



A New Normal:
**YOUR CLUB
MAKING AN IMPACT**
A Closer Look



Lions Clubs International
FOUNDATION



CAMPAIGN | 100
LCIF • EMPOWERING SERVICE™

WELCOME, LIONS!

Lara Lebeck

Marketing & Communication Specialist
Lions Clubs International Foundation





GoToWEBINAR Housekeeping

- Use computer speakers
- Webinar recording found at:
lionsclubs.org/virtual-events-center

ASKING QUESTIONS

The desktop window shows audio settings for a microphone. The microphone is currently muted, as indicated by the orange 'MUTED' label and the red slash over the microphone icon. The device is identified as 'Transmit (Plantronics Savi 7xx-M)'. Below the audio controls, a 'Questions' panel is visible, which is highlighted with a red border. This panel contains a text input field with the placeholder text '[Enter a question for staff]' and a 'Send' button. At the bottom of the desktop window, the text 'Webinar Housekeeping' and 'Webinar ID: 608-865-371' is displayed, along with the 'GoToWebinar' logo.

The mobile app interface shows a 'Questions' screen. At the top, the status bar indicates the time is 9:42 AM. Below the title bar, there is a question and answer pair: 'Q: When will the webinar recording be sent?' and 'A: You will receive the recording in 24 hours.' At the bottom of the screen, there is a text input field with the placeholder 'Enter message...' and a 'Send' button. A large red arrow points down to the 'Send' button. The bottom navigation bar includes icons for 'Screen', 'Audio', 'Questions' (which is highlighted with a question mark icon), and 'Settings' (which has a red notification badge with the number '1').



GoToWEBINAR Housekeeping

- — Download handouts
- — Register for future webinars
- — Take survey!



A New Normal:
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AN IMPACT**

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Guðrún Yngvadóttir

Immediate Past International President
LCIF Chairperson



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AGENDA

- **PART 1**
Campaign 100 Model Clubs
 - Question & Answer Session
- **PART 2**
District & Club Community Impact Grants
 - Question & Answer Session

MODEL CLUBS Leading by Example

Model
Club

Model
Club

Premier
Model Club

Visionary
Model Club

200%
Model Club





MODEL CLUBS Leading by Example

Joe Preston

Past International President
Campaign 100 Chairperson, Constitutional Area I



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100 | 100 CLUBS

1. 100% of members
2. Contribute US\$100
3. Within one Lion year

Reach your goal with a **one-time donation** or a **monthly recurring gift!**



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Model Club

Increase Our Service Impact
Fight Diabetes
Expand Our Global Causes

100%

of funds raised
support LCIF grants

LCIF'S RESPONSE TO COVID-19

US\$5,192,467

345 grants

MODEL CLUBS: LEADING BY EXAMPLE

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100
 LCIF • EMPOWERING SERVICE™
Model Club
 Increase Our Service Impact
 Fight Diabetes
 Expand Our Global Causes

- Model Club – \$500
- VISIONARY Model Club – \$750
- 200% Model Club – \$1,000
- 300% Model Club – \$1,500
- 400% Model Club – \$2,000
- 500% Model Club – \$2,500
- 600% Model Club – \$3,000
- PREMIER Model Club – \$3,500+

Lions Clubs International Foundation is pleased to recognize

Your Club Name Here

For achieving in
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 Model Club fundraising goal

This Lions Club has honored its commitment to become a Campaign 100 Model Club by meeting gifts and pledges sufficient to reach its minimum fundraising goal.

Gođun Vrgočević
 President, National President
 Chairman, Lions Clubs International Foundation

Thank you for your generous support!

小田 幸雄
 Dr. Junshiro Yamada
 Past International President
 Chairman, Campaign 100



*Plaque fulfilled only upon request

CREATIVE FUNDRAISING

- **Virtual Concert**
 - Held by Constitutional Area I Leos
 - Raised ~US\$16,000
- **Hair Challenge**
 - Donation to vote for hair color
 - Raised ~\$10,000
- **Virtual Happy Hour**
 - Icelandic & Norwegian event
 - Buying round of drinks = \$\$ to LCIF





MODEL CLUB QUESTIONS?



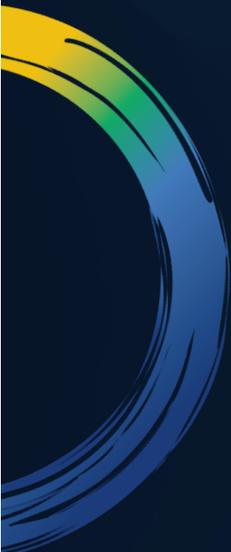
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District & Club COMMUNITY IMPACT GRANTS





APPLYING FOR A DCG

Benjamin Futransky

Program Manager
New & Emerging Initiatives, LCIF



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DCG GENERAL ELIGIBILITY

- Clubs and districts that meet minimum donation amount eligible to receive 15% of their donations back in DCG funds.
- Minimum donation amount must be achieved within one fiscal year.
- Donations must be to LCIF's Empowering Service Fund, Area of Greatest Need, or General Donation.
 - Restricted or designated donations not eligible.



EXAMPLES OF PROJECTS

- Purchase food for donation to those in need
- Install a playground at a park
- Implement a medical screening activity
- Plant trees as part of an environmental project



COMPLETED DCG PROJECTS

District 35-N

- US\$10,000 // USA
- Establish food pantry in local hospital

District 300-D1

- US\$10,000 // MD300 Taiwan
- Establish permanent dining room at feeding center





ROLE OF DONOR SERVICES

Tony Paskauskas

Manager
Donor Services, LCIF



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DONOR SERVICES' ROLE

- Tracks qualifying donations
- Sends emails each year to qualified clubs and districts
- Answers inquiries about DCG balances

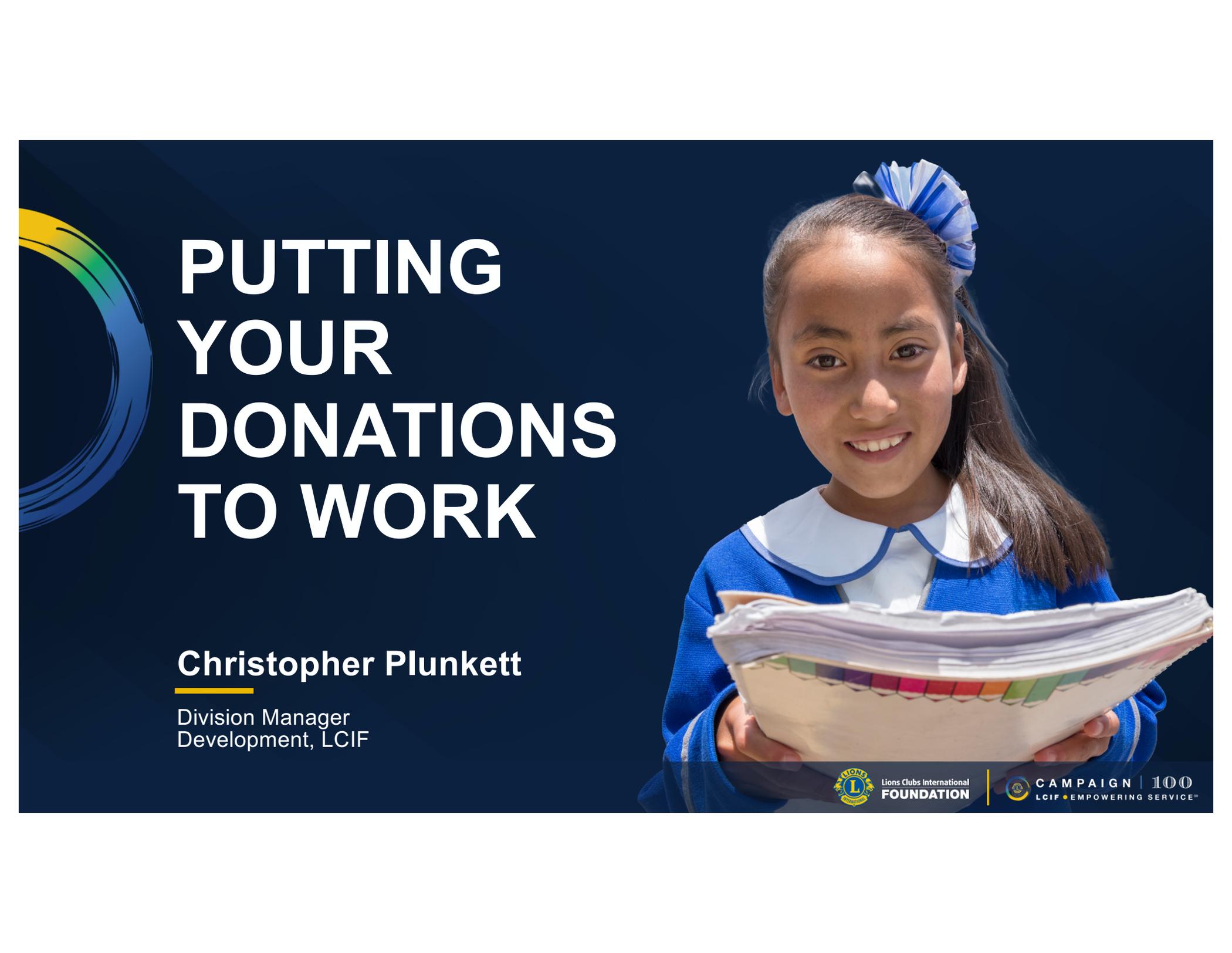
Contact Donor Services: donorassistance@lionsclubs.org



IMPORTANT!

- Clubs can transfer funds to the District level
- Donations specified to specific causes, including Disaster Relief, do not count
- Check with Donor Services if a member donates US\$100,000+





PUTTING YOUR DONATIONS TO WORK

Christopher Plunkett

Division Manager
Development, LCIF



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RAISING FUNDS FOR DCGs

As you support LCIF, you support your club's or district's service

Ways to reach your goal:

- Club Donations: Model Clubs, 100|100 Clubs, community fundraisers
- Individual Donations: MJF/PMJF Program, LCE events, Lead and Major Donors





DCG QUESTIONS?



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**THANK
YOU!**



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