

# District Health Assessment Action Strategies

The district health assessment was designed to help provide districts with an overview in the areas of clubs, membership, member strength, cancellation, reports, finance, and leadership. To download your district's copy of the report click [here](#). The resources below correspond with the sections of this report.

## Clubs

**Active Clubs:** Encourage the active clubs to review the [Club Excellence Award Application](#) that outlines the criteria to achieve this prestigious award. This tool can help be the *Roadmap to Success*. Learn more about policies, resources, and tools to help clubs stay in good standing by watching the *Keep Your Clubs in Good Standing* [recording](#).

**Clubs in Status Quo:** Review the [Club Health Assessment](#) and review the clubs that have been placed in status quo. Ensure the clubs are following [board policy](#) and are following all steps necessary to be returned to Good Standing.

**% Status Quo Clubs in Financial Suspension:** Review the DG Recap to view the list of clubs in your district that have an outstanding balance of over 90 days. This report is emailed to each district governor monthly by LCI. Contact the club to see if there are any issues collecting dues from their members and/or with making a payment.

- At risk of financial suspension: Clubs that have a balance of US\$20 per member or balance total of US\$1,000 risk placement on financial suspension if their international dues are past 90 days. Follow up to ensure that a payment will be made to avoid financial suspension.

Clubs can now pay online by registering online and accessing the [online club statement](#). Encourage the club(s) to contact the [A/R and Club Account Services Department](#) for more information.

**New Clubs:** Take time to speak with the new club(s) and ensure they are on track for success. Offer resources from the New Club Journey [webpage](#). Follow up with the club's guiding lion(s) to check progress and offer assistance as needed. Help promote their charter night and service events.

**Cancelled Clubs:** The cancellation of a club may be rescinded within 12 months from the date of cancellation if the reason for canceling the club is resolved. All previous dues must be paid and the [Club Reactivation Form](#) must be fully signed and submitted to Lions International up to 90 days before a district, multiple district or international convention.

Consider assigning a guiding lion to help the club as they transition back to good standing. Also review the [Club Assessment resource](#) for further help.

**YTD Net Club Gain/Loss:** Review the [Club Health Assessment](#) and reach out to the clubs that show a loss in membership. Help them revitalize their club with new members using the Just Ask! Guide, Membership Satisfaction Guide, Club and Community Needs Assessment and more. Visit the club membership chairperson [webpage](#) for helpful tools.

## Member Strength

**Average member Count Per Club:** Review the [Club Health Assessment](#) to see the total number of members per club.

**% of Clubs with Less than 20 Members:** If a club is small but in good standing, consider club rebuilding. Enlist the support of a guiding lion or encourage the zone chairperson to mentor the club in recruiting new members, training officers and providing meaningful community service. For clubs needing assistance, discuss the [Club Rebuild Program](#) and obtain the appropriate signature. To learn more about rebuilding clubs, visit the *Rebuilding and Reactivating Clubs* [webpage](#).

## Cancellation

**Average Cancelled Club Age:** Review the [Club Health Assessment](#) and the clubs cancelled to see how long the club has been around. Reach out to the former members and see if there is interest in rescinding the charter cancellation. A club may be rescinded within 12 months from the date of cancellation if the reason for canceling the club is resolved. All previous dues must be paid and the [Club Reactivation Form](#) must be fully signed and submitted to Lions International up to 90 days before a district, multiple district or international convention.

**Members Lost Due to Cancelled Clubs:** Reach out to the members who were apart of a club that cancelled and encourage them to join another club in the area.

## Reports

**% of Clubs Reporting Service:** For our clubs, reporting service is the final step in our service journey. Reporting service helps accurately measure our global impact, identify the best ways to work together, bring attention to the great work of Lions and ensure clubs' service is supported in the best ways. Help the clubs learn more by encouraging them to visit the Service Reporting [webpage](#).

**% No MMR in 3 months:** One obligation of a club is to report their membership update each month. Reach out to the clubs that have not reported in more than 3 months and encourage they update their membership roster. By updating the roster, it ensures that dues are being billed for the correct number of members in their club.

**% No Officer Report in 12 months:** Having club officers reported ensures that clubs are receiving the current information, resources, tools and more. Club officers provide a link between the club and the district. As an officer, they hold a unique position to empower their club to guide it to success during their term. Reach out to the clubs that have not reported their officers and encourage they hold elections. Also, provide information from the *Managing a Club (Club Officers Team)* [webpage](#)

## Finance

Review the DG Recap (which is emailed to district governors each month) to view the list of clubs in your district that have an outstanding balance of over 90 days. Contact the club to see if there is a problem with a payment and ensure that the club is collecting dues. Provide the club information concerning financial suspension to help them regain good standing.

Clubs can now pay online by registering online and accessing the [online club statement](#). Encourage the club(s) to contact the [A/R and Club Account Services Department](#) for more information.

## Leadership

**District Officer Vacancy:** Having the positions of district governor, first and second vice is important to the long-term success of your district. To help fill the role(s) request your copy of the district leadership report which lists all active Lions who have served as club president over the last five years as well as Lions who are currently serving at the district level. To receive your copy, email the District & Club Service Division at [districtadministration@lionsclubs.org](mailto:districtadministration@lionsclubs.org).

For additional support and questions in filling the district vacancy contact the District & Club Administration Division by email [districtofficers@lionsclubs.org](mailto:districtofficers@lionsclubs.org) or phone (630) 468-6776.