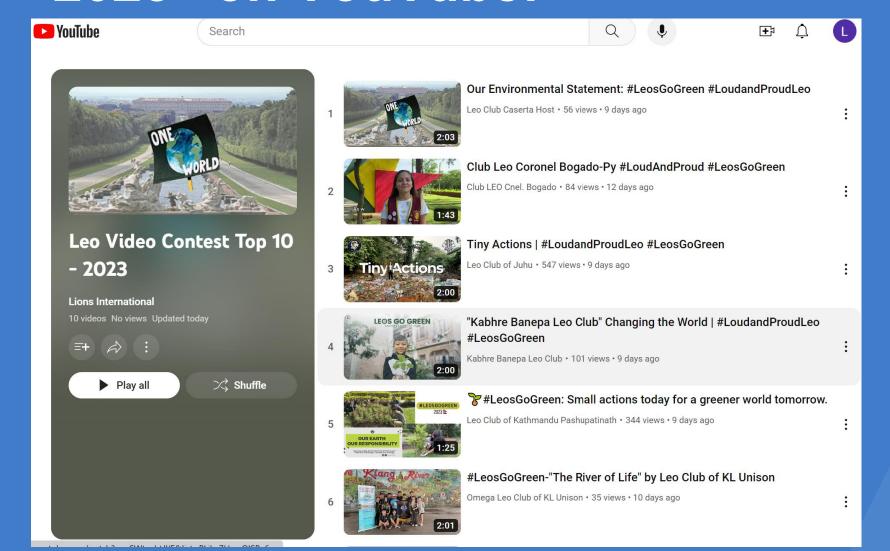
Leo Club of Monte Azul Paulista II

Brazil





Search "Leo Video Contest Top 10 – 2023" on YouTube!



Let's play a Kahoot!





Happy International Leo Day!

Join us at the after party! Zoom.us
Meeting ID: 894 7941 5496
Passcode: 1234