



Embracing Members Today So They Will Be Serving Tomorrow

Season 3 Membership Mondays in May Episode 1



Host

Jerome Thompson,
Past International Director
CA1 GAT Constitutional Area Leader



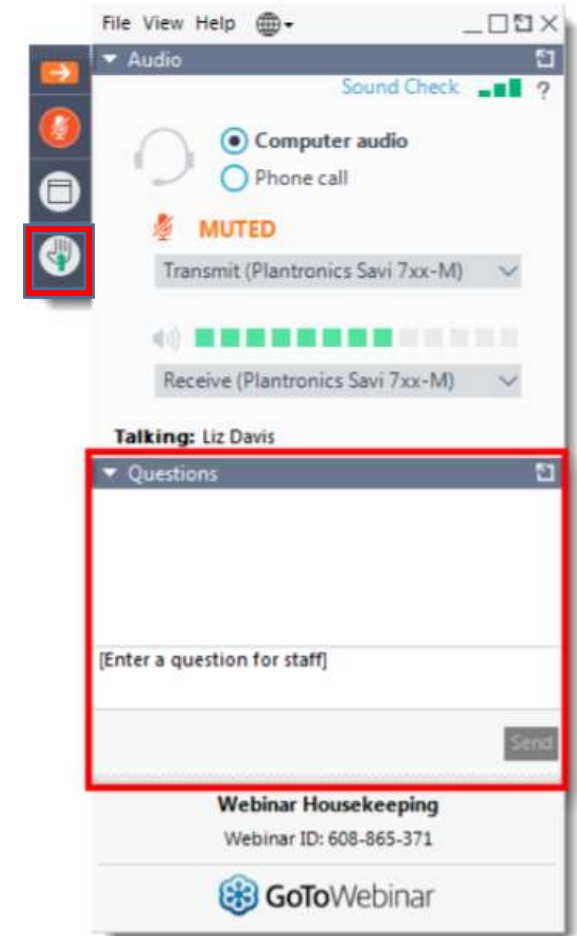
Lions Clubs International

Important information about this webinar

This webinar is being **recorded**; the recording will be sent to all participants and will be **available on the GAT Facebook Group**.

Your microphone has been **muted** and will remain so for the duration of this webinar, and will be **activated** at the end during the Question and Answer portion.

Have a question? Submit it using the “Question” tab located in the sidebar and staff will take down your questions. Or you can **raise your hand** located at the top of the sidebar next to the microphone to be call upon.



Tonight's Guest



PCC Jodi Burmester,
Madison Central Lions Club
Madison, WI



PDG Charles Short,
Lafayette Lions Club
Lafayette, IN



Lion Daniel Marney Elkins,
Bellefonte Lions Club
Wilmington, DE



Lion Richard Stevenson,
South Tucson Cyber Lions
Branch
Tucson, AZ



SAA Stu Young, RN
Coventry Leofric Lions Club
Coventry, England



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Embrace Them Online

Online cocktail parties for fun,
how to keep the connection
going and conducting
business online?



PCC Jodi Burmester,
Madison Central Lions Club
Madison, WI



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Lions Virtual Universe



Lions Entertaining Lions

Ideas / Host A Party

lionsvirtualuniverse@gmail.com



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Season 3 Membership Mondays

Keep the Party Going: Five Steps for Lions Club

Stay at home does not mean to stop recruiting, fundraising, serving or celebrating.



PDG Charles Short,
Lafayette Lions Club
Lafayette, IN



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Step 1

Affirmation

- ▶ Our Lions Club makes my community better.
- ▶ Our Lions Club's service makes life better.
- ▶ As Lions, we are part of a better community, area, and world.



Step 2

Appreciation

- ▶ Appreciated Lions stay engaged.
- ▶ Engaged Clubs serve, grow, and smile.
- ▶ 10:30 Coffee and Appreciation Break: try it!



Step 3

Recognition

- ▶ Simple, Appropriate, Effective and Timely.
- ▶ Internal Club Awards
- ▶ External Community Awards



Step 4

Invitation

- ▶ Desire to engage at all-time high
- ▶ Let media prospect for you
- ▶ Now is the perfect time
- ▶ Keep your doors open



Step 5

Execution



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We Care About You and Need You as a Lion

Many Lions have been impacted by Covid-19, how remaining a Lion enriches all our lives and rebuilds our community



Lion Daniel Marney Elkins,
Bellefonte Lions Club
Wilmington, DE



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LCIF'S RESPONSE

lionsclubs.org/lcif-response

TO THE CORONAVIRUS



Lions Clubs International
FOUNDATION

Our old habits may not be enough for the new Normal.



Season 3 Membership Mondays

Identifying the Needs of our Members.



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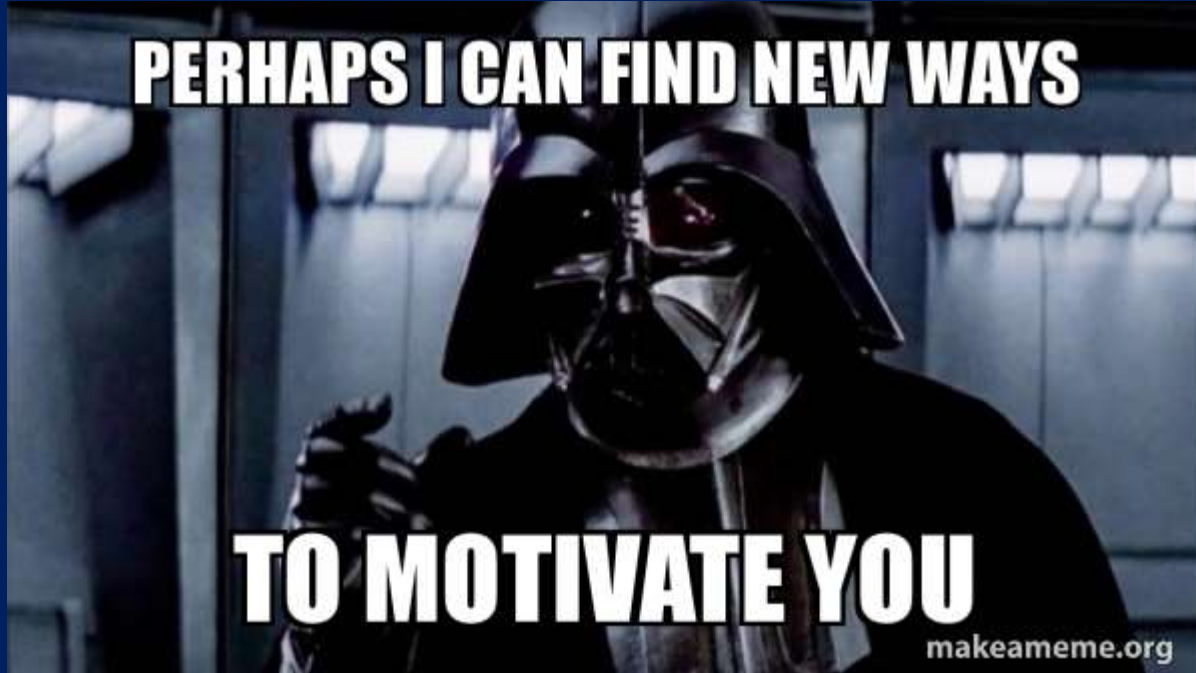
(Photo by General Photographic Agency/Getty Images)

How to Keep Members Engaged

- **Let them know that they matter.**
 - When's the last time you called your members, not to ask them for help on a project, but just to see how they are doing?
- **Serve your Members:**
 - Keep your members engaged by caring about their needs.

Encourage Learning & Development





Be Open to
New Types of
Service.

Let their voices
be heard.
Ask for Input.





**Let them know the
world still needs
Lions like them.**



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You matter.

You are visible.

You are wanted.

You are needed.

You are appreciated.

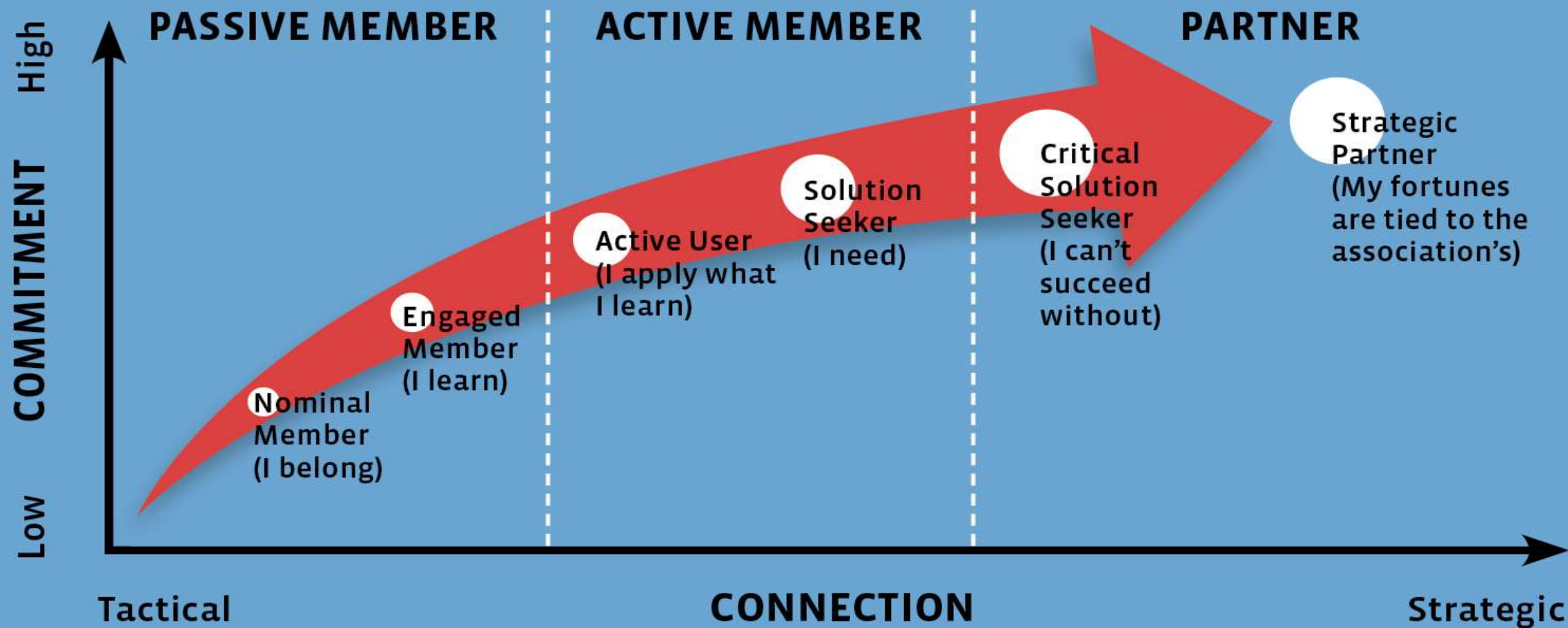
Your life makes a difference.

Dr. Gayle Joplin Hall

Dr. Hall on Call

Visit: www.DrHallonCall.com

MEMBER ENGAGEMENT, VALUE, AND CONNECTION CONTINUUM



Attention + Engagement + Entertainment

=



100 % Retention

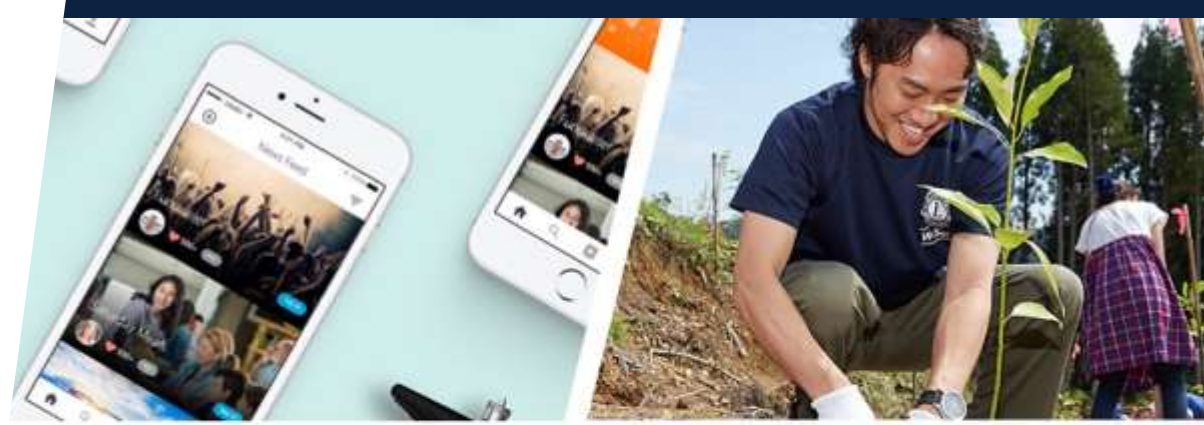
How can we keep everyone
serving today?



Lion Richard Stevenson,
South Tucson Cyber Lions Branch
Tucson, AZ



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Who Are We?

SPECIALTY BRANCH WITH 32 LIONS
VISION SCREENING IN SCHOOLS - 100K SCREENED



Lost Our Specialty – State Changes The Rules



The Challenge

COVID19



Refocus a Specialty Branch- Strategy

COMMUNITY & CLUB ASSESSMENTS



RETAIN PARTNERS, DONORS & LIONS



BUILD ON SUCCESS



NEVER STOP SERVING, RECRUITING OR FUND RAISING



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TACTICS

- ☐ Waive Dues
- ☐ Review Club Roster
- ☐ Passions & Distractions
- ☐ Transparency
- ☐ Communicate



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Thank You For Being a Lion



Serve, Recruit, and
Fundraise Online



Visibility



Awards



Some Will Leave

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What Are Lions In The UK Doing



SAA Stu Young, RN
Coventry Leofric Lions Club
Coventry, England



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LEOFRIC LIONS
COVID-19
FUNTIME BULLETIN



STAR WARS
MAY THE 4TH
BE WITH YOU

Monday 4th
May, 2020


COVENTRY LEOFRIC
LIONS CLUB



STAY AT HOME



PROTECT THE NHS



save lives

Inside

- *Daily Quiz
- *Daily Word Search
- *Daily Crossword
- *Daily Sudoku
- *Daily Anagram Dial

Today's Specials

- *May the Fourth Be With You
- *Name the Star Wars

Good Morning and Welcome to Star Wars Day,

Welcome to the start of a new week, we hope that you are keeping safe and well? – If you need anything please reach out to the club – We are here to help!

As the Dark Side of the Empire (COVID19) is still marching across the Universe and the British Isles, the Light Side of the Jedi are battling to suppress the evil plan of the Empire – our Key Workers are making a difference daily – to this end Coventry Leofric Lions are supporting where we can.

If you would like to help fund our rebel alliance and our work supporting UHCW ITU Staff, you can donate here:-
<https://www.justgiving.com/campaign/LionsUHCW>

Yours in Service, Leo the Lion, Editor in Chief

Idea for content to Coventry Leofric Lions@gmail.com



Next Q&A



PCC Jodi Burmester,
Madison Central Lions
Club
Madison, WI



PDG Charles Short,
Lafayette Lions Club
Lafayette, IN



Lion Daniel Marney
Elkins,
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Thank You