



Membership Satisfaction Award

When a Lions club meets or exceeds the expectations of its members, it leads to membership satisfaction and retention. Satisfied members will keep coming back, which will keep your club healthy and vital to the community.

Member Expectations = Club Experience ➡ Membership Satisfaction

The Membership Satisfaction Award Banner Patch recognizes clubs that work to keep their members happy and end the fiscal year net positive in membership. Clubs can earn the banner patch in two ways:

1. Retain ninety percent of club members from the beginning of the fiscal year (July 1) to the end of the fiscal year (June 30). Death and transfers are excluded.
2. Reverse membership losses. Clubs that had net membership losses the previous two years, but attain a “zero” net loss in the program year ending June 30, also receive the award.

