



**Action = Impact Showcase  
2021-2022**

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# Stories and Success

This Showcase contains the top 100 stories that the Global Action Team received from around the world for the 2021-2022 fiscal year. The action taken in each story created a lasting impact in clubs, communities, and the lives of Lions' members and beneficiaries.

Districts featured in this book all received US\$500 for submitting their stories through the GAT District Funding program.



# Service



# California wildfires

Lions in District 4 A2 worked with the Red Cross, United Way, Family Health Care and Tulare County to assist firefighters and evacuees during two California wildfires

One club processed evacuated animals on their way to an agriculture center while other clubs set up firefighters in local hotels or cooked meals for evacuees. The district came together to serve their community during a crisis.





*Over a 6-year period our clubs have helped to screen 26,239 students ranging in age from 6 months to 16 years of age. In addition, the four Lions Clubs have volunteered approximately \$250,000 worth of time in their local community. In just this last year, Stafford County saved approximately \$64,000, an estimated cost for screenings provided free by the Lions Clubs of Stafford County.*

*- District 24 L GLT Coordinator*





# Feeding Families in Florida

**Action:** Due to the COVID-19 pandemic, many families in the state of Florida were struggling due to hunger. Lions of District 35 I worked with an already existing program, Farms to Families to secure food for Florida's most desperate.

**Impact:** Lions were able to distribute food to over 5000 people within their area. And although the Farms to Families program has officially ended, the Lions of 35 I continue to support the hungry and distribute food even today.







*This Community Service Project shows that Lions can efficiently and effectively work together on a large scale project that may be too involved for one club to handle alone.*

*Our District 4 C5, Great Day of Thanks for First Responders is a perfect example of providing "Service From the Heart".*

*-District 4C 5 District Governor*





# Dining with Diabetes 2.0

Lions in Michigan's District 11 E used LCIF Grant money to develop an in-person lecture series focused on making life with diabetes easier. The series involved two lectures. The first lecture focused on educating people with diabetes on how to make better food choices. The second lecture involved a cooking demonstration that highlighted recipes that were tailored to people with diabetes.

The lecture series received many compliments, and the participants have used the information and recipes learned from both lectures in their daily lives.





*What happened next was unbelievable! The Lions had packed all 1000 boxes in one hour and nine minutes!! Everyone was cheering and high fiving each other. The GAT team had encouraged club members to bring non-Lions to help as a recruiting tool to show people what Lions do, WE SERVE!*

*- District 13 OH3 District Governor*





# 5K for Childhood Cancer Research

Lions from District 13 OH5 in Ohio planned a series of 5K run/walks throughout the state to raise money for childhood cancer research.

In the end, with over 200 participants, the Lions were able to raise over US\$11,000 for cancer research at Nationwide and Dayton Children's Hospital.





# Providing Tornado Relief Supplies

Lions in District 14 N in Pennsylvania worked together to raise funds to distribute disaster relief supplies after a series of destructive tornadoes went through Kentucky.

Lions worked together to fill up two 18-wheelers with over US\$14,000 of disaster relief supplies that went directly to the areas of Kentucky that were most affected by the tornadoes.







# Alleviating Hunger in Minnesota

Lions in District 27 C2 in Minnesota noticed just how much hunger has affected their communities over the years, so they decided to partner with organizations alleviating hunger to assist them with their efforts.

Over the past ten years, District 27 C2 has been able to assist their community by providing over 1.9 million meals to those who need it most.





# Building Beds for Children

Lions on District 28 U in Utah discovered the horrible fact that many children in their community are without beds. The Lions decided that they wanted to make this a cause that they support.

With a US\$5000 grant from a local Lions Club and by partnering with a local organization, the Lions were able to build 40 beds for children residing in their community. No child should be without a bed to sleep on in the night.





# Out of Ashes – A Lesson Learned

Lions in District 38 O in Nebraska worked together to support a family who lost three of their children due to a house fire.

With grant money and donations received from 15 out of the 24 clubs in the district, the Lions were able to provide US\$8,470 to support the family in their time of need.







# Student eyeglass collection

Lions in District 50 in Hawaii partnered with a 2<sup>nd</sup> grade class to collect eyeglasses. The students decorated collection boxes which were placed around the school, promoted the collection and received over 500 pairs of glasses. They also took part in cleaning and packing the glasses which were distributed to people in need.



# Serving Canada's Veterans

Lions from District A 1 in Canada wanted to serve their brave veterans by selling lawn poppies. The poppy became the official symbol of the Royal Canadian Legion in 1921, making this past year the hundredth of selling poppies to support veterans.

Although their goal was already high at CDN\$10,000, the Lions of District A 1 were able to eventually sell over 22,500 lawn poppies, providing CDN\$100,500 for Canadian veterans.





# Assisting a Beacon of Hope in the Community

The Ronald McDonald House in Prince Edward Island serves families of children with a place to stay during lengthy times of treatment at local hospitals. The Lions of District N 1 in Canada wanted to assist the facility by raising enough money to help with furnishing the new facility they were planning.

Through resilience during the trying times of the COVID-19 pandemic and by successfully applying for an LCIF grant, the Lions were able to support the Prince Edward Island Ronald McDonald House with over \$CDN200,000. With these funds, the Ronald McDonald house was one step closer to having better facilities for families who need it most.



# Reduce, Reuse, Recycle with Lions in N2

Lions and Leos in District N2 (Nova Scotia) have a long history of working with the public to collect items no longer needed and find new homes for the items, especially with those who cannot afford to purchase these items on their own.

The Lions and Leos of District N2 have supported their community by supplying recycled and refurbished essentials to four programs. They have supplied used hearing aids, glasses, sleep apnea machines and pill bottles. Many of these items can be costly for those who do not have the funds to acquire them. District N2 Lions and Leos are a perfect example of Lions and Leos providing the exact necessities their communities need.





# Supporting the Community After Flooding

Lions in District J 3 in Uruguay knew they had to do something after mass flooding devastated their communities.

Through coordination and partnership between Lions and other organizations, supplies were able to be distributed to those affected by the flooding. The people in the community now know they can trust Lions to be there for them when they need it most.





# A Food Bank for the Community

Lions and Leos of District O 3 in Argentina took matters into their own hands to address the hunger that plagued their communities.

They decided to take control of their local food bank. Working with benefactors in their community, they were able to feed 3000 to 4000 people each month with over 11 tons of food and other household supplies.



“

*In the 2019-2020 Lions year, we alleviated the hunger of around 27,000 people. In the following year (2020-2021), we served more than 146,000 people in this cause. In this year 2021-2022, until this month of April, we have already alleviated the hunger of more than 221,000 people. The pandemic served to encourage our actions even more and help more and more people. And we don't stop there. Our mission continues. We are Lions. We serve. And in times of great catastrophes and greater challenges, we serve more than ever before.*

*- District LC 2 GST Coordinator*

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# Wigs for Cancer Patients

A Leo of District B5 was diagnosed with a degenerative disease that caused her to undergo intense and strenuous medical treatments, including several days of hospitalization.

After seeing the suffering of other children in the hospital, this Leo called on the support of Lions in her district to support the needs that other children with similar diseases have. Specifically, she found that many young girls were affected with self-esteem issues cause by chemotherapy and wanted to provide them with wigs. With her leadership and support from the Lions and Leos of her district, she was able to begin a hair donation annual event in one of the busiest areas of Guanajuato and provide young girls with the dignity they crave during their times of illness.



# Developing Our Youngest

In partnership with LISES Foundation, District 118 E of Turkey established the Scholar Development Program where 56 academically successful and low-income university scholars were selected to participate in the program designed to train, mentor and provide students with life-long leadership skills.

As a result of this program's success, District 118 E was able to recruit non-Lion mentors as new members, strengthen the credibility of the program partners and member motivation, improve Lion leadership abilities, and attracted other districts to get involved in the program.



# Youth and Environmental Sustainability

The Lions in District 118 T of Turkey created an “Environmentally Sustainable Living” project to teach the communities youngest about environmental sustainability and ecological awareness. Through school learning programs and environmental projects, the Lions were able to show school children how they could be prepared for natural disasters, while providing a space for information exchange and support.

This program brought much awareness to environmental sustainability in Turkey, as children were able to share what they learned with other students in village schools with insufficient access to information and resources.



*Has it crossed your minds that the colors of the Ukrainian flag are also – with some differences of shades – the colors of Lions? Yellow stands for the sun's rays, for happiness and warmth, while blue – for peace and serenity, for spirituality and infinity...Overcoming their own fear and insecurity, Lion members from District 124 Romania have repeatedly crossed the border into Ukraine so they can provide a minimum of comfort to Ukrainian refugees – mostly women, children and elderly persons – who are kept for long hours in the bitter cold and wind of the open fields before they are allowed to cross. Lions' members have provided them with ecological toilets, tents, mattresses, blankets, basic food, products of hygiene, diapers, medicines, sanitary materials, electricity generators. As one Lion put it, “the grief of our brothers beyond the Tisza was overwhelming. The whole experience was full of adrenaline, of excitement and fear, but also of joy that we could contribute in some way, that we could bring some relief.”*

*- District 124 Cabinet Secretary*



# Not All Heroes Wear Capes

Due to the shortage of adequate personal protective equipment (PPE) in Ireland during the pandemic, Lions of District 133 determined that they needed to take action by funding the manufacturing and distribution of PPE for their frontline workers.

In under 24 hours, 10 clubs had pledged €1,000 each.

Despite many challenges along the way, by August, just 4 months after rollout, the district had surpassed its target of raising €100,000 and distributed approximately 50,000 Lions Hero Shields to over 91 areas across the country.





# Guidance on Natural Disasters

Lions in District 118 R in Turkey knew that information and guidance on natural disasters was lacking in their country, so they decided to act. For the 2021-2022 Lion year, they held seminars, simulations and school learning sessions to inform their community members on what to do during certain natural disasters.

Through these seminars, the Lions in the district were able to create valuable partnerships between the Turkish fire department, other nongovernmental organizations and Lion districts in and outside their area. The information sessions brought in many new members, as well.





*An essential part of the Lions organization's activities is working together. Clubs often organize volunteers to carry out various activities. Most often, their purpose is to provide a helping hand to those in need. Lions are social people, have a great time together and get along great with everyone. From the viewpoint of volunteers, it is an advantageous that the members of the clubs include representatives from many different fields. There are carpenters, engineers, electricians, mechanics, etc. In this case, various solutions are most often found inside the club.*

*- District 107 D District GLT*





# Stem cell donation campaign in Austria



**Action:** In the fight against Leukemia, District 114 O introduced a program to promote stem cell donation and promoted the campaign during Christmas at one of the largest shopping centers in Europe.

**Impact:** With over 39 million donors registered worldwide, the chance of finding a suitable donor is 1 in 500,000. As a result of the event, several hundred people registered, and an appropriate donor was found.





# Recipes for Donations

The imagination and passion for cooking of Lions in District 108TB in Italy led to the publication of a recipe book, where proceeds from sales would go towards financing a seeing guide dog which would be donated to someone visually impaired.

Unsurprisingly, the cookbook was a huge success, and the Lions were able to raise over 34,000 Euros to the Lions Guide Service- surpassing their goal and giving at least 3 visually impaired individuals the opportunity for a guide dog of their own.



# Helping the Ahr Valley

In 2022, the Ahr Valley was hit with a disastrous flood that destroyed homes and lives. Lions throughout Europe, and specifically in District 111 MS in Germany, joined into help.

With 3 million euros donated, including a disaster relief grant, the Lions were able to come together and bring hope to those affected by the disaster.







# Nurturing nature in Lithuania

Lions in District 131 spent a day with forest rangers learning about the importance of taking care of the environment. Lions donated 10 shovels and 80 pairs of work gloves to the park administration.





# GAT Toy Activity

**Action:** After an owner/importer of a local company retired, over €14,000 of toys were donated to a club in district 107 N of Finland. With no place to store the toys, the district GST worked with the club to promote the toys to other clubs within the district.

**Impact:** The first ten clubs that showed interest received the donations and as a result dozens of kindergartens, children's homes and shelters received toys and costumes. The donations not only increased the visibility of Lions in the community, but also strengthened partnership and collaboration between clubs.



# Supporting Communities Affected by Flooding

The Lions in District 112 C in Belgium have been hard at work assisting those who were affected by flooding in July 2021.

They raised funds and provided supplies, food, water and other essential equipment to relief workers and families affected by the disaster. The Lions made an oath to keep up their hard work to ensure that those affected are well taken care of.





# Diabetes screening in China Taiwan

Lions in District 300 G1 organized blood glucose testing drives in the community to screen people for diabetes and to educate them on healthy habits. This initiative served nearly 10,000 people across three counties.







# The heart of a Lion

When a little girl in China Taiwan needed to have heart surgery, Lions in District 300 E2 raised money and donated the funds for her care. The surgery was successful, and she wrote a letter to thank the Lions for their support.





# Japan blood donation campaign

When blood donations decreased during the pandemic, the GAT in District 331 B created a campaign to encourage members of the district to donate blood. The campaign immediately secured donations from over 74 clubs and will continue until their goal of 2,000,000 mL is reached.



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*So far, several villages have been blindness free, but one village has been officially declared as blindness free village. At present the Lions vision facility has become a place of trust for the common people of the area and has become our pride. Through this project, the Lions Club has brought happiness to the families by restoring the sight of many helpless people in this area.*

*-District 322 C1 District Governor*

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# Serving a Small Town

Lions in District 318 D in India opened an eye camp that assisted those in their local community with consultations and cataract surgeries.

The district became the talk of the town, and it was able to find many more opportunities to serve the community. They were able to set up projects throughout the town and even in a local school. The amazing reputation led to new club being added to the district.



## A Jab of Hope

Lions in District 322 B1 in India saw the horrible effects that COVID-19 brought to their community. They decided to act by developing a free vaccination camp to save lives.

The camp was a huge success in their local area, and with continued efforts the district hopes to vaccinate at least 30,000 people by the end of 2021.







# Hunger relief and tree planting in Sri Lanka

District 306 B2 organized a hunger relief program to distribute food to the needy. On that same day, they also planted over 9,000 trees. Membership grew by 200 members in the two months after that project due to its impact.





# Free Eye Surgeries in Pakistan

**Action:** Lions in District 305 S in Pakistan developed free surgical camps to assist the community's most vulnerable in receiving top quality eye operations.

**Impact:** Over 1500 people received consultation and care for their ophthalmic issues. This is a huge success, as many people in rural areas are unlikely to receive this kind of treatment.





# Hunger Relief in India

Lions in District 317 F launched a permanent hunger project at a rural hospital in Bangalore, India. The project provides daily meals to family members visiting patients and as a result, the district has set a goal of opening its own kitchen to provide lunch regularly to at least 10,000 people daily.







# Pond restoration in Kerala, India

Lions in District 318 A conducted an environment service project to clean a pond that was in poor condition. They removed weeds, silt and litter and restored the pond to its previous beauty. After its restoration, a children's park was built, and benches were added for people to enjoy the restored area.





# Mask making in New Zealand

Lions in District 202 M made face masks to donate and sell to the local community. Due to the efforts made, several membership inquiries resulted, and the district was able to provide additional support during the country's national vaccination day.







# Health check caravan in New Zealand

Lions in District 202 D turned a caravan into a health check screening mobile targeting farmers in a rural community. Not only is the caravan providing professional health care to those who need it most, but it is building brand awareness across the district.



“

*As a young family and not permanent residents in Australia, navigating the health and education system can be hard and it's very expensive. Thomas is everything to us and we are just so grateful that he is now able to access the early intervention that he needs. Thank you, thank you, thank you to Lions for your support. It's hard to find more words to express just how grateful we are. It is such an important time in our son's life and we are sure that he will benefit greatly from this early intervention education. Thank you.*

*—Mother of a son with autism who was supported by Lions in District 201N5*

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# Bringing Attention to a Great Cause

Leos of District 201V14 in Australia wanted to bring attention to effects of COVID-19 in Sri Lanka, so they held a virtual event to try and raise money for medical equipment for Sri Lankan COVID clinics.

The Leos were able to raise over AUD\$3,000 due to the event. Their success was celebrated by LCI, as they were one of thirty recipients of that Lions year's Kindness Matters Service Award.



# A Youth Camp for Type-1 Diabetes

Lions in District 201V2 in Australia teamed up with the local YMCA to host a camp for youth with Type-1 Diabetes.

The camp focused on teaching the youth about a proper diet and about building up confidence despite their illness. They even held challenges for each attendee to try and keep their blood sugar levels stable. The camp was a huge success.





“

*So yes, this, for me, and now that you have heard it, for you too, is indeed a story of hope. One where national obstacles were overcome simply by people coming together. People were going out of their way like never before – with smiles on their faces. Where our community willingly put aside their own adversity to make the lives of others just a little bit better. This is a story of how a pride of Lions earned every accolade and honor they receive. Lions International has made it possible not just to impact the lives of those less privileged, but each others and by extension our own. It is an organization that drives us to focus on positivity and hope and one that I am proud to be a part of.*

*- District 410 E*

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# Membership

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*As the District Governor, I challenged the clubs to ‘Soar to New Heights’, Serving from the Heart. During my in-person meetings with their clubs, I asked them to turn off their flatscreen TVs, get off their lounge chairs, leave their Lion Dens and reconnect with their families, communities, and Fellow Lions Around the World and start serving others...If we continue to Serve from the Heart, we may not have a total positive growth of 34 new members as we had hoped, but we have added 49 new members despite our member losses.*

*- District 38 N District Governor*

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# Membership retreats in Kentucky

District 43 K held two retreats focused on membership growth. Lions attending both in person and virtually shared ideas to gain new members. They also created skits showing how to approach potential members which energized the group.



# District Membership Challenge

District 27 D2 developed a district membership challenge where 47 clubs were divided into four groups- clubs with under 20 members, clubs with 20-35 members, clubs with 36-50 members and clubs with over 50 members. The club that ended up with the most members in each of the four groups, and the club with the greatest percent growth in the group would be recognized with a Presidential Certificate of Appreciation. As a result, the district increased its membership with a net growth of 66 members.



# Partnership with a local organization in Pennsylvania leads to a branch club

After the district governor in District 14 U provided a presentation on Lions Clubs International, the local Lions clubs and their activities for the visually impaired, members of a local organization, Sights for Hope, decided to form a branch club.





# Member recruitment in Iowa

Lions in district 9 SW recruited new members by sending text messages and emails to local residents who had participated in past events. They added several new members. They also used these same methods to identify Lions willing to serve as district officers.



“

*In less than eight weeks we went from 1 member to seventeen. Since they have become active, they have participated in a Veterans Day service project, a Christmas parade, paid for a pair of eyeglasses and are currently selling brooms and Super Market Sweep tickets. The Chamber will host a BBQ cook off and the club has signed up for an information tent where they will give away water and lions brochures. They have hit the ground running and are continuing to look for new members. I am so very proud of these new Lions and their desire to bring this club back to life.*

*- District 18 L District Governor*

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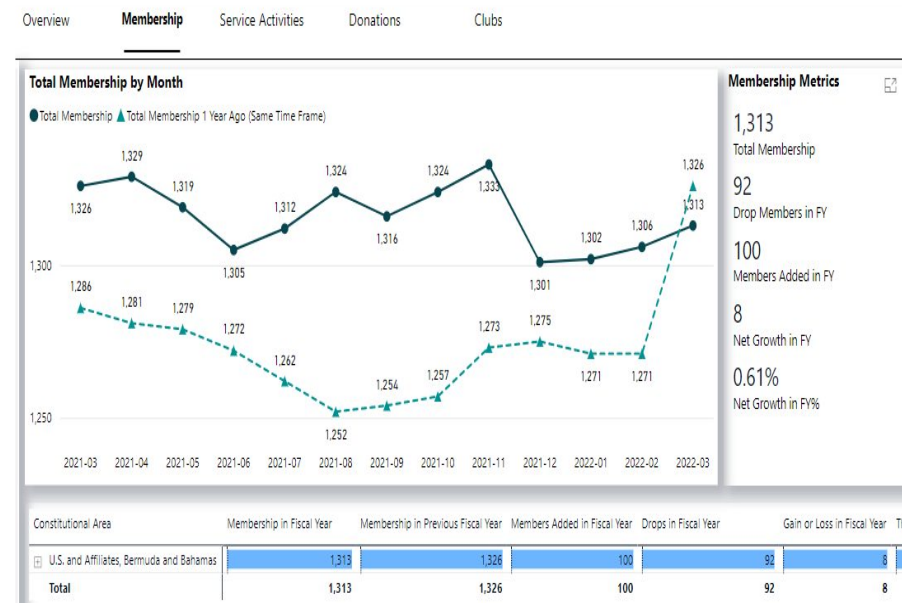




# Perseverance

**Action:** After surveying past district secretaries on why large membership drops occurred at the end of the Lion year, District 11 D2 understood that there was an issue with inconsistent member reporting, which discouraged clubs to actively recruit members.

**Impact:** By training club presidents and secretaries on how to add or remove members from the club properly at the start of the year, the district was able to ensure data was accurately reflected and celebrate successes on their Facebook page- resulting in a positive membership growth for 8 out of the past 10 months.





# Blind Lions Leading the Way!

District 34 B began hosting lunch meetings at the *Alabama Industries for the Blind* to navigate challenges previously communicated by the visually impaired with acquiring transportation to meetings. As a result, 20 new members joined as of April 2022.



“

*Through successful planning and implementation, the club has filled nearly ALL leadership positions, including 1st and 2nd VP's, GMT and GST. I was assigned as their guiding lion and have taken a team approach in providing ongoing leadership training. Although I have general knowledge in some areas such as club treasurer, by involving other district team members, the new members gain focused training from individuals with specific subject knowledge. This also provides expanded leadership opportunities for current members.*

*- District 14 D GMT Coordinator*

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# Success Begins with Knowledge

District 5 SKN recognized that the average Lion did not understand acronyms used by District Governors and officers. To address this issue, a Lions “Information and Acronyms” brochure was developed and shared on social media, which resulted in the template being shared with Lions all over the world, distributed at club visits and convention, and its inclusion in the district’s new member kits. The document met an immediate need with members and provided a tool for leadership teams to use at workshops, membership teams to distribute to new and prospective members, and service teams to keep handy for volunteers in active service.



# Inaugurating new members in Brazil

Lions in District LA 6 mobilized the GAT to recruit new members and celebrated Worldwide Induction Day which coincided with the multiple district convention.



“

*The (Global Membership Approach) project has brought us, statistically, more people talking about the associated theme, satisfaction and retention, the importance that each of us has for the whole, for the leonistic universe. This is making a big difference, bringing back self-esteem and serving with happiness.*

*- District LB 2 District Governor*

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# Teamwork, Great Results

After developing goals and action plans focused on membership growth, District D 1 requested a New Club Development Workshop from Lions Clubs International to help motivate the district to form new clubs.

As a result, a campus club was formed which inspired further growth in rural areas. A second New Club Development Workshop was requested and allowed for the formation of several more clubs including a specialty club, family club, leo-lion club, virtual club, and two more campus clubs.

After months of hard work and dedication from the team, 17 new clubs were added with 534 new members.



# New Member Passport in Finland

District 107 B developed a new member passport to help retain members by introducing them to different Lions activities through active participation. As a result, the district increased its membership and maintained member satisfaction in a creative way.





# Rebuilding a Leo club in Italy

**Action:** District 108IA1 in Turin decided to rebuild a Leo club. They conducted several trainings in the area to provide information about what a Leo club is and the types of activities it conducts.

**Impact:** The outreach efforts resulted in 10 new Leo members joining the club.





## Former Leos charter a new club in Germany

8 Leos who reached their age limits decided to form a new club in District 111BN which had not chartered a new club in years. With the help of the district governor and Certified Guiding Lion, they were able to recruit several more members and charter a new club.



“

*(Being a part of) Lions is fun, especially because people get involved in the situations of other clubs to help. It is not the activity, but the affiliation to our organization, to learn that other Lions are committed to other club issues.*

- District 111OS GLT Coordinator

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# Lions in Italy engaged new members

Lions in District 108IB4 in Milan involved new members in service projects right away to improve the new member experience. On a large food distribution project which served 3500 people, 20% of the volunteers had been Lions for less than one year. They also recruited several new members as a result of the successful project.



“

*Our GAT brochure GEMEINSAM HELFEN provides information on goals, structure and contact persons. It motivates Lions to put the Global Action Team into practice in our clubs and district. The focus is on detailed information and motivation for the successful implementation of GAT in our clubs.*

*- District 111BO GLT Coordinator*

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# Sibu Berjaya Lions Club Specialty Branch for the Deaf

Answering the call to service during the pandemic, a branch club president brought in a group of volunteers from the deaf community to assist with vaccine distribution. Passionate about continuing their service, the specialty Lions Club of Sibu Berjaya of District 308 A2 was chartered. Since formation, the club has been teaching residents sign language, actively working with the government to improve the community's daily welfare, developing projects to feed the hungry, and creating opportunities for the integrating the public with the community in sports activities.

Due to their membership growth and community impact, the club was awarded the Top 10 Half Yearly Membership Recruitment Growth Award in December 2021.





# How to overcome membership decline due to COVID-19

District 354 A addressed the issue of dismantling clubs due to COVID-19 by developing action plans focused on strengthening the support of new club development. By providing grant opportunities, Guiding Lion support, award recognition for extension, and promoting the chance to reintroduce dropped members back into clubs, the district formed 12 new clubs, including several specialty clubs, and increased membership in the district by 133 members.



Vinod Kumar is with Sreeja Vinod and 5 others.

15 Dec 2021 · 🧑

Extremely Happy & Proud to see my dear friends Ln.Aneesh, Ln Binesh & Ln Shaji taking charge as PST'S of newly formed Lions Club of Payyanur Crown.. 🙌🙌🙌. **Congratulations** & All the Very Best for a Service packed lionistic Career 🙌



👍 Sreeja Vinod and 71 others

7 comments



# New Club Formation

After the District GMT in 318 E started a business in Payyanur, Kannur, he shared his passion for Lions with his business partners. Together, they determined to start a new club and invited 50 entrepreneurs to a Lions information night. 34 members joined as a result, and the momentum allowed for 3 more clubs to be chartered shortly thereafter. Within 7 months, district 318 E chartered 14 clubs and are providing greater service to their communities.

CA1

CA2

CA3

CA4

CA5

CA6

CA7

CA8

“

*I declared the whole fiscal year as a service year by introducing a new culture of doing service every single day, we promoted service, whether it is small or big, day long or short, impacting thousands people or an individual, we wanted lions to be connected with service every day, week and month. Which worked like a magic, lions were so much active that they focused on their club membership growth so that they can organize better service programs and raise more funds.*

*- District 315B1 District Governor*

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# Lions in India set membership growth goals

District 324 G set a goal to add 1000 new members by providing awards and recognition to Lions who met certain criteria. They encouraged Lions' spouses to join and held membership drives.





# GMA Pilot Project

After District 316 H was selected as a Global Membership Approach pilot, the District Governor, in partnership with the GAT Area Leader, formed a committee to help with the planning of programs, meetings, membership drives and an award for those members who materialized the ideals of the district.

Meeting every 15 days, the committee discussed how to improve the number of quality members and strengthen clubs. By actively working with and challenging clubs to do the same, 10 new clubs were formed, and 577 new members were added.

Those who actively participated in the initiative were given a Governor's Appreciation Certificate, Governor Medal, Champion Medal and a Hero Medal.

In addition, service reporting totals grew exponentially with 98% of clubs reporting service, compared to 37% the previous year.





# Chartering new clubs in India

**Action:** District 322 D focused on adding new clubs to remote regions of the district. The district GMT coordinators motivated members to charter new clubs and recruit more members.

**Impact:** The district added 4 new clubs including one hunger and one vision specialty club.

“

*The Global Membership Approach and District 320 B, as a pilot district, has brought enthusiasm and each Lion started to think about marking a mark, either by chartering a club or extending one.*

- District 320 B GLT Coordinator

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# District rebuilding in Australia

The GAT in District 201T1 prevented re-districting due to declining membership by utilizing Certified Guiding Lions to help struggling clubs. Membership grew and they were no longer in danger of being re-districted.





# Member recruitment in Uganda

**Action:** District 411 B challenged Lions to sponsor new members. Each member wrote down the names of potential Lions who were invited to a service project.

**Impact:** Out of 250 potential new members, 62 of them have joined.







# Leadership

# Building Leadership for Tomorrow

Lions in District 14 L in Pennsylvania struggled to recruit district leadership for several years. They identified 75 potential candidates and scheduled a group meeting to encourage them to pursue a leadership path. 16 candidates attended and all of them volunteered to take on leadership roles. They now have candidates for district governor for 5 years!

The program was so successful that other districts from MD 14 are planning to hold similar meetings.



# Lions in New York strengthening new clubs

Lindenhurst Lions Club, a club in District 20 S, had the same officers for several years and struggled to get new leadership. The district officers met with the club members to listen to their concerns. It boiled down to lack of training, lack of mentoring and Lions not seeing the ability to lead in themselves as others see it in them. After receiving support from the district, the Lindenhurst Lions are now back on track. They swore in all new officers this year and are an active club again.



# Lions in Wisconsin focused on Certified Guiding Lions

To help rebuild their Certified Guiding Lions program, Lions in District 27 B1 held a training after their district convention. As a result, the district went from having one Certified Guiding Lion to 12.





*Our [service] reporting percentage has increased steadily and as of the end of February 2022, the percentage of clubs reported has increased to 60 %.*

*- District A 2 GST Coordinator*







# Leadership Training in Venezuela

**Action:** Lions in District E1 Venezuela organized several workshops on different topics to train current and new members.

**Impact:** As a result of the workshops, the district saw an increase in clubs reporting service activities, grew membership and increased contributions to LCIF.

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*My involvement with the three functions of the GAT, whose task is to put clubs at the center of the actions, made me see that LCI's decision to introduce the GAT was more than necessary, was indispensable.*

- District LA 3 GLT Coordinator

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# Lions in Brazil conducted virtual trainings

**Action:** Lions in District LA 4 conducted a series of virtual trainings to motivate and encourage Lions and Leos and to share information.

**Impact:** A MyLion training session focused on service reporting resulted in more clubs reporting service for the first time.



# Leadership training to grow membership

**Action:** A district GMT coordinator in District LD 8 in Brazil took leadership training courses to expand her knowledge about Lions Clubs. She held a meeting and invited residents to learn more about Lions Clubs.

**Impact:** As a result, a new club with 25 members was chartered just 30 days after the meeting.



## An action plan to revitalize clubs

Lions in District R 2 in the Dominican Republic created an action plan to revitalize a struggling club. The club grew from 12 to 25 members. They are applying the action plan to other clubs in the district to grow membership.





# Training Lions in Italy

Lions in District 108IA1 in Italy made training a priority. They set up a series of online and in person trainings for club and district officers as well as regular members. Members were surveyed after each event to help improve the content and training for future training sessions.



# Digital Transformation in Turkey

Lions in District 118Y in Turkey began using digital resources to upload photos, videos and training materials. They created digital surveys and fillable forms to reduce manual paperwork and started conducting virtual trainings. They trained each club on how to upload and access different materials and now collaborating is easier for everyone.



# Lions in Austria created an ideas platform

Lions in District 114 M in Austria created a platform to service as a pool of ideas for all clubs in the district. This allowed best practices and project ideas to be shared easily across the entire district.



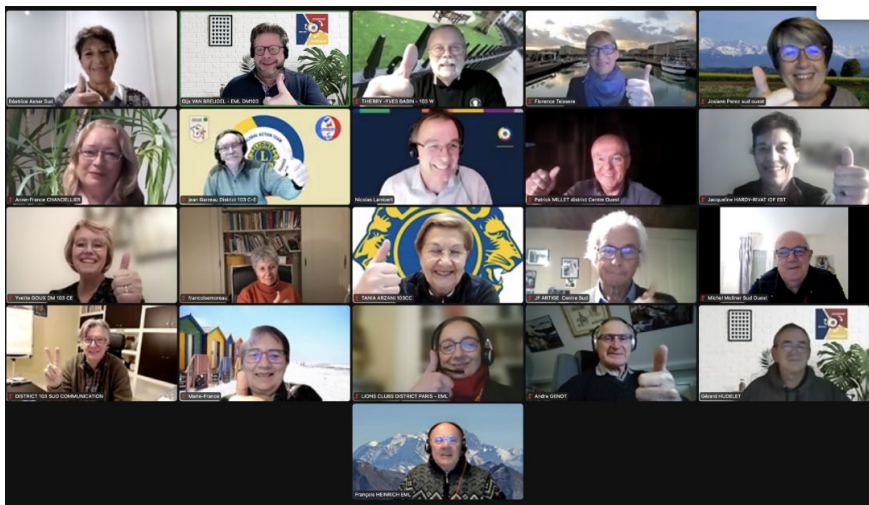
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*The planning and preparation of the workshop program utilized information collected by vice district governors (e.g., from club visits) about member experiences and feedback related to our activities. In addition, recent studies on Lions activities and volunteering in general were used as preparatory material compiled by a Lion leader. The design and preparation work examined Melvin Jones' ideas as an introduction to creative development.*

*- District 107 I District GMT*

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# Building Success for Your Team

Lions in District 103NIE in France were dealing with COVID-19 fatigue and found it hard to make sure their GAT teams were trained properly.

To combat this, the GAT leadership of the district ensured that each of their district leaders were able to have adequate access to virtual training opportunities. They also were able to ensure safe, in-person trainings. Now, post-Covid-19, the district is more equipped than ever to train their leaders.





# Next Generation Leadership Committee

**Action:** District 332B in Japan had only one Certified Guiding Lion. The district GLT coordinator launched the Next Generation Leadership Committee. The zone chairperson recruited committee members who would lead future Lions trainings.

**Impact:** The district grew to 26 Certified Guiding Lions who were ready to help the district charter new clubs.



# Japan zone chairperson training

Lions in District 335 B in Japan held leadership development training courses for zone chairpersons to improve their level of understanding of the Global Action Team and the Global Membership Approach. The zone chairpersons used the knowledge they learned from the training to help set their activity goals for the year.

# Mentoring in China

The GLT in District 385 in China created a Lions mentoring program which matched 60 new Lions with a mentor to learn more about Lions clubs and to better understand club and district operations.



# Promoting club membership chairpersons in Malaysia

In Malaysia, Lions in District 308 B1 took steps to educate clubs about the role of the club membership chairperson. They set specific criteria and rewarded performance for those who took on the role. The club membership chairpersons are using their training to grow their clubs' membership.





# Leadership Academy in Korea

In Korea, Lions in District 356 D conducted a leadership academy to teach instructors to train Lions in the district. 17 Lions completed the training, and they will conduct new member orientation in each club, zone and in the district.





# Zone and region training in India

**Action:** Lions in District 3234H1 in India developed a training for region and zone chairpersons focused on new club development.

**Impact:** Not only did they charter several new clubs, but they also achieved 80% of clubs reporting service and a record number of participants attending RLLI.







# Leadership for Everyone

The GLT in District 3234D2 in India promoted Lions Learning Center (LLC) courses to every member in the district. They organized an LLC Ambassadors program for participants who completed all assigned courses and trained them as a trainer to promote LLC courses at the club and zone level. The district completed a total of 5,800 LLC courses.



# Lions in Sri Lanka promoted learning

In Sri Lanka, Lions in District 306 C1 highlighted the importance of learning. They conducted local institute trainings and encouraged online learning modules. They set targets for each club to complete at least 100 leadership modules on the Lions Learning Center.



# Training workshop in Australia

**Action:** Lions in District 201Q2 held a workshop to train other clubs on how to conduct an eye health program.

**Impact:** 6 of the 12 zones in the district have implemented the program as a result of the training.





# GAT Collaboration in Ghana

**Action:** The GAT in District 418 in Ghana collaborated to rebuild the district. They trained, coached and downloaded resources, tools and service planners.

**Impact:** The district achieved its membership growth goal, 95% of clubs reported service and the number of FDI graduates more than tripled.