



# Global Action Team Ambassador Webinar Series





# Agenda

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- Welcome
- Keynote from PIP Kajit Habanananda
- Ambassadors and the GAT
- Resources
- Next steps
- Closing remarks from PID Datuk Dr Naga

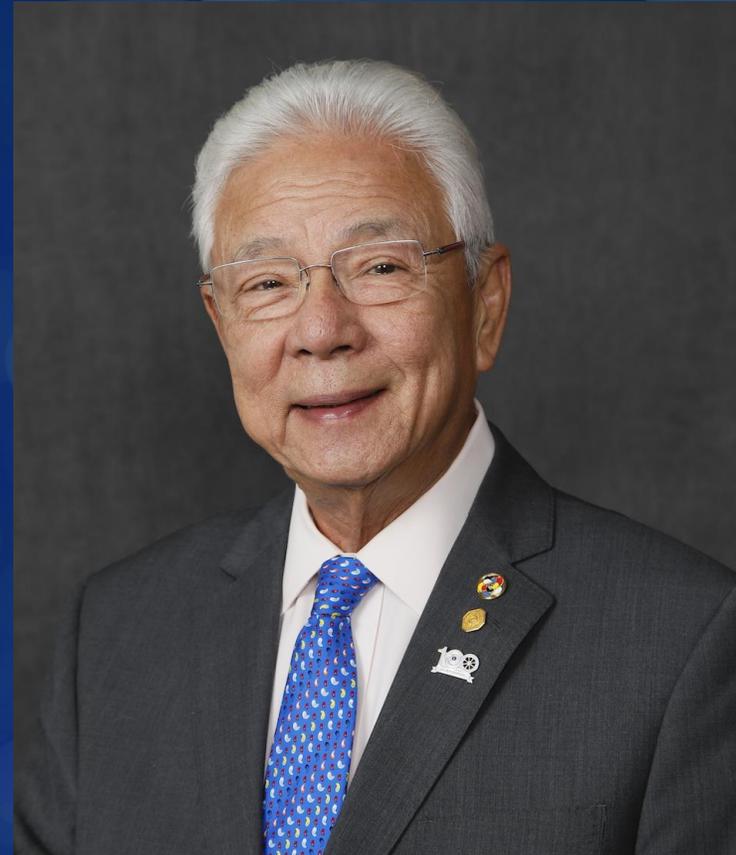




# Keynote Speech

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GAT Chairperson  
**PIP Kajit Habanananda**





# Kelsey Ax

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GAT Field Specialist  
Constitutional Area 5 – OSEAL  
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# Ambassadors & Global Action Team

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# Role of the Ambassador in the GAT

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Ambassadors are Past International Presidents, International Directors, LCIF Board of Trustees, Past International Directors, and Past District Governors.

Motivate Lions and Leos to take action by demonstrating passion for service.

Provide support to districts and provide feedback to GAT Chairperson and LCI.

# Global Action Team

## Ambassadors

Past International Presidents  
International Board of Directors  
Past International Directors  
Past District Governors



## Global Action Team Chairperson

GAT  
Constitutional Area & Regional Area Leadership

GAT  
Area Leadership

## Multiple District Global Action Team Chairperson (Council Chairperson)

GLT  
Multiple District Coordinator

GMT  
Multiple District Coordinator

GST  
Multiple District Coordinator

## District Global Action Team Chairperson (District Governor)

GLT  
District Coordinator

GMT  
District Coordinator

GST  
District Coordinator

Region and Zone Chairpersons

## Club Global Action Team Chairperson (Club President)

GLT  
First Vice President/Leadership  
Chairperson

GMT  
Membership Chairperson

GST  
Service Chairperson



# Global Action Team Focuses

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1

Supporting districts to achieve their **annual goals** and **monitoring progress**.

2

Reinforce club level **communications** through the **zone chairs** to provide initiatives, resources and suggested activities.

3

Support LCI divisions by creating a formal **feedback loop** between clubs and LCI.

4

Share the **success stories** of clubs and districts **with Lions** around the world!

# 1

## Assisting in Achieving District Goals

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The GAT helps district governors in achieving their **goals** by creating a unified approach to all key areas of Lions.

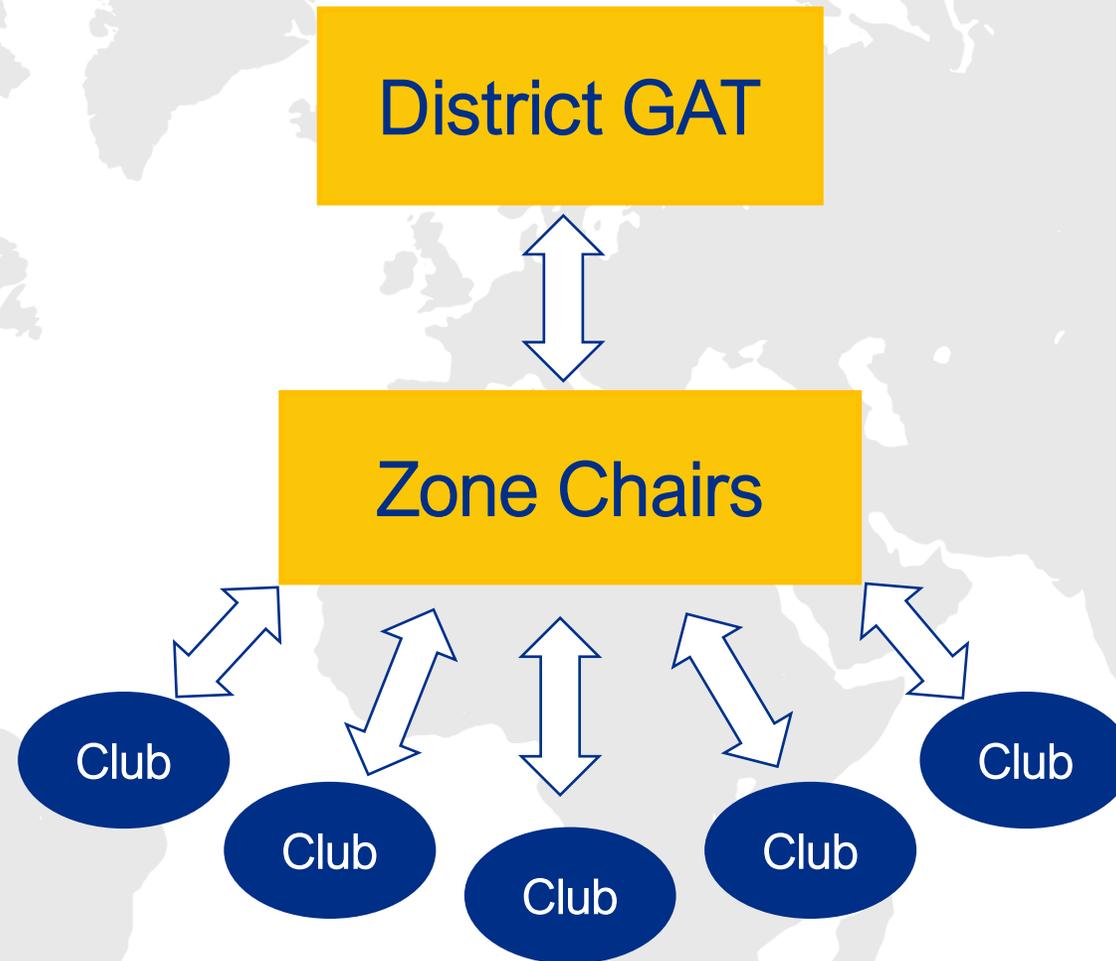
By leveraging the GAT in the achievement of District Goals, districts & clubs will:

Foster positive **membership** growth

Increase Lion's visibility through impactful **service**

Build strong and innovative **leaders** within the districts.

# The Role of the Zone Chair



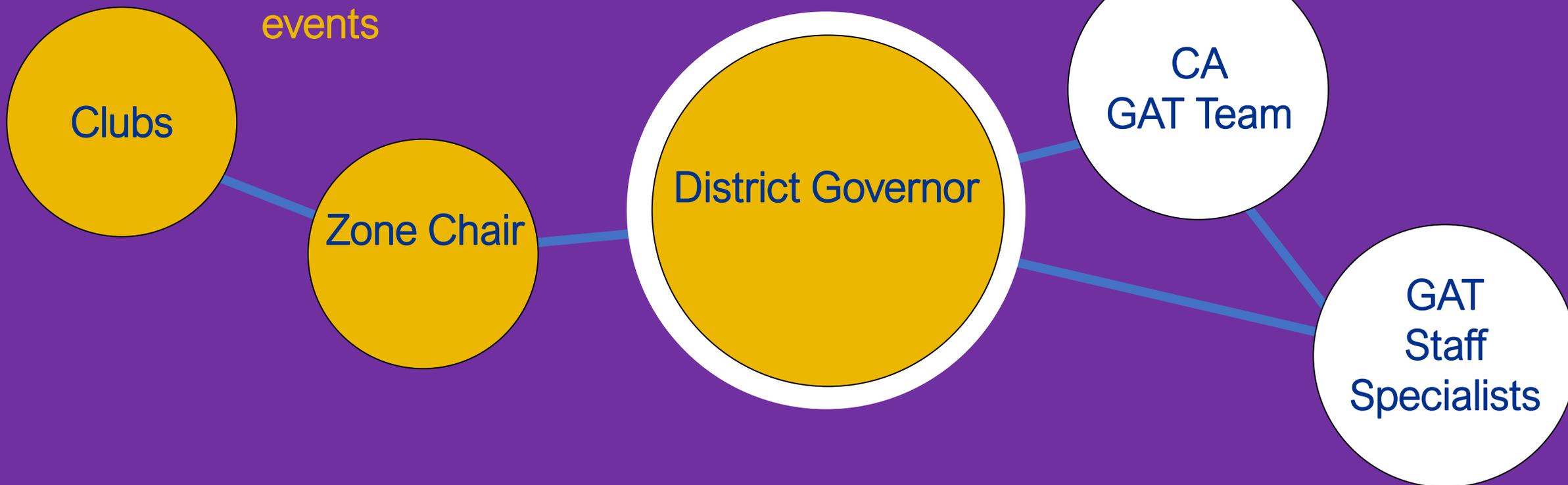
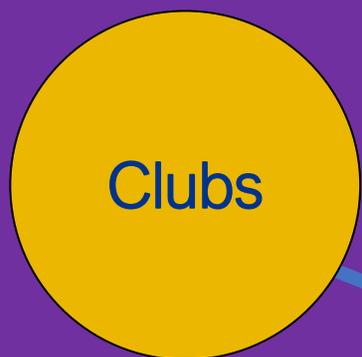
# 3

## Feedback & Support

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Provide feedback on projects, training and membership outreach events

Assist in removing obstacles and leverage the GAT network to achieve new possibilities



# GAT Success Stories

The GAT message of success is best shared through storytelling, particularly stories that focus on a one-team approach and that highlight how each pillar of the team contributes to the other.

## Sharing GAT success stories will:

- Show the significance and impact of the GAT
- Inspire Lions to take action in their communities
- Educate on how Lions accomplished the goal



## Action = Impact

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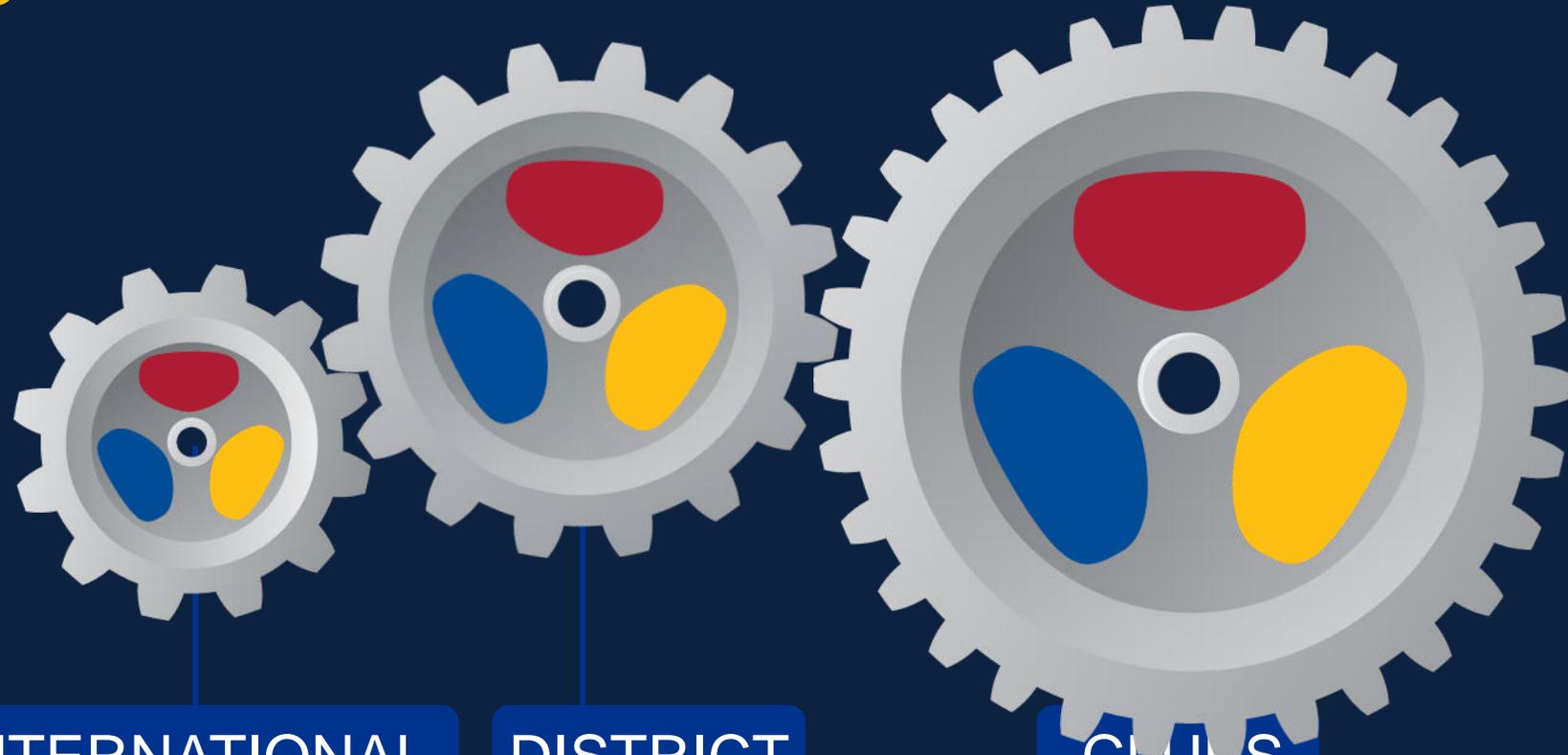
To help the Global Action Team thrive, it's important for club leaders and Lions to take consistent **action** within their clubs and communities. **GAT Ambassadors** help support this!

SERVICE

MEMBERSHIP

LEADERSHIP

# GAT Ambassador in Service, Membership & Leadership Development



INTERNATIONAL

DISTRICT

CLUBS

# Service Activities

- Share success stories of Global Causes with clubs
- Encourage clubs to report service
- Volunteer to share Lions Service Journey with clubs
- Guide clubs on how to conduct a community needs assessment
- Encourage clubs to apply for Kindness Matters Service Award
- Attend service activities to motivate members

# Membership Development

- Educate clubs about Global Membership Approach (GMA)
- Get involved in a district membership development working group
- Share new member recruitment tips with clubs
- Share membership retention strategies with clubs
- Volunteer to serve as a facilitator at a Lions Orientation session
- Mentor a new club during their chartering process

# Leadership Development

- Encourage members to attend LCI institute training
- Volunteer to serve as faculty or facilitator at a local training
- Mentor organisers of a local institute who need guidance
- Promote the online Lions Learning Center
- Promote the various types of Leadership Development grant

# GAT Success Story Funding

Available to districts, undistricted areas and Leo districts with the submission of a success story.

One submission per district, undistricted area or Leo district

## Who

- Any district **GAT member** (District Governor, GLT, GMT, GST Coordinator) or the Cabinet Secretary
- Any **coordinating lion**
- Any **Leo district president** or **district Leo chairperson**

## What

- **US \$500** available to districts and undistricted areas
- **US \$350** available to Leo districts

## When & Where

- Submissions will be accepted through our website beginning in late September through **May 1**.



# Global Action Team Communications

**The Global Action Team (GAT)**

The GAT is a vast network of dedicated Lions of all levels who are focused on helping districts achieve their goals. This important team helps foster club membership growth, increase Lions' visibility in the community through impactful service and build strong, innovative leaders.

Already an established GAT leader? You can find helpful information and resources specific to your role on the GAT roles and resources page.

### Get to know the GAT

The GAT serves as a bridge to help facilitate the sharing of information between Lions International and its members. It also acts as a feedback loop that communicates the needs of our Lions back to the association to help improve programs and initiatives. Below, you'll find helpful resources to help you begin your work as a member of the GAT.

- GAT Roster**  
See the GAT constitutional, regional and area leaders within each constitutional area.
- GAT Visual**  
Get a better understanding of the GAT leadership structure from the club, district and multiple district level. Please note that club presidents, district governors and council chairpersons are the GAT chairpersons at their respective levels.
- GAT Brochure**  
Read an overview of the GAT's purpose and the ways they help support clubs in reaching their goals.



**GAT Landing Page**

<https://bit.ly/GATLandingPage>

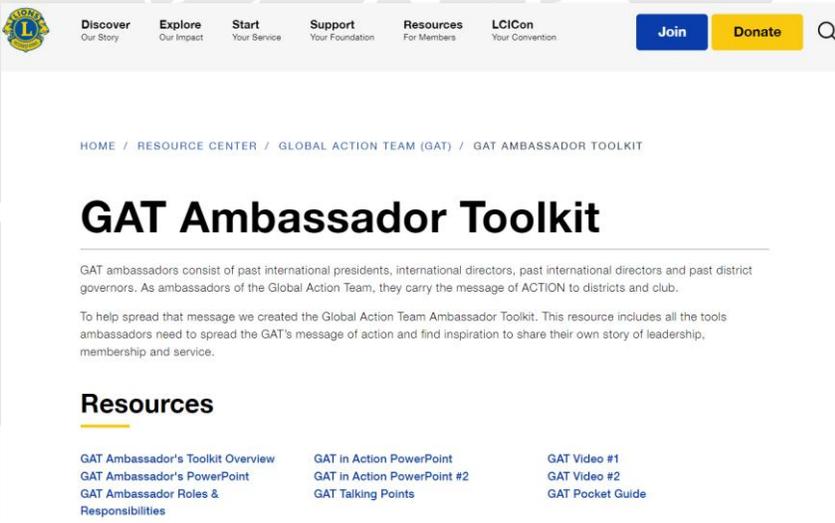
# Global Action Team Communications



**Facebook**

<https://bit.ly/GATFBGroup>

# Global Action Team Communications

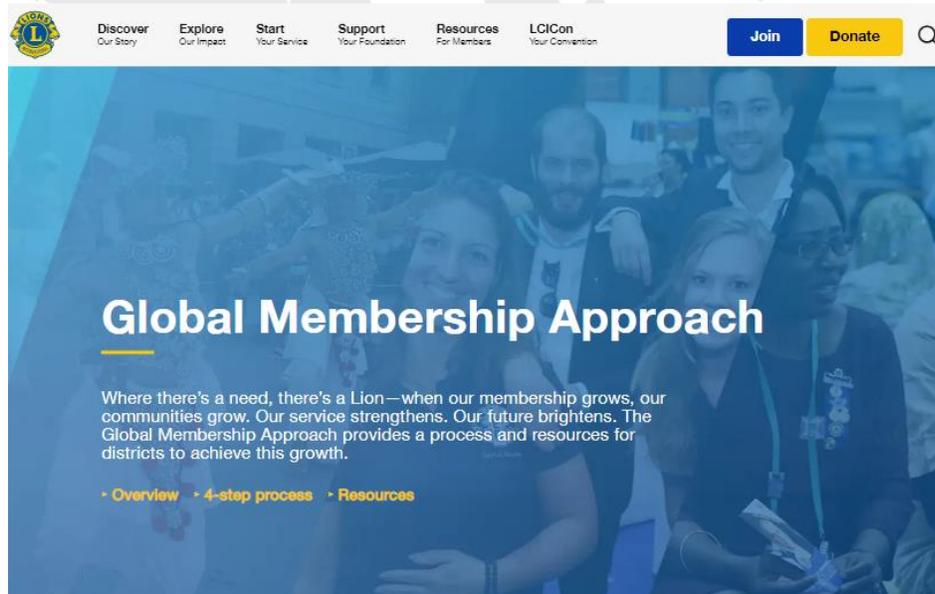


## GAT Ambassador Toolkit

<https://bit.ly/GATAmbassadorToolkit>

# Global Membership Approach

Lionsclubs.org/global



The screenshot shows the top navigation bar of the website with the Lions Club logo on the left and links for 'Discover Our Story', 'Explore Our Impact', 'Start Your Service', 'Support Your Foundation', 'Resources For Members', and 'LCICon Your Convention'. There are 'Join' and 'Donate' buttons and a search icon. The main content area features a blue-tinted background image of a diverse group of people. The title 'Global Membership Approach' is prominently displayed, followed by a paragraph: 'Where there's a need, there's a Lion—when our membership grows, our communities grow. Our service strengthens. Our future brightens. The Global Membership Approach provides a process and resources for districts to achieve this growth.' At the bottom of the main content area, there are three links: 'Overview', '4-step process', and 'Resources'.

## A 4-step process

Step 1

### BUILD A TEAM

Build a team to support the Global Membership Approach.

Build a Team Training Support Guide - **NEW!**  
Presentation (PPT)

Step 2

### BUILD A VISION

Conduct an analysis of your district and develop goals to best serve its needs.

Build a Vision Training Support Guide - **NEW!**  
Presentation (PPT)  
SWOT Worksheet (DOC)  
SWOT Worksheet (PDF)

Step 3

### BUILD A PLAN

Build a plan as a team to achieve the established vision.

Build a Plan Training Support Guide - **NEW!**  
Presentation (PPT)  
Action Plan Template (Word)  
Action Plan Template (PDF)

Step 4

### BUILD SUCCESS

Execute your plan, maintain accountability and adjust as necessary.

Build Success Training Support Guide - **NEW!**  
Presentation (PPT)

Resources for each step in the GMA process

# Empower Your Districts & Clubs

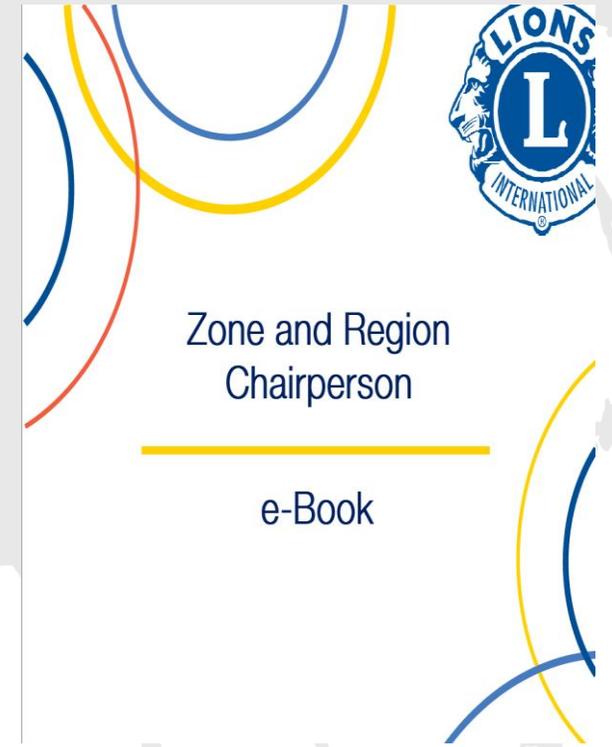
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Club Quality Initiative



Service Journey



e-Books

# Lions Learning Center

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## Global Membership Approach Orientation [EN] ★★★★★ (38) ▼

The Global Membership Approach equips districts to develop membership through a strategic four step process. This extensive course provides the information and resources about each step to support your district in achieving membership growth. A text-based version of the course is available in the Additional References section.



## The Global Action Team [EN] ★★★★★ (176) ▼

This seven-module course demonstrates how the GAT supports the visions of Lions Clubs International and the Lions Clubs International Foundation. Specifically, it shows how the GAT leadership network inspires action at the local level, describes the important roles and responsibilities of the GAT members, and explains how strong and innovative leadership plays a crucial role in successful service initiatives. A text-based version of the course is available in the Additional References section.

# It's Time For Action

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The success of the Global Action Team depends on the involvement of Lions.

You have the power to turn your club's plans into action.

**Before the next webinar, take action!**

*Opportunity to share during the next webinar.*

# Closing Remarks

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GAT Regional Area Leader  
PID Datuk Dr Naga



# Upcoming webinars.....

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**December**

**February**

**April**

**June: Final Session**

Topics will include membership development, leadership development, and service activities

Contact:

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Thank You

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