

# HOW TO BE AN AMBASSADOR FOR LCIF



Lions Clubs International  
**FOUNDATION**



# WELCOME!

**Holly Clarkson**

Marketing Coordinator



Lions Clubs International  
**FOUNDATION**



# Zoom HOUSEKEEPING

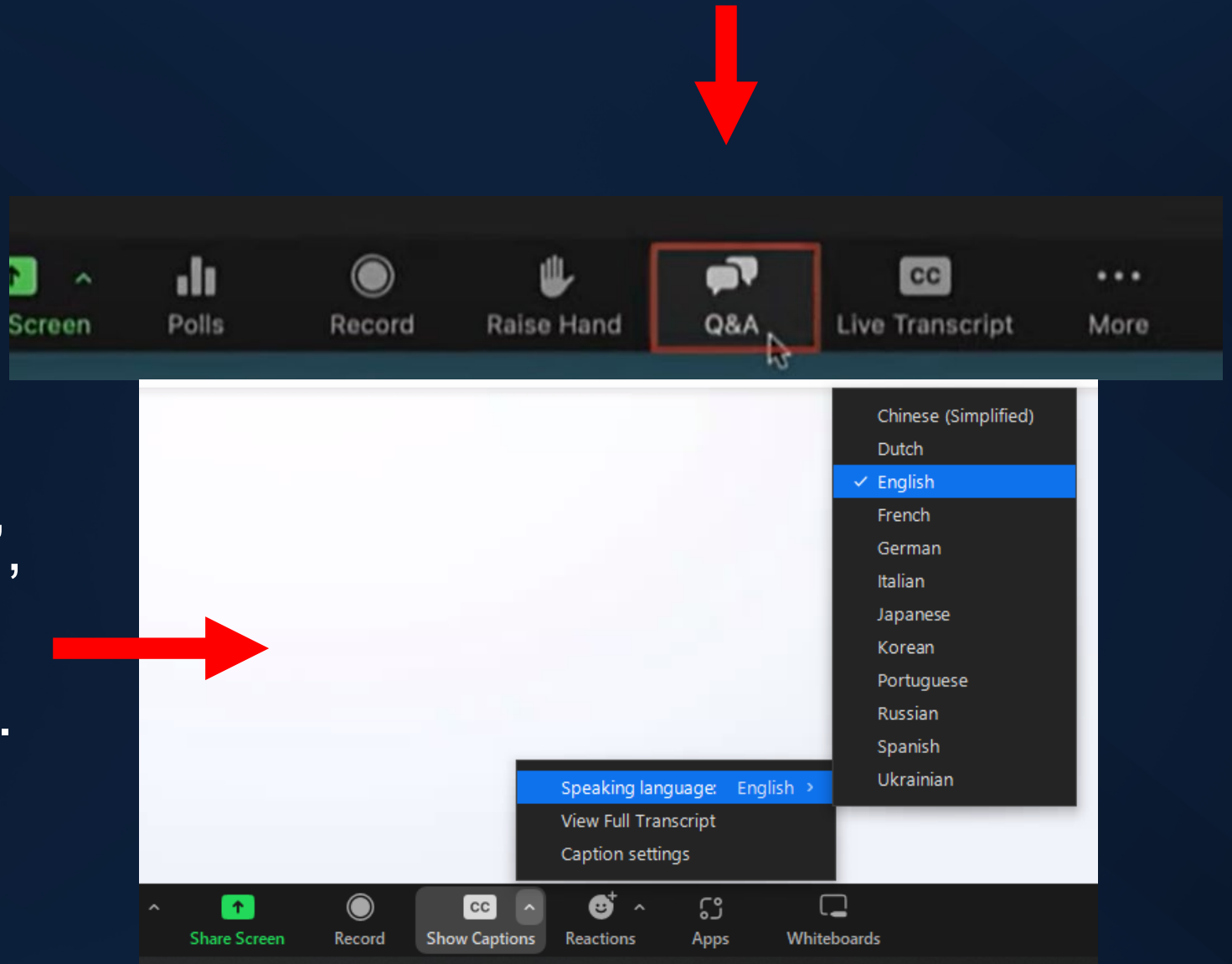
- ✓ **For best quality, use Google Chrome, Mozilla Firefox, Safari**
  - ✓ If using Internet Explorer or Edge, see troubleshooting link in chat box
- ✓ Certificate and recording emailed within 24 hours
- ✓ Webinar recording:  
[lionsclubs.org/virtual](https://lionsclubs.org/virtual)



# Zoom

## HOUSEKEEPING

- ✓ Q&A session at end
- ✓ Submit questions any time
- ✓ Select 'Show Captions', Speaking language, Choose your language.





Zoom  
**HOUSEKEEPING**

✓Take survey!



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# WELCOME!

## Douglas X. Alexander

Immediate Past International President  
LCIF Chairperson



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In your club

District

Meetings

Leos/Leo-Lions

District  
Governors

Past  
International  
Presidents

Past  
International  
Directors

Events



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# OUR WORLD IN NEED



**2.2 billion**  
people have vision  
impairment or  
blindness



Each day, **300**  
people die from  
measles



**300,000**  
children are  
diagnosed with  
cancer  
each year



**One-third**  
of teens worldwide  
have experienced  
bullying



**~1 in 9** people  
lacks enough food  
to be healthy  
and active



**1 in 11**  
people has  
diabetes



Weather-related  
disasters have  
increased  
**50%** in  
40 years



By 2025, **50%**  
of the world will  
live in water-  
stressed areas



# We Serve

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No matter who. No matter where. No matter what.  
Where there's a need, there's a Lion.



# THE FOUNDATION OF SERVICE

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# WELCOME!

**Bill Hatzos**

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Senior Digital Marketing Specialist  
LCIF Marketing



Lions Clubs International  
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# Lions Clubs International Foundation (LCIF) Facebook Page

@LCIFLions

- **Launched:** April 25, 2019
- **Followers:** 253,889
- **Net Payout:** US\$336,871
- **Fundraisers:** 8,617
- **Impressions:** 37,805,642



# Create a Facebook Fundraiser for Lions Clubs International Foundation (LCIF)

[Facebook.com/LCIFLions](https://www.facebook.com/LCIFLions)



**Lions Clubs International Foundation** ✓

@LCIFLions · ★ 5 135 reviews ⓘ · Nonprofit organization

Home

**Fundraisers**

About

Photos

More ▼

# Create a Facebook Fundraiser for Lions Clubs International Foundation (LCIF)

## Create a Fundraiser


Support this nonprofit by creating a fundraiser that people can donate to.




Raise Money



# Create a Facebook Fundraiser for Lions Clubs International Foundation (LCIF)

 **Lions Clubs International Foundation**  
Creator · Public fundraiser

Fundraiser for

 **Lions Clubs International Foundation**  
231K people like this nonprofit · Arts, culture and philanthropy · Oak Brook, Illinois

[Edit nonprofit](#)

Fundraiser type

**Generic fundraiser** ☒  
Raise money toward a monetary goal.


**Recurring giving campaign** ☐  
Build ongoing support for your cause.


How much money do you want to raise?  
200


Select currency  
US Dollars (USD)

When should your fundraiser end?  
May 2, 2023

What's the title of your fundraiser?  
Lions Clubs International Foundation's fundraiser




 **Lions Clubs International FOUNDATION** [Donate for disaster relief lionsclubs.org/donate](https://lionsclubs.org/donate)

 **Lions Clubs International Foundation's fundraiser** [Donate](#) [Share](#) [...](#)

**Goal**  
\$0 raised of \$200 22 days left

**Fundraiser progress**  
0 donated 0 invited 0 shared

**About**  
Want to join me in supporting a good cause? I'm raising money for Lions Clubs International Foundation and your contribution will make an impact, whether you donate \$5 or \$500. Every little bit helps. Thank you for your support. I've included information about Lions Clubs International Foundation.

**Created by**  
 **Lions Clubs International Foundation** ✓



- No processing fees
- 100% goes to LCIF
- [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org)



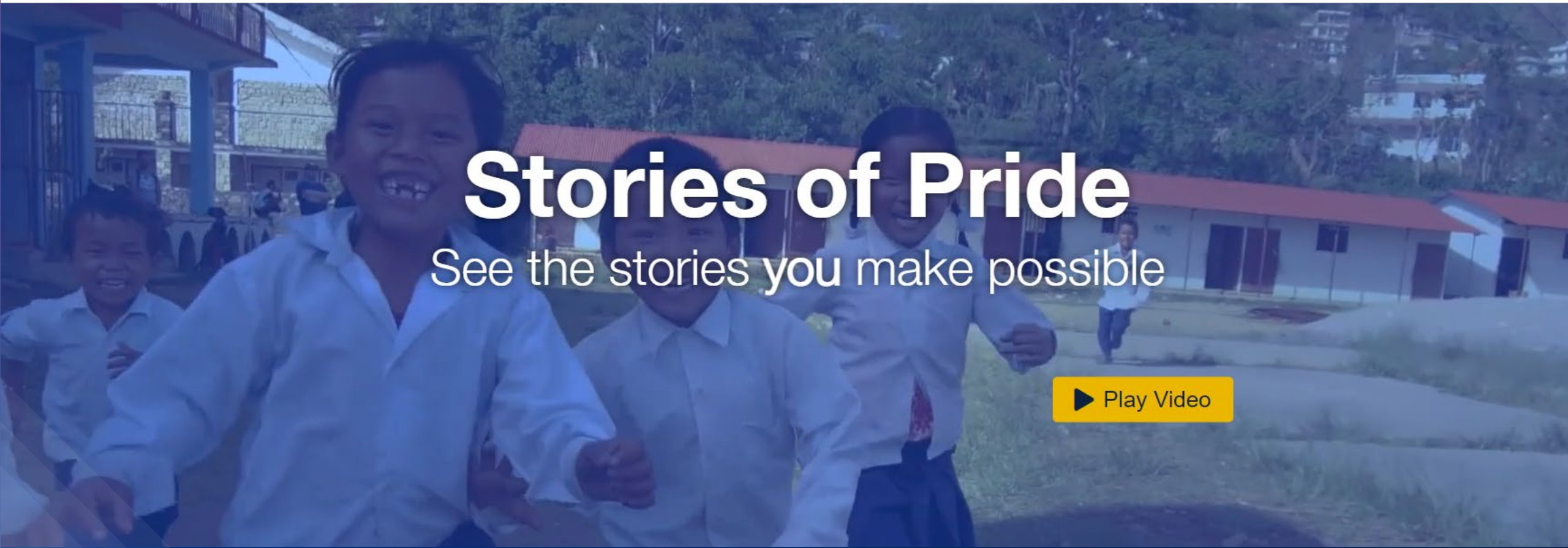


Lions Clubs International  
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English ▼

Melvin Jones Photo Contest

Donate



# Stories of Pride

See the stories *you* make possible

▶ Play Video



Lions Clubs International  
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[lCIFpride.org](https://lCIFpride.org)



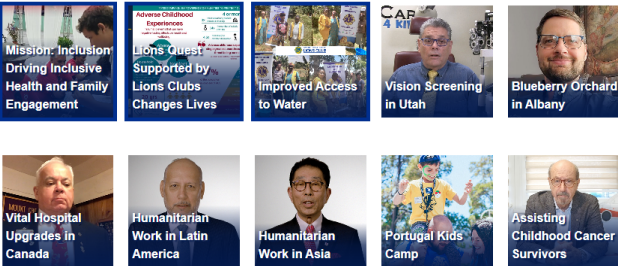
Be a part of the pride. Create an account now.

Stories of Pride are accounts of service from the frontlines that share how Lions are changing lives in ways both great and small.

Sign up below to share your LCIF grant service story. Once you do, you can participate in the Achievement Experience for a chance to be featured on the Lions Clubs International Foundation (LCIF) Facebook page.

Register or Sign In

FILTER BY: Focus Area Constitutional Area (CA) Content Type



Upload Your Submission

Select your content type and the focus area that your submission is in.

What type of content is it? Video

Focus Area\* Select

Is this story funded by a LCIF grant?\*

Yes No

This is in connection to Special Olympics

Next

Sign In

Please enter your email to sign in or register.

If we recognize your email, you will be signed in. If you are new to the experience, we will ask you to register.

Email Your Email

I'm not a robot

Register or Sign In



Register

First Name First Name

Last Name Last Name

Mobile Phone Country Code Mobile Number

Constitutional Area CA 1- USA

I agree to receive LCIF (Stories of Pride) updates. I agree to the use of my submission to Lion's Club International Foundation (LCIF) in print, digital, or other media for the purpose of promotion and public relations. I understand that I will receive a LCIF grant for my story and all associated information in the LCIF grant system. Please see our Data Privacy statement.

Register



Welcome!

Welcome to Lions Clubs International Foundation (LCIF): Stories of Pride — the storytelling platform designed just for you!

It's easy to share your amazing humanitarian work through Stories of Pride.

Grab your smartphone, tablet or computer and tell the world about service projects and causes you're passionate about thanks to an LCIF grant!

When you join our community of storytellers, be sure to complete all five Achievement Action Items below to be entered into a drawing to receive a chance to be featured on LCIF's Facebook page.




SHARE YOUR STORY NOW




Lions Clubs International FOUNDATION

**FILTER BY:**


Focus Area ▼ Constitutional Area (CA) ▼ Content Type ▼




Vision Screening in Utah




Blueberry Orchard in Albany




Vital Hospital Upgrades in Canada




Humanitarian Work in Latin America




Humanitarian Work in Asia




Portugal Kids Camp




Assisting Childhood Cancer Survivors




Humanitarian Work in India




Bike Ride for Melvin Jones




Bells of Bravery




Vision: Lions SightFirst Madagascar




Kid's Cancer Genome Project




Unique Treatments for Cancer Patients




Mission: Inclusion Driving Inclusive Health and Family Engagement



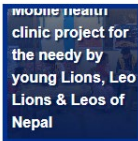
Lions Quest Supported by Lions Clubs Changes Lives



Mountain Lions Club Meets the Food Insecurity Needs of Lions Quest At-risk youth




Improved Access to Water



Mobile Health clinic project for the needy by young Lions, Leo Lions & Leos of Nepal



Food Distribution For Street Children & Homeless People



Les Clubs stephanois offrent un véhicule utilitaire à la SSVP

## Mission: Inclusion Driving Inclusive Health and Family Engagement



David Evangelista  
Special Olympics  
CA4 – Europa

For over two decades, the partnership shared between Special Olympics and the Lions Clubs International Foundation has brought the transformative power of inclusion through service to communities around the world. From vision care services to family health education to refugee support and more, Lions Clubs and Leo volunteers have consistently answered the call of individuals with intellectual disabilities to include, to engage, to lead. This focus on inclusion through service has not only deepened in nations around the world, but it has also inspired new nations to join the effort.


As part of a multilateral partnership between Special Olympics, Lions Clubs International Foundation and the Aruna Abhey Oswal Trust, the partnership is charting new courses of action and impact across a new geographic focus of the "Mission: Inclusion" partnership: the Caribbean.



Share on Facebook

Copy Link

We received your submission!



Lions Clubs International  
**FOUNDATION**

[Donate](#)



Dear <Name>,

Thank you for submitting your Lions Clubs International Foundation (LCIF) Story of Pride. We appreciate your participation!

Don't forget to complete the next Achievement Action Items to be entered into a drawing to receive a chance to be featured on LCIF's Facebook page.

Should you have any questions, please reach out to us at: [lcifmarketing@lionsclubs.org](mailto:lcifmarketing@lionsclubs.org)

Sincerely,

Lions Clubs International Foundation (LCIF)



©2022 Lions Clubs International Foundation

Lions Clubs International Foundation | 300 W. 22nd St. | Oak Brook, IL | 60525 | USA



Lions Clubs International  
**FOUNDATION**

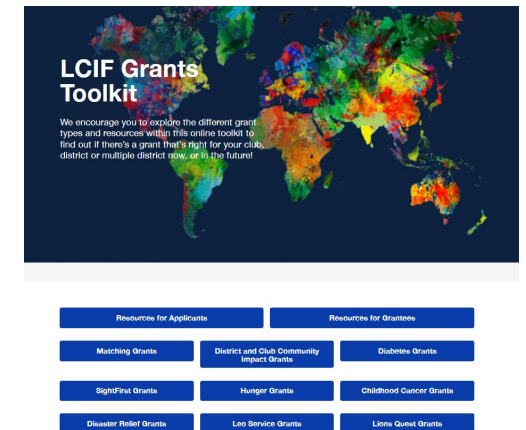
# Other ways to tell your story



[lcif.marketing@lionsclubs.org](mailto:lcif.marketing@lionsclubs.org)



[@LCIFLions](https://www.facebook.com/LCIFLions)



[lionsclubs.org/GrantsToolkit](https://lionsclubs.org/GrantsToolkit)

# WELCOME!

**Nicole Claycomb**

Regional Development Coordinator



Lions Clubs International  
**FOUNDATION**



# LCIF Coordinator Marketing Portal

*1. Purpose*

*2. Lion Resources*

*3. Contact*

*4. Questions*

## LCIF Coordinator Marketing Portal



### Coordinator Marketing Portfolios

[CA I - USA](#) // [CA II - CANADA](#) // [CA III - LATIN AMERICA](#) // [CA IV - EUROPE](#) // [CA V - OSEAL](#) //  
[CA VI - ISAME](#) // [CA VII - ANZI](#) // [CA VIII - AFRICA](#)



# LCIF Coordinator Marketing Portal

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## Purpose

- One-stop-shop of LCIF resources
- Empower the Coordinator structure to amplify their impact!



# LCIF Coordinator Marketing Portal

## Lion Resources

- Access to online materials, webinars and presentation templates for general events, conventions and regional forums
- Supports in-person and online activities
- Updated frequently based on changing Lion needs



# LCIF Coordinator Marketing Portal

## Contact

- **EMAIL:** [lcifdevelopment@lionsclubs.org](mailto:lcifdevelopment@lionsclubs.org)



- **Phone number:** +16302033797



- **Coordinators are added after accepting their appointment at the start of each fiscal year**



# LCIF Coordinator Marketing Portal

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Questions?



Thank you!



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# WELCOME!

**Flynn Doran**

Regional Development Specialist CAIII



Lions Clubs International  
**FOUNDATION**



# Regional Development Staff

*1. Role*

*2. Support to Lions*

*3. Contact*

*4. Questions*



# Regional Development Staff

## Role

- Support and train volunteer coordinator structure
- Set and meet annual fundraising goals by CA
- Provide ideas, materials and support with various types of events



# Regional Development Staff

## Support to Lions

- Each CA has a specific Regional Development Specialist or Manager
- Available to provide trainings on how to fundraise for LCIF as well as answer general inquiries
- Access to LCIF specific print materials, giveaways and presentations for support during general events, conventions and regional forums



# Regional Development Staff

## Contact

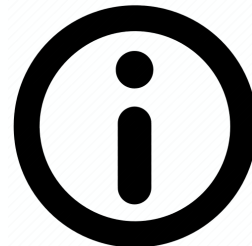
- **EMAIL:** [lcifdevelopment@lionsclubs.org](mailto:lcifdevelopment@lionsclubs.org)



- **Phone number:** +16302033797



- **General inquiries will be fielded and shared with CA specific Regional Development Staff**



# Regional Development Staff

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Questions?



Thank you!



Lions Clubs International  
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# GRANT RESOURCES & INFORMATION

- ▶ Grants Toolkit:  
[lionsclubs.org/grantstoolkit](https://lionsclubs.org/grantstoolkit)
- ▶ Grant Deadlines:  
October || February || May
- ▶ Email Global Grants:  
[LCIFGlobalGrants@lionsclubs.org](mailto:LCIFGlobalGrants@lionsclubs.org)



## LCIF Grants Toolkit

We encourage you to explore the different grant types and resources within this online toolkit to find out if there's a grant that's right for your club, district or multiple district now, or in the future!





# GENERAL GIVING INFORMATION

## Donor Services

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- Donation documentation, recognition requests, and general LCIF inquiries should be sent to [donorassistance@lionsclubs.org](mailto:donorassistance@lionsclubs.org)
- Melvin Jones Fellowship processing time is 4-6 weeks from the date the donation is received.

## Ways to Give

<https://www.lionsclubs.org/ways-to-give>

## Strategic Giving – Team Members

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- Marie Clarke-Doane  
Manager, Strategic Giving  
[marie.clarke-doane@lionsclubs.org](mailto:marie.clarke-doane@lionsclubs.org)
- Robert Kanonik  
Planned Giving Specialist  
[robert.kanonik@lionsclubs.org](mailto:robert.kanonik@lionsclubs.org)
- Nicole Kural  
LCIF Development Data Analyst  
[nicole.kural@lionsclubs.org](mailto:nicole.kural@lionsclubs.org)



# THANK YOU!



Lions Clubs International  
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# QUESTIONS?



Lions Clubs International  
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