



**103RD LIONS CLUBS INTERNATIONAL CONVENTION**  
 MONTRÉAL, QUÉBEC, CANADA • FRIDAY, JUNE 25 - TUESDAY, JUNE 29, 2021



**EXHIBITOR APPLICATION**

**DEADLINE - MONDAY, MAY 3, 2021**

**ORGANIZATION INFORMATION**

**EXHIBITOR** (Please print all information EXACTLY as it should appear on all promotional listings.)

Name you wish to exhibit under

Company Name for invoicing (only if different from above).

First/Given Name

Last/Family Name

Address

City

State/Province

Postal Code

Country

Daytime Phone

E-Mail

Web address

Do you intend to sell products containing the Lions name or emblem?    Yes    No

Please indicate specifically what products, services and promotions you plan to display at your booth.

**PAYMENT INFORMATION**

**FULL PAYMENT IS REQUIRED WITH THIS FORM**

US Currency only. Checks and money orders must be drawn on US Banks. Visa, Mastercard & Discover accepted.

Check # \_\_\_\_\_ (payable to Lions Clubs International)    Visa    MasterCard    Discover

Name as it appears on credit card

Card Number \_ \_ \_ \_ \_

Expiration Month/Year \_ \_ / \_ \_

Security Code (3 digits) \_ - \_

Billing Address

City

State/Province

Postal Code

Country

Cardholder Signature

Authorized amount

Please note that as part of Lions Clubs International PCI compliance, we can only accept credit card details on this Exhibitor Application and the Hotel Reservation Form or within an email attachment. **Please do not put credit card details in the body of your email.** This policy is designed to increase data security for cardholders and merchants. Emails received containing credit card information in the body of email will be deleted.

**AGREEMENT** I agree to abide by the provisions of the Terms and Conditions governing the 103rd Lions Clubs International Convention as well as the conditions to exhibit at the Palais des congrès de Montréal. BY SIGNING THIS AGREEMENT, YOU AGREE TO ALL TERMS AND CONDITIONS INCLUDED IN THE EXHIBITOR PROSPECTUS.

Signature

Date

**PLEASE RETURN FORM TO**

SCOT JACOBSON  
 LIONS CLUBS INTERNATIONAL EXHIBITOR COORDINATOR  
 Lions Clubs International 300 W. 22nd Street Oak Brook, IL 60523 USA  
 Direct: 1-630-468-6928  
[scot.jacobson@lionsclubs.org](mailto:scot.jacobson@lionsclubs.org)

## EXHIBITOR FEE INCLUDES:

- 1m high pipe & drape side panels and a 2.5m high pipe & drape back panel.
- 1 183cm x 70cm (6') table
- 2 chairs
- 1 wastebasket
- Booth carpeting – color selected by Lions International
- Fascia board with exhibitor's name
- 1 electrical line up to 3kw with a multiple socket and power consumption.
- 3 LED spotlights
- Four (4) exhibit hall passes for booth personnel
- Company or organization listing in the official convention program and in the convention mobile app. Application must be received by **February 1, 2021** for inclusion in the program.
- Booth cleaning prior to exhibition opening and daily during convention (floor vacuuming and bin emptying) included in fee.

**Please review the exhibitor Terms and Conditions in the Exhibitor Prospectus.**

**Full payment is required with each application. Please note that booth fees are listed in US Dollars.**

**Requests for exhibit space must be received by May 3, 2021. Applications received after February 1, 2021, will not be listed in our Official Convention Program due to printing deadlines.**

## PRODUCT/SERVICE LISTING IN THE OFFICIAL CONVENTION PROGRAM:

Please provide in 25 words or less, a description of your organization and any products or services you will be highlighting in the exhibit hall. Forms submitted will be subject to editing at the discretion of Lions Clubs International. Your application must be received by February 1, 2021, to be included in the program.

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## EXHIBITOR RATES

The price for a 3m x 3m (10' x 10') exhibit booth varies based upon the exhibitor classification. Lions International offers a discount for our valued repeat retail exhibitors.

**NOTE: Prices are shown in US Dollars (\$) and do not include taxes.**

BOOTH TYPE	RETAIL EXHIBITORS TOTAL	NOT-FOR-PROFIT/ CHARITABLE ORGANIZATIONS TOTAL	TOTAL
INLINE 3m x 3m (10' x 10') BOOTH	\$1,000.00 USD	\$750.00 USD	
CORNER* 3m x 3m (10' x 10') BOOTH	\$1,500.00 USD	\$1,250.00 USD	
DOUBLE CORNER* 6m x 3m (20' x 10') BOOTH	\$2,000.00 USD	\$1,500.00 USD	
END CAP* 6m x 3m (20' x 10') BOOTH	\$3,000.00 USD	\$2,500.00 USD	
REPEAT EXHIBITOR'S APPRECIATION CREDIT (Applicable to Retail Exhibitors Only) (Subject to verification by Lions Clubs International)		\$-100.00	
TOTAL			

\* **NOTE: Corner Booth, Double Corner and End Cap space is limited, subject to availability and not guaranteed. All rates are shown in US Dollars (\$). PRICE DOES NOT INCLUDE TAX.**

Lions International and the Palais will follow established recommendations and best practices regarding the COVID-19 virus and we'll inform exhibitors of any changes to the booth floor plan and options available.

## CANCELLATION POLICY

Liquidated damages will be charged per exhibit space to any exhibitor that cancels within the following time periods:

TIME PERIOD	LIQUIDATED DAMAGES
Before May 31, 2021	Full Refund
After May 31, 2021	No Refund