



Service Reporting

Webinar



Lions Clubs International

Why Report Service?



Benefits of Reporting Service

How do clubs and districts individually benefit from reporting service?

- ▶ Reporting service helps transfer knowledge and best practices to your club's future leaders.
- ▶ Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it's an important way to share success with other clubs in your district and around the world.
- ▶ A high percentage of clubs reporting service is a sign of a healthy district
- ▶ Reporting service allows you to become eligible for service awards.



Benefits of Reporting Service

How do clubs and districts collectively benefit from reporting service?

- ▶ Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.
- ▶ Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.
- ▶ People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.



Benefits of Reporting Service

How does reporting service benefit the people we serve?

- ▶ Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs. Reporting service helps transfer knowledge and best practices to your club's future leaders.
- ▶ Service data enables Lions Clubs International to identify best practices that can be shared globally.
- ▶ Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.



Reporting is Considered Service in Itself

Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion



Why report service

How do clubs and districts individually benefit from reporting service?

- Reporting service helps transfer knowledge and best practices to your club's future leaders. Club officers can review past service activity reports, learn from the successes of the club's previous activities and better plan for their future activities.
- Reporting service is a matter of local pride. Reporting puts your club on the map as leaders in your local community, and it's an important way to share success with other clubs in your district and around the world.
- A high percentage of clubs reporting service is a sign of a healthy district.
- Reporting service allows you to become eligible for service awards.

How do clubs and districts collectively benefit from reporting service?

- Reporting shines a light on how and where local clubs are making a difference. This elevates the profile of Lions Clubs International as a global service club organization.
- Service reports provide tangible evidence of our global engagement and impact to prospective partners of Lions Clubs International. These relationships strengthen the organization and yield benefits at the local level.
- People want to participate in real, visible change. Service reporting allows clubs to continually engage communities, tell stories more effectively and ultimately grow their member base.

How does reporting service benefit the people we serve?

- Service data helps everyone understand the needs of communities around the world and how our Lions and Leos are serving those needs.
- Because service activities are scalable, one small service project can become the next global initiative of the organization. But Lions Clubs International is not aware of such projects unless they are reported.
- Service data enables Lions Clubs International to identify best practices that can be shared globally.
- Measurement leads to insight. Setting higher goals each year mobilizes the organization toward growth.
- Service reports show how Lions and Leos around the world are using funds from Lions Clubs International Foundation grants to serve their communities. This visibility encourages Lions and Leos to think creatively about their own projects and apply for LCIF grants themselves.

Additional benefits

- Reporting is the final step in completing a service project. If it's not reported, it's not done!
- Reporting service is a lot like voting. You may think your report doesn't make a big difference, but the only way we'll be successful is if everyone does their small part.
- Reporting is considered service in itself. The time clubs and districts spend reporting their service are considered volunteer hours, and can be reported in MyLion.

For more information, please visit [here](#).



Find more information in the [Why Report Service Guide](#)



Lions Clubs International

lionsclubs.org

12/19 EN

Measuring Service Impact

Guide to reporting service



What Service Means to Lions and Leos

What is Service?

- ▶ **Service Activities:** Hands-on service activities
- ▶ **Advocacy:** Raising awareness of the causes that are important to Lions
- ▶ **Donations:** Making charitable donations to individuals or organizations, including LCIF
- ▶ **Fundraising:** Raising funds to enable our service
- ▶ **Service Support Activities:** Holding meetings, fulfilling administrative tasks, Attending Lions events and Engaging in fellowship and fun, together with other Lions



How Lions and Leos Measure Their Service Impact

Metrics allow all Lions and Leos around the world to report their service, and to see how local service adds up to make a huge global impact. The metrics used to measure success depend on the type of service.

		Metrics Collected					
		Number of Activities	Number of People Served	Number of Volunteers	Number of Volunteer Hours	Funds Raised	Funds Donated
Type of Activity	Service Activities	Required	Required	Required	Required	Optional	Optional
	Fundraisers	(this does not need to be entered, as each activity reported counts as one activity)	Optional	Optional	Optional	Required	Optional
	Donations		Optional	Optional	Optional	Optional	Required
	Meetings		Optional	Required	Required	Optional	Optional



Calculating the number of People Served

LCI provides guidelines to ensure that service reporting is accurate and consistent. However, Lions and Leos are the true experts in their service, and as such should rely on their own experience when measuring service impact and encouraged to work with local experts whenever possible.



Calculating the Number of People Served

1. Determine if People Served is a required metric for your activity. People Served is only required for service activities. There are many situations where a club, district or multiple district may want to report People Served as an optional metric.
2. Determine if the People Served can be directly counted. If so, be sure to keep a record during the service activity, such as a sheet. If not, you will need to estimate.
3. Determine if your activity is a one-time activity, a recurring activity, or an ongoing activity, and report beneficiaries accordingly.
 - One-time activities serve beneficiaries one time, and end when the project is completed.
 - Recurring activities are those that regularly repeat, such as cleaning up a highway once a month.



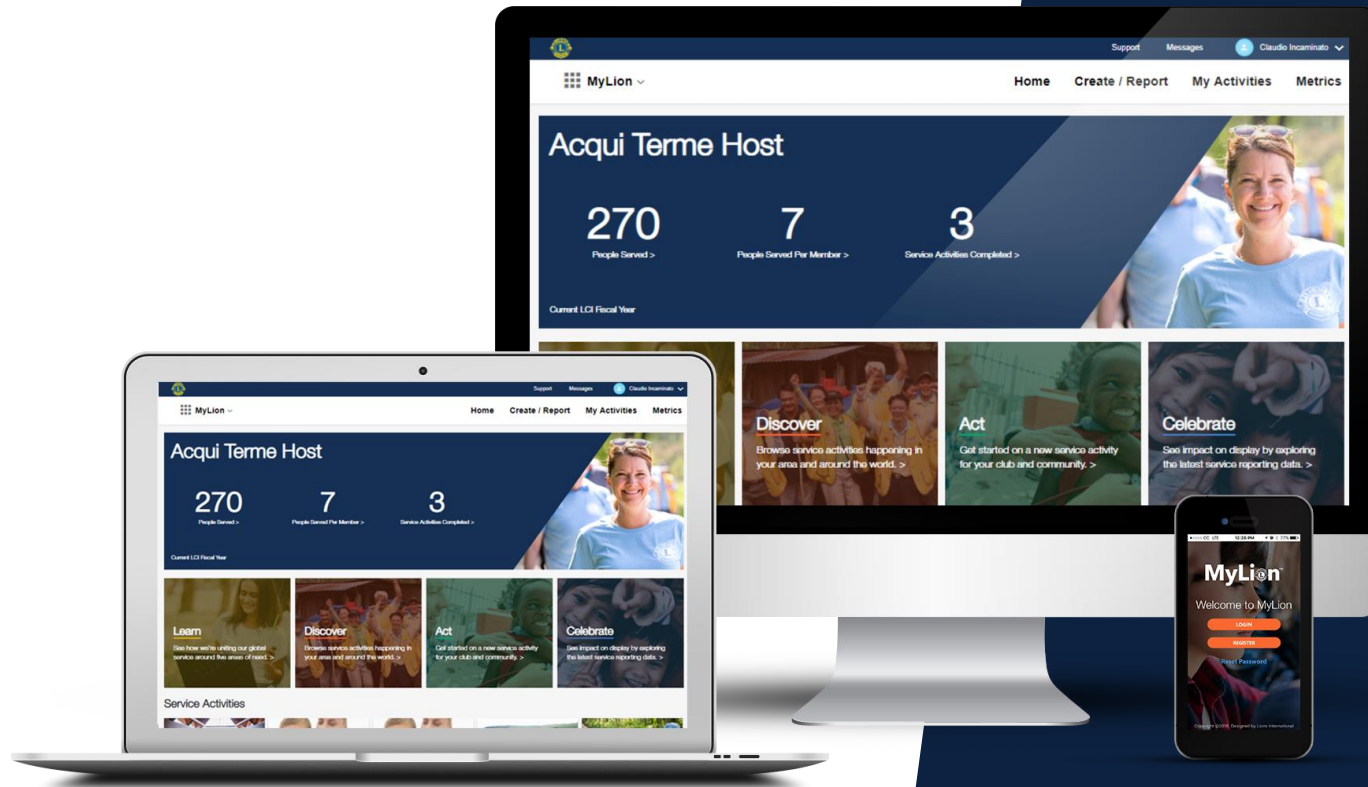


How to report and
celebrate service



Lions Clubs International

MyLion



- **Plan, invite, and share** service activities with your club
- **Report** service activities if you are an officer
- **Find, connect and chat** with Lions and Leos from all over the world
- **View key service data** for your club, district, multiple district, etc.

How to register for an account

1.



Discover
Our Story

Explore
Our Impact

Start
Your Service

Support
Your Foundation

Resources
For Members

[MEMBER LOGIN](#)

[LCIF](#)

[SHOP](#)

[LCICON](#)

[FIND A CLUB](#)

[EN](#) ▼

[Join](#)

[Donate](#)



Together

WE SERVE

Welcome to your Lion Account

We have a new universal login system. Your Lion Account username and password allows you access to all Lions applications: MyLCI, MyLion, Shop and Insights. MyLCI users who do not have a MyLion username and password- register for your Lion Account today!

SIGN IN

SIGN IN

[Forgot your Lion Account Username?](#) or [Forgot your password?](#)

REGISTER

Don't have a Lion Account? Create an account today to access all our great tools and features!

REGISTER

2.

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[Privacy Policy](#) | [Terms of Use](#)

Do you have the mobile app? Download it here.



Have you registered on
the MyLion app?

3.

NO

YES



Create your Lion Account

Your Lion Account gives you access to all your favorite Lions Clubs International applications.

4A.

Member ID

Date of Birth

Month

Day

Year

Your Lion Account

Email Address

Mobile Number

Password

Retype Password

Password should be at least 6 characters, include an uppercase letter, a lowercase letter, and a number.

- ☐ I have read and I agree to the Lions Clubs International [Privacy Policy](#).
- ☐ I have read and I agree to the Lions Clubs International [Terms of Use](#).

CONTINUE

4B.

Please enter the verification code
we just sent you.

Code

[Resend Code](#)

5A.

CONTINUE

I DID NOT RECEIVE A CODE

5B.

Enter your Lion Account credentials now.

6A.

Username

Email Address

Mobile Number

Password

[Forgot your Lion Account Username?](#) or [Forgot your password?](#)

CONTINUE

[Go back, I'm not registered on MyLion.](#)

6B.

Welcome to the Lions Clubs International digital ecosystem!

Here you'll find a variety of helpful, easy-to-use applications designed to simplify and improve your service.

MyLCI

Tools for Lion leaders.

- Manage your membership
- Create district & club profile
- Check club voter eligibility
- Document & plan conventions
- Check application status

GO

MyLion

Connect. Serve. Report.

- Report service
- Plan service projects
- Connect with other Lions
- Create personal profile

GO

Shop

Buy all things Lions.

- Order club essentials
- Order awards, pins and more
- Get great Lions gifts

GO

Insights

Increased knowledge. Increased impact.

- Explore membership trends
- Explore club trends
- View service activity impact
- Track Foundation donations

GO

Learn

Learn. Grow. Lead.

- Take free online courses
- Encourage your personal growth
- Access leadership tools and insights

GO

How to report service

[Support](#)[Messages](#)[Leslie Blerman](#) MyLion[Home](#)[Report Past Activity](#)[Plan Future Activity](#)[My Activities](#)[Metrics](#)

HERNANDO

0

People Served >

0

People Served Per Member >

0

Service Activities Completed >

Current LCI Fiscal Year

1.



Signature Activities



Create Activity

Upcoming Activities



Create Activity

Service Activities

[Create](#)[My Activities](#)[Metrics](#)

Resources

[Contact Us](#)[Privacy Policy](#)[Terms of Use](#)

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[Support](#)[Messages](#)

Leslie Bierman

 MyLion[Home](#)[Report Past Activity](#)[Plan Future Activity](#)[My Activities](#)[Metrics](#)

Report Past Activity

[REPORT +](#)

2.

Unreported Activities

[PREVIOUS](#)

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Reported Activities

[PREVIOUS](#)

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Service Activities

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SupportMessagesLeslie Bierman

MyLion

HomeReport Past ActivityPlan Future ActivityMy ActivitiesMetrics

Home > Report Past Activity > Activity Form

Report the old way

Activity Name

Required to Save

Required to Report

1. Activity Level

Activity Level

Club

HERNANDO

2. Activity Details

Activity Creator

Leslie Bierman

Activity Duration*

Single Day

Multiple Day

Start Date*

Activity Type*

Signature Activity?

Yes

Cause*

Project Type*

3. Share

Who can see this?

Everyone

4. Story

Description*

Tell your story about the activity.

Cancel

Save

Report

3A.

3B.

4. Story

Description*

Tell your story about the

Successfully Submitted!

OK

4.

Featured Photo



Cancel

Delete

Save

Report



Support

Messages



Laura Charity

MyLion

5A.

Home

Report Past Activity

Plan Future Activity

My Activities

Metrics

Home



MyLCI

MY
LCI

MyLion



Shop



Insights



Learn



5B.

Learn more at
lionsclubs.org/service-reporting



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Thank You