



2023-2024

## DISTRICT EXCELLENCE AWARD APPLICATION

Date: \_\_\_\_\_

2023-2024 District Governor Name: \_\_\_\_\_

Member Number: \_\_\_\_\_ District: \_\_\_\_\_

2023-2024 District Governor Signature: \_\_\_\_\_

### 1. MEMBERSHIP

Achieved a net growth of: \_\_\_\_\_ or Chartered new Lions club or Club Branch

Name of Lions club or Branch: \_\_\_\_\_

Hosted a new member orientation Number of attendees: \_\_\_\_\_

### 2. SERVICE

90% of the clubs held service projects that had a positive impact on their community

Increased the percentage of clubs reporting service as compared to the previous year

Hosted and reported a district service project

#### Additional Achievements (3 additional):

Hosted and reported more than one service project

Majority of clubs participated in LCI service programs or used a LCI service resources

Majority of clubs involved nonmembers in service activities

Majority of clubs have a club service chairperson

Conducted club level training focused on service or service reporting

LCIF District Coordinator promoted contributions to LCIF

Majority of clubs have a LCIF Club Coordinator

### 3. LEADERSHIP & ORGANIZATIONAL EXCELLENCE

90% of clubs are in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

Reported a first and second vice district governor

90% of clubs have reported club officers

Conducted and reported training for current and potential club officers. Event: \_\_\_\_\_ Date: \_\_\_\_\_

**Additional Achievements (3 additional):**

All Zones Conducted District Advisory Meetings (zone meetings)

Made annual club visitations by District Governor Team members

Hosted Certified Guiding Lion Training

Hosted a New Voices/Symposium Workshop

Promoted Club Quality Initiative (CQI) and/or Plan for Your Club's Success

Promoted Your Club, Your Way!

Hosted RLLI

Hosted Zone Chairperson Training

Identify and encourage Lions to take new leadership opportunities

Promoted Lions Learning Center

**4. MARKETING**

Promoted district events, service activities, conventions, leadership training opportunities.

How were these activities promoted? \_\_\_\_\_

**Additional Achievements (3 additional):**

District promoted the Peace Poster Contest

Shared International announcements and programs with clubs

Used social media to promote service and events

Conducted club Marketing Training

Majority of clubs have a Marketing Chairperson

Promoted e-clubhouse or club-based websites

Developed a sample membership marketing plan for the clubs

Learn more about [promoting your club and activities](#)

**Due by:** August 31, 2024

**Send to:** [districtexcellenceaward@lionsclubs.org](mailto:districtexcellenceaward@lionsclubs.org)

**Awards Mailed to:** 2024-2025 District Governors

**As district governor you will receive the District Governor Team Excellence Award and five (5) additional awards to recognize Lions who put forth an exceptional effort to achieve excellence in the categories noted above.**

Request for review of award eligibility from a disqualified district governor team will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



**Lions International**

**District and Clubs Administration**

Lions Clubs International

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