



GLOBAL ACTION TEAM PDGs as GAT AMBASSADORS

28TH OCTOBER 2020 at 16:00 (UK time) 17:00 (CEST)

PRESENTED BY:

PID ROBERT RETTBY
PDG MAX MONGIA
PDG ZEYNEP KOCASINAN
MODERATOR PCC VIRESH PAUL

CA4 LEADER
GAT AREA LEADER CA4D
GAT AREA LEADER CA4D



Welcome by PCC Viresh Paul



The GAT Objective

LCI Forward is our 5 year strategic plan

Our Global Causes



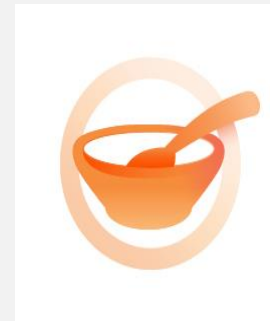
**Childhood
Cancer**



Diabetes



Environment



Hunger



Vision

A group of four young women are walking outdoors through a wooded area. They are all wearing light blue t-shirts. The woman on the far left is partially visible, smiling. The woman next to her has curly blonde hair and is looking back over her shoulder. The woman in the center has long brown hair and is looking forward. The woman on the far right has blonde hair in a ponytail and is looking forward. The background is filled with green trees and foliage, with sunlight filtering through the leaves.

A global movement of service.



Agenda:

- Address by PID Robert Rettby
- Presentation by PDG Max Mongia
 - ❖ GAT Introduction & Ambassador Role
 - PDG Zeynep Kocasinan
 - ❖ Ambassadors Toolkit & Resources
- Closing Remarks & Summary/QA



Presentation by : PID ROBERT RETTBY CA4 LEADER

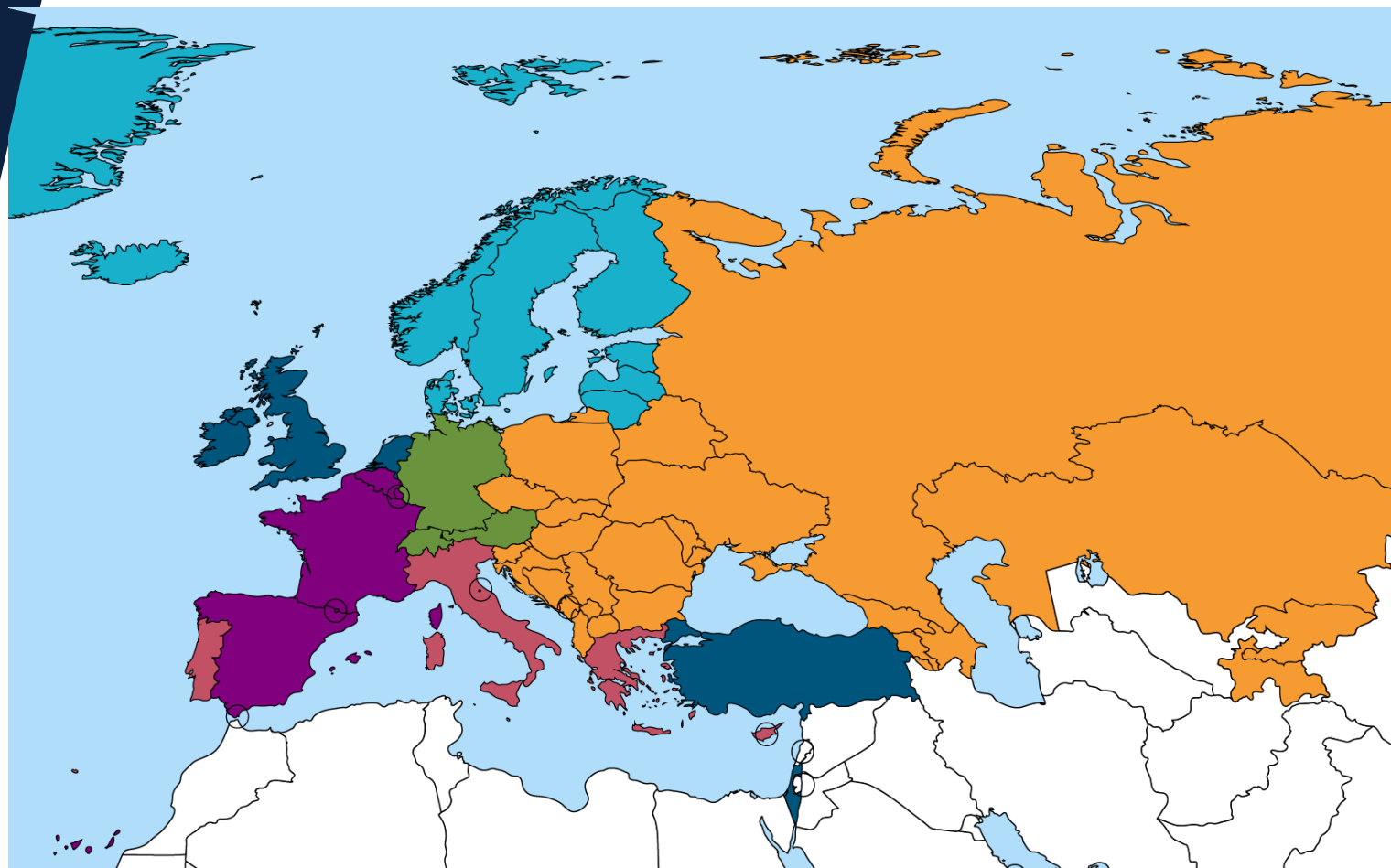




Global Action Team

CA 4: 2020-21

Constitutional Area Leader: PID Robert Rettby



4A

MD 101, 104, 106, 107, 109

D 120, 131

Undistricted Republic of Latvia

PCC Hilde Straumsheim

PDG Jenni Luomala

4B

MD 102, 111, 114

PID Regina Risken

PCC Udo Genetsch

PDG Werner Gschwandtner

4C

D 119, 121, 122, 123, 124, 126,

129, 130, 132, 132

Eastern Europe undistr. countries

PID Miklos Horvath,

PDG Niels Schnecker

PDG Heiko Dallmann

4D

MD 105, 110, 118, D 128, 133

Undistricted Andorra, Gibraltar

PDG Max Surinder Mongia

PDG Zeynep Kocasinan

4E

MD 103, 112, 116, D 113

Undistricted Princ. of Monaco

PID Pierre Châtel

PID Claudette Cornet

PCC Corinne Bloemendal

4F

MD 108, 115, 117

Undistricted countries:

Cyprus, Malta, Rep. San Marino

PID Gabriele Sabatosanti Scarpelli

PID Domenico Messina

PID José-Maria Gorgulho

What does the GAT Do?



One Team Approach to
Achieve Goals



Leadership Development



Membership Growth



Service Innovation



Foundation Support



Share and Utilize
Resources



Provide Input and
Feedback



Report



Presentation by: PDG MAX MONGIA GAT AREA LEADER CA4D



The Team

Ambassadors

Past International Presidents
International Board of Directors
Past International Directors
Past District Governors

Global Action Team Chairperson

GAT
Constitutional Area & Regional Area Leadership

GAT
Area Leadership

Multiple District Global Action Team Chairperson (Council Chairperson)

GLT
Multiple District Coordinator

GMT
Multiple District Coordinator

GST
Multiple District Coordinator

District Global Action Team Chairperson (District Governor)

GLT
District Coordinator

GMT
District Coordinator

GST
District Coordinator

Region and Zone Chairpersons

Club Global Action Team Chairperson (Club President)

GLT
First Vice President/Leadership
Chairperson

GMT
Membership Chairperson

GST
Service Chairperson

Global Action Team Structure



Global Action Team Focuses

1

Supporting districts to achieve their **annual goals** and **monitoring progress**.

2

Reinforce club level **communications** through the **zone chairs** to provide initiatives, resources and suggested activities.

3

Support LCI divisions by creating a formal **feedback loop** between clubs and LCI.

4

Share the **success stories** of clubs and districts **with Lions** around the world!



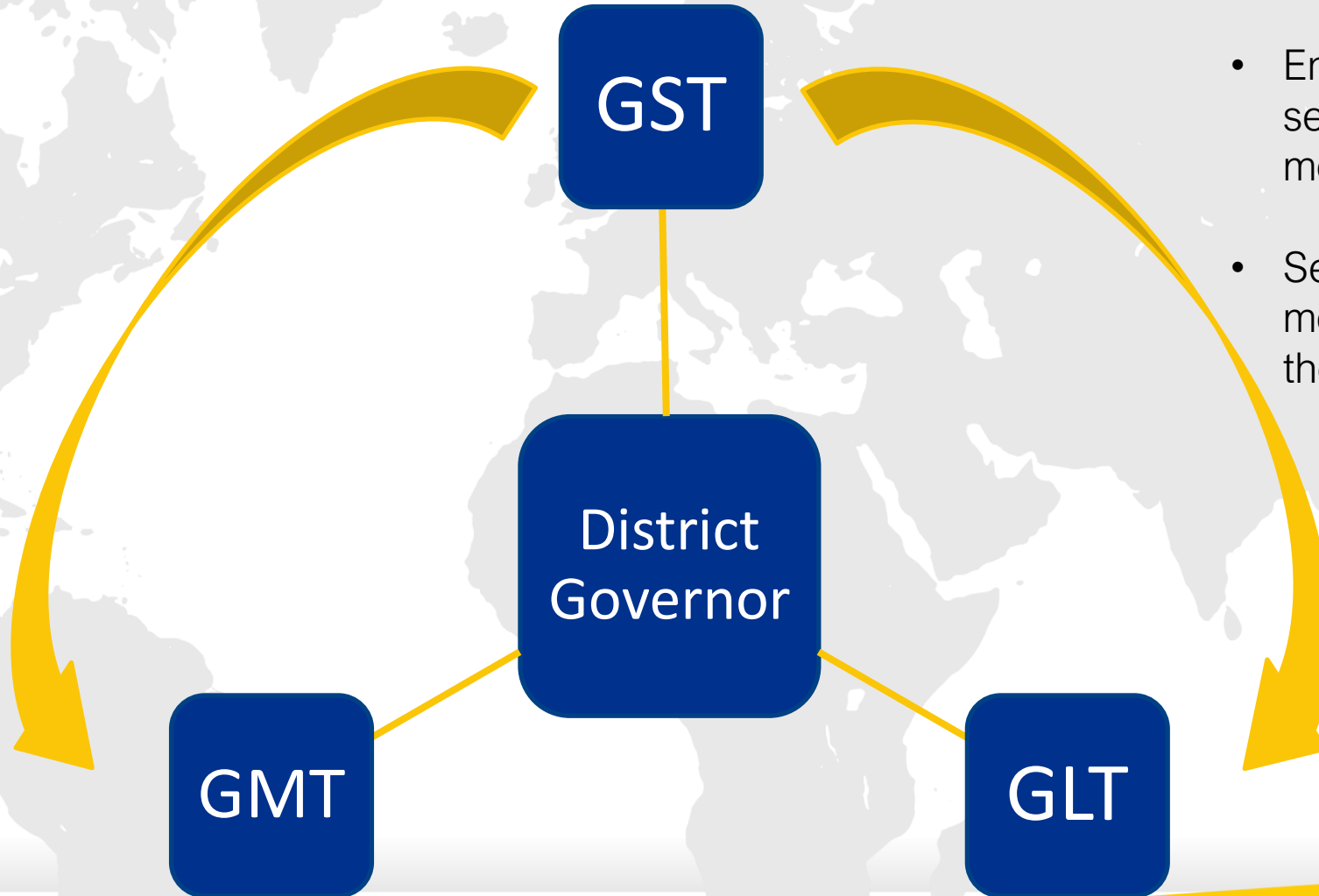
To help the Global Action Team thrive, it's important for club leaders and Lions to take consistent **action** within their clubs and communities.

Action = Impact



Benefits of Working Together

- GMT
- Promotes service projects as membership recruitment opportunities



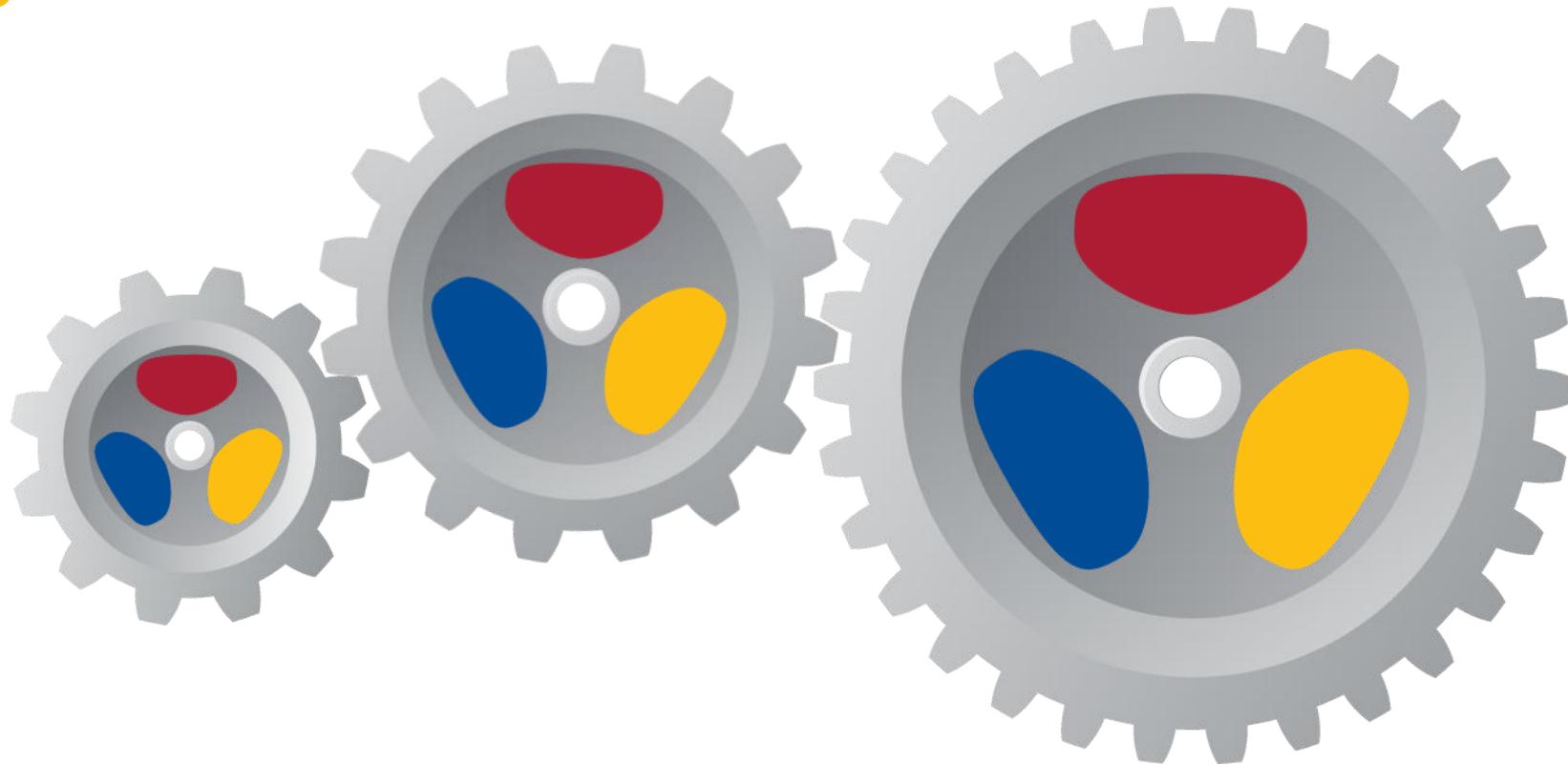
- GST
- Encouraging more service projects, drives membership growth
- Service projects allow members to demonstrate their leadership abilities
- GLT
- Strong leadership increases member satisfaction and retention



SERVICE

MEMBERSHIP

LEADERSHIP

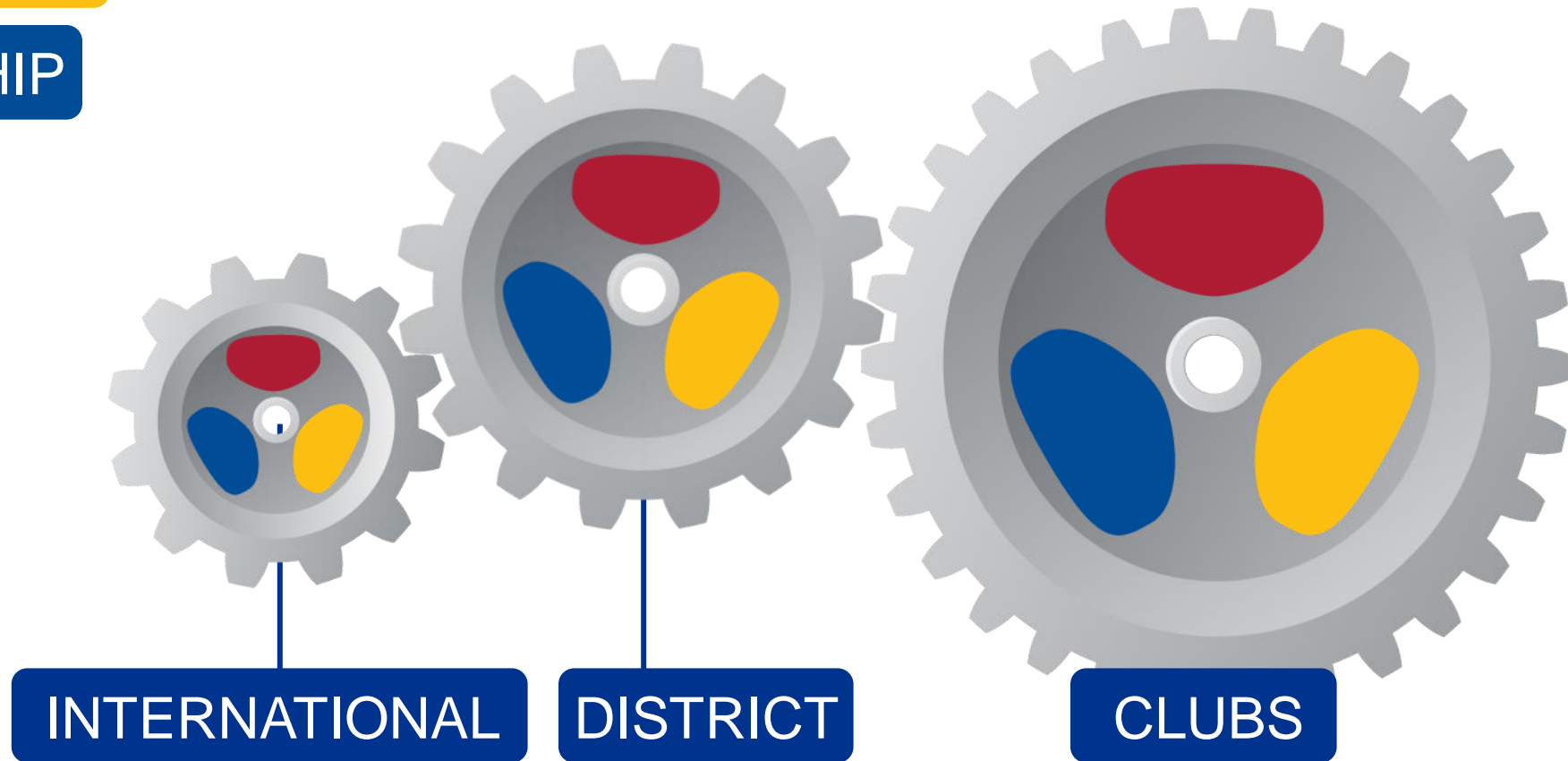


SERVICE

MEMBERSHIP

LEADERSHIP

Clubs Drive Our Association



GAT Ambassador's Role

- As Ambassadors you will promote the vision of LCI and LCIF while reigniting the passion for service in our Lions and Leos
- Provide support to districts to foster positive membership growth in clubs, increase Lions visibility in the community through impactful service, and to build strong and innovative leaders in the districts
- Provide feedback to the Global Action Team chairperson, and LCI on successes, challenges or support needs of Global Action Team on the ground
- Participate in Global Action Team meetings and events at your leadership forums
- Motivate all Lions to take action and to utilize Global Action Team resources



YOU are a GAT Ambassador!

As ambassadors, YOU are charged with motivating Lions and Leos to take action in their districts and clubs. By demonstrating your passion, you will reignite the excitement of service all the way down to the club level!




GAT Ambassador Toolkit Overview

To help spread that message LCI created the Global Action Team Ambassador Toolkit.

Your GAT Ambassador Toolkit includes all the tools you need to:

- Inform districts and club leaders on the GAT and how to activate their team to support district and club goals
- Spread the GAT's message of "Action Equals Impact"
- Find inspiration to share your own story of Leadership, Membership and Service

GAT - Ambassador Toolkit Overview



Your Global Action Team (GAT) - Ambassador Toolkit includes all the tools you need to spread the GAT's message of action and find inspiration to share your own story of leadership, membership and service.

Your Resources

- 1. The Global Action Team Overview Presentation (PowerPoint)**

This presentation shares all the key information about the GAT, including the areas of focus and how each member of the team contributes to our one-team approach. It is fully customizable to fit your needs.

Who is my audience?

Any officer who is not familiar with the Global Action Team will benefit from this presentation. It complements our story of impact by providing background information.
- 2. The Global Action Team in Action Presentation (PowerPoint)**

This presentation gives a real-world example of how leadership, membership and service work together.

Who is my audience?

Every Lion and Leo- our members want to be inspired to act, and we know that our stories of impact capture the mission of the GAT better than any "Roles & Responsibilities" or guide.
- 3. The Global Action Team Videos**

Our inspiring videos share why the GAT is important and how it leads to success in leadership, membership and service.
- 4. The GAT Pocket Guide (informational flyer)**

Your Responsibilities

1. Review these presentations prior to speaking with Lions and Leos about the Global Action Team.
2. Use these presentations, especially the Global Action Team in Action presentation, as inspiration to create speeches or other presentations that are relevant to your audience.
3. Share the stories of success that you learn about during your engagements.

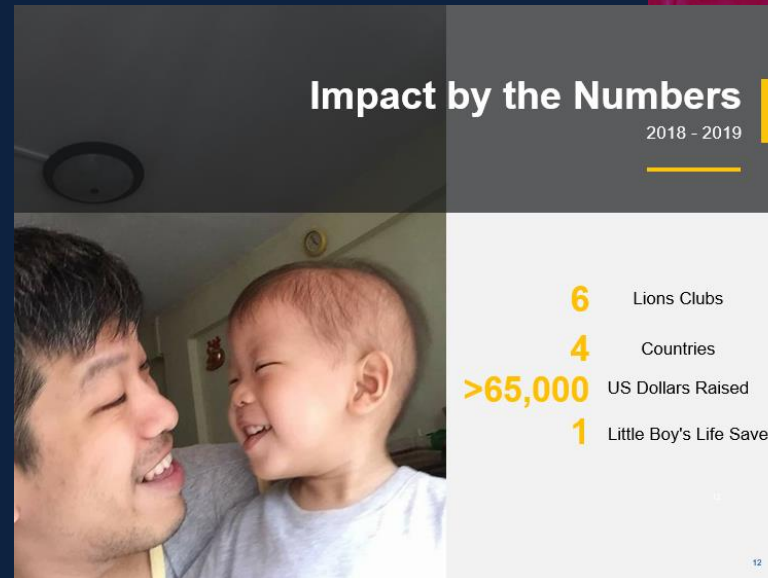
GAT Ambassador Toolkit Resources

2. Global Action Team In Action Presentations

These two presentation gives a real-world examples of how leadership, membership and service work together to create impact in entire communities and in the lives of the most vulnerable.

Who is my audience?

Every Lion and Leo- our members want to be inspired to act, and we know that our stories of impact capture the mission of the GAT better than any “Roles & Responsibilities” or guide.



Conquering all forms of diabetes by providing care, educating the public, and investing in research for a diabetes cure.

The diabetes centers focus on a holistic, multidisciplinary care that involves not only patients, but also family. They offer:

- Nutrition education
- Counseling
- Specialized foot care
- Specialty clinics for vascular issues, nephrology, and ophthalmology.

GAT Ambassador Toolkit Resources

3. Global Action Videos

Our inspiring videos share why the GAT is important and how it leads to success in leadership, membership and service.

4. GAT Talking Points

Talking points cover all aspects of the GAT and can be used during speeches and site visits.

5. GAT Pocket Guide (Informational Flyer)



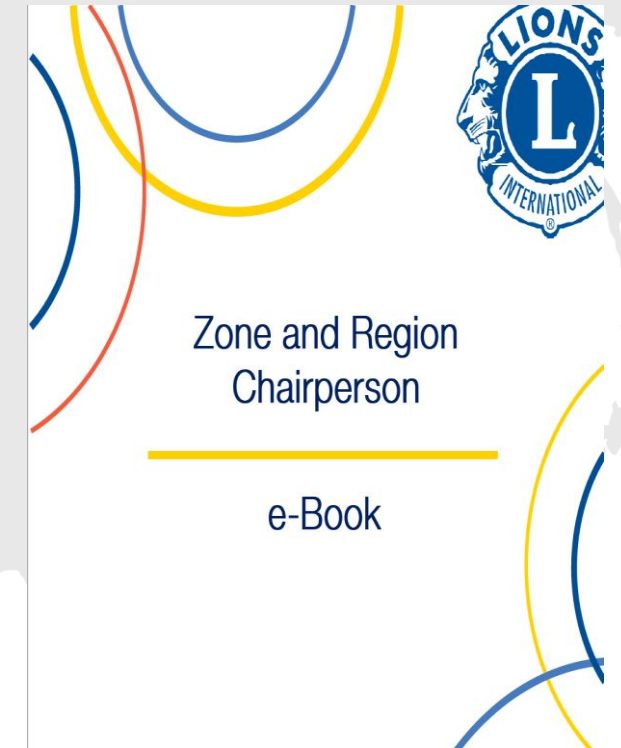
Empower Your Districts & Clubs



Club Quality Initiative

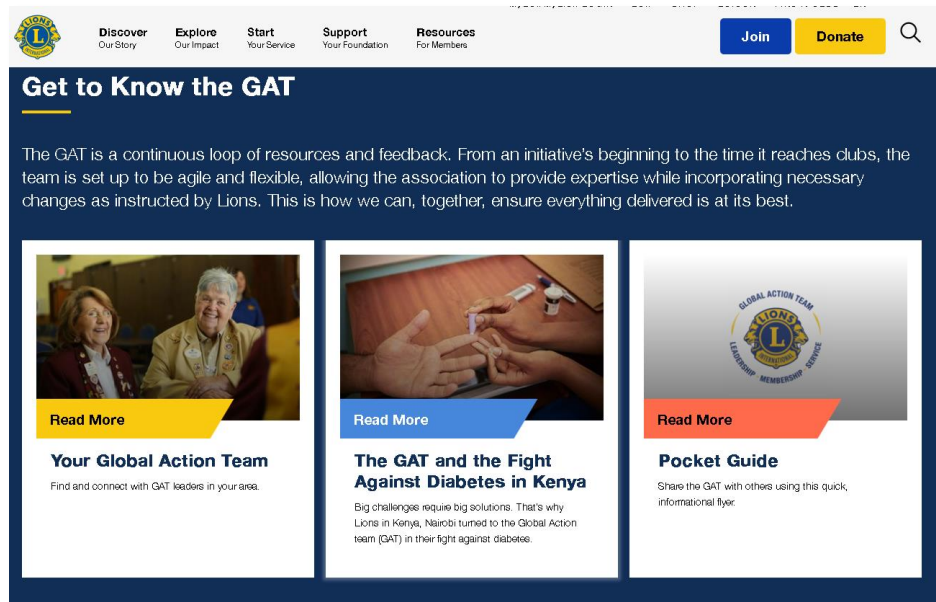


Service Journey



e-Books

Global Action Team Communications



Landing Page



Facebook



Presentation by: PDG MAX MONGIA GAT AREA LEADER CA4D



Ambassador Next Steps

- ❖ Review these resources available on the website prior to speaking with Lions and Leos about the Global Action Team
- ❖ Use these presentations, especially the Global Action Team in Action presentation, as inspiration to create speeches or other presentations that are relevant to your audience
- ❖ Share the stories of success that you learn about during your engagements
- ❖ Speak from your own experience as a Lion leader and as a community volunteer



Take Action

Scenario: Clubs in your district are struggling to recruit new members – they have expressed that community members don't see the value of joining a Lions Club. What can you share with clubs to help communicate to prospective members the value of Lions?

Scenario: There is a club in the district comprised of older members – recently this club added a handful of younger Lions. These younger Lions have different goals and ideas for what the club should be doing and there has been conflict between the two groups. How can the GAT be involved in managing this conflict?

Scenario: Club service chairperson within the district are not reporting their service – when asked why they aren't reporting many expressed they don't see the value in reporting the numbers. What can the district GAT do to show the value?

Your Challenge: Work with your district GAT to form a plan that involves the GLT, GMT and GST to come up with an action plan for one of the scenarios. Make sure to clearly identify how each team member is connected to the other parts of GAT.



LCI Staff members
Grisell Barraza
Viola Jobita



Q/A



Thank You