




CA 4 Europe
GAT Coordinator Webinar
May 24th, 2023



Zoom Meeting

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Blanca Saucedo

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2:50 PM
9/1/2022

Global Action Team



Kelsey Ax

GAT Field Specialist
CA2 & CA4



**PID Elisabeth
Haderer**

CA 4 Constitutional Area Leader



**PID Gabriele
Sabatosanti**

CA 4-F Area Leader



Blanca Saucedo

GAT Field Specialist
CA3 & CA4



Agenda



GMT Specialty Clubs

What are specialty clubs?

How can specialty clubs help
to grow membership?

GST Service Reporting

Why is it important?

How can clubs report their
service?

GLT Learn Reporting

Why is it important?

How can GLT Coordinators
report training?





Specialty Clubs Program



The Specialty Clubs Program was designed to create clubs in which members share a common interest or passion, allowing them to connect with one another on a deeper level. For example, they may share a culture, life experience, common service cause, profession, or hobby.

Specialty clubs allow groups of people around the world to turn their passions into rewarding service that directly benefits their communities.



Specialty clubs around the world

As of May 22, 2023



Our speaker expert for today



Gabriele Sabatosanti

Past International Director
Area Leader CA4-F

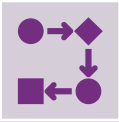


Diversification



Encouraging diversification and growth of other clubs does not limit us but enriches us with resources willing to work alongside us for the good of our society

Let's invest in diversification



Can we continue to think that we are a closed and elitist structure?



Being more open leads to an improvement in our level of service



We have to look for people who want to express their sense of solidarity



Let's evaluate that alongside traditional clubs, others may arise that are focused on service or on a specific purpose



What we like is not always liked by others

The new clubs

GAT is the first actor for the creation of new clubs

- **create operational structures**
- **look for people who can create new clubs**
- **define a development plan**
- **use the tools available**
- **The creation of new clubs is generally opposed by existing clubs, especially in those areas where good saturation levels have been achieved**



The protagonists
for the creation of
new clubs

The District Governor

The District GATs

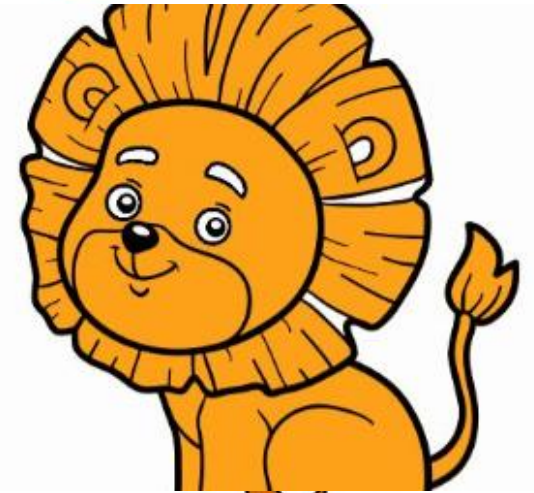
The GMA program

The Regional Chairpersons

The Zone Chairpersons

The structures

- identify district structures that are looking for opportunities to create new clubs with a special focus on youth and women.



The development plan

We need to define a calendar of events and meetings for the specific development of this activity



The tools available

LCI offers many
tips and tools for
new club
development

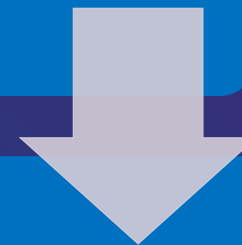
Let's analyze
them and adapt
them to our reality



The mapping activity



Knowledge of club and member distribution in local and national territories

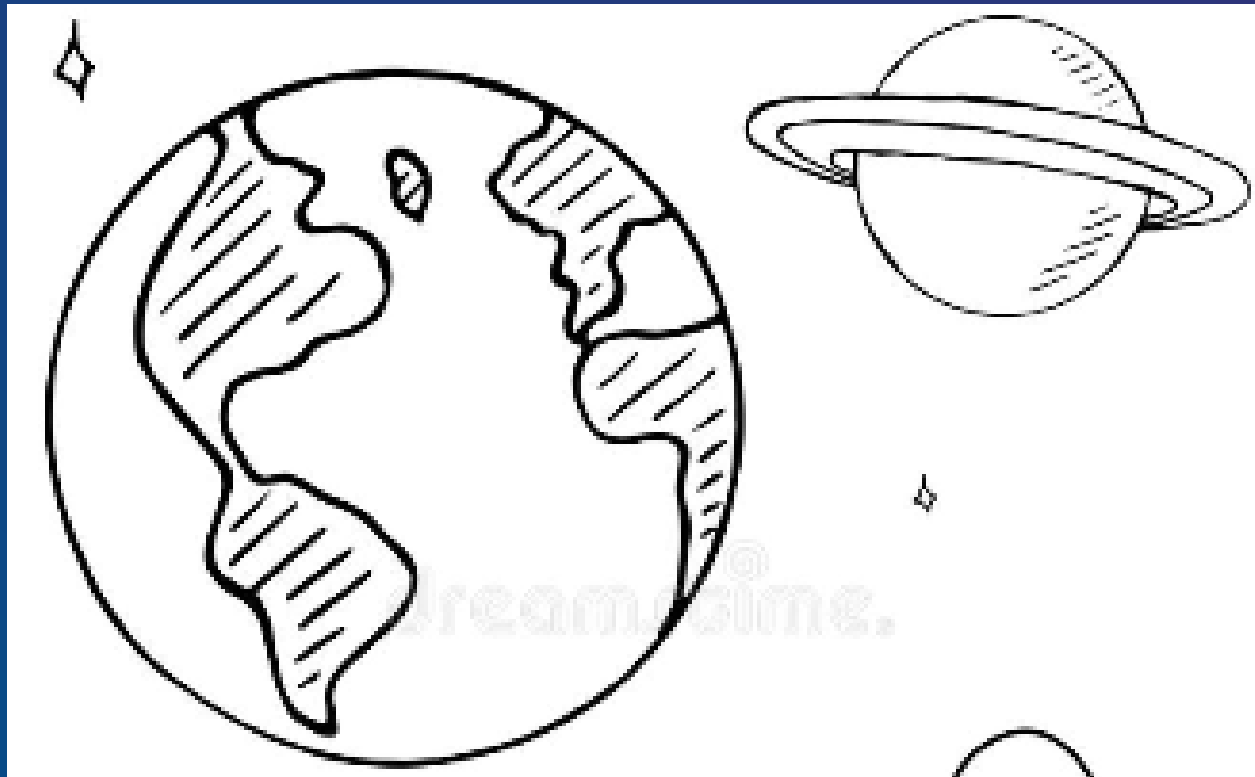


Evaluate the opportunities for penetration in local and national territories



Provide criteria to identify areas in which to seek potential new members

Club Branches



It is a great opportunity to include members with aggregation methods and different behavioral approaches.

Clubs Branches

Insert members who would have difficulty joining the main club for several reasons: lack of time, different interests, different odds, etc.

to start forming clubs in small areas

An excellent opportunity to enter young people

The Specialty Clubs



It's easy to
create them

A great opportunity
to serve

**But it is necessary to have the will
to do so, overcoming certain
prejudices and having the courage
to break the ice**

Specialty Clubs



A great opportunity!

A market to be discovered!

It's an easy way to grow!

A GMT Success



**How Italian
Lions chartered
Specialty Clubs**





Professional Lions Clubs

The Torino Filadelfia Lions Club is predominantly formed by dentists to help impoverished areas in the outskirts of the city with free dental care. All members have offered their expertise to serve the community.

The average age of this club is 37.



Hobby Focused Lions Clubs

There is a group of riders and cyclists who want to serve together. The Alessandria Bosco Marengo Lions Club is helping them grow in Lionism.

The club branch of riders, Bosco Marengo La Fraschetta,.



Water for Life

A club formed by people who are a part of the Water for Life Foundation.

It specializes in the design and construction of portable water wells, irrigation systems, alternative solar, and wind energy systems with related applications, mainly operating in Africa.

The club Genova Water for Life



Health Focused Lions Clubs

The Puglia Medicina Solidale Life Style Lions Club is made of health professionals, including doctors, whose purpose is to offer information to the public on healthy lifestyle choices as a form of disease prevention.

Puglia Medicina Solidale Life Style was chartered in January 2018.

Regional Lions Clubs

The Salento Regional Lions Club is a cultural club to promote the enhancement of the Salento region, with particular attention to the environment and the preservation of the territory.

Salento Ambiente e Territorio



The approach started in two districts

Ethnic Lions Clubs

A club that will be chartered with the aim of enhancing and spreading the Albanian ethnicity in the Molise region. This is a club branch/satellite club of Larino.

The club branch Larino



Health Focused Lions Clubs

A club that will operate in the Campania region that will focus on the environment and preventative health practices with screening and the creation of a specialist ambulance.

The Cittadinanza Responsabile per la Campania Maurizio Detilla Lions Club



Cultural Lions Clubs

A cultural club focusing on the enhancement and protection of the artistic and cultural heritage of the Puglia region.

Puglia dei Patrimoni e dei Cittadini



Special Olympics

A club devoted to developing the activities of Special Olympics for the improvement of the quality of life of disabled people and their families through sport.

Lions Puglia Champions



Youth Exchanges

Clubs formed by those who host youth through exchange opportunities. Members meet to develop and coordinate service activities for the youth.

The first club was formed in Puglia in 2017. Other clubs are being formed in Liguria and Tuscany.



The growth of specialty clubs

It is a cultural process

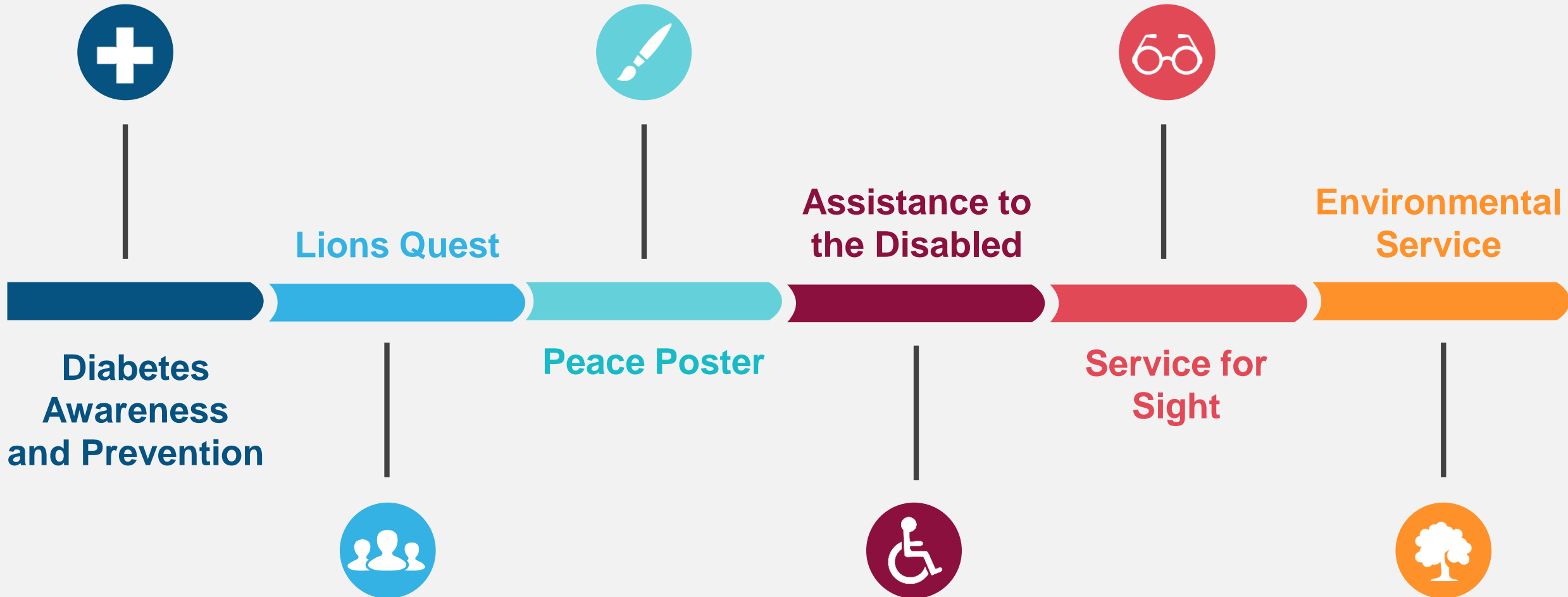
The specialty growth process extended to many other districts.

However, there are some Districts where there is resistance

Today in Italy there are 162 Specialty Clubs

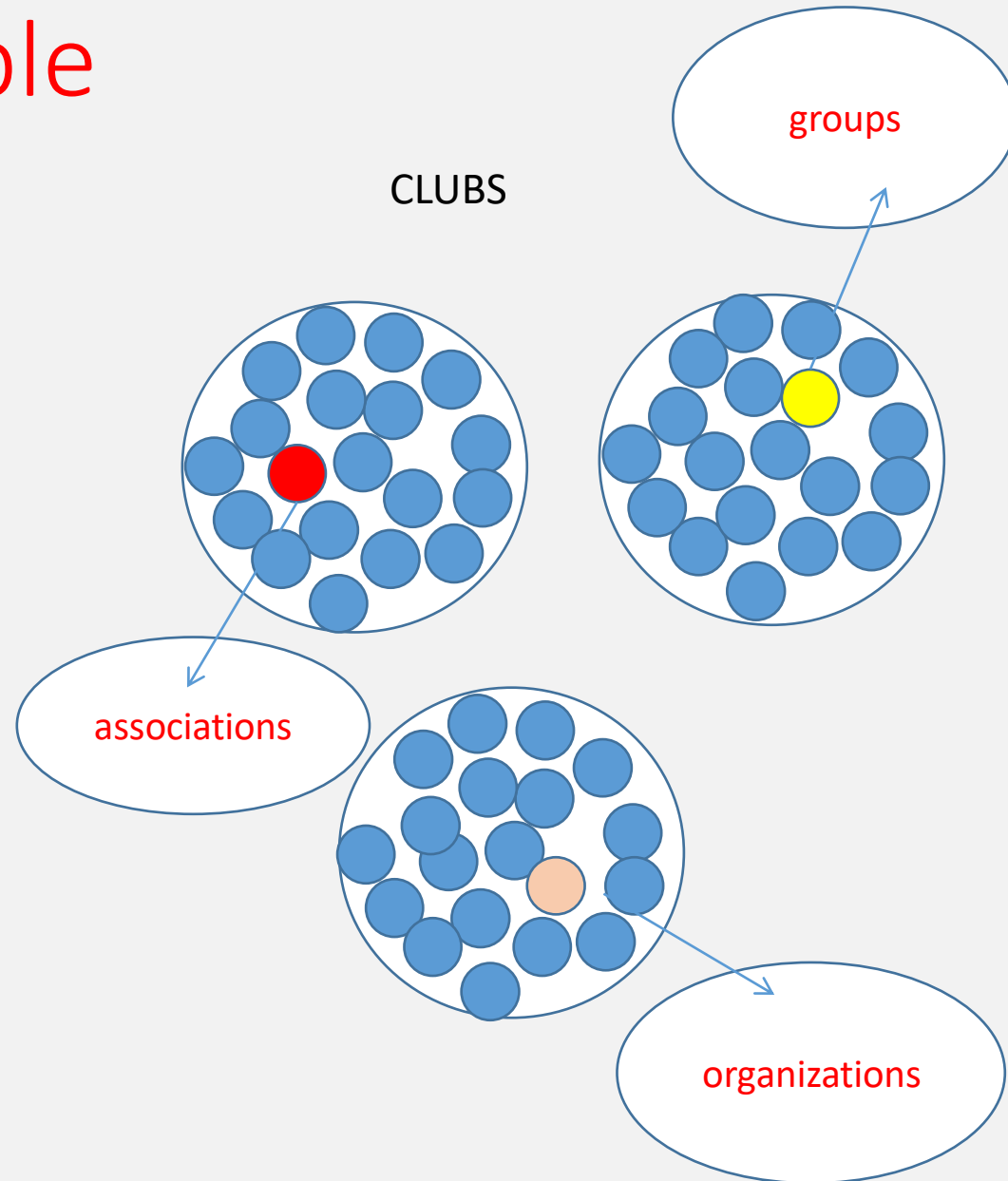


Opportunities for Specialty Clubs



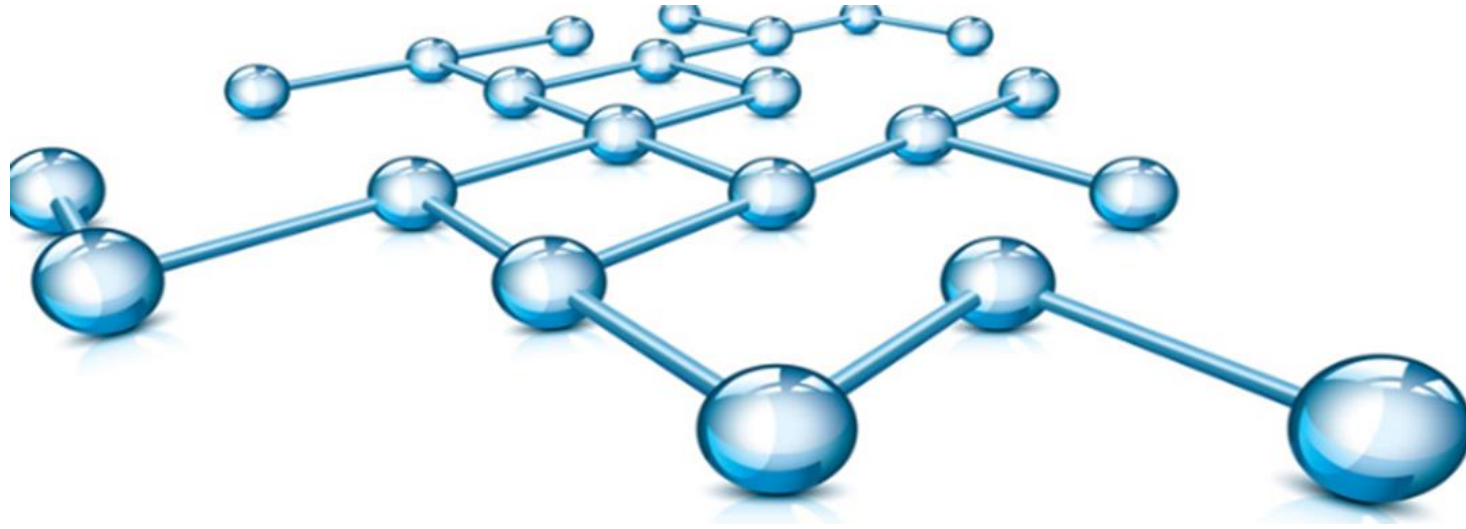
The search for people

Look for people in our clubs who are in contact with associations, groups or organizations who may be interested in being part of our family.



Create specialty clubs

Look	Ask	Verify	Organize
Look for people, mainly Lions, who are involved in specific activities	Ask them to contact non-Lions involved in the same activity	Verify the opportunity to serve by forming a special club on this activity	Organize orientation meetings on the activity and principles of Lionism



The Network

Outline the possible associations, groups and organizations in the area that can create a Lions club.

Working Hand-in-Hand



Working together:
District Structure, Global Action Team, Specialty
Clubs Coordinators
It is the GOAL that unites us; not the hierarchies

A network is necessary,
and We need to create it
Specialty Clubs Coordinators are a regional resource
for membership development

The Communication



To date, the development of this program has not been adequately disseminated



Many members

- do not know what the program is
- did not understand the objectives and methods of the program



The program must be part of the objectives of all the districts



It is necessary to have adequate communication support



Accountability

Specialty clubs are structurally identical to other clubs

They maintain the same position as other clubs in the district structure

It is necessary to have a Guiding Lions that follows them from their birth

An adequate training program is necessary



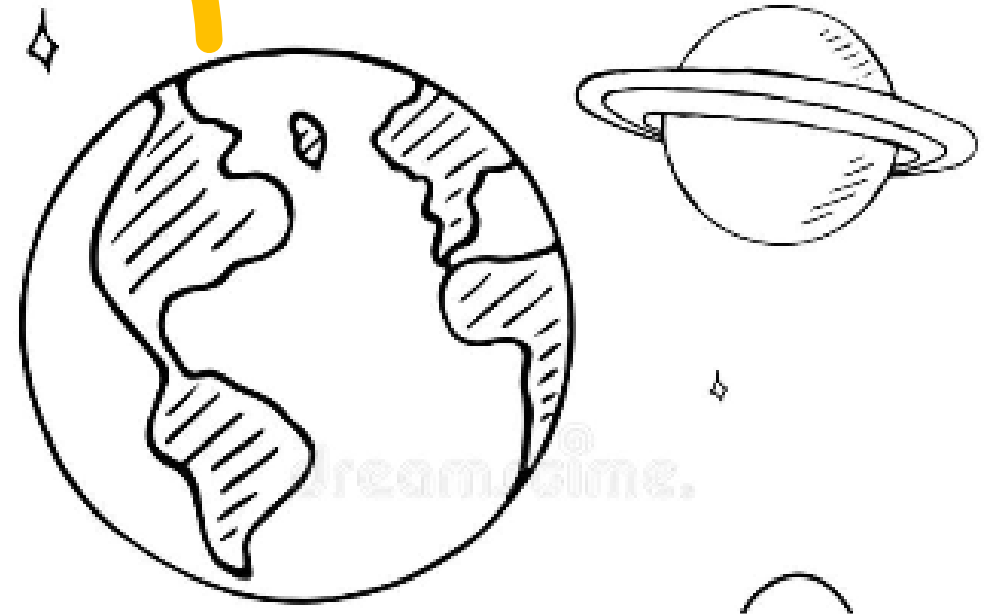
Avoiding Conflict

Sometimes existing clubs see specialty clubs a threat to their membership

Avoid entering existing members of other clubs, especially in the initial phase

Identify a sponsor club for special clubs as is done for all new club chartering

Specialty clubs can
be established
among club
branches





Transforming a club
with few members
into a specialty club
can be an opportunity
to reinvigorate the
club

The Feedback

Enthusiastic

The response to Specialty Club creation is positive and enthusiastic. There is a strong desire for club creation.

Opportunity Driven

There is an understanding that Specialty Club creation offers growth opportunities for membership and service.

Widespread

The dissemination of the results is creating new opportunities across Europe for club creation.



Conclusions

The environment is not an obstacle to creating a Specialty Club



The tradition of Lionism is not an obstacle to the creation of specialized clubs



The culture of lionism is not an obstacle to the creation of specialized clubs



It can be done anywhere

**More than 60% of new
clubs chartered annually
are Specialty Clubs.**





SPECIALTY CLUBS IN ACTION

Supporting membership development as a part of the Global Action Team

ACHIEVE GOALS

- Engage Specialty Club Program (SCP) Coordinators to support district **new club development** goals!
- Contact your District GAT for a list of **local SCP Coordinators**.
- Increase **district resources** through SCP program features and benefits.

EMPOWER MEMBERS

- Promote SCP features and benefits through **seminars and workshops**.
- Consider **virtual** workshops to reach **larger audiences**.
- Inspire Lions to apply for the **SCP Coordinator** role.

PROMOTE NETWORKING

- Share **success stories** on social media and MyLion.
- **Connect** with other **Specialty Clubs** to broaden service impact.
- Exchange **best practices** locally and globally.

ENCOURAGE DIVERSITY

- Broaden Lions' volunteer base by welcoming **unique qualities** and ideas.
- **Research** new ways to serve and meet changing needs locally and globally.
- Ask, "How can Lions Clubs support **your** service passions?"



For more information:
Contact specialtyclubs@lionsclubs.org or visit lionsclubs.org/specialtyclubs



Requirements

- Specialty clubs and club branches are chartered in the same way as traditionally organized, community-based clubs.
- New club approvals and policy-based organizational requirements must be met.
- During the application process, a club choosing to identify a specialty category will have the option to do so through MyLCI under the Club Info section.
- **specialtyclubs@lionsclubs.org**



How to report a SPC through MyLCI



Web Address

Club Biography

Club Specialty ☐ No change to Club Specialty

Club Program

Meeting Location 1

Meeting Address

Time

For example, 09:30 (mornings) or 21:30 (evenings)

Club Specialty Dropdown Menu:

- None
- Cause-Specific > Diabetes
- Cause-Specific > Vision
- Cause-Specific > Hunger
- Cause-Specific > Environment
- Cause-Specific > Childhood Cancer
- Cause-Specific > Other
- Cultural
- Life-Stage/Experience > Academic Focus
- Life-Stage/Experience > Profession
- Life-Stage/Experience > Retiree
- Life-Stage/Experience > Other
- Partnership
- Sport or Hobby
- Other

How to report a virtual club through MyLCI



Cub Club Program



The Cub Program is for children under 12 to serve their community. If a Lions Club has at least 5 cubs participating with an active Lion serving as the program contact it is considered a Cub Club. Assign a Cub Program Contact to indicate your club has a Cub Club.

Cub Club Information

Assign Cub Program Contact

Not selected.

Meeting Location 1



Select this option if your club implements the majority of its meetings and logistics in an online or electronic platform.

Online Meeting Location



Meeting Place

Zoom

Clear Meeting Location

Enter the name of the platform or application used to conduct club meetings. For example Conference Call, Skype, etc.

Meeting Address

Enter the url to the meeting platform or phone number to join the meetings

Week of Month



first



second



third



fourth



fifth

Day



Monday



Tuesday



Wednesday



Thursday



Friday



Saturday



Sunday

Time

20:10

For example, 09:30 (mornings) or 21:30 (evenings)

Meeting Location 2



Select this option if your club implements the majority of its meetings and logistics in an online or electronic platform.

Online Meeting Location



Meeting Place

Clear Meeting Location


Country

Service Reporting



Lions Clubs International

Global Causes



Discover
Our Story

Explore
Our Impact


Start
Your Service

Support
Your Foundation

Resources
For Members

LCIcon
Your Convention

[MEMBER LOGIN](#) [LOIF](#) [SHOP](#) [LOICON](#) [FIND A CLUB](#) [EN ▼](#)

[Join](#) [Donate](#) 

Our Approach

The Service Journey

Club Locator

Service Launchpad

Grant Types

Advocacy Toolkit

Youth

Our Global Causes


Diabetes

Vision

Hunger

Environment

Childhood Cancer



Begin Your
Service Journey

Discover: Key Resources

The Service Toolkit



Lions Clubs International

Club and Community
Needs Assessment

SERVICE TOOLKIT



Lions Clubs International

Developing local partnerships

SERVICE TOOLKIT



Lions Clubs International

Fundraising guide

SERVICE TOOLKIT



Service Project Planners

Service Project Planners walk Lions through service projects, every step of the way.

Each planner includes:

1. Task planner
2. Volunteer planner
3. Planning checklist
4. Budget worksheet
5. Impact Planner





21 unique planners are currently available at Lionsclubs.org/planners

- 8 for diabetes
- 4 for vision
- 3 planners each for hunger, the environment, and childhood cancer.

Service Project Idea Lists

- Beginner, intermediate, and advanced project ideas
- Way to learn more about each cause
- Available for each of the five global causes





PROJECT IDEAS
ENVIRONMENT

LEARN
Tour a recycling and waste management facility with your club.

ACT // BEGINNER **ACT // INTERMEDIATE** **ACT // ADVANCED**

Plant trees. Consult with local environmentalists. • Lead an after-school nature walk. • Develop a recycling program.



PROJECT IDEAS
HUNGER

LEARN
Invite a community health professional to visit your club and educate members on the prevalence and impact of hunger in your community.

ACT // BEGINNER **ACT // INTERMEDIATE** **ACT // ADVANCED**

Support a local food bank by sorting donations. • Volunteer with a "cleaning up" project. • Conduct an assessment of hunger in your community.

Individual benefits of reporting service

- Transfers knowledge
- Puts your club on the map as leaders in your local community
- Shares success with other clubs
- A high percentage of clubs reporting service is a sign of a healthy district
- Allows you to become eligible for service awards

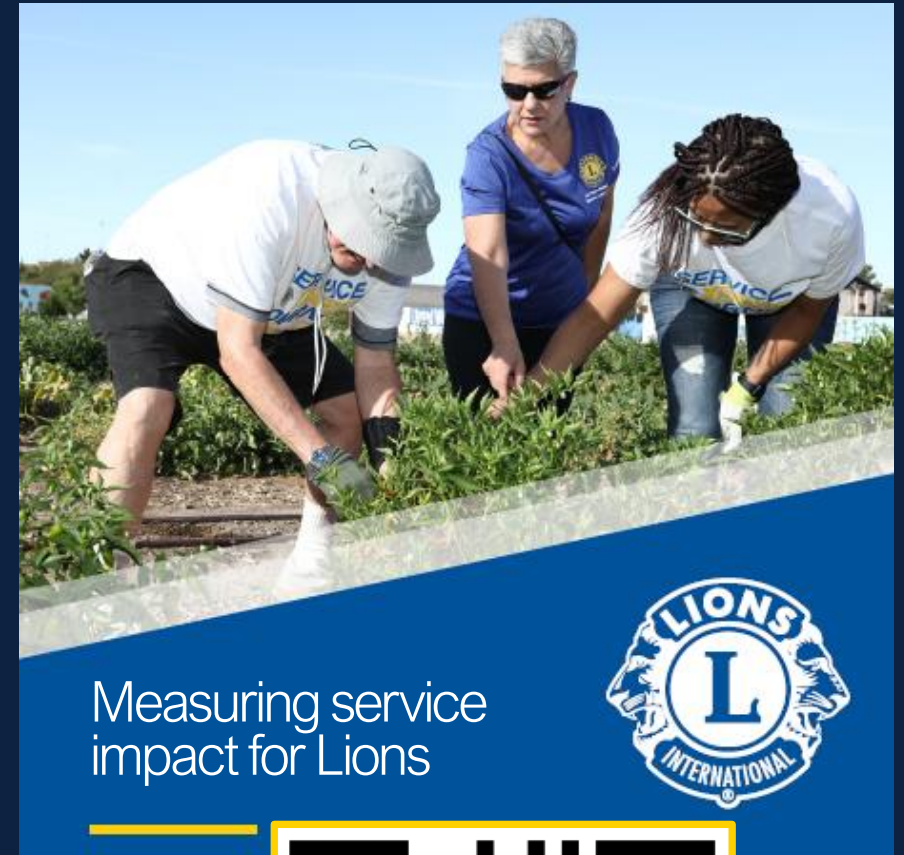
Collective benefits of reporting service

- Shines a light on how and where local clubs are making a difference
- Provides tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International
- People want to participate in real, visible change

Service Reporting Resources

Visit Lionsclubs.org/service-reporting for valuable service reporting information and resources, including:

- Benefits of reporting service
- Links to download the MyLion app
- How to Report Service guide
- Guide to Measuring Service Impact
- MyLion Access Officer Permissions
- Links to the Knowledge Base with Frequently Asked Questions and support





How to report service in MyLion





Lions Clubs International

Support

Messages

Blanca Saucedo

Member Portal

Welcome, Lion Blanca!



MyLion



MyLCI



Insights



Learn



Shop

Take the tour

Newsfeed

13 Followers | 32 Following

All Posts



Create Post +



Is your newsfeed feeling a little quiet? Use the Build Your Newsfeed tab to find Activities, Users, or Clubs to follow!

Build Your Newsfeed

Announcements

See All

Help ensure a smooth transition to the Lion Portal

3 months ago



Service Metrics

See All

HONDURAS SIN FRONTERAS

July 1, 2022 - June 30, 2023

2,376

44

1,115

\$19,190

\$2,404



Learn Reporting



Lions Clubs International



Why should GLT report local training?

- Supports the GAT Goal of 500,000 Lions at training events annually
- Supports the district's annual goal of training club officers and zone chairpersons
- Provides Lion and Leo members with official record of Lions-Leos-related training – International institutes, Lions Learning Center and Locally **hosted training events** (as participant and/or as faculty)
- Fulfills the request from the LCI Board of Directors that GLT report local training activity

Benefits of Reporting in Learn

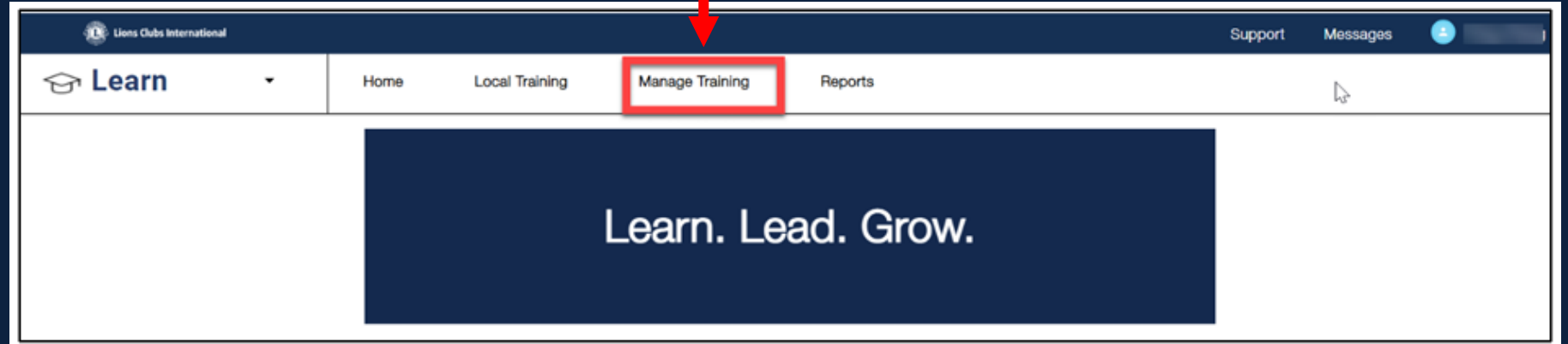
- Central location for all Lions and Leos training data
- Automates the reporting process
- Provides individual learning records
- Identify trends or gaps in local training
- Allows leaders to view real-time reports of trainings in their areas, including active participants and faculty



Learn App

Entering your training on Learn is easy!

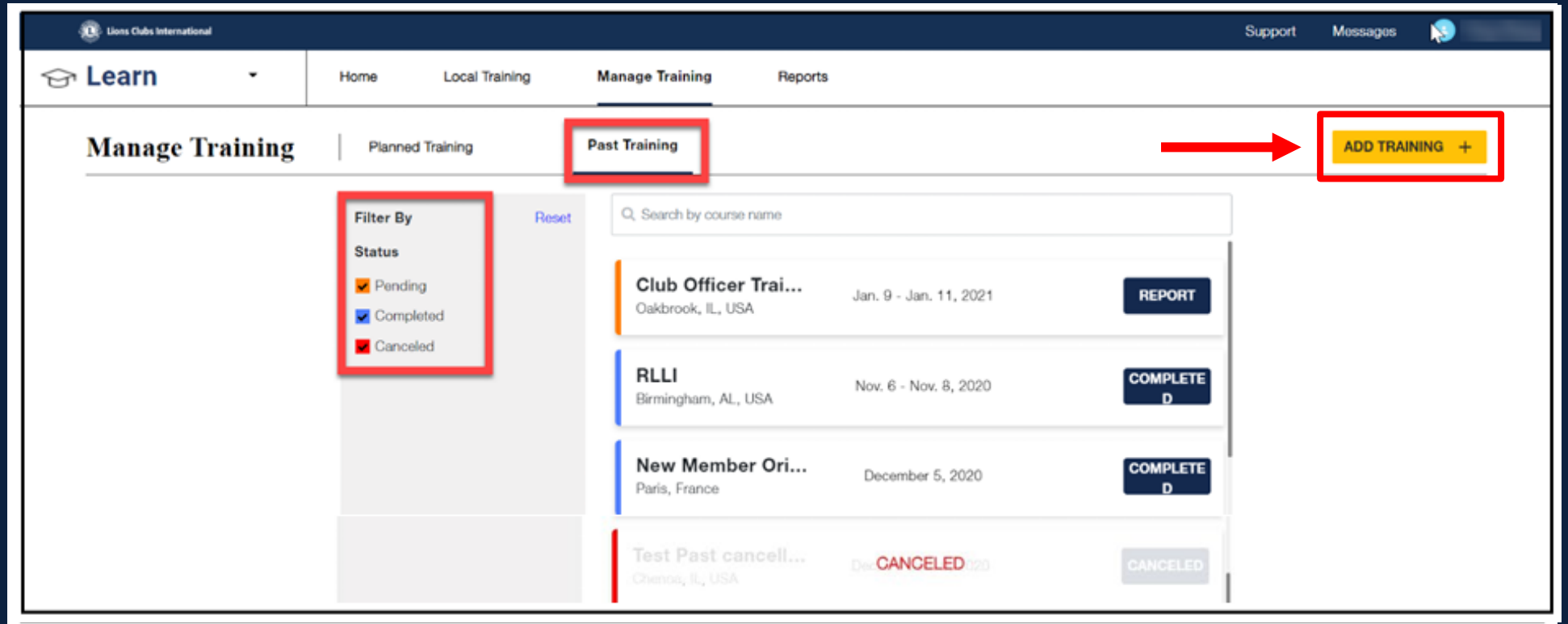
When you open Learn on Member Portal, along the top, to add training, select **Manage Training**.



Manage Training

- ❖ Planned Training
- ❖ Past Training

Select:
Add Training!



Reporting a Planned Training

- # Reporting a Past Training

- ❖ The next step will be to add faculty & participants before publishing the report.

Powered by Lions Clubs International

Faculty & Participants

Three columns:

- ❖ Clubs
- ❖ Individual
- ❖ Faculty/Participant List

Select the club of the member.

Select from the list of club members.

The + next to the name will add the individual to the faculty/participant list.

The screenshot shows the 'Manage Training' interface for 'Club Officer Training (Jan. 9 - 11, 2021)'. The interface is divided into three main sections: Clubs, Individuals, and Participant List. The 'Report Participants' step is highlighted with a red box. The 'Clubs' section lists various clubs, with 'HARBIN AI ZHONG (119096)' selected. The 'Individuals' section shows a list of members, with 'HARBIN AI ZHONG (119096)' highlighted. The 'Participant List' section shows a table with columns for Name, Club, ID#, and STATUS. The 'Continue' button at the bottom right is highlighted with a red box and a red arrow.

Name ^	Club	ID#	STATUS
[blurred]	[blurred]	[blurred]	Match
[blurred]	[blurred]	[blurred]	Match
[blurred]	[blurred]	[blurred]	Match
[blurred]	[blurred]	[blurred]	Match

Multiple participants upload



Participant List (10)

Name ^

Parti... (1)

Successfully Submitted

Return

Definitions

Participant match. No

Participant data
e members.
ow ▼to confirm
nt

No participant
Select the Match

Not Found title to open a new search
box to do an advanced search for the
participant.

Get ready for the new Lion Portal

Here are a few things you need to do:

- ✓ **Check your Lion Account information.** Make sure your information is correct and up to date in MyLCI or your regional reporting system. This includes your name, contact information and communication preferences.
- ✓ **Confirm you have a unique email address.** A unique email address (not shared with anyone else) is required for the new Lion Portal.
- ✓ **Stay up-to-date.** Check for news and resources at lionsclubs.org/portal-updates or use the QR code.



BOSTON

2023



SCAN ME

Celebrate service in Boston

July 7-11, 2023
Boston, MA, USA

Next Steps

- We hope to see you at the LCI International Convention in Boston! Scan the QR code to learn more
- Monitor your district goals on the District Goals Progress Dashboard on Insights
- Look for an email with a recording of this webinar and direct links to the resources we discussed



Shop today. Pick up in Boston.

Order your LCICon commemoratives or any non-customized products by June 1st and pick them up in Boston. Supplies are limited, so shop early and pick out the perfect LCICon items today!

During checkout: select **Boston Convention Pickup***

<https://lionsclubsinternational.myshopify.com/collections/lcicon-2023>

*The Boston pickup option will display at checkout as long as there are no custom items in the cart.



July 7-11, 2023



Global Action Team

CA 4: PID Elisabeth Haderer

4A

MD 101, 104, 106, 107, 109, D 120, 131 and
Undistricted Republic of Latvia

PCC Sanna Mustonen
& PCC Hilde Straumsheim

4B

MD 102, 111 and 114

PCC Udo Genetsch
& PCC Detlef Dietrich

4C

D 119, 121, 122, 123, 124, 126, 129,
130 & 132, 134 and Eastern Europe Und. Areas

PDG Aneliya Kaneva, PID Miklos Horvath,
PDG Niels Schnecker & PDG Heiko Dallmann

4D

MD 105, 110, 118, D 128, 133 and
Undistricted Gibraltar

PDG Marinus Zwart & PDG Zeynep Kocasinan

4E

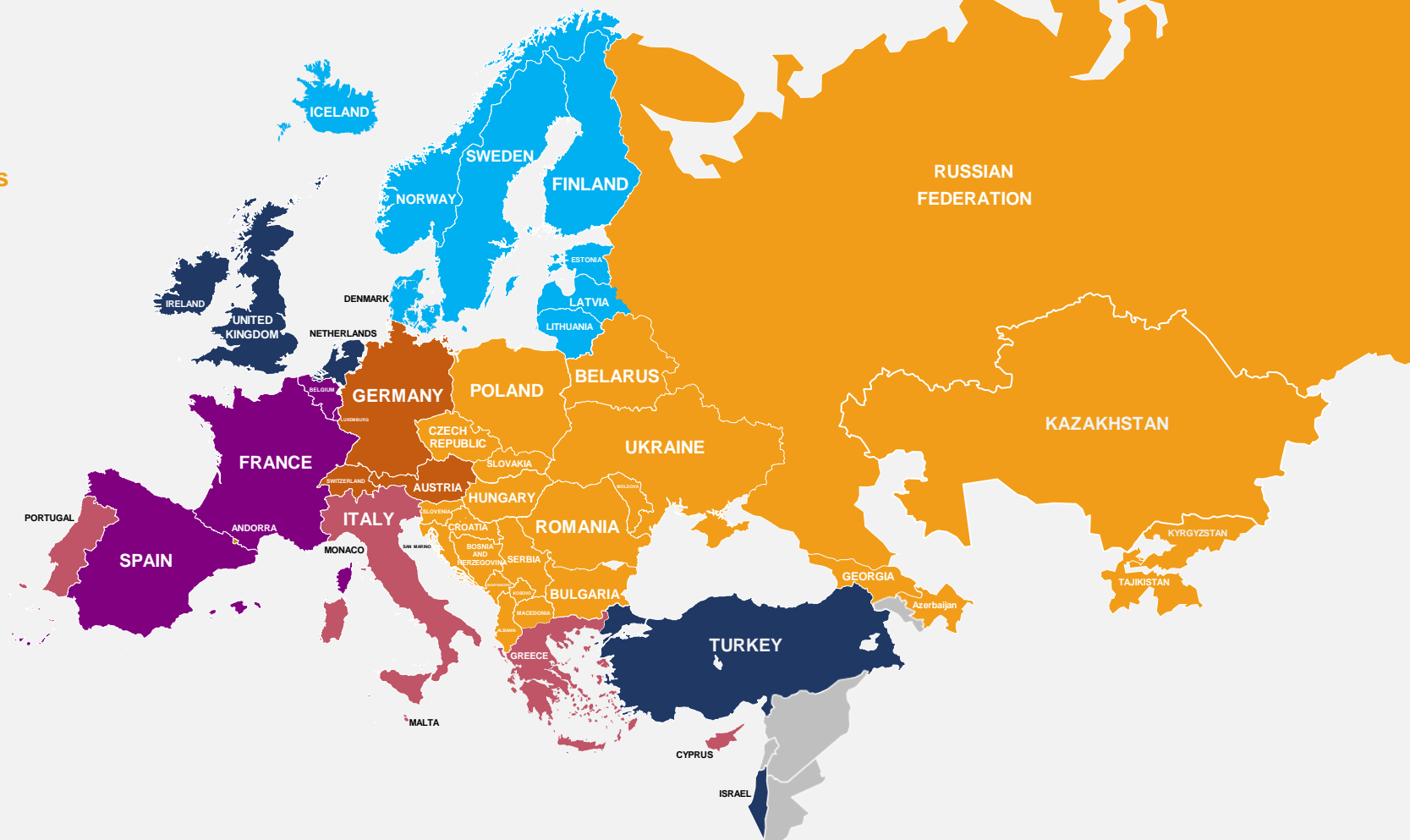
MD 103, 112, 116, D 113 and
Undistricted Prin. Of Monaco, Andorra

PCC Corinne Bloemendal, PCC Pol Navarre
& PDG Nicolas Lambert

4F

MD 108, 115, 117 and
Undistricted Cyprus, Malta, Rep. San Marino

PDG Carla Cifola, PDG Pedro Crisóstomo
& PID Gabriele Sabatosanti Scarpelli







Thank You