# EXECUTIVE SUMMARY LIONS CLUBS INTERNATIONAL FOUNDATION BOARD OF TRUSTEES MEETING

Virtual On-Line Meeting Oak Brook, Illinois, USA January 13-21, 2021

1. Approved to transfer shares of Lions Clubs International Foundation, India to Ms. Gloria Giri, as shares were in name of former employee.

## **DEVELOPMENT COMMITTEE**

- 1. Reviewed LCIF fundraising achievements totaling US\$187.1 million in cash donations and pledges (unaudited), representing 84% of the June 30, 2021 benchmark of US\$223.5 million.
- 2. Amended the LCIF Operations and Policy Manual Exhibit D (Forms of Recognition) to state that a Leo-Lions Share pin be used recognize Leos who contribute a minimum of US\$20 to LCIF.
- 3. Determined that Melvin Jones Fellowship or Progressive Melvin Jones Fellowship credit be made available to donors making memorial gifts to LCIF.
- 4. Adopted in a joint session with the Programs Committee basic criteria for approving projects associated with lead gift designations.

## FINANCE COMMITTEE

- 1. Approved a decrease of US\$1,203,188 to the operating budget for fiscal year 2020-2021.
- 2. Approved a decrease of US\$798,634 to the overall capital fundraising campaign budget.
- 3. Received an update on the performance of the foundation's investment portfolio.
- 4. Discussed in a joint session with the Programs Committee how to best provide Trustees with information on donations from grant applicants.

## **MARKETING COMMITTEE**

- 1. Received updates on marketing programs and communications including the SightFirst 30<sup>th</sup> anniversary; Foundation Fridays webinar series; Melvin Jones' birthday celebration contest; video production; new storytelling platform; and digital/social media strategies.
- 2. Discussed ideas for LCIF presence at the first-ever virtual convention, including recognition opportunities; online webinars and educational training sessions; Foundation's response to COVID-19; and interactive communication functions.

## **PROGRAMS COMMITTEE**

- 1. Approved 105 Matching, Diabetes, Hunger, and Childhood Cancer grants totaling US\$5,861,255.
- 2. Tabled five grant applications.
- 3. Denied two grant application.
- 4. Approved a Designated disaster grant of US\$426,065 for Typhoon Haiyan relief in MD-301 (Philippines) to complete the construction of 50 homes.
- 5. Amended the Disaster Preparedness grant Criteria to make the certification of the application by the district cabinet a requirement. (Chapter III Grants; H. #11)
- 6. Amended the Community Recovery grant Criteria to make the certification of the application by the district cabinet a requirement. (Chapter III Grants; I. #13)
- 7. Approved housekeeping changes to the Diabetes grant Criteria. (Exhibit J Diabetes Grant Criteria and Regulations)
- 8. Approved creation of a new paragraph in the LCIF Operations and Policy Manual stating that grants for undistricted areas or to be implemented outside the applicant's geographic scope will be considered on a case-by-case basis. (Chapter III Grants; S.)