



Global Action Team Stories from the Field

CAs 3 & 7



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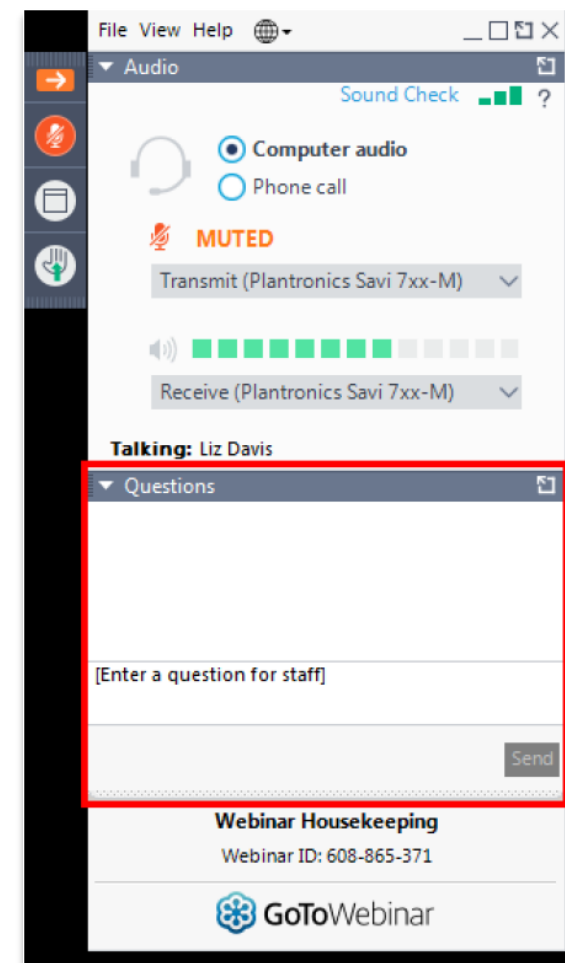


Lions Clubs International



Important information about this webinar

- This webinar is being recorded. The recording and presentation will be available later this week on the Lions International Virtual webpage: lionsclubs.org/virtual
- Your microphone has been muted and will remain so for the duration of this webinar
- Have a question? Submit it using the “Question” tab located in the sidebar



Meet Today's Presenters



PID Nicolás Jara Orellana
GAT Area Leader



PDG Ricardo Komatsu
GAT Area Leader



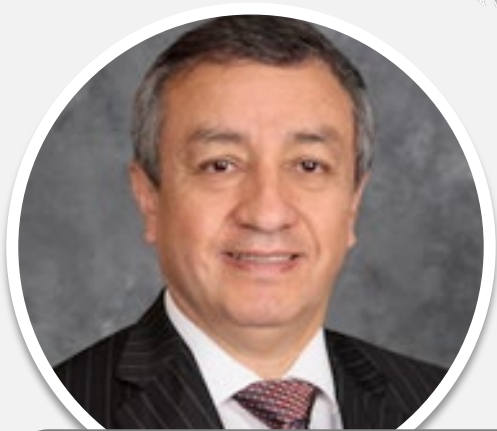
PDG Wendy Miller
GAT Area Leader



PCC Chris Howard
GAT Area Leader



GROWING MEMBERSHIP IN A CLUB



PID Nicolás Jara Orellana

GAT Area Leader
CA 3: MD G





How to Grow a Club

A Real Story





Problems in my Club

- Few old lions
- No initiatives
- A club near dropping





Perspectives

- Do we have sons? Daughters? Relatives?
- We can invite them

What was the Strategy?

- We planned a party with this group of young relatives and friends



What was the Strategy?

- During the party, we talked to them about Lionism and invited them to be members of our club



What were the Results?

- 25 new members





The New Club

- New initiatives
- New, young Lions



The Club Today

- Younger members in leadership positions
- Older members serving as advisors



Our Club



Our Club



The Lion Feeling

- We need happy Lions!
- All the members in my club are happy Lions





GAT+ EXPANDING SERVICE OPPORTUNITIES



PDG Ricardo Komatsu

GAT Area Leader
CA 3: MD LC



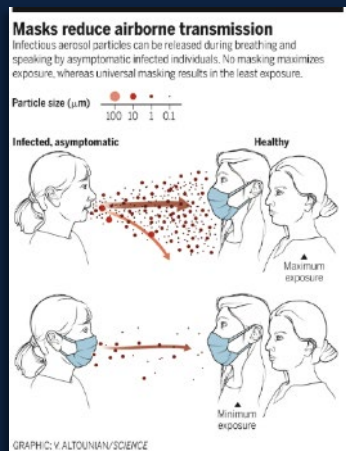
GAT+: AMPLIANDO OPORTUNIDADES DE SERVIÇO
GAT+: AMPLIANDO LAS OPORTUNIDADES DE SERVICIO

GAT+: EXPANDING SERVICE OPPORTUNITIES

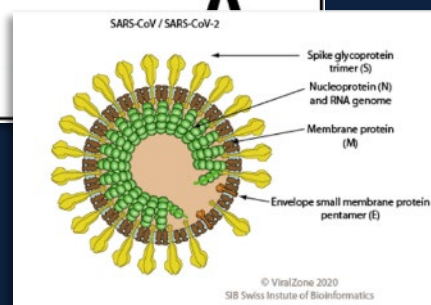


ESCASSEZ DE EQUIPAMENTOS DE PROTEÇÃO INDIVIDUAL
ESCASEZ DE EQUIPOS DE PROTECCIÓN PERSONAL

SCARCITY OF PERSONAL PROTECTIVE EQUIPMENT



Droplets containing virus: large ● small ●



Masks for Life

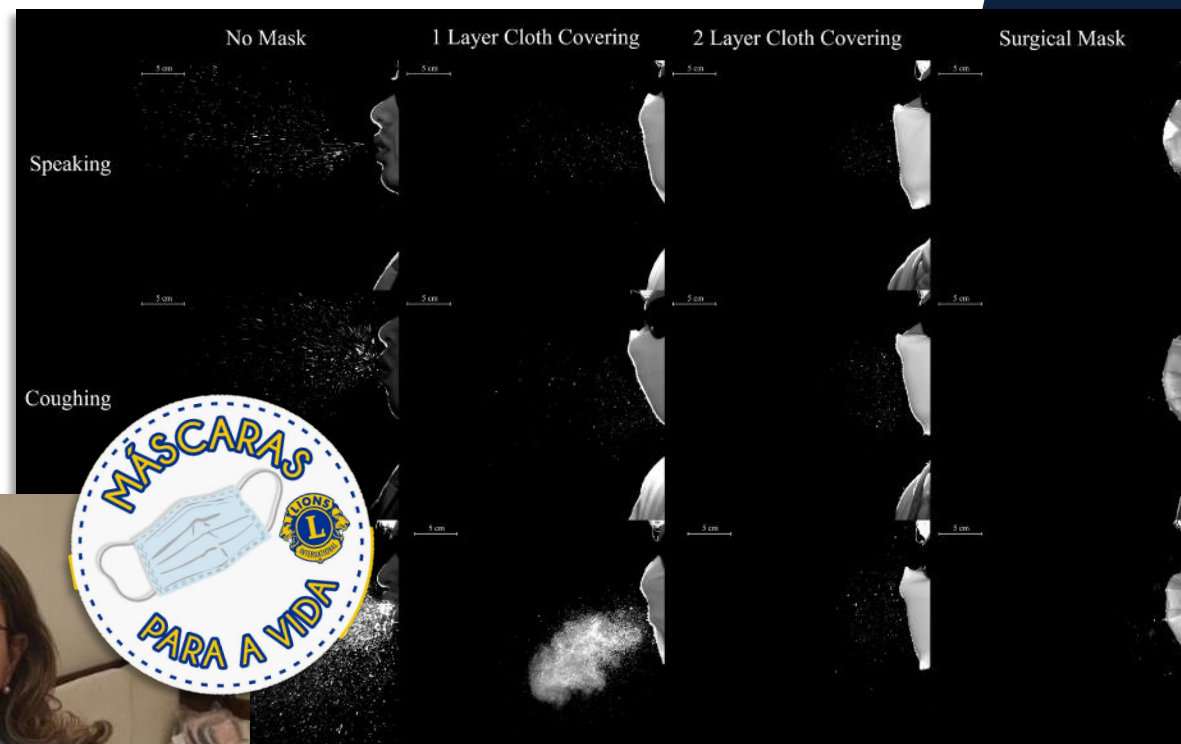


COMO SERVIR COM SEGURANÇA?
CÓMO SERVIR CON SEGURIDAD?

HOW TO SERVE SAFELY?

Nós servimos em casa
Nosotros servimos en casa

We serve at home



Bahl P et al. Thorax 2020



PROTETORES FACIAIS FEITOS EM CASA
PROTECTORES FACIALES HECHOS EN CASA

HOME MADE FACE SHIELDS

- *Folha de acetato*
- *Arco de cabelo (tiara)*
- *Hoja de acetato*
- *Arco del pelo*

Materials:

- Acetate sheet
- Headband

Face shield





Protetor Facial Salva Vidas

Face Shields Save Lives



Escasez de PROTECTORES FACIALES
Escassez de PROTETORES FACIAIS

Scarcity of FACE SHIELDS



*Designing a face shield for
industrial scale production*



Testing one of the first face shields



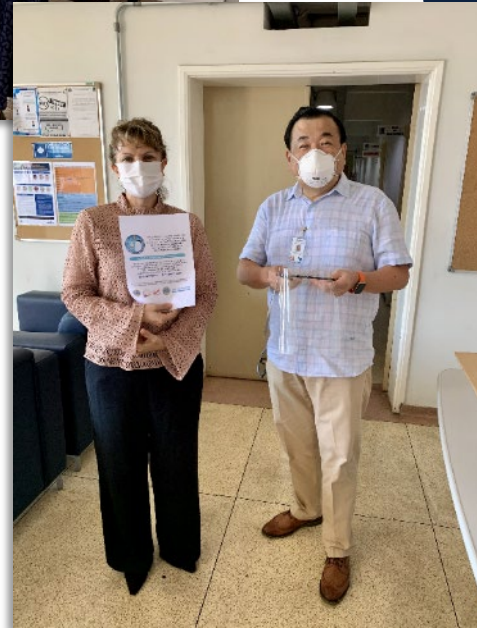
FACE SHIELDS SAVE LIVES



*Academic Hospital
Regional Reference for COVID-19*



Home Care



*Medical School:
Clerkship, Internship*

Face Shields Donated:

District LA 1	1.684
District LA 5:	5.000
District LB 1:	10.000
District LB 2:	8.000
District LB 3:	10.000
District LC 1:	7.400
District LC 3:	900
District LC 5:	1.560
District LC 6:	1.150
District LC 8:	2.197
District LD 1:	3.000
MD LC:	3.300
Paraguay:	250
Total:	101.133



Hospital Emergency Department

Districts and MD LC received COVID-19
frontline relief emergency grants from LCIF



United in Kindness and Diversity

International President Choi unites Lions in historic extended term

Lions Clubs International



GLOBAL SERVICE

BRAZIL

Lions Mobilize to Shield Healthcare Workers

When the country went into lockdown due to COVID-19, DG Waldoyson da Silva Miranda's manufacturing facility, which he owns with his wife, Tatianna Afio, came to a grinding halt. As Miranda hunkered down with the rest of the country to wait out the virus, he watched a steady stream of news coverage reporting a lack of safety equipment for healthcare workers and others on the frontline.

Then, PDG Roberto Komatsu, a doctor and fellow Lion, asked Miranda if he could print 3D frames for face shields at his facility. Miranda found that it took three hours to print a single ring on regular 3D printers. Miranda realized they could do better and decided to develop a manufacturing system at his facility that would enable them to produce 2,800 full face shields per day. "Our factory was paralyzed by the pandemic," says Miranda, "So I decided to use our equipment, space, and few employees to start production."



He secured partners to help him build additional tools and cut acetate plates that fit in the frames to compose the face shield.

When he realized this was a way Lions could help, he put together a team and made a plan to mobilize his district.

Lions Tatianna Afio Miranda (Miranda's wife), Antonio Helio de Freitas e Silva, and Luiz Henrique Zein joined forces to put together the marketing campaign. They made a video explaining that many doctors and nurses were dying. "If we need to be hospitalized, who will take care of us?" they asked. The project was called "Face Shields Save Lives."

Donations poured in. The team opened a bank account and applied for and received a grant of US\$10,000 from LCIF.

Lion Claudio Rego provided cut acetate for the visors, and Lion Robson Perez Sacco donated 24,000 Lions-branded stickers for the face shields.

Their goal was to make and donate 50,000 face shields to help protect workers fighting COVID-19.

"The whole district cooperated," says Miranda. He and his team made the face shields available to other districts as well. "This disease has no borders," he says. "And neither do Lions."

Clubs identified the needs of the hospitals in their areas, and the factory responded according to need. Clubs made the deliveries themselves, which led to a response from the local media. The project got coverage from radio stations, newspapers, and a national television program. Soon, orders were coming in from far away.

The clubs share photos on social media of the deliveries, which has helped to further spread news of the project. Now Lions are delivering face shields to senior facilities, emergency response teams, and neighborhood health centers. All the while, they take careful measures to follow all safety precautions to ensure everyone serves safely.

Because the project has become so big, it's helped to increase awareness about Lions in Brazil. "It automatically aroused curiosity in many people who did not know about the Lions movement," says Miranda. "This is giving us the opportunity to establish relationships and bring in new members."

Miranda and his wife, Tatianna, deliver some of the protective equipment to healthcare providers and first-responders.



With the cooperation of other districts, the team has upped their goal to 80,000 face shields, and Miranda's facility now operates two molds, producing 3,600 pieces per day with capacity for more.

"The pandemic and its economic impact have created the type of situation that could lead to member loss," says Miranda. "Providing meaningful service and a sense of group is a way to prevent that."



João Carlos Ribeiro, one of Miranda's employees, works on the production of face shields in the facility he's updated to focus strictly on making the protective equipment at 5 percent of current market cost.



As of mid-May Lions had made and distributed more than 67,000 face shields to 65 hospitals, 39 health centers, 38 senior care facilities, and the city of São Paulo emergency response team (SAMU).





GLOBAL SERVICE

BRAZIL Lions Mobilize to

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<https://>

District Multiple	POSITION	District	State or Country	Gain Or Loss Fiscal Year Period
Multiple District H	1	District H 1	PERU	314
Multiple District H	2	District H 3	PERU	106
Multiple District H	3	District H 1	PARAGUAY	101
Multiple District S	4	District S 2	BOLIVIA	100
Multiple District D	5	District D 6	HONDURAS	96
Undistricted	6	HAITI	HAITI	77
Multiple District H	7	District H 4	PERU	69
Multiple District B	8	District B 8	MEXICO	60
Multiple District D	9	District D 1	PANAMA	60
Multiple District H	10	District H 2	PERU	56
Multiple District B	11	District B 2	MEXICO	55
Multiple District LC	12	District LC 2	BRAZIL	50
Multiple District R	13	District R 2	COSTA RICA	50
Multiple District D	14	District D 4	COSTA RICA	40
Multiple District T	15	District T 3	CHILE	40
Multiple District E	16	District E 1	VENEZUELA	37
Multiple District T	17	District T 1	CHILE	36
Multiple District B	18	District B 6	MEXICO	34
Multiple District LA	19	District LA 3	BRAZIL	33
Multiple District F	20	District F 3	COLOMBIA	31
Multiple District O	21	District O 5	ARGENTINA	30
Multiple District D	22	District D 3	GUATEMALA	29
Multiple District LB	23	District LB 1	BRAZIL	27
Multiple District LC	24	DISTRICT LC 1	BRAZIL	25
Multiple District D	25	District D 5	NICARAGUA	24
Multiple District B	26	District B 9	MEXICO	23
Multiple District E	27	District E 2	VENEZUELA	20



As of mid-May Lions had made and distributed more than 67,000 face shields to 65 hospitals, 39 health centers, 38 senior care facilities, and the city of São Paulo emergency response team (SAMU).





***Nós servimos em casa! Nós servimos onde quer que estejamos!
Servimos com a nossa criatividade
e inspirados na nossa generosidade! Nós servimos!***

***¡Nosotros servimos en casa! ¡Servimos dondequiera que estemos!
¡Servimos usando nuestra creatividad
e inspirados por nuestra generosidad! Nosotros servimos.***

We serve at home!

We serve wherever we are!

**We serve using our creativity
and inspired by our generosity!**

Latin America does not stop!

***América Latina não para!
¡Latinoamérica no se detiene!***



“You can’t get very far unless
you start doing something for
somebody else”

-Melvin Jones
Lions Clubs International Founder





Poll Break

Event Promotion

What tools or strategies does your club find most effective in promoting events and projects?

- Social media
- Press releases to local media
- Lions International's Brand Advance Kit
- Engaging local officials and businesses
- Word of mouth



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Brand Advance Kit

Available on the Brand Guidelines webpage



CHILDHOOD CANCER PROJECT



PDG Wendy Miller

GAT Area Leader
CA 7: MD 202



202 L Childhood Cancer Project



Project Overview

- Provide entertainment trolleys in hospitals for children and young adults undergoing cancer treatment
- Approximate cost NZD \$3,000 (US \$1,990) per trolley
- Include activities suitable for ages 12 to 24 years





Entertainment Trolleys



Games and Activities

**This trolley
and activities
has been donated by**



the Lions Club of:

**Welcome Bay
Te Puke Kiwicoast
Pyes Pa Tauriko
Papamoa
Mt Maunganui
Mt Maunganui Lioness**

- 26 clubs donated
- Seven trolleys
- Nine activity packs
- Plaques affixed to trolleys
- Finished cost NZD \$2,300 (US \$1,525) each

Trolley Presentation





DROUGHT RELIEF ACROSS AUSTRALIA



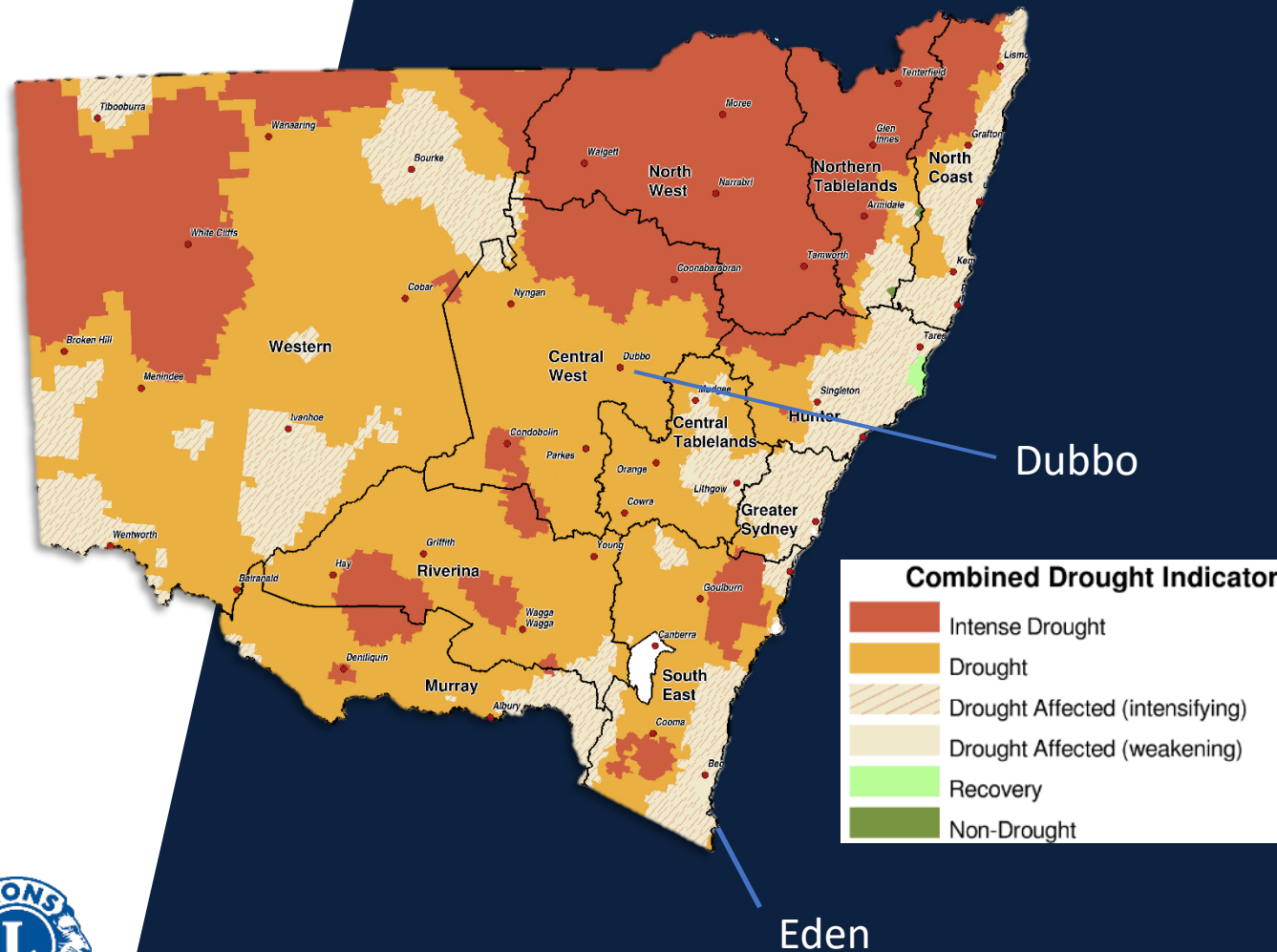
PCC Chris Howard

GAT Area Leader
CA 7: MD 201



Drought in NSW February 2020

If not green - drought



- 3rd year of drought
- Farmers and townships under increasing stress

NW Tasmania

Hands across the water

- Lions and community come together to help
- Hay ready for shipment



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On the Mainland





The Outcome

- Lions
- Action
- Community benefit

2019-2020 South Eastern Australia Bushfires



Tools for Towns

- Lions community tools collection
- Lion-to-Lion delivery
- Lions community distribution



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Broome

A place where magic happens

2,374 kms to Perth by road

Broome Lions Magic





Poll Break

Service Inspiration

How does your club find new ideas for service projects?

- From an immediate need in the community
- Our community asks us for help
- Local partners initiate projects
- Our members bring new ideas to meetings
- Community Needs Assessment



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SERVICE TOOLKIT



Club and Community
Needs Assessment

Club and Community Needs Assessment

Available on the Service
Toolkit webpage





Questions or Comments?





Next steps

- Join the conversation on our Lions Global Action Team Facebook group
- Send your success stories to GAT through the GAT Webpage
- This webinar's recording will be available on [Lionsclubs.org/virtual](https://lionsclubs.org/virtual) later this week
- Contact GAT@lionsclubs.org with any questions





Thank You