

Application Form for Public Relations Grant to Promote Multiple or Single District wide Programs

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1. Date prepared: _____
 2. Program Title: _____
 3. Multiple or single district: _____
 4. Please complete W-9 form (**US and Territories ONLY**)
 5. Name of person who prepared application and contact information:

 6. Community problem or need to be addressed:

 7. Number of people to be targeted: _____
 8. Outline of planning process for the program and public relations activities:

 9. Outline of specific activities planned and dates:

 10. Detailed explanation of public relations/communications plan – include how the program will be promoted to media, community and members:

11. Outline of PR Calendar – when promotional activities will be conducted

12. Plans for follow-up activities to continue to build on the success of the program and positive public relations

13. Evaluation plan to determine success of the program addressing the community problem/need plus the success of the public relations program

14. Amount of funds requested in US\$: _____

15. How will 10% matching funds be accomplished?

16. Do you agree to submit a post program report to the Marketing Division at LCI within 30 days of the completion of the program?

Application Endorsement and Approval Signatures

To the best of my knowledge, the information submitted is accurate and the need for the program and the capacity to successfully carry out both the program and the public relations activities exist as indicated. I endorse this proposal and will do everything in my power to ensure proper and efficient administration of any funds granted, proper accounting and regular reporting to Lions Clubs International.

Council Chairperson (District Governor, in the case of single districts):

Signature	Print name	MD/D Number
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Address (No P.O. Boxes)

Telephone	fax	E-mail
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PR & Program Committee Chairperson:

Signature	Print name	MD/D Number
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Address

Telephone	fax	E-mail
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Date

Please return application to: Marketing Division
Lions Clubs International, 300 W. 22ND Street, Oak Brook, Illinois, USA, 60523-8842
Fax: 630-706-9358
Email: pr@lionsclubs.org