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For Immediate Release

Lions International Is "Bridging a World Through Service"

Rose Parade Float Shows the World that Together We Can Help Communities Turn the Corner

(Pasadena, Calif., December 27, 2022) – [Lions International](#) is serving a world in need, and it will be on full display in a special float in this year's Rose Parade.

"Turning the Corner" is the theme for the 134th Rose Parade presented by Honda. To Lions, turning a corner means bridging the gap between the needs of local and global populations and the humanitarian service that will provide hope to millions of people in 2023.

Last year alone, more than 495 million people worldwide are leading better lives and facing brighter futures thanks to the service of more than 1.5 million Lions and Leos volunteers, and the generosity of the [Lions Clubs International Foundation](#). When caring people come together, roll up their sleeves and help their communities "turn the corner" for the better, we can overcome any challenge we face.

To help bring this vision to life, a vibrant 35-foot Lions International "Bridging the World Through Service" float will honor the Lions and Leos who are serving a world in need by undertaking service projects to help take on some of today's most pressing global challenges, including hunger and protecting our environment.

The front of the float features Lions tending a garden with nutritious food that will help societies turn the corner by finding sustainable solutions to the global hunger crisis. At the back of the float, Lions and Leos are planting trees and picking up litter to help protect our environment, create healthier communities and improve quality of life for our neighbors.

"The New Year is a time to celebrate, but it's also a time to reflect. As we think about our New Year's resolutions, I encourage everyone to do something good for humankind," said Brian Sheehan, Lions International President. "Small things like picking up litter on the street or donating to a food bank make a big impact. Better yet, reach out to your local Lions club if you want to join a team that's making a difference every day and in so many ways."

Notable riders on the "Bridging a World Through Service" float includes:

- Brian Sheehan, International President for Lions International
- Lori Sheehan, Lion member, a partner in service and spouse of Brian Sheehan
- Hailey Paisley, 2022 Lion Student Speaker Content Winner

"We help millions and millions of people by bridging the world through service. That's the best thing about Lions International and being a Lion," said international President Sheehan. "And when all of us pitch in, we can help communities—and the world—turn the corner so more families, more children and more people can live happier, healthier lives."

Lions International. Serving a world in need.

Lions International is the largest service organization in the world. Powered by Lions Clubs International's 1.4 million Lions members in over 49,000 clubs and the grant-funding support of Lions Clubs International Foundation, Lions International takes on some of the greatest challenges facing our communities and our world. Through our local and global efforts, we improve health and well-being, strengthen communities and support those in need. At Lions International, we're shaping the future, one act of kindness at a time. Learn more about who we are and what we do at lionsclubs.org.

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