

BLUEPRINT FOR A STRONGER CLUB GOAL STATEMENT FORM

To maximize your success, your Blueprint for a Stronger Club should be based on strategic goals established with input from club members.

Make sure your club goals are SMART:

SPECIFIC – A specific goal has a much greater chance of being accomplished than a general goal. You will have more focus if your objective is clear.

MEASURABLE – When you measure your progress, you stay on track, meet your target dates and experience the exhilaration of achievement that spurs you on to continued effort required to reach your goal. If you can't measure it, you can't manage it.

ACTIONABLE – Make sure you have some control over the accomplishment of your goal. If there is nothing you can do, you won't succeed.

REALISTIC – Goals should be challenging but not so much that there is no chance of achieving them.

TIME BOUND – Set a timeframe for the goal: next week, in three months, by the end of the year. Putting an end point on your goal gives you a clear target toward which to work. Record the goals that your club will pursue to enhance its value to the community and to club members below (use additional pages as necessary).

Goal Statement Form

NAME: _____

District: _____

Service Activities
Membership Growth
Leadership Development
Club Operations