



# 2019-2020 DISTRICT TEAM EXCELLENCE AWARD APPLICATION

Application Date \_\_\_\_\_

District \_\_\_\_\_

2019-2020 District Governor Name *(Please print)* \_\_\_\_\_

Member Number \_\_\_\_\_

2019-2020 District Governor Signature \_\_\_\_\_

## 1. MEMBERSHIP

### Required Achievements:

- Achieved Net Growth \_\_\_\_\_ \*

### OR

- Chartered a new Lions club or Leo club:

Name of Club: \_\_\_\_\_

### Additional Achievements (3 additional):

- A club within your district organized a new club branch
- District achieved a net increase in women members
- Majority of clubs reported membership monthly
- District hosted an Extension Workshop or initiative
- Conducted club level training on membership
- 50% of clubs recruited a new member
- Encouraged clubs to elect club membership chairperson
- District or club provided new member orientation
- Supported member retention by increasing member Satisfaction. Outline Strategy: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

*\*Based on June 30 Cumulative Membership Report*

## 2. SERVICE

### Required Achievements:

- 90% of the clubs held meaningful projects

### Additional Achievements (3 additional):

#### Service

- District hosted and reported a service project
- Majority of the clubs reported service activities
- District has a Lions Youth Exchange Program
- Majority of clubs involved nonmembers in service activities
- Encouraged clubs to elect a club service chairperson
- Conducted club level training focused on service
- LCIF District Coordinator promoted contributions to LCIF
- Promoted LCIF Campaign 100: Empowering Service*
- Encouraged clubs to elect a LCIF Club Coordinator
- Hosted a Women's Symposium

## 3. ORGANIZATIONAL EXCELLENCE

### Required Achievements:

- 90% of clubs are in Good Standing (Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.)
- Conducted training for current and potential club officers

Training Event: \_\_\_\_\_

Date: \_\_\_\_\_

### Additional Achievements (3 additional):

- Conducted District Officer Training
- All Zones Conducted District Advisory Meetings
- Made annual club visitations
- Hosted Certified Guiding Lion Training
- Promoted *Club Quality Initiative (CQI)*
- Promoted *Blue Print for a Stronger Club*
- Promoted Lions Learning Center
- Promoted *Your Club, Your Way!*
- Hosted training to develop women leaders

## 4. MARKETING AND COMMUNICATION

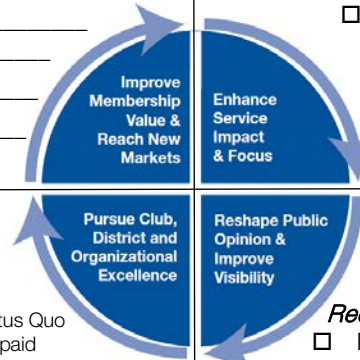
### Required Achievements:

- Promoted district events, service activities, conventions, leadership training opportunities
- Implemented a written district communication plan to promote activities

Please describe: \_\_\_\_\_

### Additional Achievements (3 additional):

- District promoted the Peace Poster Contest
- Shared International announcements and programs with clubs
- Used social media to promote service and events
- Conducted club Marketing and Communication training
- Encourage clubs to elect a Marketing Communications Chairperson
- Promoted e-clubhouse or club-based websites
- Participated in the "New Voices" program
- Initiated development of a marketing strategy for the district
- Developed a sample membership marketing plan for the clubs



***As District Governor you will receive the District Governor Team Excellence Award and five (5) additional awards to recognize Lions who put forth an exceptional effort to achieve excellence in the categories noted above.***

**Due by:** August 31, 2020

**Send to:** [districtexcellenceaward@lionsclubs.org](mailto:districtexcellenceaward@lionsclubs.org) or fax to (630) 468-6828

**Awards Mailed to:** 2020-2021 District Governor

Request for review of award eligibility from a disqualified district governor team will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at International Headquarters.