

EXECUTIVE SUMMARY
LIONS CLUBS INTERNATIONAL FOUNDATION
BOARD OF TRUSTEES MEETING
Oak Brook, Illinois, USA
January 8-10, 2020

1. Amended the LCIF Operations and Policy Manual to add the LCIF secretary as a member of the LCIF Audit Committee, replacing the LCIF treasurer. Other members include the LCIF chairperson and the two LCI international president's appointees to the LCIF Board of Trustees. (Chapter I - Structure; Paragraph E.5.)
2. Reviewed the LCIF Privacy Notice and LCI Privacy Policy that protect the privacy of website visitors, donors, and Lions. To clarify LCIF's use of personal information, the LCI Privacy Policy will be included in the LCIF Operations and Policy Manual as Exhibit E.

DEVELOPMENT COMMITTEE

1. Reviewed LCIF fundraising achievements totaling US\$134.9 million in cash donations and pledges (unaudited), representing 94% of the December 31, 2019 benchmark of US\$144 million.
2. Reviewed in joint session with the Marketing Committee opportunities to collaborate and enhance Campaign 100 worldwide, including ways to increase leadership participation and engagement of District Governors-Elect (DGEs) at the February 2020 DGE seminar.
3. Received updates on LCIF's global partnerships and several strategic giving initiatives, including a new program to encourage mid-level gifts.
4. Reviewed Philanthropy Division operations update, including donation processing statistics and capacity improvements.

FINANCE COMMITTEE

1. Approved a decrease of US\$529,903 to the operating budget for fiscal year 2019-2020.
2. Approved an increase of US\$100,000 to the overall capital fundraising campaign budget.
3. Amended the Humanitarian Fund Spending Policy in the LCIF Operations & Policy Manual to clarify the approval limit for LCIF India (Section 8 Company) grants. (Exhibit C - Investment Policy Statement)

MARKETING COMMITTEE

1. Reviewed in joint session with the Development Committee email campaign to encourage continued giving from Melvin Jones Fellows; plans for LCIF week observed in January in conjunction with Melvin Jones' birthday; and text-to-donate pilot program.
2. Reviewed nominations for the 2020 Humanitarian Award.
3. Received updates on marketing programs and campaigns, including Grants to Follow program; customization and regionalization of marketing materials; video production; and digital/social media strategies.

PROGRAMS COMMITTEE

1. Approved 90 Matching, Diabetes, Childhood Cancer Pilot and Hunger Pilot grants totaling US\$5,485,819.
2. Tabled six grants.
3. Denied six grants.
4. Reviewed in joint session with the Development Committee 1) proposed projects from Constitution Area IV (Europe) to be funded by Campaign 100 donations and 2) timeframe for calculating the qualification for the District and Club Community Impact grant program.