

The service goals focus on *people served, service activities, and club reporting*. By setting goals around these three data points, you are contributing to our LCIF Forward goal of serving 200 million people per year.



PREVIOUS FISCAL YEAR DATA

5

5-YEAR AVERAGE



5

PEOPLE SERVED

Beneficiaries of Your Service

QUICK TIP



Not only can you serve the youth, but you can include them in your service projects too. Increase your impact of people served by asking local Leo's to participate in your project!

Goal Statement:

In the 2019-2020 fiscal year, my district will serve _____ people.

Action Items

Check all that apply:

- Of the total number of people served in my district, _____ people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (*i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, Fundraising Guide*).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.
- Additional action items to achieve this goal:

SERVICE ACTIVITIES

Providing Service in Your Community



5

QUICK TIP

Service projects focused on the new global causes are a great way to engage with potential new members and reenergizes your club's service projects. Utilize the Service Activities Launchpad to download resources- it's a great way to gather resources to help clubs complete service activities.

Goal Statement:

In the 2019-2020 fiscal year, my district will complete _____ service activities.

Action Items

Check all that apply:

- I will educate clubs in my district about our global causes.
- I will encourage _____ % of clubs in my district to complete at least one diabetes project this year.
- My district will host _____ service projects that focus on one of the global causes.
- I will encourage clubs in my district to work together and collaborate on their service projects.
- My district will use and promote service resources to achieve our goal (*i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, Fundraising Guide*).
- Additional action items to achieve this goal:

SERVICE ACTIVITY REPORTING

Share your Impact on MyLion Web or MyLCI



5

QUICK TIP



Sharing your district's impact is important to members, clubs and our organization as a whole. It helps us chart our progress as an organization, tell our story to prospective partners and much more. For more information on the importance of reporting, review *Why Service Reporting Matters*.

Goal Statement:

In the 2019-2020 fiscal year, _____ % clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items

Check all that apply:

- My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.
- I will encourage all members (or all club presidents) in my district to download the MyLion app and use it for all service projects.
- I will ensure the Global Action Team continues to support clubs in reporting.
- I will emphasize the responsibility of the Club Service Chairs to report their clubs' service.
- My district will use and promote service resources to achieve our goal (*i.e. Service Activity Reporting, Service Reporting Guide, Why Service Reporting Matters*).
- Additional action items to achieve this goal:

CUSTOM IMPACT

Create your own specialized goal and action plan

- Custom goal and action items**