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FOR IMMEDIATE RELEASE

Lions Clubs International Foundation is a Founding Member of the Choose Kindness Alliance

(Oak Brook, Ill., October 18, 2022) -- Lions Clubs International Foundation (LCIF) is proud to be a founding member of The Choose Kindness Alliance, a coalition of the nation's leading nonprofit organizations championing bullying prevention, intentional inclusion, and youth mental wellness.

The Choose Kindness Project is an initiative, guided by the 20+ members of the alliance and supported by ABC, ESPN, and the Walton Family Foundation, dedicated to inspiring a more inclusive world where all young people feel empowered to be themselves and safe to create the futures they imagine.

Follow @TheChooseKindnessProject on Instagram for expert guidance, vetted resources, research, and inspiring stories to support parents, coaches, and other caring adults.

Lions Quest, LCIF's signature youth education program, is a social emotional learning program which gives students the skills to navigate life and prevent bullying and substance abuse. For over 30 years, Lions Quest has impacted more than 20 million children across the globe by providing students and educators with the skills necessary to celebrate diversity and establish positive relationships.

To learn more about Lions Quest, visit lions-quest.org.

About Lions International

Lions Clubs International is the largest service club organization in the world. More than 1.4 million members in over 48,000 clubs are serving in 200 countries and geographic areas around the globe. Since 1917, Lions have strengthened local communities through hands-on service and humanitarian projects, and we extend our service impact through the generous support of our Lions Clubs International Foundation. We are focused on supporting vision, the environment, childhood cancer, hunger, diabetes, and other pressing humanitarian needs to help address some of the biggest challenges facing humanity. For more information about Lions Clubs International, visit lionsclubs.org.

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