

1. What are the goals for the 2024-2025 Lion year?

For the 2024-2025 District Goals, the Executive Officers ask that you and your district team develop specific target numbers and action plans for the following association goals:

- In support of **MISSION 1.5**, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.
 - ☐ Our district commits to the membership growth targets established. **OR**
 - ☐ Our district commits to the membership growth targets established but would like to increase the totals.

Please note that these targets will be added to the minimum membership growth targets established.

 - Our team will charter an additional _____ new club(s) with at least 20 charter members each.
 - Our clubs will induct an additional _____ new members into existing clubs.
 - Our district will increase our net gain by _____ members.
- To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.
 - Our team will ensure _____ % of Lion and Leo clubs in our district report service.
 - ☐ I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.
- Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.
 - Our team will ensure _____ % of zone chairpersons attend zone chairperson training.
 - Our district will confirm _____ % of club officers (president, secretary and treasurer) attend club officer training.
 - ☐ I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in Learn.
- Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.
 - Our team will ensure that individual participation in our district increases by _____ % and club participation in our district increases by _____ %.
 - I will work to achieve a _____ level LCIF Chairperson's Medal.
 - I will make a personal donation of \$_____ to LCIF and I will ask _____ members of my district cabinet to make a personal donation to LCIF.
 - ☐ I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

2. Who should provide support in the development of the 2024-2025 District Goals?

The FVDG/DGE should work with their SVDG, district GMT, GET, GST, GLT, LCIF coordinators and district marketing chairperson to develop their district goals and action plans, including those in support of **MISSION 1.5** targets. Before submitting, review your goals and action plans with your multiple district and GAT area leadership to provide any additional support.

3. Where can I find metrics to support my district in the development of our goals and action plans?

The District Strategic Plan Workbook directs district teams to platforms such as Insights, LCI Real Time Reports and the Membership Reports Toolbox, where users can find service activities, membership development, leadership development and LCIF data to support in the development of the 2024-2025 District Goals. This resource will be available on the 2024-2025 District Goals webpage beginning in November.

4. When can I submit my district goals?

The link to the 2024-2025 District Goals submission platform opens on March 4, 2024. Once available, work with your district team to review and develop all action items before submitting your completed 2024-2025 District Goals.

5. Where do I go to submit my district goals?

The 2024-2025 District Goals webpage has the link to submit your goals.

6. What browser should I use to submit my District Goals?

Chrome or Firefox; do not use Internet Explorer, as it is not compatible with the District Goals platform.

7. How is the district goals process being affected by *MISSION 1.5*?

For the duration of *MISSION 1.5*, membership targets for club extension, new member recruitment and net gain will be established in collaboration with Executive Officers and the Membership Development Committee. These targets will be communicated to FVDGs each year as part of the district goals process.

8. Are the district goals for service activities, leadership development and LCIF not a priority because of *MISSION 1.5*?

Our mission of service is the reason for *MISSION 1.5*. Increasing membership allows us to expand our service impact through club and community projects and LCIF grants. Furthermore, increasing membership ensures more Lions are available for leadership roles.

9. Why are *MISSION 1.5* targets being provided instead of each district selecting their own membership targets?

To achieve 1.5 million members on July 1, 2027, district targets are provided to ensure positive membership growth in all constitutional areas.

10. Where can I locate my district's *MISSION 1.5* targets?

Beginning November 2023, *MISSION 1.5* targets for the 2024-2025 Lion year will be located in the [Reports Directory](#).

11. How does the Global Membership Approach fit in with the 2024-2025 District Goals?

The established membership development goal focuses on *MISSION 1.5* targets and it's supporting three data points: new members, new club development and net gain.

First vice district governors/district governors-elect will complete their district membership growth strategies using the Global Membership Approach.

Through this process, districts along with their regions/zones will be able to conduct a strategic analysis of the needs of their district, build a plan to achieve *MISSION 1.5* targets, and execute action plans through collaboration across all levels.

MISSION 1.5 action plans will be submitted through the District Goals submission platform once available.

Although the Global Membership Approach is focused on membership development, the fundamentals of the approach can also be applied to support the three other district goals focus areas: Leadership Development, Service Activities and LCIF support. Check out the [Plan for Your Club's Success](#) for more information on implementing the plan at the club level.

12. Our district holds training for club officers and/or zone chairpersons before the start of the Lion year, what is the process for completing my leadership development goal?

In the development of the district-specific goal, FVDGs/DGEs will want to indicate when the 2024-2025 incoming officer training will be held prior to July 1, 2024 and indicate a deadline for when the GLTs will report the training in Learn. They may also choose to indicate that the training for the 2025-2026 incoming officers (of which they will be responsible for in their DG term) will be provided in June 2025.

13. I lost the confirmation email with the link to view/edit my submitted goals. How can I go back in to modify my goals?

If you lost your confirmation email, you will need to contact the Global Action Team department at GAT@lionsclubs.org and a new email can be resent.

14. How can I view/print my goals?

Beginning in April, you will be able to view/print submitted goals on the 2024-2025 District Goals webpage. If you need to view goals sooner, you can use the link in the confirmation email to access the goals directly from the site.

****Please note: your goals will show on the view/print screen 24 hours after submission.****

15. When do I need to have my district goals submitted?

Goals need to be submitted by May 30, 2024.

16. When is the last day to edit my district goals once they have been submitted?

The last day to make changes to your submitted goals and action plans is December 31, 2024.

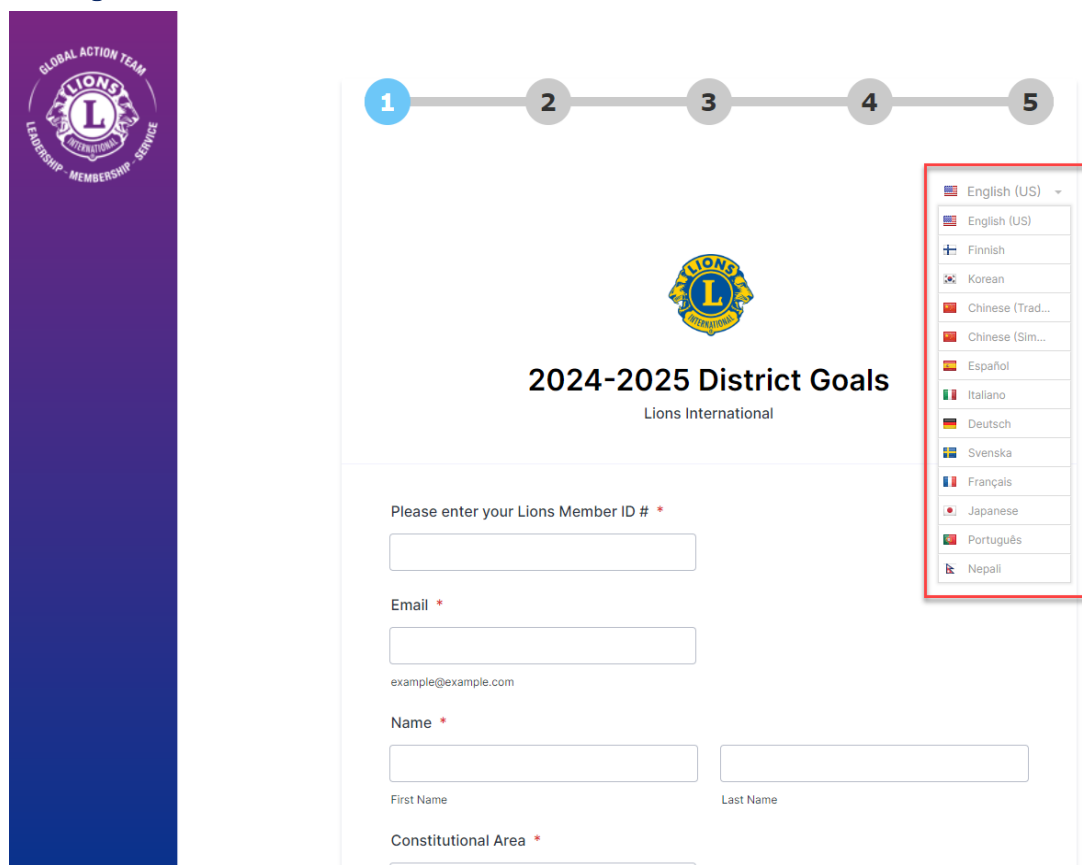
17. What is the role of the multiple district (MD) team?

In order to promote regionalization, multiple districts have the opportunity to create a S.M.A.R.T (specific, measurable, actionable, realistic and time-bound) goal for the 2024-2025 Lion year that reflects the needs of their area. Connect with your MD to verify if a S.M.A.R.T goal will be created.

18. Who do I contact for questions on developing or submitting my District Goals?

Please contact the Global Action Team department at GAT@lionsclubs.org.

19. If the District Goals website is in a different language than your own, please choose your preferred language from the dropdown menu located on the top right-side of the login screen.



The screenshot shows the login interface for the 2024-2025 District Goals portal. On the left is a purple vertical banner with the Global Action Team logo. The main content area features a progress bar at the top with five steps, where step 1 is highlighted. Below the progress bar is the Lions International logo and the title "2024-2025 District Goals". The login form includes fields for "Please enter your Lions Member ID #", "Email", and "Name" (split into First Name and Last Name), followed by a "Constitutional Area" field. A language dropdown menu is open on the right, showing a list of languages including English (US), Finnish, Korean, Chinese (Traditional), Chinese (Simplified), Español, Italiano, Deutsch, Svenska, Français, Japanese, Português, and Nepali. The dropdown menu is highlighted with a red border.